## AGRIBUSINESS - B.S.

College of Applied and Technical Studies www.kent.edu/cats

## **About This Program**

Interested in the business of agriculture? Kent State University's Agribusiness bachelor's degree program provides the skills and knowledge necessary to succeed in this dynamic field. Read more....

## **Contact Information**

- College of Applied and Technical Studies: cats@kent.edu | 330-672-2864
- Speak with an Advisor

## **Program Delivery**

- Delivery:
  - In person
- Location:
  - Tuscarawas Campus

Applications to the B.S. in Agribusiness are not being accepted at this time.

# Examples of Possible Careers and Salaries\*

#### Farm labor contractors

- 10.4% much faster than the average
- 800 number of jobs
- \$47,780 potential earnings

#### Farmers, ranchers, and other agricultural managers

- -6.5% decline
- 952,300 number of jobs
- \$68,090 potential earnings

## First-line supervisors of farming, fishing, and forestry workers

- -1.1% decline
- 53,200 number of jobs
- \$50,080 potential earnings

## Sales representatives, wholesale and manufacturing, except technical and scientific products

- 0.9% little or no change
- 1,399,700 number of jobs
- \$62,070 potential earnings

#### **Additional Careers**

- Commodity trader
- Grain Buyer/merchandiser

\* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics' Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

## **Admission Requirements**

Applications to the B.S. in Agribusiness are not being accepted at this time.

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

**First-Year Students on the Kent Campus:** First-year admission policy on the Kent Campus is selective. Admission decisions are based upon cumulative grade point average, strength of high school college preparatory curriculum and grade trends. Students not admissible to the Kent Campus may be administratively referred to one of the seven regional campuses to begin their college coursework. For more information, visit the admissions website for first-year students.

**First-Year Students on the Regional Campuses:** First-year admission to Kent State's campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, is open to anyone with a high school diploma or its equivalent. For more information on admissions, contact the Regional Campuses admissions offices.

**International Students:** All international students must provide proof of English language proficiency unless they meet specific exceptions. For more information, visit the admissions website for international students.

**Transfer Students:** Students who have attended any other educational institution after graduating from high school must apply as undergraduate transfer students. For more information, visit the admissions website for transfer students.

**Former Students:** Former Kent State students or graduates who have not attended another college or university since Kent State may complete the reenrollment or reinstatement form on the University Registrar's website.

Admission policies for undergraduate students may be found in the University Catalog.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the Coursework tab.

#### **Program Requirements** Major Requirements

Code	Title (courses count in major GPA)	Credit Hours
ACTT 11000	ACCOUNTING I: FINANCIAL	4
ACTT 11001	ACCOUNTING II: MANAGERIAL	4
AGRI 20000	ECONOMIC PERSPECTIVES ON FOOD AND	3
	AGRICULTURE	
AGRI 30000	FARM BUSINESS MANAGEMENT	3
AGRI 31000	AGRIBUSINESS MANAGEMENT	3
AGRI 32000	FARM RECORDS ANALYSIS AND INCOME TAX	3
	MANAGEMENT	
AGRI 33000	AGRICULTURAL COMMODITY MARKETING	3

AGRI 34000	LIVESTOCK PRODUCTION MANAGEMENT	3
AGRI 35000	CROP AND FORAGE PRODUCTION MANAGEMENT	3
AGRI 40000	ADVANCED FARM BUSINESS MANAGEMENT	3
AGRI 40092	AGRIBUSINESS INTERNSHIP (ELR)	3
AGRI 41000	AGRICULTURAL PRICE ANALYSIS	3
AGRI 42000	AGRICULTURAL FINANCE	3
AGRI 43000	AGRICULTURAL ENVIRONMENTAL LAW	3
AGRI 44000	AGRICULTURAL AND INTERNATIONAL TRADE POLICY	3
AGRI 45000	SENIOR SEMINAR (WIC) <sup>2</sup>	3
BMRT 11000	INTRODUCTION TO BUSINESS	3
BMRT 11009	INTRODUCTION TO MANAGEMENT TECHNOLOGY	3
BMRT 21000	BUSINESS LAW AND ETHICS I	3
BMRT 21050	FUNDAMENTALS OF MARKETING TECHNOLOGY	3
BMRT 31006	HUMAN RESOURCE MANAGEMENT	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
Business Manageme	ent Elective, choose from the following:	3
BMRT 21008	CASE STUDIES IN MANAGEMENT AND ENTREPRENEURSHIP	
BMRT 21020	INTRODUCTION TO ENTREPRENEURSHIP	
BMRT 21052	PROFESSIONAL SELLING TECHNIQUES	
BMRT 21053	ADVERTISING IN BUSINESS	
Additional Requirem	ents (courses do not count in major GPA)	
BSCI 10110	BIOLOGICAL DIVERSITY (ELR) (KBS) (KLAB)	4
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
MATH 11010	ALGEBRA FOR CALCULUS (KMCR)	3
MATH 11012	INTUITIVE CALCULUS (KMCR)	3
or MATH 10041	INTRODUCTORY STATISTICS (KMCR)	
UC 10001	FLASHES 101	1
Kent Core Compositi	on	6
Kent Core Humanities and Fine Arts (minimum one course from each)		9
Kent Core Social Sciences (must be from two disciplines)		3
Kent Core Basic Scie	ences (must include one laboratory)	2
	tal credit hours depends on earning 120 credits per-division credit hours) <sup>3</sup>	12
Minimum Total Cred	it Hours:	120

<sup>1</sup> ACTT 11000 is equivalent to ACCT 23020; and ACTT 11001 is equivalent to ACCT 23021.

<sup>2</sup> A minimum C grade must be earned to fulfill the writing-intensive requirement.

<sup>3</sup> Students planning to declare the Business minor should take IT 11000 and FIN 36063 and review the minor's admission and graduation criteria.

## **Graduation Requirements**

Minimum Major GPA	
2.000	

Minimum Overall GPA 2.000

## Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
ACTT 11000	ACCOUNTING I: FINANCIAL	4
AGRI 20000	ECONOMIC PERSPECTIVES ON FOOD AND AGRICULTURE	3
BMRT 11009	INTRODUCTION TO MANAGEMENT TECHNOLOGY	3
UC 10001	FLASHES 101	1
Kent Core Requi	rement	3
	Credit Hours	14
Semester Two		
ACTT 11001	ACCOUNTING II: MANAGERIAL	4
AGRI 30000	FARM BUSINESS MANAGEMENT	3
BMRT 11000	INTRODUCTION TO BUSINESS	3
MATH 11010	ALGEBRA FOR CALCULUS (KMCR)	3
Kent Core Requi	rement	3
	Credit Hours	16
Semester Three		
AGRI 31000	AGRIBUSINESS MANAGEMENT	3
BMRT 21000	BUSINESS LAW AND ETHICS I	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
MATH 11012 or MATH 10041	INTUITIVE CALCULUS (KMCR) or INTRODUCTORY STATISTICS (KMCR)	3
Kent Core Requi	rement	3
	Credit Hours	15
Semester Four		
AGRI 32000	FARM RECORDS ANALYSIS AND INCOME TAX MANAGEMENT	3
BMRT 21050	FUNDAMENTALS OF MARKETING TECHNOLOGY	3
BSCI 10110	BIOLOGICAL DIVERSITY (ELR) (KBS) (KLAB)	4
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
Kent Core Requi	rement	3
	Credit Hours	16
Semester Five		
AGRI 33000	AGRICULTURAL COMMODITY MARKETING	3
BMRT 31006	HUMAN RESOURCE MANAGEMENT	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
Business Manag	-	3
Kent Core Requi	rement	3
	Credit Hours	15
Semester Six		
AGRI 34000	LIVESTOCK PRODUCTION MANAGEMENT	3
AGRI 35000	CROP AND FORAGE PRODUCTION MANAGEMENT	3
AGRI 40000	ADVANCED FARM BUSINESS MANAGEMENT	3
Kent Core Requi		3
General Elective		2
Semester Sever	Credit Hours	14
AGRI 41000	AGRICULTURAL PRICE ANALYSIS	3

		Minimum Total Credit Hours:	120
		Credit Hours	15
	General Electives		6
!	AGRI 45000	SENIOR SEMINAR (WIC)	3
	AGRI 44000	AGRICULTURAL AND INTERNATIONAL TRADE POLICY	3
!	AGRI 40092	AGRIBUSINESS INTERNSHIP (ELR)	3
	Semester Eigh	t	
		Credit Hours	15
	General Electives		3
	Kent Core Req	uirement	3
	AGRI 43000	AGRICULTURAL ENVIRONMENTAL LAW	3
	AGRI 42000	AGRICULTURAL FINANCE	3

## **University Requirements**

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

**NOTE:** University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Flashes 101 (UC 10001)	1 credit hour
Course is not required for students with 30+ transfer credits (excluding College Credit Plus) or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37 credit hours
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 credit hours
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate.	
Total Credit Hour Requirement	120 credit hours

## **Kent Core Requirements**

Kent Core Composition (KCMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
Total Credit Hours:	36-37

## **Program Learning Outcomes**

Graduates of the program will be able to:

- 1. Demonstrate in-depth knowledge of the agribusiness industry
- 2. Evaluate and apply agriculture principles, methods and techniques in an agribusiness environment

- 3. Possess strong analytical and problem-solving skills to identify and critically assess problems facing the agribusiness industry
- 4. Work effectively in a team-based environment
- 5. Communicate clearly and effectively both orally and in writing
- 6. Use computer technology and mathematical reasoning
- 7. Demonstrate ethical and professional understanding and conduct

## **Full Description**

The Bachelor of Science degree in Agribusiness is designed to meet the agribusiness industry's needs for professionals and entrepreneurs who have the educational background to become successful decisionmakers in the rapidly changing agribusiness world. Students take a blend of courses in business and agriculture, giving them a balance between the decision-making framework of business and the technical aspects of modern agriculture and food systems. In addition, students have the opportunity to interact with agribusiness professionals as invited speakers in the classroom and in work-related internships.