BUSINESS ADMINISTRATION - PH.D.

Ambassador Crawford College of Business and Entrepreneurship
www.kent.edu/business

About This Program
The Ph.D. degree in Business Administration offers rigorous coursework and research opportunities to prepare graduates for success in academia or industry. With top-notch faculty and cutting-edge resources, our program develops critical thinking skills, innovative problem-solving abilities and advanced research methods to equip graduates with the tools they need to make a significant impact in the world of business. Read more...

Contact Information
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• Connect with an Admissions Counselor: U.S. Student | International Student

Program Delivery
• Delivery: In person
• Location: Kent Campus

Applications to the Human Resource Management concentration are not being accepted at this time.

Examples of Possible Careers
• Assistant Professor of Accounting
• Assistant Professor of Finance
• Assistant Professor of Information Systems
• Assistant Professor of Management
• Assistant Professor of Marketing

Accreditation
AACSB International - The Association to Advance Collegiate Schools of Business

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

Admission Requirements
Applications to the Human Resource Management concentration are not being accepted at this time.

• Official transcript(s)
• Minimum 600 GMAT or 315 GRE scores
• Résumé
• Goal statement
• Three letters of recommendation
• English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  • Minimum 600 TOEFL PBT score
  • Minimum 100 TOEFL IBT score
  • Minimum 85 MELAB score
  • Minimum 7.0 IELTS score
  • Minimum 68 PTE score
  • Minimum 120 Duolingo English score

Application Deadlines
• Fall Semester
  • Application deadline: January 1 (international student) and February 1 (domestic student)

Applications submitted after these deadlines will be considered on a space-available basis.

Program Requirements

Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>BUS 71094</td>
<td>COLLEGE TEACHING</td>
<td>1-2</td>
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<tr>
<td>Major Electives</td>
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<td>12</td>
</tr>
<tr>
<td>Department Electives</td>
<td>choose from the following:</td>
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Econometrics or Psychometrics Track:

<table>
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<tr>
<th>Code</th>
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<th>Credit Hours</th>
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<tbody>
<tr>
<td>ECON 72052</td>
<td>DATA ACQUISITION AND PREPARATION FOR ACADEMIC RESEARCH</td>
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<td>ECON 72054</td>
<td>ECONOMETRICS I</td>
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<tr>
<td>ECON 72055</td>
<td>ECONOMETRICS II</td>
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<tr>
<td>ECON 72056</td>
<td>TIME SERIES ANALYSIS</td>
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Psychometrics Track:

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<tr>
<td>BUS 80050</td>
<td>RESEARCH DESIGN</td>
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<td>BUS 80052</td>
<td>REGRESSION ANALYSIS</td>
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<tr>
<td>BUS 80054</td>
<td>ANALYSIS OF VARIANCE</td>
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<tr>
<td>BUS 80056</td>
<td>STRUCTURAL EQUATION MODELING</td>
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Culminating Requirement

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<tr>
<td>BUS 80199</td>
<td>DISSERTATION I</td>
<td>30</td>
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</table>

Concentrations

Choose from the following:

Accounting
Finance
Human Resource Management
Information Systems
Marketing

Minimum Total Credit Hours: 67

1 Department elective need is determined by department.
It is recommended that students complete either the Econometrics Track or the Psychometrics Track in its entirety; however, substitutions may be made with the permission of the concentration coordinator.

Successful completion of the comprehensive examinations and approval of a dissertation topic shall constitute admission to candidacy for the Ph.D. degree. The final phase of the Ph.D. program is the preparation of the Ph.D. dissertation. Upon completion, the dissertation is defended before a committee of the graduate faculty. Each doctoral candidate must register for BUS 80199 for a total of 30 credit hours. It is expected that a doctoral candidate will continuously register for Dissertation I, and thereafter BUS 80299, each semester, until all requirements for the degree have been met.

### Accounting Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
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<tr>
<td>HRM 84277</td>
<td>ORGANIZATIONAL BEHAVIOR AND THEORY</td>
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Minimum Total Credit Hours: 12

### Marketing Concentration Requirements

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<tbody>
<tr>
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<td>MARKETING STRATEGY</td>
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<td>MKTG 85064</td>
<td>BUYER BEHAVIOR</td>
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<td>MKTG 85066</td>
<td>MARKETING THEORY</td>
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<td>MKTG 85074</td>
<td>CONSUMER PSYCHOLOGY</td>
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<td>MKTG 85191</td>
<td>SEMINAR IN MARKETING</td>
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Minimum Total Credit Hours: 12

### Graduation Requirements

- No more than one-half of a graduate student’s coursework may be taken in 50000-level courses.
- Grades below C are not counted toward completion of requirements for the degree.

### Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate an in-depth knowledge and understanding of their interest area and display a high degree of mastery in appropriate theories, analytical skills, research design and methodologies.
2. Conduct original research by integrating knowledge of specific areas of interest and successfully articulating their research in written form.

### Full Description

The Ph.D. degree in Business Administration prepares doctoral students to conduct high-quality, scholarly research and teach effectively in the field of business. The degree’s purpose is to develop the intellectual potential of the student through emphasis on specific areas of concentration within the framework of the general field of business administration. Academic objectives are accomplished through close student-faculty working relationships. The program provides the flexibility to allow for a considerable degree of individual design, based upon the career needs and objectives of the student.

The Business Administration major comprises the following concentrations:

- **The Accounting concentration** prepares highly qualified candidates for faculty positions in colleges and universities. In addition to completing doctoral-level coursework and a dissertation, students conduct scholarly research and become effective teachers.
- **The Finance concentration** prepares students for finance faculty positions in colleges and universities. Students complete courses in business and finance, learn how to conduct high-quality, scholarly research and become effective teachers.
- **The Human Resource Management concentration** prepares students for academic positions in the field of human resource management. Students are trained to be researchers and teachers. Applications to
the Human Resource Management concentration are not being accepted at this time.

- The Information Systems concentration creates a strong grounding in areas of behavioral, strategic and economic aspects of global information systems decision-making. Students are trained to become scholars and effective teachers.
- The Marketing concentration prepares highly qualified candidates for positions of professional responsibility in university teaching and research. The program offers a solid balance of teaching experience and preparation for conducting scientific research.