

FASHION DESIGN AND MERCHANDISING (FDM)

FDM 10010 FASHION FUNDAMENTALS 3 Credit Hours

Introduction to the global fashion industry. Analysis of the business of fashion how it is conceived marketed and sold. Overview of important resources, companies and personnel who impact the industry.

Prerequisite: Fashion design, fashion merchandising or pre-fashion design and merchandising major.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 10023 FASHION VISUALS 1 Credit Hour

The study of fashion information, research sources, color theory, two-and three-dimensional design and visual presentation formats as they apply to the fashion industry.

Prerequisite: Fashion design or fashion merchandising major.

Corequisite: FDM 10024.

Schedule Type: Lecture

Contact Hours: 1 lecture

Grade Mode: Standard Letter

FDM 10024 FASHION VISUALS LABORATORY 2 Credit Hours

Laboratory applications in the study of fashion information, research sources, color theory, two-and three-dimensional design and visual presentation formats as they apply to the fashion industry.

Prerequisite: Fashion design or fashion merchandising major.

Corequisite: FDM 10023.

Schedule Type: Combined Lecture and Lab

Contact Hours: 1 lecture, 2 lab

Grade Mode: Standard Letter

FDM 10033 FASHION FABRICS 1 Credit Hour

Study of fabrics, focusing on differentiating between fibers, fabric construction, and fabric names. The student will study fabric properties and how they relate to fabric end usage.

Prerequisite: Fashion design or fashion merchandising major.

Corequisite: FDM 10034.

Schedule Type: Lecture

Contact Hours: 1 lecture

Grade Mode: Standard Letter

FDM 10034 FASHION FABRICS LABORATORY 2 Credit Hours

Laboratory applications in the study of fabrics, focusing on differentiating between fibers, fabric construction, and fabric names. The student will study fabric properties and how they relate to fabric end usage.

Prerequisite: Fashion design or fashion merchandising major.

Corequisite: FDM 10033.

Schedule Type: Combined Lecture and Lab

Contact Hours: 1 lecture, 2 lab

Grade Mode: Standard Letter

FDM 10053 INTRODUCTION TO FASHION TECHNOLOGY 1 Credit Hour

Introduces students to the fundamental concepts, procedures, and techniques used in digital imaging software and information database software. A survey of current and emerging technologies used in fashion design, merchandising and production contexts is presented.

Prerequisite: Fashion design or fashion merchandising major.

Corequisite: FDM 10054.

Schedule Type: Lecture

Contact Hours: 1 lecture

Grade Mode: Standard Letter

FDM 10054 INTRODUCTION TO FASHION TECHNOLOGY LABORATORY 2 Credit Hours

Laboratory applications of fundamental concepts, procedures, and techniques used in digital imaging software and information database software. A survey of current and emerging technologies used in fashion design, merchandising, and production contexts is presented and applied.

Prerequisite: Fashion design or fashion merchandising major.

Corequisite: FDM 10053.

Schedule Type: Combined Lecture and Lab

Contact Hours: 1 lecture, 2 lab

Grade Mode: Standard Letter

FDM 10140 FOUNDATIONS OF FASHION DRAWING 3 Credit Hours

Introduction to fashion drawing. Concentration on communicating through drawing the fashion figures and technical flats, accurate garment proportion and construction.

Prerequisite: Fashion design major.

Schedule Type: Combined Lecture and Lab

Contact Hours: 5 other

Grade Mode: Standard Letter

FDM 15055 BASICS OF APPAREL CONSTRUCTION 3 Credit Hours

Introduction to sewing techniques and application processes using industrial sewing machines and other related equipment in basic garment construction. Development of fundamental patternmaking skills.

Prerequisite: Fashion design major.

Schedule Type: Studio

Contact Hours: 6 other

Grade Mode: Standard Letter

FDM 20013 HISTORY OF COSTUME 3 Credit Hours

Chronological study and research of historic costume from the origin of clothing through the French revolutionary era, 19th and 20th century designers, and the influence on contemporary fashion.

Prerequisite: HIST 11050 or HIST 11051 or ARTH 22006 or ARTH 22007.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 20030 FASHION APPAREL ANALYSIS 3 Credit Hours

Analysis and evaluation of fashion apparel; quality standards of ready-to-wear apparel and factors that influence the aesthetic and functional performance of the end product.

Prerequisite: FDM 10033 and FDM 10034; and fashion merchandising major.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 20050 FASHION TECHNOLOGY APPLICATIONS 3 Credit Hours

A continuation of content related to technology within the fashion industry. Pattern manipulation, basic technical packages, garment measuring specs, print design and computerized fashion illustration is addressed with the use of industry-specific and off-the-shelf software packages.

Prerequisite: FDM 10053 and FDM 10054; and fashion design major.

Schedule Type: Studio

Contact Hours: 6 other

Grade Mode: Standard Letter

FDM 20121 FASHION DRAWING I 3 Credit Hours

Advanced study of design illustration techniques as applied to the fashion figure through the use of live model drawing. Concentration on fabric rendering and drape as illustrated on the fashion figure. Introduction to technical flats used for illustrating garment construction.

Prerequisite: FDM 10023 and FDM 10024; and FDM 10140; and fashion design major.

Schedule Type: Laboratory

Contact Hours: 6 lab

Grade Mode: Standard Letter

FDM 20122 FASHION DRAWING II 3 Credit Hours

Continued study of fashion illustration techniques through the use of Croquis books and figure layouts. Introduction to different design markets and research and how illustration reflects different markets. Instruction on stylizing according to market.

Prerequisite: FDM 20121.

Schedule Type: Laboratory

Contact Hours: 6 lab

Grade Mode: Standard Letter

FDM 20153 FLAT PATTERN 3 Credit Hours

Development of basic muslins and slopers. Patternmaking principles of dart manipulation and added fullness. Construction techniques for bodice, skirt, sleeve, collar, and pant variations.

Prerequisite: FDM 10033 and FDM 10034; and FDM 15055; and fashion design major.

Schedule Type: Studio

Contact Hours: 6 other

Grade Mode: Standard Letter

FDM 20154 DRAPING 3 Credit Hours

Development of basic garment shapes using draping techniques. Emphasis placed on torso development, contouring principles and design development on the form. Construction techniques for boned bodice garments and using knit and bias cut fabrics.

Prerequisite: FDM 10033 and FDM 10034; and FDM 15055; and fashion design major.

Schedule Type: Studio

Contact Hours: 6 other

Grade Mode: Standard Letter

FDM 20155 MACHINE KNITTING 3 Credit Hours

Basic machine knitting techniques, including structure and shaping on industrial handflat knitting machine. Development and analysis of knitted textiles.

Prerequisite: None.

Schedule Type: Studio

Contact Hours: 6 other

Grade Mode: Standard Letter

FDM 20263 FASHION RETAIL INDUSTRY 3 Credit Hours

Study of retail organizations and structures within the fashion industry. Analysis of supervision organization and operations management of fashion retail institutions.

Prerequisite: FDM 10010; and fashion merchandising major.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 25011 FASHION BRANDING 3 Credit Hours

An overview of branding in the fashion industry. Analysis of strategies for creating (brand awareness), maintaining (brand management) and enhancing the strength (brand asset management) of fashion brands. Class members work individual as part of a group.

Prerequisite: FDM 10010; and fashion merchandising major.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 30013 FASHION AND POP CULTURE 3 Credit Hours

An examination of the relationship between different types of design and popular culture in America and Europe in the 20th and 21st centuries.

Prerequisite: ARTH 22006 or ARTH 22007 or HIST 11050 or HIST 11051.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 30050 FASHION TECHNOLOGY: COMPUTER INTEGRATED TEXTILE DESIGN 3 Credit Hours

The use of Computer Integrated Design tools to produce textile prints, wovens and knits for professional presentation scenarios.

Prerequisite: FDM 10053 and FDM 10054.

Schedule Type: Studio

Contact Hours: 5 other

Grade Mode: Standard Letter

FDM 30083 PROFESSIONAL SEMINAR 3 Credit Hours

Professional development strategies for fashion and related careers. Emphasis is on verbal and written communication skills.

Prerequisite: FDM 20030 and fashion merchandising major; and junior or senior standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 30124 TECHNICAL DESIGN IN THE FASHION INDUSTRY 3 Credit Hours

Students learn seamstitch classifications, costing, sourcing and lab testing quality assurance. Assembly-line and modular manufacturing are discussed.

Prerequisite: FDM 10033, FDM 10034 and FDM 20050.

Schedule Type: Laboratory, Lecture, Combined Lecture and Lab

Contact Hours: 5 other

Grade Mode: Standard Letter

FDM 30132 APPAREL CONSTRUCTION FOR SPECIALTY MARKETS 1 Credit Hour

Construction details specific to a market are researched, discussed and duplicated. Only one specialty market covered each class. Markets vary by class.

Prerequisite: None.

Schedule Type: Combined Lecture and Lab

Contact Hours: 1.5 other

Grade Mode: Standard Letter

FDM 30151 ADVANCED PATTERNMAKING 3 Credit Hours

Flat pattern assignments for advanced, complex garments. Suits, outerwear, cutsew knits will all be covered. Students will make patterns by traditional methods as well as by computer.

Prerequisite: FDM 20153 and FDM 20154.

Schedule Type: Studio

Contact Hours: 6 other

Grade Mode: Standard Letter

FDM 30154 DIGITAL MACHINE KNITTING 3 Credit Hours

Programming knitting and basics of operating an industrial knitting machine. Students will develop a sample book that includes industrial techniques, such as structure, shaping, jacquard, intarsia cables, etc. One group project to create a garment and one final project based on research of knit industry will be required.

Prerequisite: None.

Schedule Type: Studio

Contact Hours: 6 other

Grade Mode: Standard Letter

FDM 30155 KNITWEAR DESIGN 3 Credit Hours

Focus is on the design development of knitwear, learning about how to recognize and communicate knit design through graphs and stitch notation as well as what yarns, fibers and machines are appropriate. The students in this class also design knitwear collections.

Prerequisite: Fashion design major.

Schedule Type: Studio

Contact Hours: 5 other

Grade Mode: Standard Letter

FDM 30161 FASHION DESIGN STUDIO I 6 Credit Hours

Open fashion studio concept to support the creative process of croquis sketching and construction in the production of design work. Students explore markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches.

Prerequisite: FDM 20122 and FDM 20153 and FDM 20154.

Schedule Type: Studio

Contact Hours: 12 other

Grade Mode: Standard Letter

FDM 30162 FASHION DESIGN STUDIO II 6 Credit Hours

A continuation of the open fashion studio concept to support the entire creative process to produce design work. Students explore fashion markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches.

Prerequisite: FDM 30161 or FDM 30171 or FDM 30181.

Schedule Type: Studio

Contact Hours: 12 other

Grade Mode: Standard Letter

FDM 30171 FLORENCE FASHION DESIGN STUDIO I 6 Credit Hours

Open fashion studio concept to support the creative process of croquis sketching and construction in the production of design work. Students explore markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches. European markets and travel are incorporated.

Prerequisite: FDM 20122 and FDM 20153 and FDM 20154; and special approval.

Schedule Type: Studio

Contact Hours: 12 other

Grade Mode: Standard Letter

FDM 30172 FLORENCE FASHION DESIGN STUDIO II 6 Credit Hours

Continuation of the open fashion studio concept to support the entire creative process to produce design work. Students will explore fashion markets, selling seasons, and specific construction techniques; and they will further develop fashion design process approaches. Content specific to the European design experience.

Prerequisite: FDM 30161 or FDM 30171 or FDM 30181; and special approval.

Schedule Type: Studio

Contact Hours: 12 other

Grade Mode: Standard Letter

FDM 30181 NEW YORK CITY FASHION DESIGN STUDIO I 6 Credit Hours

Open fashion studio concept to support the creative process of croquis sketching and construction in the production of design work. Students explore markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches. New York City markets and design-specific experiences are incorporated.

Prerequisite: FDM 20122 and FDM 20153 and FDM 20154; and special approval.

Schedule Type: Studio

Contact Hours: 12 other

Grade Mode: Standard Letter

FDM 30182 NEW YORK CITY DESIGN STUDIO II 6 Credit Hours

Continuation of the open fashion studio concept to support the entire creative process to produce design work. Students explore fashion markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches. Content specific to the New York City fashion design experience.

Prerequisite: FDM 30161 or 30171 or 30181; and special approval.

Schedule Type: Studio

Contact Hours: 12 other

Grade Mode: Standard Letter

FDM 30260 PRODUCT DEVELOPMENT IN THE FASHION INDUSTRY 3 Credit Hours

Researching, planning, developing and presenting a fashion product line for an identified target market with regard to prices, styling and timing.

Prerequisite: FDM 20030; and fashion merchandising major.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 30262 FASHION MERCHANDISE PLANNING AND BUYING 3 Credit Hours

Study of market sources, fashion buying techniques, assortment planning and allocation and quantitative calculations needed in the fashion industry.

Prerequisite: FDM 20263; and MATH 11009 or MATH 11010 or MATH 11012 or MATH 10041; and fashion merchandising major.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35010 CONTEMPORARY FASHION DESIGNERS (WIC) 3 Credit Hours

Examine and analyze international fashion design and designers of the 20th and 21st centuries. Focuses on the history, development and present context of fashion. Students assemble a portfolio of fashion designers studied to include their biographies, clippings of their work and design inspirations.

Prerequisite: FDM 20013; and fashion design major.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: Writing Intensive Course

FDM 35011 FASHION FORECASTING 3 Credit Hours

Identifying trends to develop fashion forecasts. Interrelationships of forecasting promotion, public relations, and the fashion media will be explored.

Prerequisite: FDM 25011.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35012 SUSTAINABILITY IN FASHION 3 Credit Hours

Analysis and development of design process thinking through the lens of sustainability and socially responsibility in fashion. Readings, documentaries and lectures are discussed in class. Interdisciplinary teams create a product that supports sustainable fashion futures.

Prerequisite: Fashion design and fashion merchandising majors.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35013 FASHION ACCESSORIES 3 Credit Hours

The merchandising, promotion and sales of accessories. Materials production and resources are examined by category.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35060 FASHION IMAGE 3 Credit Hours

Study of fashion imagery through industry observation, analysis, and examination of fashion photo shoots and styling practices. Combines theoretical and practical approach in planning through individual and collaborative efforts resulting in a fashion industry-inspired photo shoot and styling project.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35063 VISUAL MERCHANDISING AND DISPLAY 3 Credit Hours

Theory and practice of merchandise presentation for the purpose of promotion and sales.

Prerequisite: Fashion merchandising major.

Schedule Type: Laboratory, Lecture

Contact Hours: 1 lecture, 4 lab

Grade Mode: Standard Letter

FDM 35070 THE LUXURY MARKET 3 Credit Hours

Purpose is to learn, understand, and perceive the luxury market and its parameters. Students gain an understanding of the marketing power of luxury brands and the organization of a luxury products company.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35080 FASHION IN THE MEDIA 3 Credit Hours

Analysis of key fashion magazines and in-depth examination of how they are created. Students learn the fundamentals of different forms of communication and the contributions editors, writers, stylists and photographers make toward the finished product. Exploration of how various media interrelate and contribute to the fashion industry is included. Different forms of writing, editing and interviewing as well as the roles of photography, design and styling are examined. Online outlets, television commentary, fashion advertising and Public Relations are discussed.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35121 FASHION MODEL DRAWING 3 Credit Hours

In-depth study of fashion model drawing and the illustration techniques associated with realistic and stylized depictions of the fashion form. A live fashion model will be part of each class in timed poses with instructor demonstrations and in-class drawing assignments.

Prerequisite: FDM 20122; and special approval.

Schedule Type: Studio

Contact Hours: 6 other

Grade Mode: Standard Letter

FDM 35122 ADVANCED FASHION ILLUSTRATION TECHNIQUES 3 Credit Hours

Focused approach to advanced fashion illustration techniques beyond the required Drawing I and II. Covers a wide variety of illustration mediums and tools, such as gouache, marker, ink and pastels, deepening skill sets and visual literacy through demonstrations and practice-based assignments.

Prerequisite: FDM 20122; and special approval.

Schedule Type: Studio

Contact Hours: 6 other

Grade Mode: Standard Letter

FDM 35260 MERCHANDISING FOR HOME FURNISHINGS 3 Credit Hours

Introduction to the various retail classifications of home furnishing merchandise to include furniture, floor coverings, window treatments, household linens, table tops, housewares and decorative accessories.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35270 COMPUTER APPLICATIONS IN RETAILING 3 Credit Hours

The application and use of the microcomputer to solve problems in assortment planning, merchandise management, trading area and site analysis, store planning, planogramming and media planning.

Prerequisite: FDM 20263; and MATH 10041 or MATH 11009 or MATH 11010 or MATH 11012; and fashion merchandising major.

Schedule Type: Lecture
Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35280 FASHION ENTREPRENEURSHIP 3 Credit Hours

In-depth study of entrepreneurship concepts as applied to manufacturers and retailers of apparel including product development, accounting and control merchandising and buying operation and management advertising and promotion.

Prerequisite: Junior or senior standing.

Schedule Type: Lecture
Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35900 FLORENCE FASHION STUDY ORIENTATION 1 Credit Hour

Overview of Florence fashion program, the city of Florence, living and traveling in Europe as a study abroad student. Includes assistance for obtaining required documents. Students must enroll in Florence fashion program to receive credit.

Prerequisite: Minimum 2.500 overall GPA; and special approval.

Schedule Type: Lecture
Contact Hours: 1 lecture

Grade Mode: Satisfactory/Unsatisfactory

FDM 35901 ITALIAN FASHION AND CULTURE 3 Credit Hours

Evolution of the fashion industry in post World War II Italy. Study of the creators, design and production processes creating one of the most successful unions of commercial product and cultural expression world-wide.

Prerequisite: FDM 35900.

Schedule Type: Lecture
Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35902 EUROPEAN FASHION MARKETING 3 Credit Hours

Building on the information acquired in the European Fashion Marketing Seminar lectures and visits, student complete a series of assignments designed to simulate the type of work that a merchandising professional may be asked to complete.

Corequisite: FDM 35903.

Schedule Type: Lecture
Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 35903 EUROPEAN FASHION MARKETING SEMINAR 3 Credit Hours

Taken concurrently with European Fashion Marketing and uses a European city as an extended classroom, combining various field trips to directional shopping districts, fashion houses and fashion magazines. Only taught in European settings.

Corequisite: FDM 35902.

Schedule Type: Combined Lecture and Lab
Contact Hours: 3 lecture, 2 lab

Grade Mode: Standard Letter

FDM 35904 EUROPEAN FASHION DESIGN 3 Credit Hours

Taken concurrently with European Fashion Design Seminar and is designed to introduce couture techniques and enhance techniques of those who possess a basic to advance knowledge of sewing. Only taught in European settings.

Corequisite: FDM 35905.

Schedule Type: Combined Lecture and Lab
Contact Hours: 3 lecture, 2 lab

Grade Mode: Standard Letter

FDM 35905 EUROPEAN FASHION DESIGN SEMINAR 3 Credit Hours

Taken concurrently with European Fashion Design and uses a European city as an extended classroom, combining various field trips to directional shopping districts, fashion houses and fashion magazines.

Corequisite: FDM 35904.

Schedule Type: Combined Lecture and Lab
Contact Hours: 3 lecture, 2 lab

Grade Mode: Standard Letter

FDM 40050 FASHION TECHNOLOGY:TECHSTYLELAB 3 Credit Hours

Explores the historical and contemporary links between fashion and technology. Garments, artists, designers, institutions and projects relevant to technological explorations within the fashion context is discussed. Research and experiments conducted with the Fashion School's TechStyleLAB. Students acquire fundamental research skills for fashion technology and develop their own web presence.

Prerequisite: FDM 10053 and FDM 10054.

Schedule Type: Studio
Contact Hours: 5 other

Grade Mode: Standard Letter

FDM 40098 RESEARCH IN FASHION DESIGN AND MERCHANDISING (ELR) 1-3 Credit Hours

(Repeatable for credit) Research experience and investigation of a topic above the level available through coursework with an individual faculty member. This experience is designed to strengthen student's ability to synthesize different phases and methods of academic research. Students work closely with a faculty member to determine the specific nature, scope, and design of the research experience.

Prerequisite: Special approval.

Schedule Type: Research
Contact Hours: 3-9 other

Grade Mode: Standard Letter

Attributes: Experiential Learning Requirement

FDM 40099 SENIOR FASHION DESIGN THESIS I (ELR) 6 Credit Hours

Senior fashion design thesis collection is created focused on the specialties of each student. This collection is finalized, analyzed and presented in Senior Thesis II. Students engage in a formalized critical development and review process with established external fashion designers.

Prerequisite: FDM 30162 or FDM 30172 or FDM 30182; and fashion design majors.

Schedule Type: Senior Project/Honors Thesis
Contact Hours: 12 other

Grade Mode: Standard Letter

Attributes: Experiential Learning Requirement

FDM 40121 FASHION PORTFOLIO I 3 Credit Hours

Students in the course develop a professional design portfolio that will emphasize in-depth individual investigation of specific apparel markets, target customers and seasons, displaying various illustrative techniques. Croquis books, technical packets and line plans will be used.

Prerequisite: FDM 30161 or FDM 30171 or FDM 30181; and FDM 30162 or FDM 30172 or FDM 30182.

Schedule Type: Laboratory

Contact Hours: 6 lab

Grade Mode: Standard Letter

FDM 40122 FASHION PORTFOLIO II 3 Credit Hours

A continuation of FDM 40121. Students continue development of design portfolio that emphasizes their strengths in design and presentation. In addition, there is continued progress in croquis books and development of seasonal line plans.

Prerequisite: FDM 40121.

Schedule Type: Laboratory

Contact Hours: 6 lab

Grade Mode: Standard Letter

FDM 40141 FASHION STUDIO III 3 Credit Hours

Development of pattern work, specification sheets and muslins for original line. Faculty and external professional critiques.

Prerequisite: FDM 30161 and FDM 30162; or FDM 30171 and FDM 30172; or FDM 30181 and FDM 30182.

Schedule Type: Laboratory

Contact Hours: 6 lab

Grade Mode: Standard Letter

FDM 40199 SENIOR FASHION DESIGN THESIS II (ELR) 3 Credit Hours

Continuation of Senior Fashion Design Thesis I. Finalize senior thesis project; critical review and reflection on outcome in a short analysis. The final thesis submission will be displayed through a juried venue.

Prerequisite: FDM 40099.

Schedule Type: Senior Project/Honors Thesis

Contact Hours: 6 other

Grade Mode: Standard Letter

Attributes: Experiential Learning Requirement

FDM 40270 FASHION MARKETING 3 Credit Hours

Examination of fashion producers' and retailers' roles in fashion marketing research. Analysis of consumer motivation through research to develop sales strategies in relationship to marketing strategies.

Prerequisite: FDM 35011, MATH 10041 and MKTG 25010.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 40291 SEMINAR IN FASHION MERCHANDISING (WIC) 3 Credit Hours

(Repeatable for credit) Capstone course in Fashion Merchandising. Builds and expands on all merchandising-related coursework with the goal of integrating content and applying it to real-life scenarios through critical thinking and analysis. A coherent portfolio demonstrating student efficacy with overall program content is completed.

Prerequisite: FDM 30260, FDM 30262, FDM 35011 and FDM 35270.

Schedule Type: Seminar

Contact Hours: 3 other

Grade Mode: Standard Letter

Attributes: Writing Intensive Course

FDM 45012 TEXTILES AND APPAREL IN THE GLOBAL ECONOMY 3 Credit Hours

Global perspective on the production and marketing of textiles and apparel; historical geographic and economic factors that influence the world trade in soft goods.

Prerequisite: FDM 30262 and 35270.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 45035 HISTORIC TEXTILES 3 Credit Hours

(Slashed with FDM 55035) Identification and analysis of textile fabrics as the reflection of culture from ancient times to present.

Prerequisite: Fashion design or fashion merchandising major.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 45045 COLLABORATIVE FASHION PRODUCTION 3 Credit Hours

Exploration of product production process from concept to a marketable product. Utilizes introductory pattern making, sewing skills, and project management to create fashion apparel products.

Prerequisite: Fashion design or fashion merchandising major.

Schedule Type: Studio

Contact Hours: 6 other

Grade Mode: Standard Letter

FDM 45093 VARIABLE TITLE WORKSHOP-FASHION DESIGN AND MARKETING 1-3 Credit Hours

(Repeatable for a total of 6 hours) Special fee actual cost basis.

Prerequisite: Special approval.

Schedule Type: Workshop

Contact Hours: 1-3 other

Grade Mode: Satisfactory/Unsatisfactory

FDM 45095 SPECIAL TOPICS 1-3 Credit Hours

(Repeatable for credit) Variable content relevant to the field of fashion.

Prerequisite: Permission.

Schedule Type: Lecture

Contact Hours: 1-3 lecture

Grade Mode: Standard Letter

FDM 45096 INDIVIDUAL INVESTIGATION 1-3 Credit Hours

(Repeatable for credit) Individual investigation of topic above the level available through coursework. Requires submission of and approval of project proposal prior to registration.

Prerequisite: Permission.

Schedule Type: Individual Investigation

Contact Hours: 1-3 other

Grade Mode: Standard Letter

FDM 45192 INTERNSHIP IN FASHION MERCHANDISING (ELR) 3 Credit Hours

Supervised practical experience in the fashion industry. Eligibility requirements available from the School of Fashion Design and Merchandising field studies coordinator.

Prerequisite: FDM 30083 and 30262; and fashion merchandising major; and special approval for internship site.

Schedule Type: Practical Experience

Contact Hours: 3 other

Grade Mode: Standard Letter

Attributes: Experiential Learning Requirement

FDM 45212 FASHION SHOW PRODUCTIONS 3 Credit Hours

Analyses of fashion show formats are considered for promotion purposes. Production planning, organization and physical requirements are studied. Class produces a fashion show.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 45292 INTERNSHIP IN FASHION DESIGN (ELR) 3 Credit Hours

Supervised practical experience in the fashion industry. Eligibility requirements available from the School of Fashion Design and Merchandising field studies coordinator.

Prerequisite: FDM 20122, FDM 20153 and FDM 20154; and fashion design major; and special approval for internship site.

Schedule Type: Practical Experience

Contact Hours: 9 other

Grade Mode: Standard Letter

Attributes: Experiential Learning Requirement

FDM 45392 FIELD EXPERIENCE: FASHION STUDY TOUR (ELR) 1-3 Credit Hours

(Repeatable for credit) Visit to domestic or foreign fashion markets, including design and fabric houses or showrooms, retail stores, buying offices and other areas of the fashion industry.

Prerequisite: Fashion design or fashion merchandising major; and special approval.

Schedule Type: Field Experience

Contact Hours: 12-36 other

Grade Mode: Satisfactory/Unsatisfactory

Attributes: Experiential Learning Requirement

FDM 45492 FIELD EXPERIENCE STUDY TOUR FOR NYC STUDIO STUDENTS (ELR) 3 Credit Hours

(Repeatable for credit) Visit to the New York fashion market including design and fabric houses or showrooms, retail stores, buying offices and other areas of the fashion industry.

Prerequisite: Fashion design or fashion merchandising major; and special approval.

Schedule Type: Field Experience

Contact Hours: 3 other

Grade Mode: Satisfactory/Unsatisfactory

Attributes: Experiential Learning Requirement

FDM 45592 FIELD EXPERIENCE EUROPEAN FASHION STUDY TOUR FOR FLORENCE STUDENTS (ELR) 3 Credit Hours

(Repeatable for credit) Visit to European fashion markets including design and fabric houses or showrooms, retail stores, buying offices and other areas of the fashion industry.

Prerequisite: Fashion design or fashion merchandising major.

Schedule Type: Field Experience

Contact Hours: 3 other

Grade Mode: Satisfactory/Unsatisfactory

Attributes: Experiential Learning Requirement

FDM 55035 HISTORIC TEXTILES 3 Credit Hours

(Slashed with FDM 45035) Identification and analysis of textile fabrics as the reflection of culture from ancient times to present.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 60010 THEORIES AS APPLIED TO THE FASHION INDUSTRY 3 Credit Hours

Focuses on the meaning, context and intent of fashion in contemporary society. Examination of seminal theories and constructs that inform understanding and ability to address complex issues derived from the fashion industry setting.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 60011 THE FASHION INDUSTRY: A UNIFYING LENS 3 Credit Hours

This course is designed to make connections, synthesize, and develop understanding of the fashion industry. Students will participate in informed critical discussion, written, and visual work, guided by interaction with multiple stakeholders and concluded with a final paper and presentation that identifies an area where research through practice can expand knowledge in the field.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 60020 FASHION INDUSTRY DESIGN MANAGEMENT 3 Credit Hours

In-depth study of the relationship between creativity and efficiency in the fashion industry. Provides insight into how project managers can nurture innovation in an organizational context.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 60031 FORMS OF INQUIRY IN THE FASHION INDUSTRY 3 Credit Hours

Critical evaluation of research, theoretical and scholarly review of articles related to the fashion industry. Learn and practice skills needed to understand and critically evaluate research, theory and scholarly works. Examine in-depth scholarly literature as applied to one topic within the fashion industry. Write and present a scholarly review of literature.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 60050 TECHSTYLELAB: DIGITAL DESIGN AND NEW MEDIA IN THE FASHION INDUSTRY 3 Credit Hours

Exploration of the intersection of New Media and Fashion. Includes research into analog design methods and digital systems of production and the supply chain management. Topics include various research and design topics such as mass-customization, co-creation, material ecology, digital craft and future craft practices.

Prerequisite: Graduate standing.

Schedule Type: Laboratory, Lecture, Combined Lecture and Lab

Contact Hours: 1 lecture, 2 lab

Grade Mode: Standard Letter

FDM 60092 FASHION INDUSTRY PRACTICUM 1-6 Credit Hours

(Course is repeatable for credit) Practicum is an off-campus progressive process involving a number of specific guided experiences with a fashion agency or company. This course is intended to bridge the gap between the theoretical and abstract learning gained in the classroom with real-world concrete applications. Students will be required to produce a substantial report on an innovation.

Prerequisite: FDM 60011; and enrolled in the master of fashion industry studies (MFIS) degree; and graduate standing; and special approval from the graduate supervisory committee.

Schedule Type: Practical Experience

Contact Hours: 3-18 other

Grade Mode: Standard Letter

FDM 60093 WORKSHOPS ON CURRENT TOPICS IN THE FASHION INDUSTRY 1-3 Credit Hours

(Course is repeatable) Students will be encouraged to take advantage of courses that focus on professional renewal or mastery and application of knowledge and skills that address a range of problems or issues related to fashion industry practice. The workshops will be offered at our NYC, Florence, and Kent campuses.

Prerequisite: Graduate standing.

Schedule Type: Workshop

Contact Hours: 1-3 other

Grade Mode: Satisfactory/Unsatisfactory

FDM 60098 RESEARCH PROJECT IN FASHION INDUSTRY 3 Credit Hours

(Repeatable for credit) Research experience with an individual faculty member designed to strengthen student's ability to synthesize different phases and methods of research. Students work closely with faculty to determine the specific nature, scope and design of the research experience. Requires submission of and approval of project proposal prior to registration.

Prerequisite: Graduate standing; and special approval.

Schedule Type: Research

Contact Hours: 3 other

Grade Mode: Standard Letter

FDM 60100 ADVANCED FASHION INDUSTRY PRACTICE 3 Credit Hours

This capstone course is centered in research as both a practice and a process. Students will pursue case studies in which they research, interpret and aim to advance fashion industry practices. Informed by industry observation and experience, utilizing and engaging with a variety of research methods, students will document findings, analyze, reflect, and present their own pragmatic implications drawn from and applied to the fashion industry. The aim of the course is to challenge students to advance their research and analytical skills, to cross disciplinary boundaries, and to develop new and original perspectives of industry research through practice.

Prerequisite: FDM 60031; and enrolled in the master of fashion industry studies (MFIS) degree; and graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 60162 ADVANCED FASHION INDUSTRY DESIGN AND PRODUCTION 3 Credit Hours

This process-oriented course focuses on studio investigation of complex formal and spatial constructs in apparel design and production. The course will discuss and examine a variety of current approaches including those that are interdisciplinary and utilize design thinking in a fashion industry context. Students will use methods and tools for fashion research to explore new techniques in the development of design concepts that challenge current practice. Students are encouraged to think critically about design problems and processes while seeking discoveries through experimentation, resulting in a body of work examined by critique and exhibition. Examinable material includes written and visual documentation, which is then retained as the archival record of the research.

Prerequisite: Graduate standing; and special approval from the graduate studies coordinator.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 60199 THESIS I 2-6 Credit Hours

(Repeatable for credit) Thesis students must register for a maximum of 6 credits, 2 to 6 credits in a single semester, distributed over several semesters if desired.

Prerequisite: Graduate standing; and special approval from graduate supervisory committee.

Schedule Type: Masters Thesis

Contact Hours: 2-6 other

Grade Mode: Satisfactory/Unsatisfactory-IP

FDM 60299 THESIS II 2 Credit Hours

(Course is repeatable) Continuing registration required of master's students who have completed the initial 6 hours of thesis and continuing until all degree requirements are met.

Prerequisite: FDM 60199; and graduate standing; and special approval from the graduate supervisory committee.

Schedule Type: Masters Thesis

Contact Hours: 2 other

Grade Mode: Satisfactory/Unsatisfactory-IP

FDM 63011 VISUAL PRESENTATION IN THE FASHION INDUSTRY 3 Credit Hours

This course explores the multiple methods of visual presentation practiced in the fashion industry through applications of digital and physical concepts. Students will examine and discuss current fashion industry approaches utilized by creative talent, merchants, and other stakeholders. Focus will be on developing visual communicators who can convey unique brand stories and complex ideas through use of various forms of media. Students will learn to establish branding and visualization of their own work and research to help promote their professional identity.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 65010 SUSTAINABLE CONCEPTS AND PRACTICES IN THE FASHION INDUSTRY 3 Credit Hours

This course will discuss and examine the most current approaches to sustainability in fashion. The different facets, benefits or shortcomings of each approach will be analyzed with an eye to researching viable solutions to future practices in manufacturing, material selection, design and business. Course embeds practice-based approaches to sustainable development.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 65045 FASHION INDUSTRY MERCHANDISE MANAGEMENT 3 Credit Hours

This course will discuss the overview of the merchandising process - planning, developing, and presenting merchandise lines in the fashion industry. Core merchandising concepts and principles taught in this class include merchandise performance measures, pricing mechanics, wholesale and retail pricing strategy, merchandise budgets and assortment, vendor relationships and negotiations, and merchandise replenishment management. This course will examine such concepts as applied to both manufacturers, wholesalers, and retailers of fashion merchandise.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 65055 ENTREPRENEURIAL LEADERSHIP AND SUSTAINABILITY IN THE FASHION INDUSTRY 3 Credit Hours

This course will discuss the importance of the entrepreneurial leadership and innovation as competitive advantage in the fashion industry. Students will examine the conscious leadership concepts and principles from both small/medium enterprises and large corporations of the fashion industry. By applying conscious capitalism approach, the course will introduce more progressive and purposeful ways to advance sustainable practices to benefit all five stakeholders in the fashion industry - society, partners, investors, customers, and employees.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 65065 SUPPLY CHAIN MANAGEMENT IN THE FASHION INDUSTRY 3 Credit Hours

This course examines supply chain within the fashion industry and basic theories and principles that guide decision-making in the supply chain. Students will learn how supply chain management can be used to gain a competitive advantage in the fashion industry, comprehend buyer-supplier relationships, supply chain transparency, product recalls, sourcing issues, and other challenges in the global fashion supply chain. Attention will be given to understanding sustainable practices and future developments within the global fashion supply chain.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

FDM 65095 FASHION INDUSTRY SPECIAL TOPICS 1-3 Credit Hours
(Repeatable for a maximum of 6 credit hours) Variable content relevant to the field of fashion.

Prerequisite: Graduate standing; and special approval.

Schedule Type: Lecture

Contact Hours: 1-3 lecture

Grade Mode: Standard Letter

FDM 65096 INDIVIDUAL INVESTIGATION IN THE FASHION INDUSTRY 1-3 Credit Hours

(Repeatable for credit) Individual investigation of topic above the level available through coursework. Requires submission of and approval of project proposal prior to registration.

Prerequisite: Graduate standing.

Schedule Type: Individual Investigation

Contact Hours: 3-9 other

Grade Mode: Standard Letter