FASHION DESIGN AND MERCHANDISING (FDM)

FDM 10010  FASHION FUNDAMENTALS  3 Credit Hours
Introduction to the global fashion industry. Analysis of the business of fashion how it is conceived marketed and sold. Overview of important resources, companies and personnel who impact the industry.
Prerequisite: fashion design (FD), fashion merchandising (FM) or pre-fashion design and merchandising (PFDM) major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 10023  FASHION VISUALS  1 Credit Hour
The study of fashion information, research sources, color theory, two-and three-dimensional design and visual presentation formats as they apply to the fashion industry.
Prerequisite: fashion design (FD) or fashion merchandising (FM) major.
Corequisite: FDM 10024.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Standard Letter

FDM 10024  FASHION VISUALS LABORATORY  2 Credit Hours
Laboratory applications in the study of fashion information, research sources, color theory, two-and three-dimensional design and visual presentation formats as they apply to the fashion industry.
Prerequisite: fashion design (FD) or fashion merchandising (FM) major.
Corequisite: FDM 10023.
Schedule Type: Combined Lecture and Lab
Contact Hours: 1 lecture, 2 lab
Grade Mode: Standard Letter

FDM 10033  FASHION FABRICS  1 Credit Hour
Study of fabrics, focusing on differentiating between fibers, fabric construction, and fabric names. The student will study fabric properties and how they relate to fabric end usage.
Prerequisite: fashion design (FD) or fashion merchandising (FM) major.
Corequisite: FDM 10034.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Standard Letter

FDM 10034  FASHION FABRICS LABORATORY  2 Credit Hours
Laboratory applications in the study of fabrics, focusing on differentiating between fibers, fabric construction, and fabric names. The student will study fabric properties and how they relate to fabric end usage.
Prerequisite: fashion design (FD) or fashion merchandising (FM) major.
Corequisite: FDM 10033.
Schedule Type: Combined Lecture and Lab
Contact Hours: 1 lecture, 2 lab
Grade Mode: Standard Letter

FDM 10053  INTRODUCTION TO FASHION TECHNOLOGY  1 Credit Hour
Introduces students to the fundamental concepts, procedures, and techniques used in digital imaging software and information database software. A survey of current and emerging technologies used in fashion design, merchandising and production contexts is presented. Co-requisite: FDM 10054
Prerequisite: fashion design (FD) or fashion merchandising (FM) major.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Standard Letter

FDM 10054  INTRODUCTION TO FASHION TECHNOLOGY LABORATORY  2 Credit Hours
Laboratory applications of fundamental concepts, procedures, and techniques used in digital imaging software and information database software. A survey of current and emerging technologies used in fashion design, merchandising, and production contexts is presented and applied.
Prerequisite: fashion design (FD) or fashion merchandising (FM) major.
Corequisite: FDM 10053.
Schedule Type: Combined Lecture and Lab
Contact Hours: 1 lecture, 2 lab
Grade Mode: Standard Letter

FDM 10140  FOUNDATIONS OF FASHION DRAWING  3 Credit Hours
Introduction to fashion drawing. Concentration on communicating through drawing the fashion figures and technical flats, accurate garment proportion and construction.
Prerequisite: Fashion design major.
Schedule Type: Combined Lecture and Lab
Contact Hours: 5 other
Grade Mode: Standard Letter

FDM 15055  BASICS OF APPAREL CONSTRUCTION  3 Credit Hours
Introduction to sewing techniques and application processes utilizing industrial sewing machines and other related equipment in basic garment construction. Development of fundamental patternmaking skills.
Prerequisite: fashion design (FD) major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20013  HISTORY OF COSTUME  3 Credit Hours
Chronological study and research of historic costume from the origin of clothing through the French revolutionary era, 19th and 20th century designers, and the influence on contemporary fashion.
Prerequisite: HIST 11050 or HIST 11051 or ARTH 22006 or ARTH 22007.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 20030  FASHION APPAREL ANALYSIS  3 Credit Hours
Analysis and evaluation of fashion apparel; quality standards of ready-to-wear apparel and factors that influence the aesthetic and functional performance of the end product.
Prerequisite: FDM 10033 and FDM 10034; and fashion merchandising (FM) major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
FDM 20050  FASHION TECHNOLOGY APPLICATIONS  3 Credit Hours
A continuation of content related to technology within the fashion industry. Pattern manipulation, basic technical packages, garment measuring specs, print design and computerized fashion illustration is addressed with the use of industry-specific and off-the-shelf software packages.
Prerequisite: FDM 10053 and FDM 10054; and fashion design (FD) major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20121  FASHION DRAWING I  3 Credit Hours
Advanced study of design illustration techniques as applied to the fashion figure through the use of live model drawing. Concentration on fabric rendering and drape as illustrated on the fashion figure. Introduction to technical flats used for illustrating garment construction.
Prerequisite: FDM 10023 and FDM 10024; and FDM 10140; and fashion design (FD) major.
Schedule Type: Laboratory
Contact Hours: 6 lab
Grade Mode: Standard Letter

FDM 20122  FASHION DRAWING II  3 Credit Hours
Continued study of fashion illustration techniques through the use of Croquis books and figure layouts. Introduction to different design markets and research and how illustration reflects different markets. Instruction on stylizing according to market.
Prerequisite: FDM 20121.
Schedule Type: Laboratory
Contact Hours: 6 lab
Grade Mode: Standard Letter

FDM 20153  FLAT PATTERN  3 Credit Hours
Development of basic muslins and slopers. Patternmaking principles of dart manipulation and added fullness. Construction techniques for bodice, skirt, sleeve, collar, and pant variations.
Prerequisite: FDM 10033 and FDM 10034; and FDM 15055; and fashion design (FD) major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20154  DRAPEING  3 Credit Hours
Development of basic garment shapes using draping techniques. Emphasis placed on torso development, contouring principles and design development on the form. Construction techniques for boned bodice garments and using knit and bias cut fabrics.
Prerequisite: FDM 10033 and FDM 10034; and FDM 15055; and fashion design (FD) major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20263  FASHION RETAIL INDUSTRY  3 Credit Hours
Study of retail organizations and structures within the fashion industry. Analysis of supervision organization and operations management of fashion retail institutions.
Prerequisite: FDM 10010; and fashion merchandising (FM) major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 25011  FASHION BRANDING  3 Credit Hours
An overview of branding in the fashion industry. Analysis of strategies for creating (brand awareness), maintaining (brand management) and enhancing the strength (brand asset management) of fashion brands. Class members work individual an as part of a group.
Prerequisite: FDM 10010; and fashion merchandising major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 30013  FASHION AND POP CULTURE  3 Credit Hours
An examination of the relationship between different types of design and popular culture in America and Europe in the 20th and 21st centuries.
Prerequisite: ARTH 22006 or ARTH 22007 or HIST 11050 or HIST 11051.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 30050  FASHION TECHNOLOGY: COMPUTER INTEGRATED TEXTILE DESIGN  3 Credit Hours
The use of Computer Integrated Design tools to produce textile prints, wovens and knits for professional presentation scenarios.
Prerequisite: FDM 10053 and FDM 10054.
Schedule Type: Studio
Contact Hours: 5 other
Grade Mode: Standard Letter

FDM 30083  PROFESSIONAL SEMINAR  3 Credit Hours
Professional development strategies for fashion and related careers. Emphasis is on verbal and written communication skills.
Prerequisite: FDM 20030 and fashion merchandising (FM) major and junior or senior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 30124  TECHNICAL DESIGN IN THE FASHION INDUSTRY  3 Credit Hours
Students learn seamstitch classifications, costing, sourcing and lab testing quality assurance. Assembly-line and modular manufacturing are discussed.
Prerequisite: FDM 10033, FDM 10034 and FDM 20050.
Schedule Type: Laboratory, Lecture, Combined Lecture and Lab
Contact Hours: 5 other
Grade Mode: Standard Letter

FDM 30132  APPAREL CONSTRUCTION FOR SPECIALTY MARKETS  1 Credit Hour
Construction details specific to a market are researched, discussed and duplicated. Only one specialty market covered each class. Markets vary by class.
Prerequisite: none.
Schedule Type: Combined Lecture and Lab
Contact Hours: 1.5 other
Grade Mode: Standard Letter
FDM 30151 ADVANCED PATTERNMAKING  3 Credit Hours
Flat pattern assignments for advanced, complex garments. Suits, outerwear, cutsew knits will all be covered. Students will make patterns by traditional methods as well as by computer.
Prerequisite: FDM 20153 and FDM 20154.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 30154 MACHINE KNITTING-DOUBLE BED  3 Credit Hours
Knitting techniques on a double-bed knitting machine, full-fashioned knit and construction techniques, and creation of a knit sample book. Students create two garments based on research and knowledge gained from the sample book.
Prerequisite: fashion design (FD) major.
Schedule Type: Studio
Contact Hours: 5 other
Grade Mode: Standard Letter

FDM 30155 KNITWEAR DESIGN  3 Credit Hours
Focus is on the design development of knitwear, learning about how to recognize and communicate knit design through graphs and stitch notation as well as what yarns, fibers and machines are appropriate. The students in this class also design knitwear collections.
Prerequisite: fashion design (FD) major.
Schedule Type: Studio
Contact Hours: 5 other
Grade Mode: Standard Letter

FDM 30161 FASHION DESIGN STUDIO I  6 Credit Hours
Open fashion studio concept to support the creative process of croquis sketching and construction in the production of design work. Students explore markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches.
Prerequisite: FDM 20122 and FDM 20153 and FDM 20154.
Schedule Type: Studio
Contact Hours: 12 other
Grade Mode: Standard Letter

FDM 30162 FASHION DESIGN STUDIO II  6 Credit Hours
A continuation of the open fashion studio concept to support the entire creative process to produce design work. Students explore fashion markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches.
Prerequisite: FDM 30161 or FDM 30171 or FDM 30181.
Schedule Type: Studio
Contact Hours: 12 other
Grade Mode: Standard Letter

FDM 30171 FLORENCE FASHION DESIGN STUDIO I  6 Credit Hours
Open fashion studio concept to support the creative process of croquis sketching and construction in the production of design work. Students explore markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches. European markets and travel are incorporated.
Prerequisite: FDM 20122 and FDM 20153 and FDM 20154; and special approval.
Schedule Type: Studio
Contact Hours: 12 other
Grade Mode: Standard Letter

FDM 30172 FLORENCE FASHION DESIGN STUDIO II  6 Credit Hours
Continuation of the open fashion studio concept to support the entire creative process to produce design work. Students will explore fashion markets, selling seasons, and specific construction techniques; and they will further develop fashion design process approaches. Content specific to the European design experience.
Prerequisite: FDM 30161 or FDM 30171 or FDM 30181; and special approval.
Schedule Type: Studio
Contact Hours: 12 other
Grade Mode: Standard Letter

FDM 30181 NEW YORK CITY FASHION DESIGN STUDIO I  6 Credit Hours
Open fashion studio concept to support the creative process of croquis sketching and construction in the production of design work. Students explore markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches. New York City markets and design-specific experiences are incorporated.
Prerequisite: FDM 20122 and FDM 20153 and FDM 20154; and special approval.
Schedule Type: Studio
Contact Hours: 12 other
Grade Mode: Standard Letter

FDM 30182 NEW YORK CITY DESIGN STUDIO II  6 Credit Hours
Continuation of the open fashion studio concept to support the entire creative process to produce design work. Students explore fashion markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches. Content specific to the New York City fashion design experience.
Prerequisite: FDM 30161 or 30171 or 30181; and special approval.
Schedule Type: Studio
Contact Hours: 12 other
Grade Mode: Standard Letter

FDM 30260 PRODUCT DEVELOPMENT IN THE FASHION INDUSTRY  3 Credit Hours
Researching, planning, developing and presenting a fashion product line for a identified target market with regard to prices, styling and timing.
Prerequisite: FDM 20030 and fashion merchandising (FM) major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 30262 FASHION MERCHANDISE PLANNING AND BUYING  3 Credit Hours
Study of market sources, fashion buying techniques, assortment planning and allocation and quantitative calculations needed in the fashion industry.
Prerequisite: FDM 20263; and MATH 11009 or MATH 11010 or MATH 11012 or MATH 10041; and fashion merchandising (FM) major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
FDM 35010  CONTEMPORARY FASHION DESIGNERS (WIC)  3 Credit Hours
Examine and analyze international fashion design and designers of the 20th and 21st centuries. Focuses on the history, development and present context of fashion. Students assemble a portfolio of fashion designers studied to include their biographies, clippings of their work and design inspirations.
Prerequisite: FDM 20013; and fashion design (FD) major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Writing Intensive Course

FDM 35011  FASHION FORECASTING  3 Credit Hours
Identifying trends to develop fashion forecasts. Interrelationships of forecasting promotion, public relations, and the fashion media will be explored.
Prerequisite: FDM 25011.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35012  SUSTAINABILITY IN FASHION  3 Credit Hours
Analysis and development of design process thinking through the lens of sustainability and socially responsibility in fashion. Readings, documentaries and lectures are discussed in class. Interdisciplinary teams create a product that supports sustainable fashion futures.
Prerequisite: fashion design (FD) and fashion merchandising (FM) majors.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35013  FASHION ACCESSORIES  3 Credit Hours
The merchandising, promotion and sales of accessories. Materials production and resources are examined by category.
Prerequisite: none.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35060  FASHION IMAGE  3 Credit Hours
Study of fashion imagery through industry observation, analysis, and examination of fashion photo shoots and styling practices. Combines theoretical and practical approach in planning through individual and collaborative efforts resulting in a fashion industry-inspired photo shoot and styling project.
Prerequisite: none.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35063  VISUAL MERCHANDISING AND DISPLAY  3 Credit Hours
Theory and practice of merchandise presentation for the purpose of promotion and sales.
Prerequisite: fashion merchandising (FM) major.
Schedule Type: Laboratory, Lecture
Contact Hours: 1 lecture, 4 lab
Grade Mode: Standard Letter

FDM 35070  THE LUXURY MARKET  3 Credit Hours
Purpose is to learn, understand, and perceive the luxury market and its parameters. Students gain an understanding of the marketing power of luxury brands and the organization of a luxury products company.
Prerequisite: none.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35080  FASHION IN THE MEDIA  3 Credit Hours
Analysis of key fashion magazines and in-depth examination of how they are created. Students learn the fundamentals of different forms of communication and the contributions editors, writers, stylists and photographers make toward the finished product. Exploration of how various media interrelate and contribute to the fashion industry is included. Different forms of writing, editing and interviewing as well as the roles of photography, design and styling are examined. Online outlets, television commentary, fashion advertising and Public Relations are discussed.
Prerequisite: none.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35121  FASHION MODEL DRAWING  3 Credit Hours
In-depth study of fashion model drawing and the illustration techniques associated with realistic and stylized depictions of the fashion form. A live fashion model will be part of each class in timed poses with instructor demonstrations and in-class drawing assignments.
Prerequisite: FDM 20122; and special approval.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 35122  ADVANCED FASHION ILLUSTRATION TECHNIQUES  3 Credit Hours
Focused approach to advanced fashion illustration techniques beyond the required Drawing I and II. Covers a wide variety of illustration mediums and tools, such as gouache, marker, ink and pastels, deepening skill sets and visual literacy through demonstrations and practice-based assignments.
Prerequisite: FDM 20122; and special approval.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 35260  MERCHANDISING FOR HOME FURNISHINGS  3 Credit Hours
Introduction to the various retail classifications of home furnishing merchandise to include furniture, floor coverings, window treatments, household linens, table tops, housewares and decorative accessories.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
FDM 35270 COMPUTER APPLICATIONS IN RETAILING  3 Credit Hours
The application and use of the microcomputer to solve problems in assortment planning, merchandise management, trading area and site analysis, store planning, planogramming and media planning.
Prerequisite: FDM 20263; and MATH 10041 or MATH 11009 or MATH 11010 or MATH 11012; and fashion merchandising (FM) major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35280 FASHION ENTREPRENEURSHIP  3 Credit Hours
In-depth study of entrepreneurship concepts as applied to manufacturers and retailers of apparel including product development, accounting and control merchandising and buying operation and management advertising and promotion.
Prerequisite: junior or senior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35900 FLORENCE FASHION STUDY ORIENTATION  1 Credit Hour
Overview of Florence fashion program, the city of Florence, living and traveling in Europe as a study abroad student. Includes assistance for obtaining required documents. Students must enroll in Florence fashion program to receive credit. Satisfactory/unsatisfactory (S/U) graded.
Prerequisite: 2.5 cumulative GPA; and special approval.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Satisfactory/Unsatisfactory

FDM 35901 ITALIAN FASHION AND CULTURE  3 Credit Hours
Evolution of the fashion industry in post World War II Italy. Study of the creators, design and production processes creating one of the most successful unions of commercial product and cultural expression worldwide.
Prerequisite: FDM 35900.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35902 EUROPEAN FASHION MARKETING  3 Credit Hours
Building on the information acquired in the European Fashion Marketing Seminar lectures and visits, student complete a series of assignments designed to simulate the type of work that a merchandising professional may be asked to complete.
Corequisite: FDM 35903.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35903 EUROPEAN FASHION MARKETING SEMINAR  3 Credit Hours
Taken concurrently with European Fashion Marketing and uses a European city as an extended classroom, combining various field trips to directional shopping districts, fashion houses and fashion magazines. Only taught in European settings.
Corequisite: FDM 35902.
Schedule Type: Combined Lecture and Lab
Contact Hours: 3 lecture, 2 lab
Grade Mode: Standard Letter

FDM 35904 EUROPEAN FASHION DESIGN  3 Credit Hours
Taken concurrently with European Fashion Design Seminar and is designed to introduce couture techniques and enhance techniques of those who possess a basic to advance knowledge of sewing. Only taught in European settings.
Corequisite: FDM 35905.
Schedule Type: Combined Lecture and Lab
Contact Hours: 3 lecture, 2 lab
Grade Mode: Standard Letter

FDM 35905 EUROPEAN FASHION DESIGN SEMINAR  3 Credit Hours
Taken concurrently with European Fashion Design and uses a European city as an extended classroom, combining various field trips to directional shopping districts, fashion houses and fashion magazines.
Corequisite: FDM 35904.
Schedule Type: Combined Lecture and Lab
Contact Hours: 3 lecture, 2 lab
Grade Mode: Standard Letter

FDM 40005 FASHION TECHNOLOGY: TECHSTYLELAB  3 Credit Hours
Explores the historical and contemporary links between fashion and technology. Garments, artists, designers, institutions and projects relevant to technological explorations within the fashion context is discussed. Research and experiments conducted with the Fashion School's TechStyleLAB. Students acquire fundamental research skills for fashion technology and develop their own web presence.
Prerequisite: FDM 10053 and FDM 10054.
Schedule Type: Studio
Contact Hours: 5 other
Grade Mode: Standard Letter

FDM 40098 RESEARCH IN FASHION DESIGN AND MERCHANDISING  1-3 Credit Hours
(Repeatable for credit) Research experience and investigation of a topic above the level available through coursework with an individual faculty member. This experience is designed to strengthen student's ability to synthesize different phases and methods of academic research. Students work closely with a faculty member to determine the specific nature, scope, and design of the research experience.
Prerequisite: special approval.
Schedule Type: Research
Contact Hours: 3-9 other
Grade Mode: Standard Letter

FDM 40099 SENIOR FASHION DESIGN THESIS I (ELR)  6 Credit Hours
Senior fashion design thesis collection is created focused on the specialties of each student. This collection is finalized, analyzed and presented in Senior Thesis II. Students engage in a formalized critical development and review process with established external fashion designers.
Prerequisite: BFA fashion design (FD) majors; and FDM 30162 or FDM 30172 or FDM 30182.
Schedule Type: Senior Project/Honors Thesis
Contact Hours: 12 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

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FDM 40121 FASHION PORTFOLIO I 3 Credit Hours
Students in the course develop a professional design portfolio that will emphasize in-depth individual investigation of specific apparel markets, target customers and seasons, displaying various illustrative techniques. Croquis books, technical packets and line plans will be used.
Prerequisite: FDM 30161 or FDM 30171 or FDM 30181; and FDM 30162 or FDM 30172 or FDM 30182.
Schedule Type: Laboratory
Contact Hours: 6 lab
Grade Mode: Standard Letter

FDM 40122 FASHION PORTFOLIO II 3 Credit Hours
A continuation of FDM 40121. Students continue development of design portfolio that emphasizes their strengths in design and presentation. In addition, there is continued progress in croquis books and development of seasonal line plans.
Prerequisite: FDM 40121.
Schedule Type: Laboratory
Contact Hours: 6 lab
Grade Mode: Standard Letter

FDM 40141 FASHION STUDIO III 3 Credit Hours
Development of pattern work, specification sheets and muslins for original line. Faculty and external professional critiques.
Prerequisite: FDM 30161 and FDM 30162; or FDM 30171 and FDM 30172; or FDM 30181 and FDM 30182.
Schedule Type: Laboratory
Contact Hours: 6 lab
Grade Mode: Standard Letter

FDM 40199 SENIOR FASHION DESIGN THESIS II (ELR) 3 Credit Hours
Continuation of Senior Fashion Design Thesis I. Finalize senior thesis project; critical review and reflection on outcome in a short analysis. The final thesis submission will be displayed through a juried venue.
Prerequisite: FDM 40099.
Schedule Type: Senior Project/Honors Thesis
Contact Hours: 6 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 40270 FASHION MARKETING 3 Credit Hours
Examination of fashion producers' and retailers' roles in fashion marketing research. Analysis of consumer motivation through research to develop sales strategies in relationship to marketing strategies.
Prerequisite: FDM 35011; and MATH 10041; and MKTG 25010.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 40291 SEMINAR IN FASHION MERCHANDISING (WIC) 3 Credit Hours
(Repeatable for credit) Captstone course in Fashion Merchandising. Builds and expands on all merchandising-related coursework with the goal of integrating content and applying it to real-life scenarios through critical thinking and analysis. A coherent portfolio demonstrating student efficacy with overall program content is completed.
Prerequisite: FDM 30260 and FDM 30262 and FDM 35011 and FDM 35270.
Schedule Type: Seminar
Contact Hours: 3 other
Grade Mode: Standard Letter
Attributes: Writing Intensive Course

FDM 45012 TEXTILES AND APPAREL IN THE GLOBAL ECONOMY 3 Credit Hours
Global perspective on the production and marketing of textiles and apparel; historical geographic and economic factors that influence the world trade in soft goods.
Prerequisite: FDM 30262 and 35270.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 45035 HISTORIC TEXTILES 3 Credit Hours
(Slashed with FDM 55035) Identification and analysis of textile fabrics as the reflection of culture from ancient times to present.
Prerequisite: Fashion design (FD) or fashion merchandising (FM) major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 45045 COLLABORATIVE FASHION PRODUCTION 3 Credit Hours
Exploration of product production process from concept to a marketable product. Utilizes introductory pattern making, sewing skills, and project management to create fashion apparel products.
Prerequisite: Fashion Design (FD) or Fashion Merchandising (FM) major.
Schedule Type: Lecture
Contact Hours: 3 other
Grade Mode: Standard Letter

FDM 45093 VARIABLE TITLE WORKSHOP-FASHION DESIGN AND MARKETING 1-3 Credit Hours
(Repeatable for a total of 6 hours) Special fee actual cost basis.
Prerequisite: special approval.
Schedule Type: Workshop
Contact Hours: 1-3 other
Grade Mode: Satisfactory/Unsatisfactory

FDM 45095 SPECIAL TOPICS 1-3 Credit Hours
(Repeatable for credit) Variable content relevant to the field of fashion.
Prerequisite: Permission.
Schedule Type: Lecture
Contact Hours: 1-3 lecture
Grade Mode: Standard Letter

FDM 45096 INDIVIDUAL INVESTIGATION 1-3 Credit Hours
(Repeatable for credit) (Slashed with FMD 45096) Individual investigation of topic above the level available through coursework. Requires submission of and approval of project proposal prior to registration.
Prerequisite: Permission.
Schedule Type: Individual Investigation
Contact Hours: 1-3 other
Grade Mode: Standard Letter

FDM 45192 INTERNSHIP IN FASHION MERCHANDISING (ELR) 3 Credit Hours
Supervised practical experience in the fashion industry. Eligibility requirements available from the School of Fashion Design and Merchandising field studies coordinator.
Prerequisite: FDM 30083 and 30262; fashion merchandising (FM) major; and special approval for internship site.
Schedule Type: Practicum or Internship
Contact Hours: 3 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement
FDM 45212  FASHION SHOW PRODUCTIONS  3 Credit Hours
Analyses of fashion show formats are considered for promotion purposes. Production planning, organization and physical requirements are studied. Class produces a fashion show.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 45292  INTERNSHIP IN FASHION DESIGN (ELR)  3 Credit Hours
Supervised practical experience in the fashion industry. Eligibility requirements are available from the School of Fashion Design and Merchandising field studies coordinator.
Prerequisite: FDM 20122, FDM 20153 and FDM 20154; fashion design (FD) major; and special approval for internship site.
Schedule Type: Practicum or Internship
Contact Hours: 9 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 45392  FIELD EXPERIENCE: FASHION STUDY TOUR (ELR)  1-3 Credit Hours
(Repeatable for credit) Visit to domestic or foreign fashion markets, including design and fabric houses or showrooms, retail stores, buying offices and other areas of the fashion industry.
Prerequisite: special approval and fashion design (FD) or fashion merchandising (FM) major.
Schedule Type: Field Experience
Contact Hours: 12-36 other
Grade Mode: Satisfactory/Unsatisfactory
Attributes: Experiential Learning Requirement

FDM 45492  FIELD EXPERIENCE STUDY TOUR FOR NYC STUDENT (ELR)  3 Credit Hours
(Repeatable for credit) Visit to the New York fashion market including design and fabric houses or showrooms, retail stores, buying offices and other areas of the fashion industry.
Prerequisite: Special approval and fashion design or fashion merchandising major.
Schedule Type: Field Experience
Contact Hours: 3 other
Grade Mode: Satisfactory/Unsatisfactory
Attributes: Experiential Learning Requirement

FDM 45592  FIELD EXPERIENCE EUROPEAN FASHION STUDY TOUR FOR FLORENCE STUDENTS (ELR)  3 Credit Hours
(Repeatable for credit) Visit to European fashion markets including design and fabric houses or showrooms, retail stores, buying offices and other areas of the fashion industry.
Prerequisite: Special approval and fashion design or fashion merchandising major.
Schedule Type: Field Experience
Contact Hours: 3 other
Grade Mode: Satisfactory/Unsatisfactory
Attributes: Experiential Learning Requirement

FDM 50050  TECHSTYLELAB: DIGITAL DESIGN AND NEW MEDIA IN FASHION  3 Credit Hours
Exploration of the intersection of New Media and Fashion. Includes research into analog design methods and digital systems of production and the supply chain management. Topics include various research and design topics such as mass-customization, co-creation, material ecology, digital craft and future craft practices.
Prerequisite: graduate standing or by permission of department.
Schedule Type: Combined Lecture and Lab
Contact Hours: 1 lecture, 3 lab
Grade Mode: Standard Letter

FDM 50092  FASHION INDUSTRY PRACTICUM  1-6 Credit Hours
(Course is repeatable for a maximum of 6 credit hours) Practicum is an off-campus progressive process involving a number of specific guided experiences with a fashion agency or company. This course is intended to bridge the gap between the theoretical and abstract learning gained in the classroom with real-world concrete applications. Students will be required to produce a substantial report on an innovation. One credit hour is awarded for a minimum of seven clock hours per week.
Prerequisite: FDM 60030; and graduate standing; and special approval from graduate supervisory committee.
Schedule Type: Practicum or Internship
Contact Hours: 1-6 other
Grade Mode: Standard Letter

FDM 50093  WORKSHOPS IN FASHION  1-3 Credit Hours
(Course is repeatable) MFASH students will be encouraged to take advantage of courses that focus on professional renewal or mastery and application of knowledge and skills that address a range of problems or issues related to fashion practice. The workshops will be offered at our NYC, Florence, and Kent campuses.
Prerequisite: graduate standing.
Schedule Type: Workshop
Contact Hours: 1-3 other
Grade Mode: Satisfactory/Unsatisfactory

FDM 50161  ADVANCED FASHION DESIGN STUDIO  3 Credit Hours
(Course is repeatable) MFASH students will be encouraged to take advantage of courses that focus on professional renewal or mastery and application of knowledge and skills that address a range of problems or issues related to fashion practice. The workshops will be offered at our NYC, Florence, and Kent campuses.
Prerequisite: graduate standing or by permission of department.
Schedule Type: Studio
Contact Hours: 1-3 other
Grade Mode: Satisfactory/Unsatisfactory

FDM 50050  TECHSTYLELAB: DIGITAL DESIGN AND NEW MEDIA IN FASHION  3 Credit Hours
Exploration of the intersection of New Media and Fashion. Includes research into analog design methods and digital systems of production and the supply chain management. Topics include various research and design topics such as mass-customization, co-creation, material ecology, digital craft and future craft practices.
Prerequisite: graduate standing or by permission of department.
Schedule Type: Combined Lecture and Lab
Contact Hours: 1 lecture, 3 lab
Grade Mode: Standard Letter

FDM 50092  FASHION INDUSTRY PRACTICUM  1-6 Credit Hours
(Course is repeatable for a maximum of 6 credit hours) Practicum is an off-campus progressive process involving a number of specific guided experiences with a fashion agency or company. This course is intended to bridge the gap between the theoretical and abstract learning gained in the classroom with real-world concrete applications. Students will be required to produce a substantial report on an innovation. One credit hour is awarded for a minimum of seven clock hours per week.
Prerequisite: FDM 60030; and graduate standing; and special approval from graduate supervisory committee.
Schedule Type: Practicum or Internship
Contact Hours: 1-6 other
Grade Mode: Standard Letter

FDM 50093  WORKSHOPS IN FASHION  1-3 Credit Hours
(Course is repeatable) MFASH students will be encouraged to take advantage of courses that focus on professional renewal or mastery and application of knowledge and skills that address a range of problems or issues related to fashion practice. The workshops will be offered at our NYC, Florence, and Kent campuses.
Prerequisite: graduate standing.
Schedule Type: Workshop
Contact Hours: 1-3 other
Grade Mode: Satisfactory/Unsatisfactory

FDM 50161  ADVANCED FASHION DESIGN STUDIO  3 Credit Hours
(Course is repeatable) MFASH students will be encouraged to take advantage of courses that focus on professional renewal or mastery and application of knowledge and skills that address a range of problems or issues related to fashion practice. The workshops will be offered at our NYC, Florence, and Kent campuses.
Prerequisite: graduate standing or by permission of department.
Schedule Type: Studio
Contact Hours: 1-3 other
Grade Mode: Satisfactory/Unsatisfactory

FDM 50050  TECHSTYLELAB: DIGITAL DESIGN AND NEW MEDIA IN FASHION  3 Credit Hours
Exploration of the intersection of New Media and Fashion. Includes research into analog design methods and digital systems of production and the supply chain management. Topics include various research and design topics such as mass-customization, co-creation, material ecology, digital craft and future craft practices.
Prerequisite: graduate standing or by permission of department.
Schedule Type: Combined Lecture and Lab
Contact Hours: 1 lecture, 3 lab
Grade Mode: Standard Letter
FDM 50300  ADVANCED FASHION INDUSTRY PRACTICE  3 Credit Hours
This course is centered in empirical research as both a practice and a process. Students will engage in research methodologies employed in case studies and reflect on how findings are produced and interpreted. Informed by this analysis, students will pursue their own fashion case-studies in which they research and interpret fashion practices. Students will engage in research such as observation, interviews, and onsite visits, and position their own findings in relation to suitable scholarly discourse. The aim of the course is to challenge students to advance their research and analytical skills, to cross disciplinary boundaries, and to develop new and original perspectives from which to form their own thesis topic.
Prerequisite: graduate standing and special approval by department.
Schedule Type: Seminar
Contact Hours: 3 other
Grade Mode: Standard Letter

FDM 53010  FASHION EXHIBITION DESIGN AND CURATORIAL PERSPECTIVES  3 Credit Hours
Practical introduction to the study and exhibition of textile and fashion artifacts. Survey of material culture studies, significant theoretical models, different approaches to exhibition practice, influential exhibitions and the viewer experience particular to fashion design and textiles. Students will select objects and apply knowledge of research methods and interpretations. They will design their own fashion or textiles focused exhibition by creating label copy, a catalogue, and a floor plan. Final projects will include consideration to budgets, conservation requirements, loan procedures, and public programming. Interdisciplinary approaches are encouraged.
Prerequisite: graduate standing; and special approval of department.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 55010  CONCEPTS OF SUSTAINABLE FASHION  3 Credit Hours
This course will discuss and examine the most current approaches to sustainability in fashion. The different facets, benefits or shortcomings of each approach will be analyzed with an eye to researching viable solutions to future practices in manufacturing, material selection, design and business. Course embeds practice-based approaches to sustainable development.
Prerequisite: graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 55035  HISTORIC TEXTILES  3 Credit Hours
(Slashed with FDM 45035) Identification and analysis of textile fabrics as the reflection of culture from ancient times to present. Prerequisite: graduate standing.
Prerequisite: graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 55095  SPECIAL TOPICS  1-3 Credit Hours
(Repeatable for a maximum of 6 credit hours) Variable content relevant to the field of fashion.
Prerequisite: graduate standing and special approval.
Schedule Type: Lecture
Contact Hours: 1-3 lecture
Grade Mode: Standard Letter

FDM 55096  INDIVIDUAL INVESTIGATION  1-3 Credit Hours
(Repeatable for a maximum of 3 credit hours) (Slashed with FDM 45096) Individual investigation of topic above the level available through coursework. Requires submission of and approval of project proposal prior to registration.
Prerequisite: graduate standing.
Schedule Type: Individual Investigation
Contact Hours: 1-3 other
Grade Mode: Standard Letter

FDM 60010  THEORIES IN FASHION  3 Credit Hours
Focuses on the meaning, context and intent of fashion design to contemporary society. Examination of seminal theories and constructs that inform our understanding of the phenomenon of fashion.
Prerequisite: graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60020  FASHION DESIGN MANAGEMENT  3 Credit Hours
In-depth study of the relationship between creativity and efficiency in fashion design. Provides insight into how project managers can nurture innovation in an organizational context.
Prerequisite: graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60030  FORMS OF INQUIRY IN FASHION  3 Credit Hours
Research proposals, their development and importance. Functions and purposes of research proposals; components of proposals and their relevance; ethical implications of human subjects and research implementation and dissemination; implementation of quality writing and selected styles and formats; planning and documenting the research process.
Prerequisite: graduate standing and special approval by Fashion Design and Merchandising graduate committee.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60040  FASHION: A UNIFYING LENS  3 Credit Hours
Capstone graduate seminar designed to make connections, synthesize, and develop mastery of field. Students will gain insight and overall understanding of fashion to include: “a unifying lens focused on creating, and investigating the individual and collective phenomena of products and services that are related to the appearance, style, identity and behavior of consumers within a visual culture.” Students will participate in informed critical discussion, written, and visual work, guided by interaction with multiple faculty and concluded with a final paper and presentation that expands knowledge in the field.
Prerequisite: FDM 60010; and graduate standing.
Schedule Type: Seminar
Contact Hours: 3 other
Grade Mode: Standard Letter
FDM 60098  RESEARCH PROJECT IN FASHION DESIGN AND MERCHANDISING  3 Credit Hours
(Repeatable for credit) Research experience with an individual faculty member designed to strengthen student’s ability to synthesize different phases and methods of research. Students work closely with faculty to determine the specific nature, scope and design of the research experience.
Prerequisite: FDM 60010 and FDM 60030; and graduate standing.
Schedule Type: Research
Contact Hours: 3 other
Grade Mode: Standard Letter

FDM 60199  MASTER OF FASHION THESIS I  2-6 Credit Hours
(Repeatable for credit) Thesis students must register for a maximum of 6 credits, 2 to 6 credits in a single semester, distributed over several semesters if desired.
Prerequisite: graduate standing and special approval from graduate supervisory committee.
Schedule Type: Masters Thesis
Contact Hours: 2-6 other
Grade Mode: Satisfactory/Unsatisfactory-IP

FDM 60299  MASTER OF FASHION THESIS II  1-6 Credit Hours
(Course is repeatable) Continuing registration required of master’s students who have completed the initial 6 hours of thesis and continuing until all degree requirements are met.
Prerequisite: FDM 60199; graduate standing and special approval.
Schedule Type: Masters Thesis
Contact Hours: 1-6 other
Grade Mode: Satisfactory/Unsatisfactory-IP