INTERNATIONAL BUSINESS - GRADUATE CERTIFICATE

Ambassador Crawford College of Business and Entrepreneurship
Department of Management
www.kent.edu/business

About This Program
The International Business graduate certificate allows students to gain specialized knowledge in a variety of domains of international business. Study abroad options are possible, with no language skills required.

Contact Information
- Graduate Programs Admissions Coordinator: Mason McLeod | crawfordgrad@kent.edu | 330-672-1280
- Online Program Coordinator: Justin McHenry | jwmchenr@kent.edu | 330-672-1232
- Connect with an Admissions Counselor: U.S. Student | International Student

Program Delivery
- Delivery:
  - Fully online
  - In person
- Location:
  - Kent Campus

Examples of Possible Careers and Salaries*
General and operations managers
- 5.8% faster than the average
- 2,486,400 number of jobs
- $103,650 potential earnings

Accreditation
AACSB, International - The Association to Advance Collegiate Schools of Business

Application Deadlines
- Fall Semester
  - Rolling admissions
- Spring Semester
  - Rolling admissions
- Summer Term
  - Rolling admissions

Program Requirements
Certificate Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>CIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
<td>2</td>
</tr>
<tr>
<td>MGMT 64184</td>
<td>INTERNATIONAL BUSINESS</td>
<td>3</td>
</tr>
<tr>
<td>Certificate Electives, choose from the following:¹</td>
<td>9</td>
<td></td>
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<tr>
<td>BA 64026</td>
<td>GLOBAL SUPPLY CHAIN MANAGEMENT AND SUSTAINABLE STRATEGIES</td>
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<tr>
<td>FIN 56064</td>
<td>INTERNATIONAL BUSINESS FINANCE</td>
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<tr>
<td>FIN 66040</td>
<td>INTERNATIONAL ISSUES IN BANKING AND FINANCE</td>
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<tr>
<td>HRM 54445</td>
<td>GLOBAL HUMAN RESOURCE MANAGEMENT</td>
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<tr>
<td>MGMT 54009</td>
<td>THE BUSINESS CASE FOR SUSTAINABILITY</td>
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<tr>
<td>MGMT 64275</td>
<td>GLOBAL STRATEGIC MANAGEMENT</td>
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<tr>
<td>MKTG 65054</td>
<td>INTERNATIONAL MARKETING</td>
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Minimum Total Credit Hours: 14

¹ Study abroad options are available to use for credit hours toward this certificate program.

Progression Requirements
- Maintain good standing

Graduation Requirements

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<tr>
<th>Minimum Certificate GPA</th>
<th>Minimum Overall GPA</th>
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<td>3.000</td>
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Program Learning Outcomes
Graduates of this program will be able to:

1. Demonstrate an understanding of the international business environment.
2. Use creative thinking and deploy innovative strategies to articulate global opportunities and employ available resources.

Admission Requirements
- Bachelor’s degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000-point scale
- Official transcript(s)
- Résumé
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 550 TOEFL PBT score
  - Minimum 79 TOEFL IBT score
  - Minimum 77 MELAB score
  - Minimum 6.5 IELTS score
  - Minimum 58 PTE score
  - Minimum 110 Duolingo English score

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.
3. Demonstrate the capacity to collaborate with international partners to create shared value.