## Sport and Recreation Management (SRM)

**SRM 53093 VARIABLE TITLE WORKSHOP IN EXERCISE, LEISURE AND SPORT** 1-3 Credit Hours  
(Cross-listed with CI 53093)(Repeatable for credit) Topics vary in exercise, leisure and sport studies. Maximum 4 credit hours may be applied to degree.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Workshop  
**Contact Hours:** 1-3 other  
**Grade Mode:** Satisfactory/Unsatisfactory

### Event Planning and Production
**SRM 55022 EVENT PLANNING AND PRODUCTION** 3 Credit Hours  
(Slashed with SPAD 45022) Students learn the proper planning process that all sport events undergo. Students apply these concepts in actual events that they develop and hold.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### International Perspective
**SRM 55024 SPORT IN GLOBAL PERSPECTIVE** 3 Credit Hours  
(Slashed with SPAD 45024) Course is designed to encourage students to critically analyze how sport relates to general features of globalization and to provide insight into the connection between global and local politics (including ethnic, religious, gender, environmental and sociospatial politics). The underlying assumption is that sport is part of a growing network of global inter-dependencies that bind human beings together.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### Sport and the Media
**SRM 55026 SPORT AND THE MEDIA** 3 Credit Hours  
(Slashed with SPAD 45026) Course offers an introduction to current scholarship and issues concerning sport and the media, including critical analysis of media representations with attention to gender, race, sexuality and disability; an examination of the structure of sports journalism and production; and an analysis of the role of mediated sport in culture more generally. The roles of institutions, producers, texts and audiences and their relationships to each other are examined.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### History and Current Issues
**SRM 55029 HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS** 3 Credit Hours  
(Slashed with SPAD 45029) Examination of the historical development of athletics within American institutions of higher learning, with an emphasis upon concepts and ideals that underlie the developments and the major problems affecting contemporary intercollegiate athletics.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### Sport Tourism
**SRM 55031 SPORT TOURISM** 3 Credit Hours  
(Slashed with RPTM 45031 and SPAD 45031) Course incorporates both theoretical learning of travel for sports as a global phenomenon and application of such knowledge in hosting a sporting event with travel as the focus. The experiential, cultural and economic aspects of sport tourism are examined. Students demonstrate their ability to prepare a sport tourism plan upon the completion of the course.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### Sales Management
**SRM 55032 SALES MANAGEMENT IN SPORT AND ENTERTAINMENT** 3 Credit Hours  
(Slashed with SPAD 45032) Course is designed to introduce students to the area of sales-force management in sport and entertainment. Historical, theoretical and conceptual frameworks are examined thoroughly, as well as functions, activities and skills of the professional salesperson in the age of information and technology.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### Change Your Mind, Game and Life
**SRM 55033 CHANGE YOUR MIND, GAME AND LIFE** 1 Credit Hour  
(Slashed with SPAD 45033) Course focuses students on mental training to enhance sport performance and have personal growth experiences. Course assists students to tap into their inner potential by refocusing their mind, to learn they are responsible for their own life experiences, to learn that the things they want most in their lives are found within themselves and to take responsibility for their upsets.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 1 lecture  
**Grade Mode:** Standard Letter

### Tourism Development
**SRM 56000 TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL** 3 Credit Hours  
Investigation of travel and tourism development using an interdisciplinary social science approach.  
**Prerequisite:** RPTM 36060; and graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### Principles and Methods
**SRM 56001 PRINCIPLES AND METHODS OF COMMUNITY INCLUSION** 3 Credit Hours  
(Slashed with RPTM 46001) Interdisciplinary approach to the principles and methods of designing an inclusive environment. Focus is on characteristics of disability groups and societal consideration to making adaptations and accommodations. Students complete a service learning component that focuses on inclusion of people with disabilities in community life.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### Sport in Film
**SRM 56028 SPORT IN FILM** 3 Credit Hours  
(Slashed with SPAD 46028) Critically evaluates the role of sport in film as it relates to a variety of issues in society.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter
SRM 56030  DYNAMICS OF LEISURE BEHAVIOR  3 Credit Hours
(Slashed with RPTM 46030) Analysis of leisure behavior through examination of social-psychological theories and research.
Prerequisite: RPTM 36040 and RPTM 36075; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 56060  ADMINISTRATION OF LEISURE SERVICES  3 Credit Hours
(Slashed with RPTM 46060) Administrative practices of private and public leisure service agencies. Organization, philosophy, personnel and fiscal management, public relations and legal concerns are examined.
Prerequisite: RPTM 36040 or RPTM 36075 or RPTM 36192; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 56070  PARK PLANNING  3 Credit Hours
(Slashed with RPTM 46070) Understanding the relationship between recreation places and the people who use them. This includes the planning, design and functioning of public and commercial recreation places.
Prerequisite: RPTM 36040 and RPTM 36075; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 56080  LEGAL ISSUES IN SPORT AND RECREATION  3 Credit Hours
(Slashed with SPAD 46080) A discussion of legal issues as they apply to the sport and recreation industries.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65008  SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY  3 Credit Hours
(Repeatable for credit) Sociological analysis of sport from a theoretical and empirical perspective.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
SRM 65021  ORGANIZATION AND MANAGEMENT OF SPORTS PROGRAMS  3 Credit Hours
A study of the pragmatic understanding necessary in the organization and management of a sports program at the high school, college or professional level.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65033  LEGAL ISSUES IN SPORT AND RECREATION  3 Credit Hours
Course provides students with a basic understanding of tort, contract and constitutional law in relation to sport and leisure.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65034  CONTEMPORARY SPORT LAW  3 Credit Hours
(Slashed with SRM 75034) Legal principles of antitrust law, injunctions, labor law and agency in sport, with a focus on professional sports.
Prerequisite: SRM 65033; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65036  SPORT IN HIGHER EDUCATION  3 Credit Hours
Identification of contemporary problems and issues in collegiate sport, their history and the role of sport in colleges and universities now and in the future.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65038  SPORT PROMOTION AND FUNDRAISING  3 Credit Hours
(Slashed with SRM 75038) Analysis of contemporary sports promotions strategies, as well as promotion of fundraising tactics.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65039  FINANCIAL ASPECTS OF SPORT AND RECREATION  3 Credit Hours
Review of basic accounting, sources and uses of funds, capital budgeting, leasing and investments as they apply in a sports and recreation context. Students are introduced to financial software used in the sport and recreation industry.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65040  SPORT ECONOMICS  3 Credit Hours
Course provides students with key economic theories and principles as applied to the sport industry.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65041  TOURISM AND HOSPITALITY REVIEW  3 Credit Hours
Reviews academic tourism and hospitality literature to provide students with a theoretical and empirical understanding of the tourism phenomenon. Issues include tourist motivations; the social, cultural and environmental impacts of tourism; tourism and development; and the impact of hospitality services on tourism.
Prerequisite: SRM 56000; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65042  LEADERSHIP OF SPORT AND RECREATION  3 Credit Hours
Study of theoretical and applied constructs foundational to the leadership behavior applied to sport and recreation.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65046  FACILITY MANAGEMENT AND OPERATIONS  3 Credit Hours
Analysis of management competencies necessary to operate sport, recreation, convocation or convention facilities. Conceptual and technical aspects of planning and design are introduced.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65047  GLOBAL ISSUES OF TOURISM TRADE  3 Credit Hours
An examination of international and intercultural changes due to travel and tourism, particularly in economic, social and environmental areas. The studies include theories and cases and form the basis upon which a sustainable tourism policy is developed. The goal of the course is to prepare students for a leadership role in tourism policy making. The course has an emphasis on reading and discussion.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65048  INTRAMURAL AND CLUB SPORT ADMINISTRATION  3 Credit Hours
Students focus on developing an understanding of how these programs work and what role they play in various recreational environments. Course emphasizes decision-making techniques and communication skills leading to effective planning, organizing and managing a recreational sports-related service or product.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
SRM 65061  PHILOSOPHICAL AND SOCIAL BASES OF LEISURE AND SPORT  3 Credit Hours  
(Slashed with SRM 75061) Overview of philosophical and social foundations of leisure and sport. Contemporary theories and perspectives are examined.  
Prerequisite: Graduate standing.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  

SRM 65092  INTERNSHIP IN SPORT AND RECREATION MANAGEMENT  2-4 Credit Hours  
(Repeatable for credit) Field experience involving supervised contact with sport and recreation administrators. Students work as an understudy with these administrators in all phases of their positions.  
Prerequisite: Graduate standing; and special approval.  
Schedule Type: Practicum or Internship  
Contact Hours: 13-27 other  
Grade Mode: Standard Letter/IP  

SRM 65792  INTERNSHIP IN SPORT STUDIES  1-4 Credit Hours  
(Repeatable for credit) Supervised field experience in a sport, recreation or physical education setting. Students undertake 100 hours of involvement for each credit. Students may be required to complete Bureau of Criminal Investigation and Identification (BCII) and Federal Bureau of Investigation (FBI) background checks and submit the results to authorized personnel at their assigned school-agency before the first day of the semester in which student teaching internship will take place.  
Prerequisite: Graduate standing; and special approval.  
Schedule Type: Practicum or Internship  
Contact Hours: 7-27 other  
Grade Mode: Satisfactory/Unsatisfactory/IP  

SRM 73018  ETHICS IN EXERCISE, LEISURE AND SPORT  3 Credit Hours  
(Slashed with SRM 63018) Examination of selected situations in exercise, leisure and sport from an ethical reasoning perspective. Students undertake a problem-oriented case study approach that is based upon contemporary moral issues and moral theory.  
Prerequisite: Doctoral standing.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  

SRM 73095  RESEARCH SEMINAR  1 Credit Hour  
(Repeatable for credit) (Cross-listed with ATTR 63095 and ATTR 73095 and EXPH 63095 and EXPH 73095) Presentation and discussion of research by faculty and students. A total of 2 credits may be applied toward degree requirements.  
Prerequisite: Doctoral standing.  
Schedule Type: Seminar  
Contact Hours: 1 other  
Grade Mode: Satisfactory/Unsatisfactory  

SRM 75006  CONTEMPORARY ISSUES IN SPORT MANAGEMENT  3 Credit Hours  
(Slashed with SRM 65006) A comprehensive examination of current topics impacting administrations of professional and amateur sport programs from the local to international level.  
Prerequisite: Doctoral standing.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  

SRM 75008  SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY  3 Credit Hours  
(Slashed with SRM 65008) Sociological analysis of sport from a theoretical and empirical perspective.  
Prerequisite: SRM 75006; and doctoral standing.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  

SRM 75034  CONTEMPORARY SPORT LAW  3 Credit Hours  
(Slashed with SRM 65034) Legal principles of antitrust law, injunctions, labor law and agency in sport, with a focus on professional sports.  
Prerequisite: Doctoral standing.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  

SRM 75038  SPORT PROMOTION AND FUNDRAISING  3 Credit Hours  
(Slashed with SRM 75038) Analysis of contemporary sports promotions strategies, as well as fundraising tactics.  
Prerequisite: Doctoral standing.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  

SRM 75061  PHILOSOPHICAL AND SOCIAL BASES OF LEISURE AND SPORT  3 Credit Hours  
(Slashed with SRM 65061) Overview of philosophical and social foundations of leisure and sport. Contemporary theories and perspectives are examined.  
Prerequisite: Doctoral standing.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter