EBUSINESS - UNDERGRADUATE CERTIFICATE

College of Applied and Technical Studies
www.kent.edu/cats

About This Program
The eBusiness undergraduate certificate provides hands-on and theoretical instruction to help students understand the use of Internet technologies to provide goods and/or services to customers in today’s global business environment.

Contact Information
• Lead Faculty: Joe Muscatello | jmuscate@kent.edu | 440-834-4187
• Speak with an Advisor
• Chat with an Admissions Counselor

Fully Offered
• Delivery:
  • In person
• Location:
  • Tuscarawas Campus

Admission Requirements
The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, and the Twinsburg Academic Center, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the Coursework tab.

For more information on admissions, contact the Regional Campuses admissions offices.

Program Requirements
Certificate Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMRT 11000</td>
<td>INTRODUCTION TO BUSINESS</td>
<td>3</td>
</tr>
<tr>
<td>BMRT 11006</td>
<td>BUSINESS COMPUTATIONS I</td>
<td>3</td>
</tr>
<tr>
<td>BMRT 21020</td>
<td>INTRODUCTION TO ENTREPRENEURSHIP</td>
<td>3</td>
</tr>
<tr>
<td>IT 11000</td>
<td>INTRODUCTION TO OFFICE PRODUCTIVITY APPS</td>
<td>3</td>
</tr>
<tr>
<td>IT 11006</td>
<td>INTRODUCTION TO WEB SITE TECHNOLOGY</td>
<td>3</td>
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</tbody>
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Graduation Requirements
Minimum Certificate GPA | Minimum Overall GPA
-------------------------|------------------------
2.000                    | 2.000