

# FINANCIAL MANAGEMENT - GRADUATE CERTIFICATE

**Ambassador Crawford College of Business and Entrepreneurship**  
Department of Finance  
[www.kent.edu/business/finance](http://www.kent.edu/business/finance)

## About This Program

The Financial Management graduate certificate allows students to gain specialized knowledge in the domain of finance. Topics offered include basic financial management with electives in all areas, from international finance, investments (including derivative securities), real estate and financial law.

Students in the certificate can participate in the Golden Flash Asset Management Group, which manages \$1.2 million in real university assets.

## Contact Information

- Graduate Programs Admissions Coordinator: **Mason McLeod** | [crawfordgrad@kent.edu](mailto:crawfordgrad@kent.edu) | 330-672-1280
- Program Coordinator: **Felecia Urbanek** | [furbanek@kent.edu](mailto:furbanek@kent.edu) | 330-672-1236
- Connect with an Admissions Counselor: U.S. Student | International Student

## Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

## Examples of Possible Careers and Salaries\*

### Financial managers

- 15.5% much faster than the average
- 697,900 number of jobs
- \$134,180 potential earnings

### Personal financial advisors

- 4.4% about as fast as the average
- 263,000 number of jobs
- \$89,330 potential earnings

### Financial and investment analysts, financial risk specialists, and financial specialists, all other

- 5.5% faster than the average
- 487,800 number of jobs
- \$83,660 potential earnings

## Accreditation

AACSB, International - The Association to Advance Collegiate Schools of Business

\* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics'

Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

## Admission Requirements

- Bachelor's degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000-point scale
- Official transcripts
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 550 TOEFL PBT score
  - Minimum 79 TOEFL IBT score
  - Minimum 77 MELAB score
  - Minimum 6.5 IELTS score
  - Minimum 58 PTE score
  - Minimum 110 Duolingo English score

## Application Deadlines

- **Fall Semester**
  - Rolling admissions
- **Spring Semester**
  - Rolling admissions
- **Summer Term**
  - Rolling admissions

## Program Requirements

### Certificate Requirements

| Code  | Title                                      | Credit Hours |
|---|--|--------------|
| <b>Certificate Requirements</b>                   |  |              |
| FIN 66060   | MANAGERIAL FINANCE                         | 2            |
| Certificate Electives, choose from the following: |  | 12           |
| FIN 56055   | ADVANCED DERIVATIVE SECURITIES             |              |
| FIN 56056   | ADVANCED FIXED INCOME MANAGEMENT           |              |
| FIN 56059   | APPLIED FINANCIAL MANAGEMENT STRATEGIES    |              |
| FIN 56061   | REAL ESTATE FINANCE                        |              |
| FIN 56064   | INTERNATIONAL BUSINESS FINANCE             |              |
| FIN 56067   | ADVANCED PORTFOLIO ANALYSIS                |              |
| FIN 56072   | BUSINESS FINANCIAL DISTRESS AND BANKRUPTCY |              |
| FIN 56280   | GOLDEN FLASH ASSET MANAGEMENT DIRECTOR     |              |

|           |   |
|-----------|---|
| FIN 66040 | INTERNATIONAL ISSUES IN BANKING AND FINANCE |
|-----------|---|

Minimum Total Credit Hours: 14

## Progression Requirements

- Maintain good standing

## Graduation Requirements

| Minimum Certificate GPA | Minimum Overall GPA |
|-------------------------|---------------------|
| 3.000                   | 3.000               |

## Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate effective financial management and leadership ability when presented with a dilemma or opportunity.
2. Identify and analyze financial management concerns that affect business decisions.
3. Create and communicate value for all stakeholders in the organization.