

# LEADERSHIP AND MANAGEMENT - GRADUATE CERTIFICATE

Ambassador Crawford College of Business and Entrepreneurship  
 Department of Management and Information Systems  
[www.kent.edu/business/mis](http://www.kent.edu/business/mis)

## Examples of Possible Careers\*

### General and operations managers

- 5.8% faster than the average
- 2,486,400 number of jobs
- \$103,650 potential earnings

### Human resources managers

- 6.3% faster than the average
- 165,200 number of jobs
- \$121,220 potential earnings

### Management analysts

- 10.7% much faster than the average
- 876,300 number of jobs
- \$87,660 potential earnings

### Training and development managers

- 7.3% faster than the average
- 42,300 number of jobs
- \$115,640 potential earnings

## Contact Information

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- Online Program Coordinator: **Justin McHenry** | [jwmchenr@kent.edu](mailto:jwmchenr@kent.edu) | 330-672-1232
- Chat with an Admissions Counselor

## Fully Offered

- **Delivery:**
  - Fully online

## Admission Terms

- Fall
- Spring
- Summer

**\*Note**  
 Source of occupation titles and labor data is from the U.S. Bureau of Labor Statistics'

Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at

which half of the workers in the occupation earned more than that amount and half earned less.

## Description

The Leadership and Management graduate certificate prepares participants to serve as responsible leaders in public, private and nonprofit organizations. Because the need for leadership and management competence is ubiquitous across all organizations, this certificate program welcomes participants from all fields and undergraduate degree backgrounds.

## Accreditation

AACSB, International - The Association to Advance Collegiate Schools of Business

## Admission Requirements

- Bachelor's degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000 point scale
- Official transcripts
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 550 TOEFL PBT score (paper-based version)
  - Minimum 79 TOEFL IBT score (internet-based version)
  - Minimum 77 MELAB score
  - Minimum 6.5 IELTS score
  - Minimum 58 PTE score
  - Minimum 110 Duolingo English Test score

## Program Learning Outcomes

Graduates of this program will be able to:

1. Articulate their position and apply their ideas effectively in writing.
2. Articulate their position and apply their ideas orally.
3. Articulate their ideas collaboratively as part of a team and provide some meaningful contribution to the overall team effort.
4. Identify stakeholders related to ethical dilemmas and understand the difference between the ethical and legal aspects of the dilemma.
5. Identify alternatives and consequences regarding an ethical dilemma and support a course of action.

## Program Requirements

### Certificate Requirements

Code	Title	Credit Hours
<b>Certificate Requirements</b>		
FIN 66050	LAW AND ETHICS	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MKTG 65051	MARKETING MANAGEMENT	2
<b>Minimum Total Credit Hours:</b>		<b>10</b>

## Progression Requirements

- Maintain good standing

## Graduation Requirements

Minimum Certificate GPA	Minimum Overall GPA
3.000	3.000

## Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Fall Semester		Credits
<b>First Eight Weeks</b>		
MKTG 65051	MARKETING MANAGEMENT	2
<b>Second Eight Weeks</b>		
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
<b>Credit Hours</b>		<b>4</b>
<b>Spring Semester</b>		
<b>First Eight Weeks</b>		
FIN 66050	LAW AND ETHICS	2
<b>Second Eight Weeks</b>		
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
<b>Credit Hours</b>		<b>6</b>
<b>Minimum Total Credit Hours:</b>		<b>10</b>