INTERNATIONAL BUSINESS - GRADUATE CERTIFICATE

Ambassador Crawford College of Business and Entrepreneurship
Department of Management
www.kent.edu/business

About This Program
The International Business graduate certificate allows students to gain specialized knowledge in a variety of domains of international business. Study abroad options are possible, with no language skills required.

Contact Information
- Adam Cooke | crawfordgrad@kent.edu | 330-672-1280
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- Connect with an Admissions Counselor: U.S. Student | International Student

Program Delivery
- Delivery:
  - Fully online
  - In person
- Location:
  - Kent Campus

Examples of Possible Careers and Salaries*
General and operations managers
- 5.8% faster than the average
- 2,486,400 number of jobs
- $103,650 potential earnings

Accreditation
AACSB, International - The Association to Advance Collegiate Schools of Business

Application Deadlines
- Fall Semester
  - Rolling admissions
- Spring Semester
  - Rolling admissions
- Summer Term
  - Rolling admissions

Program Requirements
Certificate Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 64026</td>
<td>SUPPLY CHAIN MANAGEMENT</td>
<td>2</td>
</tr>
<tr>
<td>CIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
<td>2</td>
</tr>
<tr>
<td>MGMT 64184</td>
<td>INTERNATIONAL BUSINESS</td>
<td>3</td>
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Certificate Electives, choose from the following: 1

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>FIN 56064</td>
<td>INTERNATIONAL BUSINESS FINANCE</td>
</tr>
<tr>
<td>FIN 56280</td>
<td>GOLDEN FLASH ASSET MANAGEMENT DIRECTOR</td>
</tr>
<tr>
<td>FIN 66040</td>
<td>INTERNATIONAL ISSUES IN BANKING AND FINANCE</td>
</tr>
<tr>
<td>HRM 54445</td>
<td>GLOBAL HUMAN RESOURCE MANAGEMENT</td>
</tr>
<tr>
<td>MGMT 54009</td>
<td>THE BUSINESS CASE FOR SUSTAINABILITY</td>
</tr>
<tr>
<td>MGMT 64275</td>
<td>GLOBAL STRATEGIC MANAGEMENT</td>
</tr>
<tr>
<td>MKTG 65054</td>
<td>INTERNATIONAL MARKETING</td>
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Minimum Total Credit Hours: 13

1 Study abroad options are available to use for credit hours toward this certificate program.

Progression Requirements
- Maintain good standing

Graduation Requirements

<table>
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<tr>
<th>Minimum Certificate GPA</th>
<th>Minimum Overall GPA</th>
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<tr>
<td>3.000</td>
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Program Learning Outcomes
Graduates of this program will be able to:

1. Demonstrate an understanding of the international business environment.

* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics’ Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.
2. Use creative thinking and deploy innovative strategies to articulate global opportunities and employ available resources.
3. Demonstrate the capacity to collaborate with international partners to create shared value.