EBUSINESS - UNDERGRADUATE CERTIFICATE

College of Applied and Technical Studies
www.kent.edu/cats

Contact Information
• Program Coordinator: Joe Muscatello | jmuscate@kent.edu | 440-834-4187
• Speak with an Advisor

Fully Offered
• Delivery: In person
• Location: Tuscarawas Campus

Description
The eBusiness undergraduate certificate provides hands-on and theoretical instruction to help students understand the use of Internet technologies to provide goods and/or services to customers in today’s global business environment.

Admission Requirements
The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, and the Twinsburg Academic Center, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

For more information on admissions, contact the Regional Campuses admissions offices.

Program Requirements
Certificate Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMRT 11000</td>
<td>INTRODUCTION TO BUSINESS</td>
<td>3</td>
</tr>
<tr>
<td>BMRT 11006</td>
<td>BUSINESS COMPUTATIONS I</td>
<td>3</td>
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<tr>
<td>BMRT 21020</td>
<td>INTRODUCTION TO ENTREPRENEURSHIP</td>
<td>3</td>
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<td>IT 11000</td>
<td>INTRODUCTION TO OFFICE PRODUCTIVITY APPS</td>
<td>3</td>
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<td>IT 11006</td>
<td>INTRODUCTION TO WEB SITE TECHNOLOGY</td>
<td>3</td>
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<td>IT 21007</td>
<td>CYBER ETHICS IN INFORMATION TECHNOLOGY</td>
<td>3</td>
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Minimum Total Credit Hours: 18

Graduation Requirements
Minimum Certificate GPA: 2.000
Minimum Overall GPA: 2.000