

# BUSINESS ADMINISTRATION - PH.D.

Ambassador Crawford College of Business and Entrepreneurship  
www.kent.edu/business

## Contact Information

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- Chat with an Admissions Counselor

## Fully Offered

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

## Admission Terms

- Fall

## Examples of Possible Careers

- Assistant Professor of Accounting
- Assistant Professor of Finance
- Assistant Professor of Information Systems
- Assistant Professor of Management
- Assistant Professor of Marketing

## Description

The Ph.D. degree in Business Administration prepares doctoral students to conduct high-quality, scholarly research and teach effectively in the field of business. The degree's purpose is to develop the intellectual potential of the student through emphasis on specific areas of concentration within the framework of the general field of business administration. Academic objectives are accomplished through close student-faculty working relationships. The program provides the flexibility to allow for a considerable degree of individual design, based upon the career needs and objectives of the student.

The Business Administration major comprises the following concentrations:

- The **Accounting** concentration prepares highly qualified candidates for faculty positions in colleges and universities. In addition to completing doctoral-level coursework and a dissertation, students conduct scholarly research and become effective teachers.
- The **Finance** concentration prepares students for finance faculty positions in colleges and universities. Students complete courses in business and finance, learn how to conduct high-quality, scholarly research and become effective teachers.

- The **Human Resource Management** concentration prepares students for academic positions in the field of human resource management. Students are trained to be researchers and teachers.
- The **Information Systems** concentration creates a strong grounding in areas of behavioral, strategic and economic aspects of global information systems decision-making. Students are trained to become scholars and effective teachers.
- The **Marketing** concentration prepares highly qualified candidates for positions of professional responsibility in university teaching and research. The program offers a solid balance of teaching experience and preparation for conducting scientific research.

## Accreditation

AACSB International - The Association to Advance Collegiate Schools of Business

## Admission Requirements

- Master's degree from an accredited college or university
- Minimum 2.750 GPA on a 4.000-point scale
- Official transcript(s)
- GMAT or GRE scores (*effective spring 2023, minimum 600 GMAT or 315 GRE scores will be required for admission consideration*)
- Résumé
- Goal statement
- Three letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 600 TOEFL PBT score (paper-based version)
  - Minimum 100 TOEFL IBT score (internet-based version)
  - Minimum 85 MELAB score
  - Minimum 7.0 IELTS score
  - Minimum 68 PTE score
  - Minimum 120 Duolingo English Test score

For more information about graduate admissions, visit the graduate admission website. For more information on international admission, visit the Office of Global Education's admission website.

## Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate an in-depth knowledge and understanding of their interest area and display a high degree of mastery in appropriate theories, analytical skills, research design and methodologies.
2. Conduct original research by integrating knowledge of specific areas of interest and successfully articulating their research in written form.

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
BAD 71094	COLLEGE TEACHING	1
Major Electives		12
Department Electives <sup>1</sup>		0-9
Econometrics or Psychometrics Track, choose from the following: <sup>2</sup>		12

Econometrics Track:		
ECON 72052	DATA ACQUISITION AND PREPARATION FOR ACADEMIC RESEARCH	
ECON 72054	ECONOMETRICS I	
ECON 72055	ECONOMETRICS II	
ECON 72056	TIME SERIES ANALYSIS	
Psychometrics Track:		
BAD 80050	RESEARCH DESIGN	
BAD 80052	REGRESSION ANALYSIS	
BAD 80054	ANALYSIS OF VARIANCE	
BAD 80056	STRUCTURAL EQUATION MODELING	
<i>Culminating Requirement</i>		
BAD 80199	DISSERTATION I <sup>3</sup>	30
<b>Concentrations</b>		
Choose from the following:		12
Accounting		
Finance		
Human Resource Management		
Information Systems		
Marketing		
<b>Minimum Total Credit Hours:</b>		<b>67</b>

<sup>1</sup> Department elective need is determined by department.

<sup>2</sup> It is recommended that students complete either the Econometrics Track or the Psychometrics Track in its entirety; however, substitutions may be made with the permission of the concentration coordinator.

<sup>3</sup> Successful completion of the comprehensive examinations and approval of a dissertation topic shall constitute admission to candidacy for the Ph.D. degree. The final phase of the Ph.D. program is the preparation of the Ph.D. dissertation. Upon completion, the dissertation is defended before a committee of the graduate faculty. Each doctoral candidate must register for BAD 80199 for a total of 30 credit hours. It is expected that a doctoral candidate will continuously register for Dissertation I, and thereafter BAD 80299, each semester, until all requirements for the degree have been met.

## Accounting Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Concentration Electives, choose from the following:		12
ACCT 83031	AUDITING ISSUES	
ACCT 83033	MANAGERIAL ACCOUNTING ISSUES	
ACCT 83037	FINANCIAL ACCOUNTING ISSUES	
ACCT 83038	BASIC ACCOUNTING RESEARCH METHODOLOGY	
ACCT 83098	RESEARCH IN ACCOUNTING	
<b>Minimum Total Credit Hours:</b>		<b>12</b>

## Finance Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Concentration Electives, choose from the following:		12
FIN 86061	THEORIES OF FINANCIAL DECISION-MAKING	
FIN 86062	SEMINAR IN CORPORATE FINANCE	
FIN 86064	SEMINAR IN FINANCIAL INSTITUTIONS	
FIN 86066	SEMINAR IN INVESTMENTS	

FIN 86391	SEMINAR IN FINANCIAL TOPICS	
<b>Minimum Total Credit Hours:</b>		<b>12</b>

## Human Resource Management Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
MIS 84108	ACQUIRING HUMAN RESOURCES	3
MIS 84191	SEMINAR IN HUMAN RESOURCE MANAGEMENT	3
MIS 84263	OPTIMIZING HUMAN RESOURCES	3
MIS 84277	ORGANIZATIONAL BEHAVIOR AND THEORY	3
<b>Minimum Total Credit Hours:</b>		<b>12</b>

## Information Systems Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
MIS 84045	SOCIAL ISSUES IN INFORMATION SYSTEMS	3
MIS 84080	INNOVATION, ADOPTION, DIFFUSION	3
MIS 84081	INFORMATION SYSTEMS STRATEGY AND INNOVATION	3
MIS 84277	ORGANIZATIONAL BEHAVIOR AND THEORY	3
<b>Minimum Total Credit Hours:</b>		<b>12</b>

## Marketing Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Concentration Electives, choose from the following:		12
MKTG 85060	MARKETING STRATEGY	
MKTG 85064	BUYER BEHAVIOR	
MKTG 85066	MARKETING THEORY	
MKTG 85074	CONSUMER PSYCHOLOGY	
MKTG 85191	SEMINAR IN MARKETING	
<b>Minimum Total Credit Hours:</b>		<b>12</b>