MANAGEMENT FOR NON-BUSINESS MAJORS - MINOR

Ambassador Crawford College of Business and Entrepreneurship
Department of Management
www.kent.edu/business

About This Program
The Management minor provides a basic core of management courses, with emphasis on strategic management, leadership and the management of employees. Students gain an overview of managerial functions and expertise that will add value to the career preparations provided by their major programs.

Contact Information
- Interim Department Chair: Steven A. Dennis | sdenni14@kent.edu | 330-672-2426
- Speak with an Advisor
  - Ashtabula Campus
  - Geauga Campus
  - Kent Campus
  - Stark Campus
  - Trumbull Campus
  - Tuscarawas Campus

Program Delivery
- Delivery: In person
- Location: Ashtabula Campus
- Geauga Campus
- Kent Campus
- Stark Campus
- Trumbull Campus
- Tuscarawas Campus

Program Requirements

Minor Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 23020</td>
<td>INTRODUCTION TO FINANCIAL ACCOUNTING</td>
<td>3</td>
</tr>
<tr>
<td>HRM 34180</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 24163</td>
<td>PRINCIPLES OF MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>or MGMT 34175</td>
<td>DYNAMICS OF LEADERSHIP</td>
<td>3</td>
</tr>
<tr>
<td>Curricular Areas (maximum one course per curricular area), choose from the following:</td>
<td>6</td>
<td></td>
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<tr>
<td>ACCT 23021</td>
<td>INTRODUCTION TO MANAGERIAL ACCOUNTING</td>
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<tr>
<td>CIS 34054</td>
<td>USING INFORMATION SYSTEMS FOR SOLVING BUSINESS PROBLEMS</td>
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<tr>
<td>or MGMT 34185</td>
<td>INDIVIDUAL AND GROUP BEHAVIOR IN ORGANIZATIONS</td>
<td></td>
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<tr>
<td>COMM 20001</td>
<td>INTERPERSONAL COMMUNICATION</td>
<td></td>
</tr>
<tr>
<td>or COMM 25863</td>
<td>BUSINESS AND PROFESSIONAL COMMUNICATION</td>
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</tr>
<tr>
<td>ECON 22060</td>
<td>PRINCIPLES OF MICROECONOMICS (KSS)</td>
<td></td>
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<tr>
<td>or ECON 22061</td>
<td>PRINCIPLES OF MACROECONOMICS (KSS)</td>
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<tr>
<td>FIN 36053</td>
<td>BUSINESS FINANCE</td>
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<tr>
<td>MKTG 25010</td>
<td>PRINCIPLES OF MARKETING</td>
<td></td>
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</tbody>
</table>

Minimum Total Credit Hours: 18

Graduation Requirements

Minimum Minor GPA 2.000  Minimum Overall GPA 2.000

- Students may not pursue a minor and major in the same discipline.
- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

Program Learning Outcomes
Graduates of this program will be able to:

1. Assess and suggest appropriate solutions to human resource-related business problems.
2. Demonstrate an understanding of leadership principles and theories.
3. Demonstrate an understanding of basic financial accounting records.
4. Demonstrate understanding of impact of globalization on business.