BUSINESS ADMINISTRATION - M.B.A.

Ambassador Crawford College of Business and Entrepreneurship
Department of Management
www.kent.edu/business

About This Program
If you're looking to take your career in business to the next level, the M.B.A. degree might just be the game-changer you've been searching for. The program covers a broad range of topics, including finance, marketing, accounting and management, and offers specialized concentrations in areas such as business analytics, healthcare administration and organizational leadership. Read more...

Contact Information
• Graduate Programs Admissions Coordinator: Mason McLeod | crawfordgrad@kent.edu | 330-672-1280
• Online Program Coordinator: Justin McHenry | jwmchenr@kent.edu | 330-672-1232
• Full-Time (in-person) Program Coordinator: Felecia Urbanek | furbanek@kent.edu | 330-672-1236
• Connect with an Admissions Counselor: U.S. Student | International Student

Program Delivery
• Delivery:
  • Fully online (full-time and part-time program with optional concentrations in Accounting, Business Analytics, Healthcare Administration, Human Resource Management and International Business)
  • In person (all concentrations are available to students in the full-time, in-person MBA program)
• Location:
  • Kent Campus (full-time only for general degree and all concentrations)

Applications to the Information Systems concentration are not being accepted at this time.

Examples of Possible Careers and Salaries*
General and operations managers
• 5.8% faster than the average
• 2,486,400 number of jobs
• $103,650 potential earnings

Human resources managers
• 6.3% faster than the average
• 165,200 number of jobs
• $121,220 potential earnings

Management analysts
• 10.7% much faster than the average
• 876,300 number of jobs
• $87,660 potential earnings

Market research analysts and marketing specialists
• 17.7% much faster than the average
• 738,100 number of jobs
• $65,810 potential earnings

Financial and investment analysts, financial risk specialists, and financial specialists, all other
• 5.5% faster than the average
• 487,800 number of jobs
• $83,660 potential earnings

Accreditation
AACSB International - The Association to Advance Collegiate Schools of Business

* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics’ Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

Admission Requirements
• Bachelor’s degree from an accredited college or university
• Minimum 3.000 undergraduate GPA on a 4.000-point scale
• Completion of two quantitative undergraduate courses (e.g., advanced algebra, statistics) with minimum B grade
• Official transcripts
• GMAT or GRE scores (effective for spring 2024 admission term, GMAT/GRE scores are no longer required)
• Résumé
• Goal statement
• Two letters of recommendation
• English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  • Minimum 550 TOEFL PBT score
  • Minimum 79 TOEFL IBT score
  • Minimum 77 MELAB score
  • Minimum 6.5 IELTS score
  • Minimum 58 PTE score
  • Minimum 110 Duolingo English score

Application Deadlines
• Fall Semester (in-person program only)
  • Funding deadline: March 15 (domestic student)
  • Applications must be submitted by this deadline to be considered for an assistantship or any other funded position.
Application deadline: March 15 (international student) and June 1 (domestic student)

Applications received after these deadlines will be considered on a space-available basis.

- Fall Semester (online program only)
  - Rolling admissions

- Spring Semester (online program only)
  - Rolling admissions

- Summer Term (online program only)
  - Rolling admissions

**Program Requirements**

### Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 63037</td>
<td>FINANCIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
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<tr>
<td>ACCT 63038</td>
<td>MANAGERIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
</tr>
<tr>
<td>BA 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
<td>2</td>
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<tr>
<td>BA 64041</td>
<td>OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT</td>
<td>2</td>
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<tr>
<td>CIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
<td>2</td>
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<tr>
<td>ECON 62021</td>
<td>MACROECONOMIC ENVIRONMENT OF BUSINESS</td>
<td>2</td>
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<tr>
<td>ECON 62022</td>
<td>MANAGERIAL ECONOMICS</td>
<td>2</td>
</tr>
<tr>
<td>FIN 66050</td>
<td>LAW AND ETHICS</td>
<td>2</td>
</tr>
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<td>FIN 66060</td>
<td>MANAGERIAL FINANCE</td>
<td>2</td>
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<td>HRM 64271</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>2</td>
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<tr>
<td>MGMT 64158</td>
<td>LEADERSHIP AND MANAGERIAL ASSESSMENT</td>
<td>2</td>
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<tr>
<td>MGMT 68051</td>
<td>BUSINESS PROFESSIONAL DEVELOPMENT I</td>
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<tr>
<td>MKTG 65051</td>
<td>MARKETING MANAGEMENT</td>
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**Capstone Requirement**

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<tr>
<td>MGMT 64185</td>
<td>BUSINESS STRATEGY</td>
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**Additional Requirements or Concentrations**

Choose from the following:

- Accounting Concentration
- Business Analytics Concentration
- Economics Concentration
- Finance Concentration
- Healthcare Administration Concentration
- Human Resource Management Concentration
- Information Systems Concentration
- International Business Concentration
- Organizational Leadership Concentration

**Minimum Total Credit Hours:** 37

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### Additional Requirements for Students Not Declaring a Concentration

**Major Requirements**

<table>
<thead>
<tr>
<th>Code</th>
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<th>Credit Hours</th>
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<tbody>
<tr>
<td>Electives 1</td>
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</table>

**Minimum Total Credit Hours:** 9

1. Students may select courses from all concentrations and are not required to concentrate in any one area, although they are strongly encouraged to do so. Students who are currently enrolled in the Doctor of Podiatric Medicine degree may fulfill this requirement with CMD 80326, CMD 80327 and PMD 80417.

### Accounting Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>Concentration Electives, choose from the following: 1</td>
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<tr>
<td>ACCT 53013</td>
<td>ADVANCED MANAGEMENT ACCOUNTING</td>
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<tr>
<td>ACCT 53089</td>
<td>INTERNATIONAL ACCOUNTING EXPERIENCE</td>
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<tr>
<td>ACCT 63025</td>
<td>ANALYSIS AND VALUATION OF BUSINESS USING FINANCIAL STATEMENTS</td>
<td></td>
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</table>

**Minimum Total Credit Hours:** 9

1. Students with a B.B.A. degree in Accounting may apply the following courses toward concentration electives: ACCT 53009, ACCT 53020, ACCT 53033, ACCT 53043, ACCT 63022, ACCT 63024 and ACCT 63031.

### Business Analytics Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>BA 54050</td>
<td>DATA VISUALIZATION</td>
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<tr>
<td>or BA 64038</td>
<td>ANALYTICS IN PRACTICE</td>
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<tr>
<td>or BA 64082</td>
<td>DATABASE MANAGEMENT AND DATABASE ANALYTICS</td>
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<tr>
<td>BA 64036</td>
<td>BUSINESS ANALYTICS</td>
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<tr>
<td>BA 64060</td>
<td>FUNDAMENTALS OF MACHINE LEARNING</td>
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**Minimum Total Credit Hours:** 9

### Economics Concentration Requirements

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<thead>
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<tr>
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<tr>
<td>Econometrics</td>
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<tr>
<td>ECON 62054</td>
<td>ECONOMETRICS I</td>
<td></td>
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<tr>
<td>ECON 62055</td>
<td>ECONOMETRICS II</td>
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<tr>
<td>ECON 62056</td>
<td>TIME SERIES ANALYSIS</td>
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<tr>
<td>International</td>
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<td>ECON 52076</td>
<td>ECONOMIC DEVELOPMENT</td>
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<td>ECON 62075</td>
<td>INTERNATIONAL TRADE</td>
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<tr>
<td>ECON 62076</td>
<td>INTERNATIONAL FINANCE</td>
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<tr>
<td>ECON 62077</td>
<td>ECONOMIC PROBLEMS OF DEVELOPING AREAS</td>
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</tbody>
</table>
### Macroeconomics

- **ECON 52065** Problems of Monetary and Fiscal Policy
- **ECON 62051** Macroeconomic Theory I
- **ECON 52061** Monetary Theory and Policy

### Microeconomics

- **ECON 52068** Industrial Organization: Firms and Strategy
- **ECON 52081** Urban Economics: Cities and Housing
- **ECON 52085** Public Economics: Government and Policy
- **ECON 52086** Economics of Health Care
- **ECON 62050** Microeconomic Theory I
- **ECON 62072** Economics of Labor Markets

Economics (ECON) Electives (50000 or 60000 level), except ECON 62010, ECON 62015, ECON 62021 and ECON 62022, with economics faculty advisor approval.

**Minimum Total Credit Hours:** 9

### Finance Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td></td>
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<td>Concentration Electives, choose from the following:</td>
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<tr>
<td>FIN 56055</td>
<td>Advanced Derivative Securities</td>
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<tr>
<td>FIN 56056</td>
<td>Advanced Fixed Income Management</td>
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<tr>
<td>FIN 56059</td>
<td>Applied Financial Management Strategies</td>
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<tr>
<td>FIN 56061</td>
<td>Real Estate Finance</td>
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<tr>
<td>FIN 56064</td>
<td>International Business Finance</td>
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<tr>
<td>FIN 56067</td>
<td>Advanced Portfolio Analysis</td>
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<tr>
<td>FIN 56068</td>
<td>Commercial Bank Management</td>
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<tr>
<td>FIN 56070</td>
<td>Advanced Commercial Bank Management</td>
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<tr>
<td>FIN 56072</td>
<td>Business Financial Distress and Bankruptcy</td>
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<tr>
<td>FIN 56280</td>
<td>Golden Flash Asset Management Director</td>
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<tr>
<td>FIN 66040</td>
<td>International Issues in Banking and Finance</td>
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**Minimum Total Credit Hours:** 9

### Healthcare Administration Concentration Requirements

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<tr>
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<td><strong>Concentration Requirements</strong></td>
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</tr>
<tr>
<td>ECON 52086</td>
<td>Economics of Health Care</td>
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</tr>
<tr>
<td>HPM 52016</td>
<td>Public Health Administration</td>
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<tr>
<td>HPM 62017</td>
<td>Healthcare Law and Regulation</td>
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<tr>
<td>or HPM 63003</td>
<td>Health Care Systems</td>
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<tr>
<td>or HPM 63008</td>
<td>Healthcare Privacy and Security</td>
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**Minimum Total Credit Hours:** 9

### Human Resource Management Concentration Requirements

<table>
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<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
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<tr>
<td></td>
<td><strong>Concentration Requirements</strong></td>
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<td>Concentration Electives, choose from the following:</td>
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<tr>
<td>HRM 54183</td>
<td>Development and Training Human Resources in Organizations</td>
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<tr>
<td>HRM 54185</td>
<td>Staffing Human Resources</td>
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<tr>
<td>HRM 54445</td>
<td>Global Human Resource Management</td>
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<tr>
<td>HRM 54660</td>
<td>Performance Management and Compensation Systems</td>
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<tr>
<td>HRM 64108</td>
<td>Applied Topics in Human Resource Management</td>
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</tr>
<tr>
<td>MGMT 64160</td>
<td>Leadership and Organizational Change</td>
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</table>

**Minimum Total Credit Hours:** 9

### Information Systems Concentration Requirements

<table>
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<th>Code</th>
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<th>Credit Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>Concentration Requirements</strong></td>
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<td>Concentration Electives, choose from the following:</td>
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<tr>
<td>BA 54011</td>
<td>Systems Simulation</td>
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<tr>
<td>CIS 64080</td>
<td>Emerging Hardware and Software Technologies</td>
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<tr>
<td>CIS 64081</td>
<td>Data Communications and Networking in Business</td>
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</tr>
<tr>
<td>BA 64082</td>
<td>Database Management and Database Analytics</td>
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**Minimum Total Credit Hours:** 9

### International Business Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
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<td><strong>Concentration Requirements</strong></td>
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<td></td>
<td>Concentration Electives, choose from the following:</td>
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<tr>
<td>BA 64026</td>
<td>Global Supply Chain Management and Sustainable Strategies</td>
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<tr>
<td>FIN 56064</td>
<td>International Business Finance</td>
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<tr>
<td>FIN 66040</td>
<td>International Issues in Banking and Finance</td>
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<tr>
<td>HRM 54445</td>
<td>Global Human Resource Management</td>
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<tr>
<td>MGMT 54009</td>
<td>The Business Case for Sustainability</td>
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<tr>
<td>MGMT 64184</td>
<td>International Business</td>
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<tr>
<td>MGMT 64275</td>
<td>Global Strategic Management</td>
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<tr>
<td>MKTG 65054</td>
<td>International Marketing</td>
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</table>

**Minimum Total Credit Hours:** 9

1 MGMT 54009 is not offered online currently.

### Organizational Leadership Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
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<tr>
<td></td>
<td><strong>Concentration Requirements</strong></td>
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<tr>
<td>MGMT 64160</td>
<td>Leadership and Organizational Change</td>
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<td>Concentration Electives, choose from the following:</td>
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<tr>
<td>PACS 54040</td>
<td>Negotiation</td>
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<tr>
<td>PACS 58080</td>
<td>Mediation: Theory and Training</td>
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**Minimum Total Credit Hours:** 9
Graduation Requirements
Students may receive permission to have M.B.A coursework waived if supported by the appropriate and recent undergraduate coursework. The waiver of each specific course will be determined by the relevant academic department (Accounting; Economics; Finance; Management; Information Systems and Business Analytics; and Marketing and Entrepreneurship). Students may graduate with the M.B.A. degree with fewer than 37 total credit hours but no fewer than 30 total credit hours.

Program Learning Outcomes
Graduates of the program will be able to:

2. Digital Technology: employ appropriate tools in order to analyze business problems.
3. Written Communication: write effective business communications.
4. Oral Communication: make effective business presentations using appropriate technologies.
5. Teamwork: collaborate effectively with others to achieve a common business purpose.
6. Business Ethics: recognize ethical business dilemmas and use ethical decision-making to resolve the dilemma.
7. Responsible Management: analyze the complex issues confronting organizations and craft solutions to business problems that create long-term value and shared prosperity for the broad array of stakeholders.
8. Global Mindset: distinguish and analyze the key global factors when making business decisions.

Dual Degree with M.A. in Communication Studies
Students have the opportunity to complete a dual degree program with the M.A. degree in Communication Studies and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.A./M.B.A. degree program is designed for students and professionals whose career goals focus on communication, particularly global communication, and provides direction and leadership in economic and business development processes.

Dual Degree Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACCT 63037</td>
<td>FINANCIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
</tr>
<tr>
<td>ACCT 63038</td>
<td>MANAGERIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
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<tr>
<td>BA 64005 or COMM 65020</td>
<td>ANALYTICS FOR DECISION MAKING</td>
<td>2</td>
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<tr>
<td>BA 64041 or COMM 65020</td>
<td>QUANTITATIVE RESEARCH METHODS IN COMMUNICATION</td>
<td>2</td>
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<tr>
<td>CIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
<td>2</td>
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<td>COMM 65000</td>
<td>FOUNDATIONS OF COMMUNICATION AND ADVOCACY</td>
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<tr>
<td>COMM 65552</td>
<td>THEORIES OF COMMUNICATION</td>
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<tr>
<td>COMM 65851</td>
<td>ORGANIZATIONAL COMMUNICATION</td>
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<td>ECON 62021</td>
<td>MACROECONOMIC ENVIRONMENT OF BUSINESS</td>
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<td>ECON 62022</td>
<td>MANAGERIAL ECONOMICS</td>
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<td>LAW AND ETHICS</td>
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<td>MANAGERIAL FINANCE</td>
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<td>HUMAN RESOURCE MANAGEMENT</td>
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<td>MGMT 68051</td>
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<td>MKTG 65051</td>
<td>MARKETING MANAGEMENT</td>
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<tr>
<td>COMM 65000</td>
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<td>COMM 65652</td>
<td>THEORIES OF COMMUNICATION</td>
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<td>FIN 66050</td>
<td>LAW AND ETHICS</td>
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<td>HUMAN RESOURCE MANAGEMENT</td>
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Culminating Requirement

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>MGMT 64185</td>
<td>BUSINESS STRATEGY</td>
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<tr>
<td>Choose from the following:</td>
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<tr>
<td>COMM 60199</td>
<td>THESIS I</td>
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<tr>
<td>COMM 61198</td>
<td>MASTERS PROJECT IN COMMUNICATION STUDIES</td>
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<tr>
<td>COMM 64092</td>
<td>MASTERS INTERNSHIP IN COMMUNICATION STUDIES</td>
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</tbody>
</table>

Coursework

Minimum Total Credit Hours: 60

1 Students who do not select the thesis option must complete 15 credit hours of electives to earn minimum 60 credit hours for the degree.

Dual Degree with M.A. in Sport Administration
Students have the opportunity to complete a dual degree program with the M.A. degree in Sport Administration and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.B.A./M.A. in Sports Administration provides students with an integrated business and sports management education and prepares students for responsible leadership positions in sports settings. The program culminates with an internship, research project or thesis.

Dual Degree Requirements

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<th>Credit Hours</th>
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<td>OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT</td>
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SPORT Administration Major Electives, choose from the following:

Ambassador Crawford College of Business and Entrepreneurship

- Law Elective, choose from the following:
  - FIN 66050 LAW AND ETHICS
  - SPAD 53018 ETHICS IN SPORT
  & SPAD 65033 and SPORT LAW

Dual Degree with M.A. in Translation

Students have the opportunity to complete a dual degree program with the M.A. degree in Translation and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The Dual Degree with a M.B.A. degree in Business Administration and the M.A. degree in Translation is for students with a sufficient level of proficiency in a foreign language who wish to integrate a graduate business education with advanced translation training. This program is suitable for those whose career goals include assuming middle or executive management positions in international business or language industry enterprises or those interested in starting their own business in the language services industry.

## Dual Degree Requirements

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**Minimum Total Credit Hours:** 56

1. Students who select SPAD 63098 or SPAD 65092 as the culminating requirement must select 9 credit hours of Sport Administration electives.
2. Students choosing SPAD 65092 may be required to complete state or Federal background checks for their practicum or internship experience.

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Business Administration - M.B.A.
Minimum Total Credit Hours: 61

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<td>TRST 60012</td>
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Second Language or Culture Elective 1 3-6

International Electives
Translation Elective, choose from the following: 2
- FR 63010  THE PRACTICE OF FRENCH TRANSLATION
- GER 61010  THE PRACTICE OF GERMAN TRANSLATION
- JAPN 65010  THE PRACTICE OF JAPANESE TRANSLATION
- RUSS 62010  THE PRACTICE OF RUSSIAN TRANSLATION
- SPAN 68010  THE PRACTICE OF SPANISH TRANSLATION

Commercial, Legal and Diplomatic Translation Elective, choose from the following: 3
- FR 63250  COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION
- GER 61250  COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION
- JAPN 65250  COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION
- RUSS 62250  COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION
- SPAN 68250  COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION

Scientific, Technical and Medical Translation Elective, choose from the following: 3
- FR 63251  SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION
- GER 61251  SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION
- JAPN 65251  SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION
- RUSS 62251  SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION
- SPAN 68251  SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION

Case Study in Translation Elective, choose from the following: 3
- FR 63979  CASE STUDY IN TRANSLATION
- GER 61979  CASE STUDY IN TRANSLATION
- JAPN 65979  CASE STUDY IN TRANSLATION
- RUSS 62979  CASE STUDY IN TRANSLATION
- SPAN 68979  CASE STUDY IN TRANSLATION

Additional Business or Translation Electives, choose from the following: 12
- CIS 64042  GLOBALIZATION AND TECHNOLOGY STRATEGY
- HRM 64271  HUMAN RESOURCE MANAGEMENT
- Business Courses
- MCLS Courses 2
- International Courses (either unit)

Culminating Requirement
- MGMT 64185  BUSINESS STRATEGY 3

Minimum Total Credit Hours: 61

1 Students may take another course or study abroad with approval. Students may complete this requirement with 3 credit hours if a culture or appropriate language course is used for one of the international electives below.

2 Minimum 3 credits must be taken from the School of Modern and Classical Language Studies.

Graduation Requirements
- Students in the M.A. Translation and M.B.A dual degree program must earn a total of 61-64 credit hours. There is a minimum requirement of 31-33 credit hours from the M.B.A. program and 30-33 credit hours from the M.A. in Translation. A minimum GPA of 3.0 must be maintained.
- The M.B.A. program should be initiated before 12 credit hours in the M.A. Translation program have been completed. The M.A. in Translation is awarded upon completion of the requirements of that degree. The M.B.A. is awarded upon completion of the joint M.B.A./M.A. Translation degree program.
- Actual offerings and schedules vary from year to year, and the two colleges jointly provide a pre-approved recommended course of study. Students who wish to take a different course of study need to obtain separate approvals from the college graduate coordinators.

Dual Degree with M.Arch. in Architecture
Students have the opportunity to complete a dual degree program with the M.Arch. degree in Architecture and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual degree combining a Master of Architecture (M.Arch.) with a Master of Business Administration (M.B.A.) is designed for architects or undergraduate architectural students who aspire to middle or executive management positions in architectural practices, or who are interested in starting their own business along with the preparation to enter the profession of architecture by stimulating the growth of technical knowledge and design creativity. It fosters the refinement of design skills acquired in undergraduate programs, also by offering a broad exposure to professional issues and knowledge.

Dual Degree Requirements

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### Major Requirements

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### Minimum Total Credit Hours: 64

1 Topics in professional practice.

- Actual offerings and schedules vary from year to year and the college will jointly provide a pre-approved recommended course of study. Students who wish to take a different course of study need to obtain separate approvals from both college graduate coordinators. Contact the College of Architecture and Environmental Design graduate secretary for details on coursework registration.

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### Graduation Requirements

Minimum of 64 credit hours: 35 credit hours from the M.Arch. degree and 29 credit hours from the M.B.A. degree.

### Dual Degree with M.Ed. in Higher Education Administration and Student Affairs

Students have the opportunity to complete a dual degree program with the M.Ed. degree in Higher Education Administration and Student Affairs and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

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### Minimum Total Credit Hours: 65

1 MGMT 68051 may be waived for students with at least two years of full-time work experience.

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### Dual Degree with M.L.I.S. in Library and Information Science

Students have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.L.I.S. degree in Library and Information Science. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

### Dual Degree Requirements

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*Business Administration - M.B.A.*
Dual Degree with M.P.H. in Public Health

Students have the opportunity to complete a dual degree program with the Master in Public Health and the Master of Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The M.B.A./M.P.H. dual degree program prepares students for responsible leadership positions and offers an integrated business and public health curriculum designed to help students develop real-world knowledge and skills needed to pursue success and management opportunities in the public health industry.

Dual Degree Requirements

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<td>COMMUNITY HEALTH NEEDS ASSESSMENT</td>
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<tr>
<td>HPM 60192</td>
<td>APPLIED PRACTICE EXPERIENCE IN HEALTH POLICY AND MANAGEMENT</td>
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<tr>
<td>HPM 63003</td>
<td>HEALTH CARE SYSTEMS</td>
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<tr>
<td>HPM 63006</td>
<td>COST BENEFIT ANALYSIS IN PUBLIC HEALTH PROGRAMS</td>
<td>3</td>
</tr>
<tr>
<td>HPM 63007</td>
<td>PUBLIC HEALTH PROGRAMS: PLANNING, IMPLEMENTATION AND EVALUATION</td>
<td>3</td>
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<tr>
<td>HRM 64271</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>2</td>
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<tr>
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<td>LEADERSHIP AND MANAGERIAL ASSESSMENT</td>
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<tr>
<td>MGMT 68051</td>
<td>BUSINESS PROFESSIONAL DEVELOPMENT I</td>
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<tr>
<td>MKTG 65051</td>
<td>MARKETING MANAGEMENT</td>
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<td>M.B.A. Business Administration Elective</td>
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<tr>
<td>Library and Information Science Electives</td>
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Culminating Requirement

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>LIS 60280</td>
<td>MASTER'S PORTFOLIO IN LIBRARY AND INFORMATION SCIENCE</td>
<td>1</td>
</tr>
<tr>
<td>MGMT 64185</td>
<td>BUSINESS STRATEGY</td>
<td>3</td>
</tr>
</tbody>
</table>

Minimum Total Credit Hours: 59

1 MGMT 68051 may be waived for students with at least two years of full-time work experience.

2 Any LIS graduate courses in accord to student’s career goals may count as an elective in consultation with academic advisors. Students interested in working in a corporate or nonprofit environment will find topics such as record keeping, records management, information policy, knowledge management, library management and database fundamentals to be important in their future work.

Graduation Requirements

- Practicum placement at an approved public health agency under the guidance of a qualified preceptor (150 or 300 contact hours)
- Final portfolio/report and a seminar presentation integrating theory and practice
- Participation in at least one approved interprofessional education event; event requires students to participate at a specific time/date to be determined in consultation with the student’s advisor

Dual Degree with M.S. in Aviation Management and Logistics

Students have the opportunity to complete a dual degree program with the M.S. degree in Aviation Management and Logistics and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.S./M.B.A. degree program prepares students for responsible leadership positions and provides an integrated business and aviation management and logistics education with an emphasis on regional, national and global implications in the field of aviation.
Dual Degree Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>MGMT 64185</td>
<td>MINIMUM TOTAL CREDIT HOURS:</td>
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<tr>
<td>AERN 65092</td>
<td>PRACTICUM IN AERONAUTICS</td>
<td>3</td>
</tr>
<tr>
<td>AERN 65201</td>
<td>AVIATION INDUSTRY CONTRACT MANAGEMENT</td>
<td>2</td>
</tr>
<tr>
<td>AERN 65235</td>
<td>HUMAN ERROR ANALYSIS IN AVIATION</td>
<td>2</td>
</tr>
<tr>
<td>AERN 65240</td>
<td>AVIATION SAFETY MANAGEMENT SYSTEMS</td>
<td>2</td>
</tr>
<tr>
<td>AERN 65300</td>
<td>AIRLINE TRANSPORTATION OPERATIONS</td>
<td>2</td>
</tr>
<tr>
<td>AERN 65301</td>
<td>AIR CARGO SECURITY</td>
<td>2</td>
</tr>
<tr>
<td>AERN 64000</td>
<td>WEATHER FOR AVIATION LOGISTICS PLANNING</td>
<td>2</td>
</tr>
<tr>
<td>AERN 65496</td>
<td>INDIVIDUAL INVESTIGATION IN AERONAUTICS</td>
<td>3</td>
</tr>
<tr>
<td>MGT 64185</td>
<td>BUSINESS STRATEGY</td>
<td>3</td>
</tr>
</tbody>
</table>

Minimum Total Credit Hours: 53

1. MGMT 68051 may be waived for students with at least two years of full-time work experience.
2. Students with no previous aviation weather experience are required to take AERN 65400 as an elective.
3. Maximum 6 credit hours of AERN 65092 and AERN 65496, combined, may be applied toward degree.

Dual Degree with M.S. in Hospitality and Tourism Management

Student have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.S. degree in Hospitality and Tourism Management. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.B.A./M.S. degree prepares students for responsible leadership positions and provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field.

Dual Degree with M.S. in Knowledge Management

Students have the opportunity to complete a dual degree program with the M.B.A. degree and the M.S. degree in Knowledge Management. A
separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The M.B.A./M.S. dual degree program prepares students for responsible leadership positions and offers an integrated business and knowledge management curriculum. Dual degree graduates will be able to design, deliver, support and lead knowledge management programs at the enterprise and project levels. Through courses, internships and other opportunities, students gain real-world, practical experience in developing and applying knowledge to improve organizational strategies, processes and technical skills with an emphasis on regional, national and global implications.

Dual Degree Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 63037</td>
<td>FINANCIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
</tr>
<tr>
<td>ACCT 63038</td>
<td>MANAGERIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
</tr>
<tr>
<td>BA 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
<td>2</td>
</tr>
<tr>
<td>BA 64041</td>
<td>OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT</td>
<td>2</td>
</tr>
<tr>
<td>CIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
<td>2</td>
</tr>
<tr>
<td>ECON 62021</td>
<td>MACROECONOMIC ENVIRONMENT OF BUSINESS</td>
<td>2</td>
</tr>
<tr>
<td>ECON 62022</td>
<td>MANAGERIAL ECONOMICS</td>
<td>2</td>
</tr>
<tr>
<td>FIN 66050</td>
<td>LAW AND ETHICS</td>
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<tr>
<td>FIN 66060</td>
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<td>HUMAN RESOURCE MANAGEMENT</td>
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<tr>
<td>KM 60301</td>
<td>FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT</td>
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<tr>
<td>KM 60302</td>
<td>DESIGNING AND IMPLEMENTING KNOWLEDGE MANAGEMENT IN THE WORKPLACE</td>
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<tr>
<td>KM 60306</td>
<td>THOUGHT LEADERSHIP AND CAREER DEVELOPMENT IN KNOWLEDGE MANAGEMENT</td>
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<tr>
<td>LIS 60636</td>
<td>KNOWLEDGE ORGANIZATION STRUCTURES, SYSTEMS AND SERVICES</td>
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<td>MGMT 64158</td>
<td>LEADERSHIP AND MANAGERIAL ASSESSMENT</td>
<td>2</td>
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<tr>
<td>MGMT 68051</td>
<td>BUSINESS PROFESSIONAL DEVELOPMENT I</td>
<td>1</td>
</tr>
<tr>
<td>MKTG 65051</td>
<td>MARKETING MANAGEMENT</td>
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<tr>
<td>M.B.A. Business Administration Elective</td>
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</tr>
<tr>
<td>Major electives, choose from the following:</td>
<td>12-15</td>
<td></td>
</tr>
<tr>
<td>Emerging Media and Technology (EMAT) Courses</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Health Informatics (HI) Courses</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Knowledge Management (KM) Courses</td>
<td>2</td>
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</tr>
<tr>
<td>Library and Information Science (LIS) Courses</td>
<td>2</td>
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</tr>
<tr>
<td>User Experience Design (UXD) Courses</td>
<td>2</td>
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<tr>
<td>Culminating Requirement</td>
<td>3-6</td>
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<tr>
<td>MGMT 64185</td>
<td>BUSINESS STRATEGY</td>
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<tr>
<td>Culminating Elective, choose from the following:</td>
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<tr>
<td>KM 66092</td>
<td>MASTER’S INTERNSHIP IN KNOWLEDGE MANAGEMENT</td>
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</tr>
<tr>
<td>KM 66099</td>
<td>MASTER’S PROJECT IN KNOWLEDGE MANAGEMENT</td>
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</tbody>
</table>

Minimum Total Credit Hours: 59

1 MGMT 68051 may be waived for students with at least two years of full-time work experience.
2 Students who select thesis as their culminating requirement will complete 3 credit hours of College of Communication and Information electives; all others will complete 6 credit hours.

Graduation Requirements

Students may graduate with fewer than 59 total credit hours but no fewer than 58 total credit hours.

Dual Degree with M.S.N. in Nursing

Student have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.S.N degree in Nursing. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual degree is for experienced nurses whose career goals include assuming middle or executive management positions in health services agencies or in health-related companies, or who are interested in starting their own businesses. It combines the strengths of advanced nursing preparation with the practical management knowledge needed to develop significant leadership capabilities.

Dual Degree Requirements

<table>
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<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
<td>2</td>
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<tr>
<td>ECON 52086</td>
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<tr>
<td>ECON 62021</td>
<td>MACROECONOMIC ENVIRONMENT OF BUSINESS</td>
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<td>KM 66198</td>
<td>MASTER’S RESEARCH PAPER IN KNOWLEDGE MANAGEMENT</td>
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<tr>
<td>KM 66199</td>
<td>THESIS I</td>
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</table>

Minimum Total Credit Hours: 59

1 MGMT 68051 may be waived for students with at least two years of full-time work experience.
2 Students who select thesis as their culminating requirement will complete 3 credit hours of College of Communication and Information electives; all others will complete 6 credit hours.
concentrations: The Business Administration major includes the following optional

degrees. Regardless of their undergraduate education, students will
demonstrate a global mindset and competence in critical thinking, digital
technology, communication, teamwork and ethical and sustainable
management.

The Master of Business Administration degree prepares students
for responsible leadership positions in private, nonprofit and public
organizations. Upon completion of the M.B.A. degree, graduates
demonstrate a global mindset and competence in critical thinking, digital
technology, communication, teamwork and ethical and sustainable
management.

The program welcomes students from the full range of undergraduate
degrees. Regardless of their undergraduate education, students will
find a challenging program designed to prepare them for management
positions in organizations.

The degree is structured for full-time/in-person and full-time or part-time
online students:

- The full-time/in-person program is targeted to early career
  professionals, both nationally and internationally, who wish to
  jump-start their business career, and to those who wish to make a
  business-related career change. The program operates in cohorts
  so that students proceed through the sequence of required courses
  as a group. Students take six to seven courses each semester
  (offered in eight-week modules) and are expected to participate
  in experiential activities such as internships, mentoring and
  professional development activities. Delivery of the program is
  accelerated; students are able to earn the M.B.A. degree in 12 to 16
  months.
- The online program is designed for those who want maximum
  flexibility in pursuing their M.B.A. degree. Students can take courses
  to suit their life: from one course at a time to a full-time course load.
  This is an ideal program for professionals who intend to keep working
  full-time while pursing the M.B.A., and for those students who want to
  pursue their M.B.A. without commuting to campus.

The Business Administration major includes the following optional
concentrations:

- The Accounting concentration allows students to specialize their
degree with courses in managerial and financial accounting, business
valuation using financial statements and international accounting.
Completion of this concentration is not sufficient to sit for the CPA
exam in Ohio unless the student has an undergraduate accounting
major.
- The Business Analytics concentration allows students to gain the
technical, analytical, communication, decision-making and leadership
skills needed to glean useful information from data to make strategic
business decisions.
- The Economics concentration allows students to specialize their
degree with advanced topics in various areas in economics.
- The Finance concentration allows students to specialize their
degree with advanced courses in investments, financial markets and
institutions, real estate and other related areas.
- The Healthcare Administration concentration provides business
students with knowledge of the healthcare setting that will
support their capacity to work effectively in a variety of healthcare
organizations.
- The Human Resource Management concentration allows students to
specialize their degree with advanced topics in employee selection
and appraisal, organizational analysis and the opportunity for real-
world applications.
- The Information Systems concentration allows students to specialize
their degree with advanced topics in database management systems,
emerging hardware and software technology and other related area
courses. Applications to the Information Systems concentration are not
being accepted at this time.
- The International Business concentration allows students to
specialize their degree with courses in accounting, marketing, finance
and strategy with an international focus. Study abroad options are
possible, with no language skills required.
- The Organizational Leadership concentration allows students to
develop advanced skills that will support their capacity to lead in
higher level positions.

Students may pursue an online stackable certificate pathway to the
M.B.A. by completing the Leadership and Management graduate
certificate, the Quantitative Business Management graduate certificate
and a set of remaining courses to earn the M.B.A. degree. Students who
choose a Business Analytics, Financial, Human Resource Management,
International Business or Organizational Leadership concentration can
take one additional course and stack an additional graduate certificate
in Business Analytics, Financial Management, Human Resource
Management, International Business or Leading Through Challenge.

The following dual degree programs with the M.B.A. are possible. A
separate application must be submitted for each program.

- Dual degree with the Doctor of Podiatric Medicine degree prepares
  students to run their own Podiatric Medicine practice. Students can
  view admission requirements for each program on their respective
catalog page.
- Dual degree with the Master of Architecture degree is designed for
  architects or undergraduate architectural students whose career
goals include assuming middle or executive management positions
in architectural practices, or who are interested in starting their own
businesses.
- Dual degree with the Master of Engineering Technology degree is
  designed for students with the dual goal of pursuing the a highly
technical degree while at the same time preparing for a career that
will hold increasing levels of management positions.
- Dual degree with the Master of Library and Information Science
  degree is designed for managers of large libraries and information
  centers. Individuals in these positions need knowledge pertaining

Ambassador Crawford College of Business and Entrepreneurship

| Electives | 6 |

**Culminating Requirement**

| MGMT 64185 | BUSINESS STRATEGY | 3 |
| NURS 64202 | NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP I SEMINAR | 2 |
| NURS 64292 | NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP I PRACTICUM | 2 |
| NURS 64302 | NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP II SEMINAR | 2 |
| NURS 64392 | NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP II PRACTICUM | 2 |

Minimum Total Credit Hours: 57

1 Required for students who have not worked a minimum of two years,
full-time, since obtaining their baccalaureate degree.
to planning, organizing, staffing, directing and controlling. Advanced education to obtain knowledge and learn skills related to these management functions enables students to take advantage of career opportunities both in library settings and other information settings, both in the profit and nonprofit sectors.

- **Dual degree with the Master of Public Health degree** prepares students for responsible leadership positions and offers an integrated business and public health curriculum designed to help students develop real-world knowledge and skills needed to pursue success and management opportunities in the public health industry.

- **Dual degree with the Master of Science in Nursing degree** is designed for experienced nurses whose career goals include assuming middle- or executive-management positions in health services agencies or in health-related companies, or who are interested in starting their own business. The program combines the strengths of advanced nursing preparation with the practical management knowledge needed to develop significant leadership capabilities.

- **Dual degree with the M.A. degree in Communication Studies** is designed for students and professionals whose career goals focus on communication, particularly global communication. The program provides direction and leadership in economic and business development processes.

- **Dual degree with the M.A. degree in Sport Administration** is designed to provide students with the knowledge, skills and experiences to enable them to become successful professionals in the field of sports and recreation management. The program integrates management theory and application in sports settings with a broad business curriculum to give graduates a competitive advantage.

- **Dual degree with the M.A. degree in Translation** is designed for linguists. By combining the practices and language of business, students can pursue language-based careers in the private, public and governmental sectors.

- **Dual degree with the M.Ed. degree in Higher Education Administration and Student Affairs** is designed for professionals who aspire to responsible leadership positions in higher education. The program provides an integrated curriculum grounded in theory and focused on practice to support diverse student populations. Students are equipped with necessary skills to make the business decisions required of leaders in higher education.

- **Dual degree with the M.S. degree in Aviation Management and Logistics** prepares students for responsible leadership positions and provides an integrated business and aviation management and logistics education with an emphasis on regional, national and global implications in the field of aviation.

- **Dual degree with the M.S. degree in Hospitality and Tourism Management** prepares students for responsible leadership positions and provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field.

- **Dual degree with the M.S. degree in Knowledge Management** is designed for students who seek the capacity to develop and apply knowledge to improve organizational strategies. Graduates will be able to design, deliver, support and lead knowledge-management programs at project and enterprise levels.