DATA ANALYTICS - MINOR
Ambassador Crawford College of Business and Entrepreneurship
Department of Economics
www.kent.edu/business/economics

About This Program
The Data Analytics minor trains students to use data to inform decision-making and create solutions. Students learn to acquire and collect raw data in various formats, convert raw data to usable formats and then understand how to appropriately analyze the data to draw accurate and useful conclusions. Graduates of the program will be able to use their skills across a wide-range of industries as well as in the non-profit and government sectors.

Contact Information
- Tom Sahajdack, Ph.D. | tsahajda@kent.edu | 330-672-1085
- Speak with an Advisor

Program Delivery
- Delivery:
  - In person
- Location:
  - Kent Campus

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Data Analytics minor, students must have completed following courses (or their equivalent) with a minimum C- grade: ECON 22060 and (MATH 11012 or MATH 12002).

Program Requirements

Program Learning Outcomes
Graduates of this program will be able to:
1. Acquire and collect raw data in various formats.
2. Convert raw data to usable formats.
3. Analyze the data to draw accurate and useful conclusions.