

# INTERNATIONAL BUSINESS - GRADUATE CERTIFICATE

Ambassador Crawford College of Business and Entrepreneurship  
 Department of Management  
 www.kent.edu/business

## About This Program

The International Business graduate certificate allows students to gain specialized knowledge in a variety of domains of international business. Study abroad options are possible, with no language skills required.

## Contact Information

- Graduate Programs Admissions Coordinator: **Mason McLeod** | crawfordgrad@kent.edu | 330-672-1280
- Online Program Coordinator: **Justin McHenry** | jwmchenr@kent.edu | 330-672-1232
- Connect with an Admissions Counselor: U.S. Student | International Student

## Program Delivery

- **Delivery:**
  - Fully online
  - In person
- **Location:**
  - Kent Campus

## Examples of Possible Careers and Salaries\*

### General and operations managers

- 5.8% faster than the average
- 2,486,400 number of jobs
- \$103,650 potential earnings

## Accreditation

AACSB, International - The Association to Advance Collegiate Schools of Business

\* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics' Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

## Admission Requirements

- Bachelor's degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000-point scale
- Official transcript(s)

- Résumé
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 550 TOEFL PBT score
  - Minimum 79 TOEFL IBT score
  - Minimum 77 MELAB score
  - Minimum 6.5 IELTS score
  - Minimum 58 PTE score
  - Minimum 110 Duolingo English score

## Application Deadlines

- **Fall Semester**
  - Rolling admissions
- **Spring Semester**
  - Rolling admissions
- **Summer Term**
  - Rolling admissions

## Program Requirements

### Certificate Requirements

Code	Title	Credit Hours
<b>Certificate Requirements</b>		
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MGMT 64184	INTERNATIONAL BUSINESS	3
Certificate Electives, choose from the following: <sup>1</sup>		
BA 64026	GLOBAL SUPPLY CHAIN MANAGEMENT AND SUSTAINABLE STRATEGIES	9
FIN 56064	INTERNATIONAL BUSINESS FINANCE	
FIN 66040	INTERNATIONAL ISSUES IN BANKING AND FINANCE	
HRM 54445	GLOBAL HUMAN RESOURCE MANAGEMENT	
MGMT 54009	THE BUSINESS CASE FOR SUSTAINABILITY	
MGMT 64275	GLOBAL STRATEGIC MANAGEMENT	
MKTG 65054	INTERNATIONAL MARKETING	

**Minimum Total Credit Hours: 14**

<sup>1</sup> Study abroad options are available to use for credit hours toward this certificate program.

## Progression Requirements

- Maintain good standing

## Graduation Requirements

Minimum Certificate GPA	Minimum Overall GPA
3.000	3.000

## Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate an understanding of the international business environment.
2. Use creative thinking and deploy innovative strategies to articulate global opportunities and employ available resources.

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3. Demonstrate the capacity to collaborate with international partners to create shared value.