BUSINESS - MINOR

Ambassador Crawford College of Business and Entrepreneurship
Department of Management
www.kent.edu/business

About This Program
The Business minor provides students with exposure to a basic business core and helps them gain an overview of the world of business while pursuing a degree in another field.

Contact Information
• Interim Department Chair: Steven A. Dennis | sdenni14@kent.edu | 330-672-2426
• Speak with an Advisor
  - Ashtabula Campus
  - Geauga Campus
  - Kent Campus
  - Salem Campus
  - Stark Campus
  - Trumbull Campus
  - Tuscarawas Campus

Program Delivery
• Delivery:
  - In person
• Location:
  - Ashtabula Campus
  - Geauga Campus
  - Kent Campus
  - Salem Campus
  - Stark Campus
  - Trumbull Campus
  - Tuscarawas Campus

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Business minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Students declared in a major in the college cannot declare the Business minor.

Program Requirements

| Code    | Title                                             | Credit Hours |
|---------|                                                  |--------------|
| ACCT 23020 | INTRODUCTION TO FINANCIAL ACCOUNTING            | 3            |
| CIS 24053  | INTRODUCTION TO COMPUTER APPLICATIONS           | 3            |
| ECON 22060 | PRINCIPLES OF MICROECONOMICS (KSS)              | 3            |
| ECON 22061 | PRINCIPLES OF MACROECONOMICS (KSS)              | 3            |
| FIN 36053  | BUSINESS FINANCE                                | 3            |
| HRM 34180  | HUMAN RESOURCE MANAGEMENT                      | 3            |
| or CIS 34054 | USING INFORMATION SYSTEMS FOR SOLVING BUSINESS |              |
| or MGMT 34165 | DYNAMICS OF LEADERSHIP                           |              |
| MGMT 24163 | PRINCIPLES OF MANAGEMENT                        | 3            |
| MKTG 25010 | PRINCIPLES OF MARKETING                         | 3            |

Minimum Total Credit Hours: 24

Graduation Requirements
Minimum Minor GPA 2.000
Minimum Overall GPA 2.000

• Students are expected to satisfy course prerequisites for each course required in the minor. Prerequisites are not tied to a particular catalog; therefore it is important to look at the most current information about a course.
• It is recommended that students pursuing the Business minor take an analytics course (BA 24056) and an operations (BA 34060) course.
• Student may not pursue a minor and a major in the same discipline
• Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
• Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
• Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

Program Learning Outcomes
Graduates of this program will be able to:
1. Demonstrate an understanding of basic financial accounting records.
2. Demonstrate understanding of impact of technology on business.
3. Demonstrate understanding of impact of globalization on business.
4. Demonstrate understanding of the various disciplines of business.