

BUSINESS - MINOR

Ambassador Crawford College of Business and Entrepreneurship
 Department of Management
 www.kent.edu/business

About This Program

The Business minor provides students with exposure to a basic business core and helps them gain an overview of the world of business while pursuing a degree in another field.

Contact Information

- **Steven A. Dennis** | sdenni14@kent.edu | 330-672-2426
- Speak with an Advisor
 - Ashtabula Campus
 - Geauga Campus
 - Kent Campus
 - Salem Campus
 - Stark Campus
 - Trumbull Campus
 - Tuscarawas Campus

Program Delivery

- **Delivery:**
 - In person
- **Location:**
 - Ashtabula Campus
 - Geauga Campus
 - Kent Campus
 - Salem Campus
 - Stark Campus
 - Trumbull Campus
 - Tuscarawas Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Business minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Students declared in a major in the college cannot declare the Business minor.

Program Requirements

Minor Requirements

Code	Title	Credit Hours
Minor Requirements		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3

CIS 24053	INTRODUCTION TO INFORMATION SYSTEMS AND DIGITAL TECHNOLOGIES	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
FIN 36053	BUSINESS FINANCE	3
HRM 34180	HUMAN RESOURCE MANAGEMENT	3
or CIS 34054	USING INFORMATION SYSTEMS AND DIGITAL TECHNOLOGIES FOR SOLVING BUSINESS PROBLEMS	
or MGMT 34165	DYNAMICS OF LEADERSHIP	
MGMT 24163	PRINCIPLES OF MANAGEMENT	3
MKTG 25010	PRINCIPLES OF MARKETING	3

Minimum Total Credit Hours: 24

Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.000	2.000

- Students are expected to satisfy course prerequisites for each course required in the minor. Prerequisites are not tied to a particular catalog; therefore it is important to look at the most current information about a course.
- It is recommended that students pursuing the Business minor take an analytics course (BA 24056) and an operations (BA 34060) course.
- Student may not pursue a minor and a major in the same discipline
- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate an understanding of basic financial accounting records.
2. Demonstrate understanding of impact of technology on business.
3. Demonstrate understanding of impact of globalization on business.
4. Demonstrate understanding of the various disciplines of business.