FINANCIAL MANAGEMENT - GRADUATE CERTIFICATE

Ambassador Crawford College of Business and Entrepreneurship
Department of Management and Information Systems
www.kent.edu/business/mis

Examples of Possible Careers*
Financial managers
- 15.5% much faster than the average
- 697,900 number of jobs
- $134,180 potential earnings

Financial and investment analysts, financial risk specialists, and financial specialists, all other
- 5.5% faster than the average
- 487,800 number of jobs
- $83,660 potential earnings

General and operations managers
- 5.8% faster than the average
- 2,486,400 number of jobs
- $103,650 potential earnings

Management analysts
- 10.7% much faster than the average
- 876,300 number of jobs
- $87,660 potential earnings

Contact Information
- Online MBA Program Coordinator: Amy Kittle Stiffler | akittle4@kent.edu | 330-672-1225

Fully Offered
- Delivery:
  - Fully online

Admission Terms
- Fall
- Spring
- Summer

*Note
Source of occupation titles and labor data is from the U.S. Bureau of Labor Statistics’ Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

Description
The Financial Management graduate certificate prepares participants to serve as responsible leaders in public, private and nonprofit organizations. Because the need for financial management competence is ubiquitous across organizations, this certificate program welcomes participants from all fields and undergraduate degree backgrounds.

Accreditation
AACSB, International - The Association to Advance Collegiate Schools of Business

Admission Requirements
- Bachelor’s degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000 point scale
- Official transcripts
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 550 TOEFL PBT score (paper-based version)
  - Minimum 79 TOEFL IBT score (internet-based version)
  - Minimum 77 MELAB score
  - Minimum 6.5 IELTS score
  - Minimum 58 PTE score
  - Minimum 110 Duolingo English Test score

Program Learning Outcomes
Graduates of this program will be able to:
1. Identify the problem and select the appropriate tool(s) to resolve the problem.
2. Analyze the problem in order to come to a decision or conclusion.
3. Identify alternatives and consequences regarding an ethical dilemma and support a course of action.
4. Identify global factors involved in making business decisions.
5. Prioritize and analyze alternatives and consequences related to global factors, and support a strategic decision in a global business context.

Program Requirements
Certificate Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACCT 63037</td>
<td>FINANCIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
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<tr>
<td>ACCT 63038</td>
<td>MANAGERIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
</tr>
<tr>
<td>ECON 62022</td>
<td>MANAGERIAL ECONOMICS</td>
<td>2</td>
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<tr>
<td>FIN 66060</td>
<td>MANAGERIAL FINANCE</td>
<td>2</td>
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<tr>
<td>MIS 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
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</table>

Minimum Total Credit Hours: 10

Progression Requirements
- Maintain good standing

Graduation Requirements

<table>
<thead>
<tr>
<th>Minimum Certificate GPA</th>
<th>Minimum Overall GPA</th>
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<tbody>
<tr>
<td>3.00</td>
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</table>
### Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Credits</th>
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<tbody>
<tr>
<td><strong>First Eight Weeks</strong></td>
<td></td>
</tr>
<tr>
<td>MIS 64005 ANALYTICS FOR DECISION MAKING</td>
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<tr>
<td><strong>Second Eight Weeks</strong></td>
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<tr>
<td>ACCT 63037 FINANCIAL ACCOUNTING FOR DECISION MAKING</td>
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<td>ECON 62022 MANAGERIAL ECONOMICS</td>
<td>2</td>
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<tr>
<td><strong>Credit Hours</strong></td>
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</table>

| Spring Semester             |         |
| **First Eight Weeks**       |         |
| ACCT 63038 MANAGERIAL ACCOUNTING FOR DECISION MAKING | 2       |
| FIN 66060 MANAGERIAL FINANCE | 2       |
| **Credit Hours**            | 4       |

**Minimum Total Credit Hours:** 10