SPORT AND RECREATION MANAGEMENT (SRM)

SRM 53093 VARIABLE TITLE WORKSHOP IN EXERCISE, LEISURE AND SPORT  1-3 Credit Hours
(Repeatable for credit) (Cross-listed with CI 53093) Workshop in exercise, leisure and sport studies topics vary. Maximum 4 hours may be applied to degree.
Prerequisite: Graduate standing.
Schedule Type: Workshop
Contact Hours: 1-3 other
Grade Mode: Satisfactory/Unsatisfactory

SRM 55022 EVENT PLANNING AND PRODUCTION  3 Credit Hours
(Cross-listed with SPAD 45022) Students will learn the proper planning process that all sport events undergo. Students will then apply these concepts in actual events that they develop and hold.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 55023 MARKETING AND PROMOTIONS IN SPORT AND RECREATION  3 Credit Hours
Analysis of marketing from a sport and recreation manager’s perspective. Emphasis on marketing strategy and tactics in sport and recreation systems. Extensive use of case studies.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 55024 SPORT IN GLOBAL PERSPECTIVE  3 Credit Hours
(Slashed with SPAD 45024) This course is designed to encourage students to critically analyze how sport relates to general features of globalization and to provide insight into the connection between global and local politics (including ethnic, religious, gender, environmental and sociospatial politics). The underlying assumption is that sport is part of a growing network of global interdependencies that bind human beings together.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 55026 SPORT AND THE MEDIA  3 Credit Hours
(Cross-listed with SPAD 45026) Course offers an introduction to current scholarship and issues concerning sport and the media, including critical analysis of media representations with attention to gender, race, sexuality and disability; an examination of the structure of sports journalism and production and an analysis of the role of mediated sport in our culture more generally. As such the roles of institutions, producers, texts and audiences and their relationships to each other are examined.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 55029 HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS  3 Credit Hours
Examination of the historical development of athletics within American institutions of higher learning with an emphasis upon concepts and ideals that underlie the developments and the major problems affecting contemporary intercollegiate athletics.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 55031 SPORT TOURISM  3 Credit Hours
(Slashed with RPTM 45031 and SPAD 45031) Incorporates both theoretical learning of travel for sports as a global phenomenon and application of such knowledge in hosting a sporting event with travel as the focus. The experiential, cultural, and economic aspects of sport tourism are examined. Students demonstrate their ability to prepare a sport tourism plan upon the completion of the course.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 55032 SALES MANAGEMENT IN SPORT AND ENTERTAINMENT  3 Credit Hours
Designed to introduce students to the area of sales-force management in sport and entertainment. Historical, theoretical and conceptual frameworks will be thoroughly examined, as well as functions, activities, and skills of the professional salesperson in this modern age of information and technology.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 55033 CHANGE YOUR MIND, GAME AND LIFE  1 Credit Hour
Focuses on mental training to enhance sport performance and also it provides personal growth experiences that impact all of life. The course is designed to assist students in tapping into their inner potential by refocusing their mind. It teaches students that they are responsible for their own life experiences. Students learn that the things they want most in their lives are found within themselves and that they can take responsibility for their upsets.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Standard Letter

SRM 56000 TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL  3 Credit Hours
Investigation of travel and tourism development using an interdisciplinary social science approach. Graduate standing.
Prerequisite: RPTM 36060.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
SRM 56001  PRINCIPLES AND METHODS OF COMMUNITY INCLUSION  3 Credit Hours
(Slashed with RPTM 46001) Interdisciplinary approach to the principles and methods of designing an inclusive environment. Focus is on characteristics of disability groups and societal consideration to making adaptations and accommodations. Students complete a service learning component that focuses on inclusion of people with disabilities in community life.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 56028  SPORT IN FILM  3 Credit Hours
Critically evaluates the role of sport in film as it relates to a variety of issues in society.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 56030  DYNAMICS OF LEISURE BEHAVIOR  3 Credit Hours
(Cross-listed with RPTM 46030) Analysis of leisure behavior through examination of social-psychological theories and research.
Prerequisite: RPTM 36040 and 36075; and Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 56060  ADMINISTRATION OF LEISURE SERVICES  3 Credit Hours
Administrative practices of private and public leisure service agencies. Organization, philosophy, personnel and fiscal management, public relations and legal concerns will be examined. Graduate standing.
Prerequisite: RPTM 36040, 36075, 36092 or 36192.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 56070  PARK PLANNING  3 Credit Hours
(Cross-listed with RPTM 46070) Understanding the relationship between recreation places and the people who use them. This includes the planning, design and functioning of public and commercial recreation places.
Prerequisite: RPTM 36040 and 36075 and Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 56080  LEGAL ISSUES IN SPORT AND RECREATION  3 Credit Hours
A discussion of legal issues as the apply to the sport and recreation industries.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 63018  ETHICS IN EXERCISE, LEISURE AND SPORT  3 Credit Hours
(Slashed with SRM 73018) Examination of selected situations in exercise, leisure and sport from an ethical reasoning perspective. A problem-oriented case study approach based upon contemporary moral issues and moral theory.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 63095  RESEARCH SEMINAR  1 Credit Hour
(Repeatable for credit) (Cross-listed with ATTR 63095 and ATTR 73095 and EXPH 63095 and EXPH 73095 and SRM 73095) Presentation and discussion of research by faculty and students. A total of 2 credits may be applied toward degree requirements.
Prerequisite: Graduate standing.
Schedule Type: Seminar
Contact Hours: 1 other
Grade Mode: Satisfactory/Unsatisfactory

SRM 63096  INDIVIDUAL INVESTIGATION IN EXERCISE, LEISURE AND SPORT  1-3 Credit Hours
(Repeatable for a maximum of 6 credit hours) Independent study completed under the supervision of a faculty member. Written approval of supervising faculty member and school director required prior to registration.
Prerequisite: Graduate standing and special approval.
Schedule Type: Individual Investigation
Contact Hours: 1-3 other
Grade Mode: Standard Letter-IP

SRM 63098  RESEARCH  1-15 Credit Hours
(Repeatable for credit) (Cross-listed with ATTR 63098 and EXPH 63098 and EXPH 83098) Research or individual investigation.
Prerequisite: Graduate standing.
Schedule Type: Research
Contact Hours: 1-15 other
Grade Mode: Standard Letter-S/U-IP

SRM 63195  SPECIAL TOPICS IN EXERCISE, LEISURE AND SPORT  1-3 Credit Hours
(Repeatable for credit) Selected and varied topics of relevance in exercise, leisure and sport.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 1-3 lecture
Grade Mode: Standard Letter

SRM 63199  THESIS I  2-6 Credit Hours
(Cross-listed with ATTR 63199 and EXPH 63199) Thesis students must register for a total of 6 hours, 2 to 6 hours in a semester distributed over several semesters if desired.
Prerequisite: Graduate standing.
Schedule Type: Masters Thesis
Contact Hours: 2-6 other
Grade Mode: Satisfactory/Unsatisfactory-IP
SRM 63299 THESIS II 2 Credit Hours
(Cross-listed with ATTR 63299 and EXPH 63299) Thesis students must continue registration each semester until all degree requirements are met.
Prerequisite: SRM 63199 and Graduate standing.
Schedule Type: Masters Thesis
Contact Hours: 2 other
Grade Mode: Satisfactory/Unsatisfactory-IP

SRM 65006 CONTEMPORARY ISSUES IN SPORT MANAGEMENT 3 Credit Hours
(Slashed with SRM 75006) A comprehensive examination of current topics impacting administrations of professional and amateur sport programs from the local to international level.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65008 SOCIOLGY OF SPORT AND PHYSICAL ACTIVITY 3 Credit Hours
(Slashed with SRM 75008) Sociological analysis of sport from a theoretical and empirical perspective.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65021 ORGANIZATION AND MANAGEMENT OF SPORTS PROGRAMS 3 Credit Hours
A study of the pragmatic understanding necessary in the organization and management of a sports program at the high school, college or professional level.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65033 LEGAL ISSUES IN SPORT AND RECREATION 3 Credit Hours
Provides students with a basic understanding of tort, contract and constitutional law in relation to sport and leisure.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65034 CONTEMPORARY SPORT LAW 3 Credit Hours
(Slashed with SRM 75034) Legal principles of antitrust law, injunctions, labor law and agency in sport, with a focus on professional sports.
Prerequisite: SRM 65033 and Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65036 SPORT IN HIGHER EDUCATION 3 Credit Hours
Identification of contemporary problems and issues in collegiate sport, their history and the role of sport in colleges and universities now and in the future.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65038 SPORT PROMOTION AND FUNDRAISING 3 Credit Hours
(Slashed with SRM 75038) Analysis of contemporary sports promotions strategies, as well as promotion of fund raising tactics.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65039 FINANCIAL ASPECTS OF SPORT AND RECREATION 3 Credit Hours
Review of basic accounting, sources and uses of funds, capital budgeting, leasing and investments as they apply in a sports and recreation context. Financial software used in the sport and recreation industry will be introduced.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65040 SPORT ECONOMICS 3 Credit Hours
Provides students with key economic theories and principles as applied to the sport industry.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65041 TOURISM AND HOSPITALITY REVIEW 3 Credit Hours
Reviews academic tourism and hospitality literature to provide students with a theoretical and empirical understanding of the tourism phenomenon. Issues include tourist motivations; the social, cultural and environmental impacts of tourism; tourism and development; and the impact of hospitality services on tourism.
Prerequisite: RPTM 46000 or ELS 56000; and Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65042 LEADERSHIP OF SPORT AND RECREATION 3 Credit Hours
Study of theoretical and applied constructs foundational to the leadership behavior applied to sport and recreation.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 65045 SPORT MARKETING 3 Credit Hours
Develops an understanding of strategic marketing concepts and principles as they apply to the context of sport and entertainment. Examines a variety of topics related to the marketing mix, consumer/fan behavior, research methodology, as well as explore sport, entertainment and business organization relationships.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
### Sport and Recreation Management (SRM)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
<th>Description</th>
</tr>
</thead>
</table>
| SRM 65046   | FACILITY MANAGEMENT AND OPERATIONS                | 3 Credit     | Analysis of management competencies necessary to operate sport, recreation, convocation or convention facilities. Conceptual and technical aspects of planning and design introduced.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter |
| SRM 65047   | GLOBAL ISSUES OF TOURISM TRADE                    | 3 Credit      | An examination of international and intercultural changes due to travel and tourism, particularly in economic, social and environmental areas. The studies include theories and cases and form the basis upon which a sustainable tourism policy is developed. The goal of the course is to prepare students for a leadership role in tourism policy making. The course has an emphasis on reading and discussion.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter |
| SRM 65048   | INTRAMURAL AND CLUB SPORT ADMINISTRATION          | 3 Credit      | Students focus on developing an understanding of how these programs work and what role they play in various recreational environments. Emphasizes decision-making techniques and communication skills leading to effective planning, organizing, and managing a recreational sports-related service or product.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter |
| SRM 65061   | PHILOSOPHICAL AND SOCIAL BASES OF LEISURE AND SPORT| 3 Credit      | Overview of philosophical and social foundations of leisure and sport. Contemporary theories and perspectives will be examined.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter |
| SRM 65092   | INTERNSHIP IN SPORT AND RECREATION MANAGEMENT     | 2-4 Credit    | Field experience involving supervised contact with sport and recreation administrators. Students will work as an understudy with these administrators in all phases of their positions.  
**Prerequisite:** Graduate standing and special approval.  
**Schedule Type:** Practicum or Internship  
**Contact Hours:** 13-27 other  
**Grade Mode:** Standard Letter-IP |
| SRM 65792   | INTERNSHIP:SPORT STUDIES                          | 1-4 Credit    | (Repeatable for credit) Supervised field experience in a sport, recreation, or physical education setting. 100 hours of involvement per credit. Students may be required to complete Bureau of Criminal Investigation and Identification (BCII) and Federal Bureau of Investigation (FBI) background checks and submit the results to authorized personnel at their assigned school-agency before the first day of the semester in which student teaching internship will take place.  
**Prerequisite:** Graduate standing and special approval.  
**Schedule Type:** Practicum or Internship  
**Contact Hours:** 7-27 other  
**Grade Mode:** Satisfactory/Unsatisfactory-IP |
| SRM 73018   | ETHICS IN EXERCISE, LEISURE AND SPORT             | 3 Credit      | Examination of selected situations in exercise, leisure and sport from an ethical reasoning perspective. A problem-oriented, case study approach based upon contemporary moral issues and moral theory.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Satisfactory/Unsatisfactory |
| SRM 73095   | RESEARCH SEMINAR                                 | 1 Credit      | Presentation and discussion of research by faculty and students. A total of 2 credits may be applied toward degree requirements.  
**Prerequisite:** Graduate standing.  
**Schedule Type:** Seminar  
**Contact Hours:** 1 other  
**Grade Mode:** Satisfactory/Unsatisfactory |
| SRM 75006   | CONTEMPORARY ISSUES IN SPORT MANAGEMENT           | 3 Credit      | A comprehensive examination of current topics impacting administrations of professional and amateur sport programs from the local to international level.  
**Prerequisite:** Doctoral standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter |
| SRM 75008   | SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY          | 3 Credit      | Sociological analysis of sport from a theoretical and empirical perspective.  
**Prerequisite:** SRM 65006 or SRM 75006; and Doctoral standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter |
| SRM 75034   | CONTEMPORARY SPORT LAW                            | 3 Credit      | Legal principles of antitrust law, injunctions, labor law and agency in sport, with a focus on professional sports.  
**Prerequisite:** Doctoral standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter |
SRM 75038   SPORT PROMOTION AND FUNDRAISING   3 Credit Hours
Analysis of contemporary sports promotions strategies, as well as fund raising tactics.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SRM 75061   PHILOSOPHICAL AND SOCIAL BASES OF LEISURE AND SPORT   3 Credit Hours
(Slashed with SRM 65061) Overview of philosophical and social foundations of leisure and sport. Contemporary theories and perspectives will be examined.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter