

# BUSINESS ADMINISTRATION - M.B.A.

Ambassador Crawford College of Business and Entrepreneurship  
Department of Management  
www.kent.edu/business

## About This Program

If you're looking to take your career in business to the next level, the M.B.A. degree might just be the game-changer you've been searching for. The program covers a broad range of topics, including finance, marketing, accounting and management, and offers specialized concentrations in areas such as business analytics, healthcare administration and organizational leadership. Read more...

## Contact Information

- Graduate Programs Admissions Coordinator: **Mason McLeod** | crawfordgrad@kent.edu | 330-672-1280
- Online Program Coordinator: **Justin McHenry** | jwmchenr@kent.edu | 330-672-1232
- Full-Time (in-person) Program Coordinator: **Felecia Urbanek** | furbanek@kent.edu | 330-672-1236
- Connect with an Admissions Counselor: U.S. Student | International Student

## Program Delivery

- **Delivery:**
  - Fully online (full-time and part-time program with optional concentrations in Accounting, Business Analytics, Healthcare Administration, Human Resource Management and International Business)
  - In person (all concentrations are available to students in the full-time, in-person MBA program)
- **Location:**
  - Kent Campus (full-time only for general degree and all concentrations)

*Applications to the Information Systems concentration are not being accepted at this time.*

## Examples of Possible Careers and Salaries\*

### General and operations managers

- 5.8% faster than the average
- 2,486,400 number of jobs
- \$103,650 potential earnings

### Human resources managers

- 6.3% faster than the average
- 165,200 number of jobs
- \$121,220 potential earnings

### Management analysts

- 10.7% much faster than the average
- 876,300 number of jobs
- \$87,660 potential earnings

### Market research analysts and marketing specialists

- 17.7% much faster than the average
- 738,100 number of jobs
- \$65,810 potential earnings

### Financial and investment analysts, financial risk specialists, and financial specialists, all other

- 5.5% faster than the average
- 487,800 number of jobs
- \$83,660 potential earnings

## Accreditation

AACSB International - The Association to Advance Collegiate Schools of Business

\* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics'

Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

## Admission Requirements

- Bachelor's degree from an accredited college or university
- Minimum 3.000 undergraduate GPA on a 4.000-point scale
- Completion of two quantitative undergraduate courses (e.g., advanced algebra, statistics) with minimum B grade
- Official transcripts
- GMAT or GRE scores (*effective for spring 2024 admission term, GMAT/ GRE scores are no longer required*)
- Résumé
- Goal statement
- Two letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 550 TOEFL PBT score
  - Minimum 79 TOEFL IBT score
  - Minimum 77 MELAB score
  - Minimum 6.5 IELTS score
  - Minimum 58 PTE score
  - Minimum 110 Duolingo English score

## Application Deadlines

- **Fall Semester (in-person program only)**
  - Funding deadline: March 15 (domestic student)  
*Applications must be submitted by this deadline to be considered for an assistantship or any other funded position.*

- Application deadline: March 15 (international student) and June 1 (domestic student)  
*Applications received after these deadlines will be considered on a space-available basis.*
- **Fall Semester (online program only)**
  - Rolling admissions
- **Spring Semester (online program only)**
  - Rolling admissions
- **Summer Term (online program only)**
  - Rolling admissions

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005	ANALYTICS FOR DECISION MAKING	2
BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
MGMT 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
<i>Capstone Requirement</i>		
MGMT 64185	BUSINESS STRATEGY	3
<b>Additional Requirements or Concentrations</b>		
Choose from the following:		9
Additional Requirements for Students Not Declaring a Concentration		
Accounting Concentration		
Business Analytics Concentration		
Economics Concentration		
Finance Concentration		
Healthcare Administration Concentration		
Human Resource Management Concentration		
Information Systems Concentration		
International Business Concentration		
Organizational Leadership Concentration		
<b>Minimum Total Credit Hours:</b>		<b>37</b>

### Additional Requirements for Students Not Declaring a Concentration

Code	Title	Credit Hours
<b>Major Requirements</b>		
Electives <sup>1</sup>		9
<b>Minimum Total Credit Hours:</b>		<b>9</b>

<sup>1</sup> Students may select courses from all concentrations and are not required to concentrate in any one area, although they are strongly encouraged to do so. Students who are currently enrolled in the Doctor of Podiatric Medicine degree may fulfill this requirement with CMD 80326, CMD 80327 and PMD 80417.

### Accounting Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Concentration Electives, choose from the following: <sup>1</sup>		9
ACCT 53013	ADVANCED MANAGEMENT ACCOUNTING	
ACCT 53089	INTERNATIONAL ACCOUNTING EXPERIENCE	
ACCT 63025	ANALYSIS AND VALUATION OF BUSINESS USING FINANCIAL STATEMENTS	
ACCT 63092	INTERNSHIP	
<b>Minimum Total Credit Hours:</b>		<b>9</b>

<sup>1</sup> Students with a B.B.A. degree in Accounting may apply the following courses toward concentration electives: ACCT 53009, ACCT 53020, ACCT 53033, ACCT 53043, ACCT 63022, ACCT 63024 and ACCT 63031.

### Business Analytics Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
BA 54050	DATA VISUALIZATION	3
or BA 64038	ANALYTICS IN PRACTICE	
or BA 64082	DATABASE MANAGEMENT AND DATABASE ANALYTICS	
BA 64036	BUSINESS ANALYTICS	3
BA 64060	FUNDAMENTALS OF MACHINE LEARNING	3
<b>Minimum Total Credit Hours:</b>		<b>9</b>

### Economics Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Concentration Electives, choose from the following (minimum two courses from one category):		9
Econometrics		
ECON 62054	ECONOMETRICS I	
ECON 62055	ECONOMETRICS II	
ECON 62056	TIME SERIES ANALYSIS	
International		
ECON 52076	ECONOMIC DEVELOPMENT	
ECON 62075	INTERNATIONAL TRADE	
ECON 62076	INTERNATIONAL FINANCE	
ECON 62077	ECONOMIC PROBLEMS OF DEVELOPING AREAS	

Macroeconomics	
ECON 52065	PROBLEMS OF MONETARY AND FISCAL POLICY
ECON 62051	MACROECONOMIC THEORY I
ECON 62061	MONETARY THEORY AND POLICY
Microeconomics	
ECON 52068	INDUSTRIAL ORGANIZATION: FIRMS AND STRATEGY
ECON 52081	URBAN ECONOMICS: CITIES AND HOUSING
ECON 52085	PUBLIC ECONOMICS: GOVERNMENT AND POLICY
ECON 52086	ECONOMICS OF HEALTH CARE
ECON 62050	MICROECONOMIC THEORY I
ECON 62072	ECONOMICS OF LABOR MARKETS
Economics (ECON) Electives (50000 or 60000 level), except ECON 62010, ECON 62015, ECON 62021 and ECON 62022, with economics faculty advisor approval	

**Minimum Total Credit Hours:** 9

### Finance Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Concentration Electives, choose from the following: 9		
FIN 56055	ADVANCED DERIVATIVE SECURITIES	
FIN 56056	ADVANCED FIXED INCOME MANAGEMENT	
FIN 56059	APPLIED FINANCIAL MANAGEMENT STRATEGIES	
FIN 56061	REAL ESTATE FINANCE	
FIN 56064	INTERNATIONAL BUSINESS FINANCE	
FIN 56067	ADVANCED PORTFOLIO ANALYSIS	
FIN 56068	COMMERCIAL BANK MANAGEMENT	
FIN 56070	ADVANCED COMMERCIAL BANK MANAGEMENT	
FIN 56072	BUSINESS FINANCIAL DISTRESS AND BANKRUPTCY	
FIN 56280	GOLDEN FLASH ASSET MANAGEMENT DIRECTOR	
FIN 66040	INTERNATIONAL ISSUES IN BANKING AND FINANCE	

**Minimum Total Credit Hours:** 9

### Healthcare Administration Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
ECON 52086	ECONOMICS OF HEALTH CARE	3
HPM 52016	PUBLIC HEALTH ADMINISTRATION	3
HPM 62017	HEALTHCARE LAW AND REGULATION	3
or HPM 63003	HEALTH CARE SYSTEMS	
or HPM 63008	HEALTHCARE PRIVACY AND SECURITY	

**Minimum Total Credit Hours:** 9

### Human Resource Management Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Concentration Electives, choose from the following: 9		
HRM 54183	DEVELOPMENT AND TRAINING HUMAN RESOURCES IN ORGANIZATIONS	
HRM 54185	STAFFING HUMAN RESOURCES	
HRM 54445	GLOBAL HUMAN RESOURCE MANAGEMENT	
HRM 54660	PERFORMANCE MANAGEMENT AND COMPENSATION SYSTEMS	
HRM 64108	APPLIED TOPICS IN HUMAN RESOURCE MANAGEMENT	
MGMT 64160	LEADERSHIP AND ORGANIZATIONAL CHANGE	

**Minimum Total Credit Hours:** 9

### Information Systems Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Concentration Electives, choose from the following: 9		
BA 54011	SYSTEMS SIMULATION	
CIS 64080	EMERGING HARDWARE AND SOFTWARE TECHNOLOGIES	
CIS 64081	DATA COMMUNICATIONS AND NETWORKING IN BUSINESS	
BA 64082	DATABASE MANAGEMENT AND DATABASE ANALYTICS	

**Minimum Total Credit Hours:** 9

### International Business Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Concentration Electives, choose from the following: 9		
BA 64026	GLOBAL SUPPLY CHAIN MANAGEMENT AND SUSTAINABLE STRATEGIES	
FIN 56064	INTERNATIONAL BUSINESS FINANCE	
FIN 66040	INTERNATIONAL ISSUES IN BANKING AND FINANCE <sup>1</sup>	
HRM 54445	GLOBAL HUMAN RESOURCE MANAGEMENT	
MGMT 54009	THE BUSINESS CASE FOR SUSTAINABILITY <sup>1</sup>	
MGMT 64184	INTERNATIONAL BUSINESS	
MGMT 64275	GLOBAL STRATEGIC MANAGEMENT	
MKTG 65054	INTERNATIONAL MARKETING	

**Minimum Total Credit Hours:** 9

<sup>1</sup> MGMT 54009 is not offered online currently.

### Organizational Leadership Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
MGMT 64160	LEADERSHIP AND ORGANIZATIONAL CHANGE	3
Concentration Electives, choose from the following: 6		
PACS 54040	NEGOTIATION	
PACS 58080	MEDIATION: THEORY AND TRAINING	

PACS 60004	ORGANIZATIONAL CONFLICT AND COOPERATION	
<b>Minimum Total Credit Hours:</b>		<b>9</b>

## Graduation Requirements

Students may receive permission to have M.B.A. coursework waived if supported by the appropriate and recent undergraduate coursework. The waiver of each specific course will be determined by the relevant academic department (Accounting; Economics; Finance; Management; Information Systems and Business Analytics; and Marketing and Entrepreneurship). Students may graduate with the M.B.A. degree with fewer than 37 total credit hours but no fewer than 30 total credit hours.

## Program Learning Outcomes

Graduates of the program will be able to:

1. Critical Thinking: analyze the elements of a business problem and construct well-reasoned solutions.
2. Digital Technology: employ appropriate tools in order to analyze business problems.
3. Written Communication: write effective business communications.
4. Oral Communication: make effective business presentations using appropriate technologies.
5. Teamwork: collaborate effectively with others to achieve a common business purpose.
6. Business Ethics: recognize ethical business dilemmas and use ethical decision-making to resolve the dilemma.
7. Responsible Management: analyze the complex issues confronting organizations and craft solutions to business problems that create long-term value and shared prosperity for the broad array of stakeholders.
8. Global Mindset: distinguish and analyze the key global factors when making business decisions.

## Dual Degree with M.A. in Communication Studies

Students have the opportunity to complete a dual degree program with the M.A. degree in Communication Studies and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.A./M.B.A. degree program is designed for students and professionals whose career goals focus on communication, particularly global communication, and provides direction and leadership in economic and business development processes.

### Dual Degree Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005 or COMM 65020	ANALYTICS FOR DECISION MAKING QUANTITATIVE RESEARCH METHODS IN COMMUNICATION	2

BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
COMM 65000	FOUNDATIONS OF COMMUNICATION AND ADVOCACY	3
COMM 65652	THEORIES OF COMMUNICATION	3
COMM 65851	ORGANIZATIONAL COMMUNICATION	3
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
Business Electives		6-7
Communication Studies (COMM) Electives <sup>1</sup>		12-15
<i>Culminating Requirement</i>		
MGMT 64185	BUSINESS STRATEGY	3
Choose from the following: <sup>1</sup>		3-6
COMM 60199	THESIS I	
COMM 61198	MASTERS PROJECT IN COMMUNICATION STUDIES	
COMM 64092	MASTERS INTERNSHIP IN COMMUNICATION STUDIES	
Coursework		
<b>Minimum Total Credit Hours:</b>		<b>60</b>

<sup>1</sup> Students who do not select the thesis option must complete 15 credit hours of electives to earn minimum 60 credit hours for the degree.

## Dual Degree with M.A. in Sport Administration

Students have the opportunity to complete a dual degree program with the M.A. degree in Sport Administration and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.B.A./M.A. in Sports Administration provides students with an integrated business and sports management education and prepares students for responsible leadership positions in sports settings. The program culminates with an internship, research project or thesis.

### Dual Degree Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005 or RMS 65510	ANALYTICS FOR DECISION MAKING STATISTICS I FOR EDUCATIONAL SERVICES	2-3
BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2

CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66060	MANAGERIAL FINANCE	2
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
MGMT 64158 or SPAD 65042	LEADERSHIP AND MANAGERIAL ASSESSMENT LEADERSHIP OF SPORT	2-3
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
SPAD 65008	SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY	3
SPAD 63091	RESEARCH SEMINAR	1
SPAD 65039	FINANCIAL ASPECTS OF SPORT	3
SPAD 65045	SPORT MARKETING	3
Law Elective, choose from the following:		2-6
FIN 66050	LAW AND ETHICS	
SPAD 53018 & SPAD 65033	ETHICS IN SPORT and SPORT LAW	
Ambassador Crawford College of Business and Entrepreneurship Electives, choose from the following:		6
Accounting (ACCT) Courses		
Business Administration (BAD) Courses		
Business Analytics (BA) Courses		
Computer Information Systems (CIS) Courses		
Economics (ECON) Courses		
Entrepreneurship (ENTR) Courses		
Finance (FIN) Courses		
Human Resource Management (HRM) Courses		
Management (MGMT) Courses		
Marketing (MKTG) Courses		
Sport Administration Major Electives, choose from the following: <sup>1</sup>		6-9
CI 55015	PSYCHOLOGY OF COACHING	
HIED 66657	LEADERSHIP IN EDUCATION ORGANIZATIONS	
HTM 56000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	
RMS 68714	FACTOR ANALYSIS IN EDUCATIONAL RESEARCH	
RMS 68713	MULTIVARIATE ANALYSIS IN EDUCATIONAL RESEARCH	
RPTM 56060	ADMINISTRATION OF LEISURE SERVICES	
RPTM 56070	PARK PLANNING	
SPAD 55022	EVENT PLANNING AND PRODUCTION	
SPAD 55029	HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS	
SPAD 55031	SPORT TOURISM	
SPAD 55032	SALES MANAGEMENT IN SPORT AND ENTERTAINMENT	
SPAD 55033	CHANGE YOUR MIND, GAME AND LIFE	
SPAD 56028	SPORT IN FILM	
SPAD 56030	DYNAMICS OF LEISURE BEHAVIOR	
SPAD 63195	SPECIAL TOPICS IN SPORT ADMINISTRATION	
SPAD 65006	CONTEMPORARY ISSUES IN SPORT MANAGEMENT	
SPAD 65008	SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY	
SPAD 65021	ORGANIZATION AND MANAGEMENT OF SPORTS PROGRAMS	

SPAD 65034	CONTEMPORARY SPORT LAW	
SPAD 65036	SPORT IN HIGHER EDUCATION	
SPAD 65038	SPORT PROMOTION AND FUNDRAISING	
SPAD 65046	FACILITY MANAGEMENT AND OPERATIONS	
SPAD 65048	INTRAMURAL AND CLUB SPORT ADMINISTRATION	
<i>Culminating Requirement</i>		
MGMT 64185	BUSINESS STRATEGY	3
Choose from the following: <sup>1</sup>		
SPAD 63098	RESEARCH	3-6
SPAD 63199	THESIS I	
SPAD 65092	INTERNSHIP IN SPORT ADMINISTRATION <sup>2</sup>	
<b>Minimum Total Credit Hours:</b>		<b>56</b>

- <sup>1</sup> Students who select SPAD 63098 or SPAD 65092 as the culminating requirement must select 9 credit hours of Sport Administration electives.
- <sup>2</sup> Students choosing SPAD 65092 may be required to complete state or Federal background checks for their practicum or internship experience.

## Dual Degree with M.A. in Translation

Students have the opportunity to complete a dual degree program with the M.A. degree in Translation and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The Dual Degree with a M.B.A. degree in Business Administration and the M.A. degree in Translation is for students with a sufficient level of proficiency in a foreign language who wish to integrate a graduate business education with advanced translation training. This program is suitable for those whose career goals include assuming middle or executive management positions in international business or language industry enterprises or those interested in starting their own business in the language services industry.

## Dual Degree Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005	ANALYTICS FOR DECISION MAKING	2
BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
MGMT 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
TRST 60001	GRADUATE RESEARCH AND WRITING IN TRANSLATION STUDIES	3

TRST 60010	THEORY OF TRANSLATION AND INTERPRETING	2
TRST 60011	TERMINOLOGY AND COMPUTER APPLICATIONS IN TRANSLATION	3
TRST 60012	SOFTWARE LOCALIZATION	3
Second Language or Culture Elective <sup>1</sup>		3-6
<b>International Electives</b>		
Translation Elective, choose from the following:		2
FR 63010	THE PRACTICE OF FRENCH TRANSLATION	
GER 61010	THE PRACTICE OF GERMAN TRANSLATION	
JAPN 65010	THE PRACTICE OF JAPANESE TRANSLATION	
RUSS 62010	THE PRACTICE OF RUSSIAN TRANSLATION	
SPAN 68010	THE PRACTICE OF SPANISH TRANSLATION	
Commercial, Legal and Diplomatic Translation Elective, choose from the following:		3
FR 63250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
GER 61250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
JAPN 65250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
RUSS 62250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
SPAN 68250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
Scientific, Technical and Medical Translation Elective, choose from the following:		3
FR 63251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
GER 61251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
JAPN 65251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
RUSS 62251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
SPAN 68251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
Case Study in Translation Elective, choose from the following:		3
FR 63979	CASE STUDY IN TRANSLATION	
GER 61979	CASE STUDY IN TRANSLATION	
JAPN 65979	CASE STUDY IN TRANSLATION	
RUSS 62979	CASE STUDY IN TRANSLATION	
SPAN 68979	CASE STUDY IN TRANSLATION	
Additional Business or Translation Electives, choose from the following:		12
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	
HRM 64271	HUMAN RESOURCE MANAGEMENT	
Business Courses		
MCLS Courses <sup>2</sup>		
International Courses (either unit)		
<i>Culminating Requirement</i>		
MGMT 64185	BUSINESS STRATEGY	3
<b>Minimum Total Credit Hours:</b>		<b>61</b>

<sup>1</sup> Students may take another course or study abroad with approval. Students may complete this requirement with 3 credit hours if a culture or appropriate language course is used for one of the international electives below.

<sup>2</sup> Minimum 3 credits must be taken from the School of Modern and Classical Language Studies.

## Graduation Requirements

- Students in the M.A. Translation and M.B.A dual degree program must earn a total of 61-64 credit hours. There is a minimum requirement of 31-33 credit hours from the M.B.A. program and 30-33 credit hours from the M.A. in Translation. A minimum GPA of 3.0 must be maintained.
- The M.B.A. program should be initiated before 12 credit hours in the M.A. Translation program have been completed. The M.A. in Translation is awarded upon completion of the requirements of that degree. The M.B.A. is awarded upon completion of the joint M.B.A./M.A. Translation degree program.
- Actual offerings and schedules vary from year to year, and the two colleges jointly provide a pre-approved recommended course of study. Students who wish to take a different course of study need to obtain separate approvals from the college graduate coordinators.

## Dual Degree with M.Arch. in Architecture

Students have the opportunity to complete a dual degree program with the M.Arch. degree in Architecture and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual degree combining a Master of Architecture (M.Arch.) with a Master of Business Administration (M.B.A.) is designed for architects or undergraduate architectural students who aspire to middle or executive management positions in architectural practices, or who are interested in starting their own business along with the preparation to enter the profession of architecture by stimulating the growth of technical knowledge and design creativity. It fosters the refinement of design skills acquired in undergraduate programs, also by offering a broad exposure to professional issues and knowledge.

## Dual Degree Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ARCH 60101	GRADUATE DESIGN STUDIO I	6
ARCH 60102	GRADUATE DESIGN STUDIO II	4
ARCH 60103	GRADUATE DESIGN STUDIO III	9
ARCH 60150	PROJECT PROGRAMMING	3
ARCH 60301	THEORIES OF ARCHITECTURE	3
ARCH 60922	METHODS OF INQUIRY IN ARCHITECTURAL STUDIES	2
ARCH 65001	PROFESSIONAL PRACTICE: REAL ESTATE AND DEVELOPMENT	2
ARCH 65002	PROFESSIONAL PRACTICE: CONTRACT AND PLANNING LAW	2
ARCH 65003	PROFESSIONAL PRACTICE: LEADERSHIP, ETHICS AND OFFICE MANAGEMENT	3
ARCH 66995	SPECIAL TOPICS IN ARCHITECTURE <sup>1</sup>	1
BA 64005	ANALYTICS FOR DECISION MAKING	2

BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66060	MANAGERIAL FINANCE	2
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
MGMT 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
Business Elective		3
<i>Culminating Requirement</i>		
MGMT 64185	BUSINESS STRATEGY	3
<b>Minimum Total Credit Hours:</b>		<b>64</b>

<sup>1</sup> Topics in professional practice.

- Actual offerings and schedules vary from year to year and the college will jointly provide a pre-approved recommended course of study. Students who wish to take a different course of study need to obtain separate approvals from both college graduate coordinators. Contact the College of Architecture and Environmental Design graduate secretary for details on coursework registration.

### Graduation Requirements

Minimum of 64 credit hours: 35 credit hours from the M.Arch. degree and 29 credit hours from the M.B.A. degree.

## Dual Degree with M.Ed. in Higher Education Administration and Student Affairs

Students have the opportunity to complete a dual degree program with the M.Ed. degree in Higher Education Administration and Student Affairs and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005	ANALYTICS FOR DECISION MAKING	2
BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HIED 66492	INTERNSHIP IN HIGHER EDUCATION ADMINISTRATION	6

HIED 66652	LAW AND HIGHER EDUCATION	3
HIED 66653	COLLEGE STUDENT DEVELOPMENT: THEORY AND PRACTICE	3
HIED 66657	LEADERSHIP IN EDUCATION ORGANIZATIONS	3
HIED 66662	POLITICS AND POWER IN ORGANIZATIONS	3
HIED 66667	BUSINESS ADMINISTRATION IN HIGHER EDUCATION	3
HIED 66671	THE ADMINISTRATION OF MULTICULTURALISM AND DIVERSITY IN HIGHER EDUCATION	3
HIED 66676	INTERCULTURAL COMMUNICATION FOR INTERNATIONAL EDUCATORS	3
HIED 66733	INTERPERSONAL AND GROUP DYNAMICS IN EDUCATIONAL ORGANIZATIONS	3
HIED 66749	ASSESSMENT AND ACCREDITATION IN HIGHER EDUCATION	3
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I <sup>1</sup>	1
MKTG 65051	MARKETING MANAGEMENT	2
Higher Education (HIED) Electives		3
Ambassador Crawford College of Business and Entrepreneurship Elective, choose from the following:		3
Accounting (ACCT) Course		
Business (BUS) Courses		
Business Analytics (BA) Course		
Computer Information System (CIS) Course		
Economics (ECON) Course		
Finance (FIN) Course		
Human Resource Management (HRM) Course		
Management (MGMT) Course		
Marketing (MKTG) Course		
<i>Culminating Requirement</i>		
MGMT 64185	BUSINESS STRATEGY	3
<b>Minimum Total Credit Hours:</b>		<b>65</b>

<sup>1</sup> MGMT 68051 may be waived for students with at least two years of full-time work experience.

## Dual Degree with M.L.I.S. in Library and Information Science

Students have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.L.I.S. degree in Library and Information Science. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

### Dual Degree Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005	ANALYTICS FOR DECISION MAKING	2
BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2

ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
LIS 50645	DATABASE FUNDAMENTALS FOR INFORMATION PROFESSIONALS	3
LIS 60020	INFORMATION ORGANIZATION	3
LIS 60030	PEOPLE IN THE INFORMATION ECOLOGY	3
LIS 60040	INFORMATION INSTITUTIONS AND PROFESSIONS	3
LIS 60050	RESEARCH AND ASSESSMENT IN LIBRARY AND INFORMATION SCIENCE	3
LIS 60401	LEADERSHIP IN LIBRARIES AND INFORMATION CENTERS	3
MGMT 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I <sup>1</sup>	1
MKTG 65051	MARKETING MANAGEMENT	2
M.B.A. Business Administration Elective		3
Library and Information Science Electives <sup>2</sup>		9
<i>Culminating Requirement</i>		
LIS 60280	MASTER'S PORTFOLIO IN LIBRARY AND INFORMATION SCIENCE	1
MGMT 64185	BUSINESS STRATEGY	3
<b>Minimum Total Credit Hours:</b>		<b>59</b>

<sup>1</sup> MGMT 68051 may be waived for students with at least two years of full-time work experience.

<sup>2</sup> Any LIS graduate courses in accord to student's career goals may count as an elective in consultation with academic advisors. Students interested in working in a corporate or nonprofit environment will find topics such as record keeping, records management, information policy, knowledge management, library management and database fundamentals to be important in their future work.

## Dual Degree with M.P.H. in Public Health

Students have the opportunity to complete a dual degree program with the Master in Public Health and the Master of Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The M.B.A./M.P.H. dual degree program prepares students for responsible leadership positions and offers an integrated business and public health curriculum designed to help students develop real-world knowledge and skills needed to pursue success and management opportunities in the public health industry.

### Dual Degree Requirements

Code	Title	Credit Hours
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005	ANALYTICS FOR DECISION MAKING	2
BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2

BST 52019	BIOSTATISTICS IN PUBLIC HEALTH	3
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
EHS 52018	ENVIRONMENTAL HEALTH CONCEPTS IN PUBLIC HEALTH	3
EPI 52017	FUNDAMENTALS OF PUBLIC HEALTH EPIDEMIOLOGY	3
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HPM 52016	PUBLIC HEALTH ADMINISTRATION	3
HPM 53010	COMMUNITY HEALTH NEEDS ASSESSMENT	3
HPM 60192	APPLIED PRACTICE EXPERIENCE IN HEALTH POLICY AND MANAGEMENT	3,6
HPM 63003	HEALTH CARE SYSTEMS	3
HPM 63006	COST BENEFIT ANALYSIS IN PUBLIC HEALTH PROGRAMS	3
HPM 63007	PUBLIC HEALTH PROGRAMS: PLANNING, IMPLEMENTATION AND EVALUATION	3
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
MGMT 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I <sup>1</sup>	1
MKTG 65051	MARKETING MANAGEMENT	2
SBS 54634	SOCIAL DETERMINANTS OF HEALTH BEHAVIORS	3
<i>Culminating Requirement</i>		
MGMT 64185	BUSINESS STRATEGY	3
PH 61199	INTEGRATIVE LEARNING EXPERIENCE	1
<b>Minimum Total Credit Hours:</b>		<b>59</b>

<sup>1</sup> MGMT 68051 may be waived for students with at least two years of full-time work experience.

### Graduation Requirements

- Practicum placement at an approved public health agency under the guidance of a qualified preceptor (150 or 300 contact hours)
- Final portfolio/report and a seminar presentation integrating theory and practice
- Participation in at least one approved interprofessional education event; event requires students to participate at a specific time/date to be determined in consultation with the student's advisor

## Dual Degree with M.S. in Aviation Management and Logistics

Students have the opportunity to complete a dual degree program with the M.S. degree in Aviation Management and Logistics and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.S./M.B.A. degree program prepares students for responsible leadership positions and provides an integrated business and aviation management and logistics education with an emphasis on regional, national and global implications in the field of aviation.



## Dual Degree Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
AERN 65091	SEMINAR IN EMERGING ISSUES IN AVIATION LOGISTICS	2
AERN 65100	LOGISTICAL STRATEGIES IN AVIATION MANAGEMENT	2
AERN 65150	LEGAL AND REGULATORY ISSUES FOR AIR CARGO MANAGEMENT	2
AERN 65200	AVIATION ECONOMICS AND FISCAL MANAGEMENT	2
AERN 65230	MODELING AND FORECASTING FOR AVIATION LOGISTICS PLANNING	2
BA 64005	ANALYTICS FOR DECISION MAKING	2
BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
ENGR 60003	SIX-SIGMA: TOOLS AND APPLICATIONS FOR TECHNOLOGY MANAGEMENT	2
ENGR 60030	QUANTITATIVE METHODS I	2
ENGR 60040	QUANTITATIVE METHODS II	2
ENGR 60078	RESEARCH METHODS IN TECHNOLOGY	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
MGMT 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I <sup>1</sup>	1
MKTG 65051	MARKETING MANAGEMENT	2
M.B.A. Business Administration Elective		3
Aeronautics Electives, choose from the following: <sup>2</sup>		4
AERN 65092	PRACTICUM IN AERONAUTICS <sup>3</sup>	
AERN 65201	AVIATION INDUSTRY CONTRACT MANAGEMENT	
AERN 65235	HUMAN ERROR ANALYSIS IN AVIATION	
AERN 65240	AVIATION SAFETY MANAGEMENT SYSTEMS	
AERN 65300	AIRLINE TRANSPORTATION OPERATIONS	
AERN 65301	AIR CARGO SECURITY	
AERN 65400	WEATHER FOR AVIATION LOGISTICS PLANNING <sup>2</sup>	
AERN 65496	INDIVIDUAL INVESTIGATION IN AERONAUTICS <sup>3</sup>	
<b>Culminating Requirement</b>		
MGMT 64185	BUSINESS STRATEGY	3
<b>Minimum Total Credit Hours:</b>		<b>53</b>

<sup>1</sup> MGMT 68051 may be waived for students with at least two years of full-time work experience.

<sup>2</sup> Students with no previous aviation weather experience are required to take AERN 65400 as an elective.

<sup>3</sup> Maximum 6 credit hours of AERN 65092 and AERN 65496, combined, may be applied toward degree.

## Dual Degree with M.S. in Hospitality and Tourism Management

Students have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.S. degree in Hospitality and Tourism Management. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.B.A./M.S. degree prepares students for responsible leadership positions and provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field.

## Dual Degree Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005	ANALYTICS FOR DECISION MAKING	2
BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HTM 55047	GLOBAL ISSUES OF TOURISM TRADE	3
HTM 56000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3
HTM 63022	CURRENT ISSUES IN HOSPITALITY AND TOURISM MANAGEMENT	3
HTM 63091	RESEARCH SEMINAR	1
HTM 65041	TOURISM AND HOSPITALITY REVIEW	3
MGMT 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
RMS 65511	RESEARCH IN EDUCATIONAL SERVICES	3
<b>Culminating Requirement</b>		
HTM 51092	HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM	3
HTM 64099	HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE	3
MGMT 64185	BUSINESS STRATEGY	3
<b>Minimum Total Credit Hours:</b>		<b>50</b>

## Dual Degree with M.S. in Knowledge Management

Students have the opportunity to complete a dual degree program with the M.B.A. degree and the M.S. degree in Knowledge Management. A

separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The M.B.A./M.S. dual degree program prepares students for responsible leadership positions and offers an integrated business and knowledge management curriculum. Dual degree graduates will be able to design, deliver, support and lead knowledge management programs at the enterprise and project levels. Through courses, internships and other opportunities, students gain real-world, practical experience in developing and applying knowledge to improve organizational strategies, processes and technical skills with an emphasis on regional, national and global implications.

## Dual Degree Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005	ANALYTICS FOR DECISION MAKING	2
BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
KM 60301	FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT	3
KM 60302	DESIGNING AND IMPLEMENTING KNOWLEDGE MANAGEMENT IN THE WORKPLACE	3
KM 60306	THOUGHT LEADERSHIP AND CAREER DEVELOPMENT IN KNOWLEDGE MANAGEMENT	1
LIS 60636	KNOWLEDGE ORGANIZATION STRUCTURES, SYSTEMS AND SERVICES	3
MGMT 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I <sup>1</sup>	1
MKTG 65051	MARKETING MANAGEMENT	2
M.B.A. Business Administration Elective		3
Major electives, choose from the following:		12-15
Emerging Media and Technology (EMAT) Courses		
Health Informatics (HI) Courses		
Knowledge Management (KM) Courses		
Library and Information Science (LIS) Courses		
User Experience Design (UXD) Courses		
<b>Culminating Requirement</b>		
MGMT 64185	BUSINESS STRATEGY	3
Culminating Elective, choose from the following: <sup>2</sup>		
KM 66092	MASTER'S INTERNSHIP IN KNOWLEDGE MANAGEMENT	
KM 66099	MASTER'S PROJECT IN KNOWLEDGE MANAGEMENT	

KM 66198 MASTER'S RESEARCH PAPER IN KNOWLEDGE MANAGEMENT

KM 66199 THESIS I

**Minimum Total Credit Hours:**

**59**

<sup>1</sup> MGMT 68051 may be waived for students with at least two years of full-time work experience.

<sup>2</sup> Students who select thesis as their culminating requirement will complete 3 credit hours of College of Communication and Information electives; all others will complete 6 credit hours.

## Graduation Requirements

Students may graduate with fewer than 59 total credit hours but no fewer than 58 total credit hours.

## Dual Degree with M.S.N. in Nursing

Student have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.S.N degree in Nursing. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual degree is for experienced nurses whose career goals include assuming middle or executive management positions in health services agencies or in health-related companies, or who are interested in starting their own businesses. It combines the strengths of advanced nursing preparation with the practical management knowledge needed to develop significant leadership capabilities.

## Dual Degree Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005	ANALYTICS FOR DECISION MAKING	2
BA 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
ECON 52086	ECONOMICS OF HEALTH CARE	2-3
or ECON 62022	MANAGERIAL ECONOMICS	
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
FIN 66050	LAW AND ETHICS	2-3
or NURS 60020	LEGAL AND REGULATORY MANAGEMENT FOR NURSE ADMINISTRATORS	
FIN 66060	MANAGERIAL FINANCE	2
HRM 64271	HUMAN RESOURCE MANAGEMENT	2
MGMT 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I <sup>1</sup>	1
MKTG 65051	MARKETING MANAGEMENT	2
NURS 60024	HEALTH CARE ORGANIZATION STRUCTURE AND BEHAVIOR	3
NURS 60025	HEALTH POLICY AND ADVANCED NURSING PRACTICE	3
NURS 60101	THEORETICAL BASIS FOR NURSING PRACTICE	3

NURS 60403	METHODS OF INQUIRY	3
NURS 64002	PROGRAM DEVELOPMENT AND EVALUATION FOR NURSE ADMINISTRATORS	3
Ambassador Crawford College of Business and Entrepreneurship Electives		6
<i>Culminating Requirement</i>		
MGMT 64185	BUSINESS STRATEGY	3
NURS 64202	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP I SEMINAR	2
NURS 64292	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP I PRACTICUM	2
NURS 64302	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP II SEMINAR	2
NURS 64392	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP II PRACTICUM	2
<b>Minimum Total Credit Hours:</b>		<b>57</b>

<sup>1</sup> Required for students who have not worked a minimum of two years, full-time, since obtaining their baccalaureate degree.

## Full Description

The Master of Business Administration degree prepares students for responsible leadership positions in private, nonprofit and public organizations. Upon completion of the M.B.A. degree, graduates demonstrate a global mindset and competence in critical thinking, digital technology, communication, teamwork and ethical and sustainable management.

The program welcomes students from the full range of undergraduate degrees. Regardless of their undergraduate education, students will find a challenging program designed to prepare them for management positions in organizations.

The degree is structured for full-time/in-person and full-time or part-time online students:

- The full-time/in-person program is targeted to early career professionals, both nationally and internationally, who wish to jump-start their business career, and to those who wish to make a business-related career change. The program operates in cohorts so that students proceed through the sequence of required courses as a group. Students take six to seven courses each semester (offered in eight-week modules) and are expected to participate in experiential activities such as internships, mentoring and professional development activities. Delivery of the program is accelerated; students are able to earn the M.B.A. degree in 12 to 16 months.
- The online program is designed for those who want maximum flexibility in pursuing their M.B.A. degree. Students can take courses to suit their life: from one course at a time to a full-time course load. This is an ideal program for professionals who intend to keep working full-time while pursuing the M.B.A., and for those students who want to pursue their M.B.A. without commuting to campus.

The Business Administration major includes the following optional concentrations:

- The **Accounting** concentration allows students to specialize their degree with courses in managerial and financial accounting, business valuation using financial statements and international accounting. Completion of this concentration is not sufficient to sit for the CPA

exam in Ohio unless the student has an undergraduate accounting major.

- The **Business Analytics** concentration allows students to gain the technical, analytical, communication, decision-making and leadership skills needed to glean useful information from data to make strategic business decisions.
- The **Economics** concentration allows students to specialize their degree with advanced topics in various areas in economics.
- The **Finance** concentration allows students to specialize their degree with advanced courses in investments, financial markets and institutions, real estate and other related areas.
- The **Healthcare Administration** concentration provides business students with knowledge of the healthcare setting that will support their capacity to work effectively in a variety of healthcare organizations.
- The **Human Resource Management** concentration allows students to specialize their degree with advanced topics in employee selection and appraisal, organizational analysis and the opportunity for real-world applications.
- The **Information Systems** concentration allows students to specialize their degree with advanced topics in database management systems, emerging hardware and software technology and other related area courses. *Applications to the Information Systems concentration are not being accepted at this time.*
- The **International Business** concentration allows students to specialize their degree with courses in accounting, marketing, finance and strategy with an international focus. Study abroad options are possible, with no language skills required.
- The **Organizational Leadership** concentration allows students to develop advanced skills that will support their capacity to lead in higher level positions.

Students may pursue an online **stackable certificate pathway** to the M.B.A. by completing the Leadership and Management graduate certificate, the Quantitative Business Management graduate certificate and a set of remaining courses to earn the M.B.A. degree. Students who choose a Business Analytics, Financial, Human Resource Management, International Business or Organizational Leadership concentration can take one additional course and stack an additional graduate certificate in Business Analytics, Financial Management, Human Resource Management, International Business or Leading Through Challenge.

The following dual degree programs with the M.B.A. are possible. A separate application must be submitted for each program.

- **Dual degree with the Doctor of Podiatric Medicine degree** prepares students to run their own Podiatric Medicine practice. Students can view admission requirements for each program on their respective catalog page.
- **Dual degree with the Master of Architecture degree** is designed for architects or undergraduate architectural students whose career goals include assuming middle or executive management positions in architectural practices, or who are interested in starting their own businesses.
- **Dual degree with the Master of Engineering Technology degree** is designed for students with the dual goal of pursuing the a highly technical degree while at the same time preparing for a career that will hold increasing levels of management positions.
- **Dual degree with the Master of Library and Information Science degree** is designed for managers of large libraries and information centers. Individuals in these positions need knowledge pertaining

to planning, organizing, staffing, directing and controlling. Advanced education to obtain knowledge and learn skills related to these management functions enables students to take advantage of career opportunities both in library settings and other information settings, both in the profit and nonprofit sectors.

- **Dual degree with the Master of Public Health degree** prepares students for responsible leadership positions and offers an integrated business and public health curriculum designed to help students develop real-world knowledge and skills needed to pursue success and management opportunities in the public health industry.
- **Dual degree with the Master of Science in Nursing degree** is designed for experienced nurses whose career goals include assuming middle- or executive-management positions in health services agencies or in health-related companies, or who are interested in starting their own business. The program combines the strengths of advanced nursing preparation with the practical management knowledge needed to develop significant leadership capabilities.
- **Dual degree with the M.A. degree in Communication Studies** is designed for students and professionals whose career goals focus on communication, particularly global communication. The program provides direction and leadership in economic and business development processes.
- **Dual degree with the M.A. degree in Sport Administration** is designed to provide students with the knowledge, skills and experiences to enable them to become successful professionals in the field of sports and recreation management. The program integrates management theory and application in sports settings with a broad business curriculum to give graduates a competitive advantage.
- **Dual degree with the M.A. degree in Translation** is designed for linguists. By combining the practices and language of business, students can pursue language-based careers in the private, public and governmental sectors.
- **Dual degree with the M.Ed. degree in Higher Education Administration and Student Affairs** is designed for professionals who aspire to responsible leadership positions in higher education. The program provides an integrated curriculum grounded in theory and focused on practice to support diverse student populations. Students are equipped with necessary skills to make the business decisions required of leaders in higher education.
- **Dual degree with the M.S. degree in Aviation Management and Logistics** prepares students for responsible leadership positions and provides an integrated business and aviation management and logistics education with an emphasis on regional, national and global implications in the field of aviation.
- **Dual degree with the M.S. degree in Hospitality and Tourism Management** prepares students for responsible leadership positions and provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field.
- **Dual degree with the M.S. degree in Knowledge Management** is designed for students who seek the capacity to develop and apply knowledge to improve organizational strategies. Graduates will be able to design, deliver, support and lead knowledge-management programs at project and enterprise levels.