

ENTREPRENEURSHIP - UNDERGRADUATE CERTIFICATE

College of Applied and Technical Studies
www.kent.edu/cats

Examples of Possible Careers

- Business owner
- Business founder
- Sole-proprietor
- Entrepreneur

Contact Information

- Program Coordinator: **Joe Muscatello** | jmuscate@kent.edu | 440-834-4187
- Speak with an Advisor

Fully Offered

- **Delivery:**
 - In person
- **Location:**
 - Ashtabula Campus

Description

The Entrepreneurship undergraduate certificate addresses the needs of individuals who manage small businesses, as well as individuals who believe they would like to start a business in the future. In addition, the program addresses the intrapreneurship (innovative risk taking) needs of individuals who are currently working for larger organizations in which management is sharing decision-making and product development with all employees.

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, and the Twinsburg Academic Center, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

For more information on admissions, contact the Regional Campuses admissions offices.

Program Requirements

Certificate Requirements

| Code | Title | Credit Hours |
|---------------------------------|-------------------------|--------------|
| Certificate Requirements | | |
| ACTT 11000 | ACCOUNTING I: FINANCIAL | 4 |

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|------------------------------------|--|-----------|
| BMRT 11000 | INTRODUCTION TO BUSINESS | 3 |
| BMRT 21000 | BUSINESS LAW AND ETHICS I | 3 |
| BMRT 21020 | INTRODUCTION TO ENTREPRENEURSHIP | 3 |
| BMRT 21023 | FINANCING THE BUSINESS VENTURE | 3 |
| BMRT 21052 | PROFESSIONAL SELLING TECHNIQUES | 3 |
| IT 11000 | INTRODUCTION TO OFFICE PRODUCTIVITY APPS | 3 |
| Minimum Total Credit Hours: | | 22 |

Graduation Requirements

| Minimum Certificate GPA | Minimum Overall GPA |
|-------------------------|---------------------|
| 2.000 | 2.000 |