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AGRIBUSINESS - B.S.

College of Applied and Technical Studies www.kent.edu/cats

About This Program

Interested in the business of agriculture? Kent State University's Agribusiness bachelor's degree program provides the skills and knowledge necessary to succeed in this dynamic field. Read more....

Contact Information

- College of Applied and Technical Studies: cats@kent.edu | 330-672-2864
- · Speak with an Advisor

Program Delivery

- · Delivery:
 - In person
- · Location:
 - · Tuscarawas Campus

Applications to the B.S. in Agribusiness are not being accepted at this time.

Examples of Possible Careers and Salaries*

Farm labor contractors

- 10.4% much faster than the average
- 800 number of jobs
- \$47,780 potential earnings

Farmers, ranchers, and other agricultural managers

- -6.5% decline
- · 952,300 number of jobs
- \$68,090 potential earnings

First-line supervisors of farming, fishing, and forestry workers

- -1.1% decline
- · 53,200 number of jobs
- · \$50,080 potential earnings

Sales representatives, wholesale and manufacturing, except technical and scientific products

- · 0.9% little or no change
- · 1,399,700 number of jobs
- \$62,070 potential earnings

Additional Careers

- · Commodity trader
- · Grain Buyer/merchandiser

over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less

Admission Requirements

Applications to the B.S. in Agribusiness are not being accepted at this time.

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

First-Year Students on the Kent Campus: First-year admission policy on the Kent Campus is selective. Admission decisions are based upon cumulative grade point average, strength of high school college preparatory curriculum and grade trends. Students not admissible to the Kent Campus may be administratively referred to one of the seven regional campuses to begin their college coursework. For more information, visit the admissions website for first-year students.

First-Year Students on the Regional Campuses: First-year admission to Kent State's campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, is open to anyone with a high school diploma or its equivalent. For more information on admissions, contact the Regional Campuses admissions offices.

International Students: All international students must provide proof of English language proficiency unless they meet specific exceptions. For more information, visit the admissions website for international students.

Transfer Students: Students who have attended any other educational institution after graduating from high school must apply as undergraduate transfer students. For more information, visit the admissions website for transfer students.

Former Students: Former Kent State students or graduates who have not attended another college or university since Kent State may complete the reenrollment or reinstatement form on the University Registrar's website.

Admission policies for undergraduate students may be found in the University Catalog.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the Coursework tab.

Program Requirements

Major Requirements

| Code | Title | Credit Hours |
|-----------------|---|-----------------|
| Major Requireme | nts (courses count in major GPA) | |
| ACTT 11000 | ACCOUNTING I: FINANCIAL 1 | 4 |
| ACTT 11001 | ACCOUNTING II: MANAGERIAL 1 | 4 |
| AGRI 20000 | ECONOMIC PERSPECTIVES ON FOOD AND AGRICULTURE | 3 |
| AGRI 30000 | FARM BUSINESS MANAGEMENT | 3 |
| AGRI 31000 | AGRIBUSINESS MANAGEMENT | 3 |
| AGRI 32000 | FARM RECORDS ANALYSIS AND INCOME TAX MANAGEMENT | 3 |
| AGRI 33000 | AGRICULTURAL COMMODITY MARKETING | 3 |

^{*} Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics'
Occupational Outlook Handbook. Data comprises projected percent change in employment

| Minimum Total Credit | Hours: | 120 |
|--------------------------|---|-----|
| hour, including 39 upp | per-division credit hours) ³ | |
| General Electives (total | al credit hours depends on earning 120 credits | 12 |
| | nces (must include one laboratory) | 2 |
| | nces (must be from two disciplines) | 3 |
| | and Fine Arts (minimum one course from each) | 9 |
| Kent Core Compositio | | 6 |
| UC 10001 | FLASHES 101 | 1 |
| or MATH 10041 | INTRODUCTORY STATISTICS (KMCR) | 3 |
| MATH 11010 MATH 11012 | INTUITIVE CALCULUS (KMCR) | 3 |
| MATH 11010 | (KADL) ALGEBRA FOR CALCULUS (KMCR) | 3 |
| COMM 15000 | INTRODUCTION TO HUMAN COMMUNICATION | 3 |
| BSCI 10110 | BIOLOGICAL DIVERSITY (ELR) (KBS) (KLAB) | 4 |
| | ents (courses do not count in major GPA) | |
| BMRT 21053 | ADVERTISING IN BUSINESS | |
| BMRT 21052 | PROFESSIONAL SELLING TECHNIQUES | |
| BMRT 21020 | INTRODUCTION TO ENTREPRENEURSHIP | |
| BMRT 21008 | CASE STUDIES IN MANAGEMENT AND ENTREPRENEURSHIP | |
| Business Managemer | nt Elective, choose from the following: | 3 |
| ECON 22061 | PRINCIPLES OF MACROECONOMICS (KSS) | 3 |
| ECON 22060 | PRINCIPLES OF MICROECONOMICS (KSS) | 3 |
| BMRT 31006 | HUMAN RESOURCE MANAGEMENT | 3 |
| BMRT 21050 | FUNDAMENTALS OF MARKETING TECHNOLOGY | 3 |
| BMRT 21000 | BUSINESS LAW AND ETHICS I | 3 |
| BMRT 11009 | INTRODUCTION TO MANAGEMENT TECHNOLOGY | 3 |
| BMRT 11000 | INTRODUCTION TO BUSINESS | 3 |
| AGRI 45000 | SENIOR SEMINAR (WIC) ² | 3 |
| AGRI 44000 | AGRICULTURAL AND INTERNATIONAL TRADE POLICY | 3 |
| AGRI 43000 | AGRICULTURAL ENVIRONMENTAL LAW | 3 |
| AGRI 42000 | AGRICULTURAL FINANCE | 3 |
| AGRI 41000 | AGRICULTURAL PRICE ANALYSIS | 3 |
| AGRI 40092 | AGRIBUSINESS INTERNSHIP (ELR) | 3 |
| AGRI 40000 | ADVANCED FARM BUSINESS MANAGEMENT | 3 |
| AGRI 35000 | CROP AND FORAGE PRODUCTION MANAGEMENT | 3 |
| AGRI 34000 | LIVESTOCK PRODUCTION MANAGEMENT | 3 |

- ¹ ACTT 11000 is equivalent to ACCT 23020; and ACTT 11001 is equivalent to ACCT 23021.
- ² A minimum C grade must be earned to fulfill the writing-intensive requirement.
- 3 Students planning to declare the Business minor should take IT 11000 and FIN 36063 and review the minor's admission and graduation criteria.

Graduation Requirements

| Minimum Major GPA | Minimum Overall GPA |
|-------------------|---------------------|
| 2.000 | 2.000 |

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

| Semester One | ACCOUNTING LEINANGIAL | Credits |
|------------------|---|---------|
| ACRI 20000 | ACCOUNTING I: FINANCIAL | 4 |
| AGRI 20000 | ECONOMIC PERSPECTIVES ON FOOD AND AGRICULTURE | 3 |
| BMRT 11009 | INTRODUCTION TO MANAGEMENT TECHNOLOGY | 3 |
| UC 10001 | FLASHES 101 | 1 |
| Kent Core Requi | rement | 3 |
| | Credit Hours | 14 |
| Semester Two | | |
| ACTT 11001 | ACCOUNTING II: MANAGERIAL | 4 |
| AGRI 30000 | FARM BUSINESS MANAGEMENT | 3 |
| BMRT 11000 | INTRODUCTION TO BUSINESS | 3 |
| MATH 11010 | ALGEBRA FOR CALCULUS (KMCR) | 3 |
| Kent Core Requi | | 3 |
| | Credit Hours | 16 |
| Semester Three | | |
| AGRI 31000 | AGRIBUSINESS MANAGEMENT | 3 |
| BMRT 21000 | BUSINESS LAW AND ETHICS I | 3 |
| ECON 22060 | PRINCIPLES OF MICROECONOMICS (KSS) | 3 |
| MATH 11012 or | INTUITIVE CALCULUS (KMCR) or INTRODUCTORY STATISTICS (KMCR) | 3 |
| MATH 10041 | • | |
| Kent Core Requi | | 3 |
| · | Credit Hours | 15 |
| Semester Four | | |
| AGRI 32000 | FARM RECORDS ANALYSIS AND INCOME TAX | 3 |
| | MANAGEMENT | |
| BMRT 21050 | FUNDAMENTALS OF MARKETING TECHNOLOGY | 3 |
| BSCI 10110 | BIOLOGICAL DIVERSITY (ELR) (KBS) (KLAB) | 4 |
| ECON 22061 | PRINCIPLES OF MACROECONOMICS (KSS) | 3 |
| Kent Core Requi | | 3 |
| | Credit Hours | 16 |
| Semester Five | | |
| AGRI 33000 | AGRICULTURAL COMMODITY MARKETING | 3 |
| BMRT 31006 | HUMAN RESOURCE MANAGEMENT | 3 |
| COMM 15000 | INTRODUCTION TO HUMAN COMMUNICATION (KADL) | 3 |
| Business Manag | gement Elective | 3 |
| Kent Core Requi | rement | 3 |
| | Credit Hours | 15 |
| Semester Six | | |
| AGRI 34000 | LIVESTOCK PRODUCTION MANAGEMENT | 3 |
| AGRI 35000 | CROP AND FORAGE PRODUCTION MANAGEMENT | 3 |
| AGRI 40000 | ADVANCED FARM BUSINESS MANAGEMENT | 3 |
| Kent Core Requi | rement | 3 |
| General Elective | s | 2 |
| | Credit Hours | 14 |
| Semester Seven | 1 | |
| AGRI 41000 | AGRICULTURAL PRICE ANALYSIS | 3 |

| | | Minimum Total Credit Hours: | 120 |
|----|-----------------|---|-----|
| | | Credit Hours | 15 |
| | General Electiv | res | 6 |
| į. | AGRI 45000 | SENIOR SEMINAR (WIC) | 3 |
| | AGRI 44000 | AGRICULTURAL AND INTERNATIONAL TRADE POLICY | 3 |
| ! | AGRI 40092 | AGRIBUSINESS INTERNSHIP (ELR) | 3 |
| | Semester Eigh | t | |
| | | Credit Hours | 15 |
| | General Electiv | res | 3 |
| | Kent Core Requ | uirement | 3 |
| | AGRI 43000 | AGRICULTURAL ENVIRONMENTAL LAW | 3 |
| | AGRI 42000 | AGRICULTURAL FINANCE | 3 |
| | | | |

University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

| Flashes 101 (UC 10001) | 1 credit hour |
|--|-----------------------|
| Course is not required for students with 30+ transfer credits (excluding College Credit Plus) or age 21+ at time of admission. | |
| Diversity Domestic/Global (DIVD/DIVG) | 2 courses |
| Students must successfully complete one domestic and one glob course, of which one must be from the Kent Core. | bal |
| Experiential Learning Requirement (ELR) | varies |
| Students must successfully complete one course or approved experience. | |
| Kent Core (see table below) | 36-37 credit hours |
| Writing-Intensive Course (WIC) | 1 course |
| Students must earn a minimum C grade in the course. | |
| Upper-Division Requirement | 39 credit hours |
| Students must successfully complete 39 upper-division (number 30000 to 49999) credit hours to graduate. | ed |
| Total Credit Hour Requirement | 120 credit hours |
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Kent Core Requirements

| Kent Core Composition (KCMP) | 6 |
|---|-------|
| Kent Core Mathematics and Critical Reasoning (KMCR) | 3 |
| Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each) | 9 |
| Kent Core Social Sciences (KSS) (must be from two disciplines) | 6 |
| Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory) | 6-7 |
| Kent Core Additional (KADL) | 6 |
| Total Credit Hours: | 36-37 |

Program Learning Outcomes

Graduates of the program will be able to:

- 1. Demonstrate in-depth knowledge of the agribusiness industry
- 2. Evaluate and apply agriculture principles, methods and techniques in an agribusiness environment

- Possess strong analytical and problem-solving skills to identify and critically assess problems facing the agribusiness industry
- 4. Work effectively in a team-based environment
- 5. Communicate clearly and effectively both orally and in writing
- 6. Use computer technology and mathematical reasoning
- 7. Demonstrate ethical and professional understanding and conduct

Full Description

The Bachelor of Science degree in Agribusiness is designed to meet the agribusiness industry's needs for professionals and entrepreneurs who have the educational background to become successful decision-makers in the rapidly changing agribusiness world. Students take a blend of courses in business and agriculture, giving them a balance between the decision-making framework of business and the technical aspects of modern agriculture and food systems. In addition, students have the opportunity to interact with agribusiness professionals as invited speakers in the classroom and in work-related internships.