

LEADERSHIP AND MANAGEMENT - GRADUATE CERTIFICATE

Ambassador Crawford College of Business and Entrepreneurship
 Department of Management
 www.kent.edu/business

About This Program

The Leadership and Management graduate certificate prepares participants to serve as responsible leaders in public, private and nonprofit organizations. Because the need for leadership and management competence is ubiquitous across all organizations, this certificate program welcomes participants from all fields and undergraduate degree backgrounds.

Contact Information

- Graduate Programs Admissions Coordinator: **Mason McLeod** | crawfordgrad@kent.edu | 330-672-1280
- Online Program Coordinator: **Justin McHenry** | jwmchenr@kent.edu | 330-672-1232
- Connect with an Admissions Counselor: U.S. Student | International Student

Fully Offered

- Delivery:
 - Fully online

Examples of Possible Careers and Salaries*

General and operations managers

- 5.8% faster than the average
- 2,486,400 number of jobs
- \$103,650 potential earnings

Human resources managers

- 6.3% faster than the average
- 165,200 number of jobs
- \$121,220 potential earnings

Management analysts

- 10.7% much faster than the average
- 876,300 number of jobs
- \$87,660 potential earnings

Training and development managers

- 7.3% faster than the average
- 42,300 number of jobs
- \$115,640 potential earnings

Accreditation

AACSB, International - The Association to Advance Collegiate Schools of Business

* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics' Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

Admission Requirements

- Bachelor's degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000-point scale
- Official transcripts
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
 - Minimum 550 TOEFL PBT score
 - Minimum 79 TOEFL IBT score
 - Minimum 77 MELAB score
 - Minimum 6.5 IELTS score
 - Minimum 58 PTE score
 - Minimum 110 Duolingo English score

Application Deadlines

- Fall Semester**
 - Rolling admissions
- Spring Semester**
 - Rolling admissions
- Summer Term**
 - Rolling admissions

Program Requirements

Certificate Requirements

| Code | Title | Credit Hours |
|---------------------------------|---------------------------------------|--------------|
| Certificate Requirements | | |
| CIS 64042 | GLOBALIZATION AND TECHNOLOGY STRATEGY | 2 |
| FIN 66050 | LAW AND ETHICS | 2 |
| HRM 64271 | HUMAN RESOURCE MANAGEMENT | 2 |
| MGMT 64158 | LEADERSHIP AND MANAGERIAL ASSESSMENT | 2 |
| MKTG 65051 | MARKETING MANAGEMENT | 2 |

Minimum Total Credit Hours: 10

Progression Requirements

- Maintain good standing

Graduation Requirements

| Minimum Certificate GPA | Minimum Overall GPA |
|-------------------------|---------------------|
| 3.000 | 3.000 |

Program Learning Outcomes

Graduates of this program will be able to:

1. Articulate their position and apply their ideas effectively in writing.
2. Articulate their position and apply their ideas orally.
3. Articulate their ideas collaboratively as part of a team and provide some meaningful contribution to the overall team effort.
4. Identify stakeholders related to ethical dilemmas and understand the difference between the ethical and legal aspects of the dilemma.
5. Identify alternatives and consequences regarding an ethical dilemma and support a course of action.

Roadmap

| Semester One | | Credits |
|------------------------------------|---------------------------------------|-----------|
| First Eight Weeks | | |
| MGMT 64158 | LEADERSHIP AND MANAGERIAL ASSESSMENT | 2 |
| Second Eight Weeks | | |
| MKTG 65051 | MARKETING MANAGEMENT | 2 |
| Credit Hours | | 4 |
| Semester Two | | |
| First Eight Weeks | | |
| CIS 64042 | GLOBALIZATION AND TECHNOLOGY STRATEGY | 2 |
| FIN 66050 | LAW AND ETHICS | 2 |
| Second Eight Weeks | | |
| HRM 64271 | HUMAN RESOURCE MANAGEMENT | 2 |
| Credit Hours | | 6 |
| Minimum Total Credit Hours: | | 10 |