

# ARTS ENTREPRENEURSHIP - MINOR

College of the Arts  
 College of the Arts  
[www.kent.edu/artscollege](http://www.kent.edu/artscollege)

## About This Program

The Arts Entrepreneurship minor is open to all undergraduate students and offers an interdisciplinary curriculum from the College of the Arts and the Ambassador Crawford College of Business and Entrepreneurship. Students enhance their arts or arts-adjacent degree by developing an entrepreneurial mindset and professional practice skills designed to give agency to create opportunities. Students customize their studies with courses that complement their talents and goals so they can thrive as entrepreneurs in the arts or any creative industry.

## Contact Information

- [collegeofthearts@kent.edu](mailto:collegeofthearts@kent.edu) | 330-672-2760
- Speak with an Advisor

## Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

## Admission Requirements

Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

## Program Requirements

### Minor Requirements

Code	Title	Credit Hours
<b>Minor Requirements</b>		
CA 20004	BEST PRACTICES IN THE ARTS	2
CA 20005	INNOVATIVE APPLICATIONS IN THE ARTS	2
ENTR 27056	INTRODUCTION TO ENTREPRENEURSHIP	3
ENTR 37040	ENTREPRENEURIAL TOOLS	3
Entrepreneurship Elective, choose from the following:		3
ENTR 37045	SALES IN THE ENTREPRENEURIAL VENTURE	
ENTR 37065	ENTREPRENEURIAL FINANCE	
ENTR 37070	SOCIAL ENTREPRENEURSHIP	
ENTR 37075	ENTREPRENEURIAL MARKETING	
ENTR 37195	SPECIAL TOPICS IN ENTREPRENEURSHIP I	
Minor Elective, choose from the following:		2-3
ART 40008	PROFESSIONAL PRACTICES IN VISUAL ARTS (WIC)	

ARTE 41525	ART EDUCATION: INQUIRY INTO PROFESSIONAL PRACTICE
CA 31300	MUSIC CAREER DEVELOPMENT AND ENTREPRENEURSHIP
DAN 47060	PROFESSIONAL ASPECTS IN DANCE
FDM 35280	FASHION ENTREPRENEURSHIP
THEA 41305	PROFESSIONAL ASPECTS: PERFORMANCE
THEA 41306	PROFESSIONAL ASPECTS: DESIGN AND TECHNOLOGY
THEA 41726	THEATRE MANAGEMENT AND ENTREPRENEURSHIP

Minimum Total Credit Hours: 15

## Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.250	2.000

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

## Program Learning Outcomes

Graduates of this program will be able to:

1. Discuss career options within and outside their discipline.
2. Develop a plan for a sustainable “life in the arts” and chart a career path.
3. Demonstrate practical skills in research, financial planning, marketing and networking.
4. Analyze contracts, copyright and other legal practices.