FASHION MEDIA - MINOR

College of the Arts
School of Fashion Design and Merchandising
www.kent.edu/fashion

About This Program
The Fashion Media minor offers a unique blend of coursework in fashion, journalism and multimedia. Media and Journalism students can enroll in the Fashion track to learn about the fashion branding and publishing industry. Fashion Merchandising students take the Media track to learn about fashion media and storytelling. Read more...

Contact Information
• FashionSchool@kent.edu | 330-672-3010
• Speak with an Advisor

Program Delivery
• Delivery:
  • In person
• Location:
  • Kent Campus

Admission Requirements
Admission to the minor is selective, open only to students declared in the Fashion Merchandising major or in a major in the School of Media and Journalism.

To declare the Fashion Media minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Program Requirements

Graduation Requirements

Full Description
The Fashion Media minor is for students studying either fashion merchandising or a major in the school of media and journalism.

Fashion merchandising students take the Media Track to learn about the fashion media and better prepare them to understand this industry. The track includes a trip to New York City as a requirement.

Media and Journalism students take the Fashion Track to learn about the fashion publishing industry to better prepare them for work in this business. The track includes the possibility of a trip to New York City to study fashion media.