SCHOOL OF FASHION DESIGN AND MERCHANDISING

College of the Arts
School of Fashion Design and Merchandising
226 Rockwell Hall
Kent Campus
330-672-3010
FashionSchool@kent.edu
www.kent.edu/fashion

Undergraduate Programs
- Fashion Design - B.A.
- Fashion Design - B.F.A.
- Fashion Merchandising - B.S.

Graduate Programs
- Fashion Industry Studies - M.F.I.S.

Minors
- Fashion Media

School of Fashion Design and Merchandising Faculty
- Arnett, Joanne M. (2011), Associate Professor, M.F.A., Kent State University, 2013
- Benitez, Margarita (2010), Professor, M.F.A., School of the Art Institute of Chicago, 2008
- Bhaduri, Gargi (2014), Associate Professor, Ph.D., University of Missouri, Columbia, 2014
- Burton, Michelle D. (2022), Assistant Professor
- Campbell, James R. (2009), Professor, Ph.D., University of California-Davis, 1996
- Copeland, Lauren E. (2017), Assistant Professor, Ph.D., Kansas State University, 2015
- Dancie, Paula K. (2003), Senior Lecturer, B.F.A., Miami University, 1980
- Fladung, Daniel J. (2020), Lecturer, M.A., Academy of Art University, 2022
- Grieder, Trista L. (2010), Senior Lecturer, M.S., Purdue University Global, 2009
- Hahn, Kim H. (2011), Professor, Ph.D., University of Nebraska-Lincoln, 2005
- Hughes, Jacqueline (2018), Lecturer, B.A., Kent State University, 1994
- Hume, Sara E. (2009), Associate Professor and Museum Curator, M.A., Fashion Institute of Technology, 2003
- Hwang, Ja Young (2015), Assistant Professor, Ph.D., Iowa State University, 2013
- Hyun, Jonghan (2010), Assistant Professor, Ph.D., University of Tennessee-Knoxville, 2015
- Kornel, Jasmine A. (2012), Assistant Professor
- Klifa, Mourad (2017), Associate Professor, Ph.D., Virginia Tech, 2017
- LaPolla, Kendra L. (2013), Associate Professor, M.F.A., The Ohio State University, 2010
- Leslie, Catherine A. (2002), Professor, Ph.D., The Ohio State University, 2002
- LoMonaco-Benzing, Rachel E. (2018), Assistant Professor, M.S., University of Rhode Island, 2009
- Mehta, Archana (2001), Associate Lecturer, B.A., Kent State University, 2002
- Novak, Kathryn E. (2016), Lecturer, M.F.A., Kent State University, 2021
- Palomo-Lovinski, Noel N. (2001), Professor, M.F.A., Kent State University, 2009
- Perrine, William C. (2006), Senior Lecturer, M.A., Western Michigan University, 2004
- Quevedo, Vincent (2008), Associate Professor, M.A., University of Nebraska-Lincoln, 2004
- Riewe, Krissi R. (2019), Assistant Professor, M.F.A., University Of North Texas, 2019
- Stone, Hillary M. (2012), Associate Professor, M.S., School of the Art Institute of Chicago, 1999
- Valenza, Lisa A. (2009), Associate Lecturer, M.A., Kent State University, 2015
- Vick, Jihyun (2013), Professor
- Wachowiak, Marjorie (2012), Associate Lecturer, M.S., Franklin University, 2011
- Yoder, Sue J. (2013), Associate Professor, M.F.A., Syracuse University, 2008

Fashion Design and Merchandising (FDM)

FDM 10010  FASHION FUNDAMENTALS  3 Credit Hours
Introduction to the global fashion industry. Analysis of the business of fashion and how it is conceived, marketed, sold, and consumed. Overview of important resources, companies, career options and personnel who impact the industry.
Prerequisite: Fashion design, fashion merchandising or pre-fashion design and merchandising major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 10023  FASHION VISUALS  1 Credit Hour
The study of fashion information, research sources, color theory, two-and three-dimensional design and visual presentation formats as they apply to the fashion industry.
Prerequisite: Fashion design or fashion merchandising major.
Corequisite: FDM 10024.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Standard Letter
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
<th>Description</th>
</tr>
</thead>
</table>
| FDM 10024   | FASHION VISUALS LABORATORY                       | 2            | Laboratory applications in the study of fashion information, research sources, color theory, two-and three-dimensional design and visual presentation formats as they apply to the fashion industry.                                                                                       | Prerequisite: Fashion design or fashion merchandising major.  
Corequisite: FDM 10023.  
Schedule Type: Combined Lecture and Lab  
Contact Hours: 1 lecture, 2 lab  
Grade Mode: Standard Letter |
| FDM 10033   | FASHION FABRICS                                  | 1            | Study of fabrics, from fiber through finishing processes, with a concentration on differentiating between fibers, fabric construction methods, and other processes involved in production. Emphasis is on understanding fabric properties, including environmental impact, cost, care and how they relate to textile end-use. Lab-specific content and assignments reinforce lecture content.  
Prerequisite: Fashion design or fashion merchandising major.  
Corequisite: FDM 10034.  
Schedule Type: Lecture  
Contact Hours: 1 lecture  
Grade Mode: Standard Letter |
| FDM 10034   | FASHION FABRICS LABORATORY                       | 2            | Study of fabrics, from fiber through finishing processes, with a concentration on differentiating between fibers, fabric construction methods, and other processes involved in production. Emphasis is on understanding fabric properties, including environmental impact, cost, care and how they relate to textile end-use. Lab-specific content and assignments reinforce lecture content.  
Prerequisite: Fashion design or fashion merchandising major.  
Corequisite: FDM 10033.  
Schedule Type: Laboratory, Lecture, Combined Lecture and Lab  
Contact Hours: 1 lecture, 2 lab  
Grade Mode: Standard Letter |
| FDM 10043   | SUSTAINABLE FASHION THINKING                     | 1            | An introductory exploration of the current fashion industry and the urgent need to create sustainable change. After a survey of fashion industry functions from concept to consumer, students identify current practices and areas of concern. Course focuses on understanding how and why those practices must change and examining burgeoning ideas, methods, practices and business structures shifting to a sustainable future.  
Prerequisite: Fashion Design or Fashion Merchandising majors.  
Corequisite: FDM 10044.  
Schedule Type: Lecture  
Contact Hours: 1 lecture  
Grade Mode: Standard Letter |
| FDM 10044   | SUSTAINABLE FASHION THINKING LABORATORY         | 2            | An introductory exploration of the current fashion industry and the urgent need to create sustainable change. After a survey of fashion industry functions from concept to consumer, students identify current practices and areas of concern. Lab focuses on practicing strategies, including critical thinking, human centered design, sustainable product service systems and corporate social responsibility to influence needed change within industry. Fashion design and fashion merchandising students work collaboratively in groups to explore solutions for a sustainable future in the fashion industry.  
Prerequisite: Fashion Design or Fashion Merchandising majors.  
Corequisite: FDM 10043.  
Schedule Type: Laboratory, Lecture, Combined Lecture and Lab  
Contact Hours: 1 lecture, 2 lab  
Grade Mode: Standard Letter |
| FDM 10053   | INTRODUCTION TO FASHION TECHNOLOGY                | 1            | Introduces students to the fundamental concepts, procedures, and techniques used in digital imaging software and information database software. A survey of current and emerging technologies used in fashion design, merchandising and production contexts is presented.  
Prerequisite: Fashion design or fashion merchandising major.  
Corequisite: FDM 10054.  
Schedule Type: Lecture  
Contact Hours: 1 lecture  
Grade Mode: Standard Letter |
| FDM 10054   | INTRODUCTION TO FASHION TECHNOLOGY LABORATORY    | 2            | Laboratory applications of fundamental concepts, procedures, and techniques used in digital imaging software and information database software. A survey of current and emerging technologies used in fashion design, merchandising, and production contexts is presented.  
Prerequisite: Fashion design or fashion merchandising major.  
Corequisite: FDM 10053.  
Schedule Type: Combined Lecture and Lab  
Contact Hours: 1 lecture, 2 lab  
Grade Mode: Standard Letter |
| FDM 10140   | FOUNDATIONS OF FASHION DRAWING                   | 3            | Introduction to fashion drawing. Concentration on communicating through drawing the fashion figures and technical flats, accurate garment proportion and construction.  
Prerequisite: Fashion design major.  
Schedule Type: Combined Lecture and Lab  
Contact Hours: 5 other  
Grade Mode: Standard Letter |
| FDM 15055   | BASICS OF APPAREL CONSTRUCTION                   | 3            | Introduction to sewing techniques and application processes using industrial sewing machines and other related equipment in basic garment construction. Development of fundamental patternmaking skills.  
Prerequisite: Fashion design major.  
Schedule Type: Studio  
Contact Hours: 6 other  
Grade Mode: Standard Letter |
| FDM 20013   | HISTORY OF COSTUME                               | 3            | Chronological study and research of historic costume from the origin of clothing through the French revolutionary era, 19th and 20th century designers, and the influence on contemporary fashion.  
Prerequisite: HIST 11050 or HIST 11051 or ARTH 22006 or ARTH 22007.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter |
| FDM 20030   | FASHION APPAREL ANALYSIS                          | 3            | Analysis and evaluation of fashion apparel; quality standards of ready-to-wear apparel and factors that influence the aesthetic and functional performance of the end product.  
Prerequisite: FDM 10033 and FDM 10044; and fashion merchandising major.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter |
FDM 20050  FASHION TECHNOLOGY APPLICATIONS  3 Credit Hours
A continuation of content related to technology within the fashion industry. Pattern manipulation, basic technical packages, garment measuring specs, print design and computerized fashion illustration is addressed with the use of industry-specific and off-the-shelf software packages.
Prerequisite: FDM 10053 and FDM 10054; and fashion design major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20121  FASHION DRAWING  3 Credit Hours
Study of communicating design ideas, rendered fabrics, consumer types, technical flats, and the depiction of garment construction through the use of digital toolsets and illustration technology. Emphasis will be placed on the depiction of a variety of body types, demographics (gender identity, differently-abled, race/ethnicity, age, culture), fabric types (weight, end use, pattern/print, color, etc.) on the figure.
Prerequisite: FDM 10023 and FDM 10024; and fashion design major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20123  FASHION DESIGN CONCEPTS  3 Credit Hours
An introduction to the process and methodology of creating fashion products with considerations of sustainable practice and diverse consumer markets. Students will apply fashion communication skills and combine with visual thinking practices. Emphasis will be on design thinking, sustainable methodology, creative experimentation, and a variety of body types and markets.
Prerequisite: FDM 10043 and FDM 10044 and FDM 20121.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20153  FLAT PATTERN  3 Credit Hours
Development of basic muslins and slopers. Patternmaking principles of dart manipulation and added fullness. Construction techniques for bodice, skirt, sleeve, collar, and pant variations.
Prerequisite: FDM 10033 and FDM 10034; and fashion design major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20154  DRAPING  3 Credit Hours
Development of basic garment shapes using draping techniques. Emphasis placed on torso development, contouring principles and design development on the form. Construction techniques for boned bodice garments and using knit and bias cut fabrics.
Prerequisite: FDM 10033 and FDM 10034; and FDM 15055; and fashion design major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20155  MACHINE KNITTING  3 Credit Hours
Basic machine knitting techniques, including structure and shaping on industrial handflat knitting machine. Development and analysis of knitted textiles.
Prerequisite: None.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20156  2-D FASHION DESIGN PRACTICE  3 Credit Hours
Development of two-dimensional patterns for three-dimensional figures/shapes using digital toolsets. Execution of virtual and traditional construction of two-dimensional pattern designs. Emphasis will be placed on the techniques used to develop apparel patterns for both knit and woven textiles and how to fit garments to the body. Students will develop garments for a variety of target markets and a variety of body types. Minimizing waste in pattern layouts and yardage allocation will be addressed.
Prerequisite: FDM 10033 and FDM 10034 and FDM 15055; and fashion design major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20157  3-D FASHION DESIGN PRACTICE  3 Credit Hours
Study of draping as a technique for developing two-dimensional patterns for three-dimensional shapes. The techniques used for working with woven fabric and knit fabric are addressed. Students are required to drape on dress forms representing a variety of body shapes. Minimizing waste through shape and form is addressed.
Prerequisite: FDM 10033 and FDM 10034 and FDM 15055 and FDM 20156; and Fashion Design major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 20263  FASHION RETAIL INDUSTRY  3 Credit Hours
Study of retail organizations and structures within the fashion industry. Analysis of supervision organization and operations management of fashion retail institutions.
Prerequisite: FDM 10010; and fashion merchandising major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 25011  FASHION BRANDING  3 Credit Hours
An overview of branding in the fashion industry. Analysis of strategies for creating (brand awareness), maintaining (brand management) and enhancing the strength (brand asset management) of fashion brands. Class members work individual as part of a group.
Prerequisite: FDM 10010; and fashion merchandising major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 30013  FASHION AND POP CULTURE  3 Credit Hours
An examination of the relationship between different types of design and popular culture in America and Europe in the 20th and 21st centuries.
Prerequisite: ARTH 22006 or ARTH 22007 or HIST 11050 or HIST 11051.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 30050  FASHION TECHNOLOGY: COMPUTER INTEGRATED TEXTILE DESIGN  3 Credit Hours
The use of Computer Integrated Design tools to produce textile prints, wovens and knits for professional presentation scenarios.
Prerequisite: FDM 10053 and FDM 10054.
Schedule Type: Studio
Contact Hours: 5 other
Grade Mode: Standard Letter
FDM 30083  PROFESSIONAL SEMINAR  3 Credit Hours
Professional development strategies for fashion and related careers. Emphasis is on verbal and written communication skills.
Prerequisite: FDM 20030 and fashion merchandising major; and junior or senior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 30124  TECHNICAL DESIGN IN THE FASHION INDUSTRY  3 Credit Hours
Students learn seamstitch classifications, costing, sourcing and lab testing quality assurance. Assembly-line and modular manufacturing are discussed.
Prerequisite: FDM 10033, FDM 10034 and FDM 20050.
Schedule Type: Laboratory, Lecture, Combined Lecture and Lab
Contact Hours: 5 other
Grade Mode: Standard Letter

FDM 30132  APPAREL CONSTRUCTION FOR SPECIALTY MARKETS  1 Credit Hour
Construction details specific to a market are researched, discussed and duplicated. Only one specialty market covered each class. Markets vary by class.
Prerequisite: None.
Schedule Type: Combined Lecture and Lab
Contact Hours: 1.5 other
Grade Mode: Standard Letter

FDM 30151  ADVANCED PATTERNMAKING  3 Credit Hours
Flat pattern assignments for advanced, complex garments. Suits, outerwear, cutsew knits will all be covered. Students will make patterns by traditional methods as well as by computer.
Prerequisite: FDM 20153 and FDM 20154.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 30154  DIGITAL MACHINE KNITTING  3 Credit Hours
Programming knitting and basics of operating an industrial knitting machine. Students will develop a sample book that includes industrial techniques, such as structure, shaping, jacquard, intarsia cables, etc. One group project to create a garment and one final project based on research of knit industry will be required.
Prerequisite: None.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 30155  KNITWEAR DESIGN  3 Credit Hours
Focus is on the design development of knitwear, learning about how to recognize and communicate knit design through graphs and stitch notation as well as what yarns, fibers and machines are appropriate. The students in this class also design knitwear collections.
Prerequisite: Fashion design major.
Schedule Type: Studio
Contact Hours: 5 other
Grade Mode: Standard Letter

FDM 30161  FASHION DESIGN STUDIO I  6 Credit Hours
Open fashion studio concept to support the creative process of croquis sketching and construction in the production of design work. Students explore markets, selling seasons and specific construction techniques; and further develop fashion design process approaches.
Prerequisite: FDM 20050 and FDM 20123 and FDM 20156 and FDM 20157.
Schedule Type: Studio
Contact Hours: 12 other
Grade Mode: Standard Letter

FDM 30162  FASHION DESIGN STUDIO II  6 Credit Hours
A continuation of the open fashion studio concept to support the entire creative process to produce design work. Students explore fashion markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches.
Prerequisite: FDM 30161 or FDM 30189 or FDM 30190.
Schedule Type: Studio
Contact Hours: 12 other
Grade Mode: Standard Letter

FDM 30189  FLORENCE FASHION DESIGN STUDIO I (ELR)  6 Credit Hours
A continuation of the open fashion studio concept to support the entire creative process to produce design work. Students explore fashion markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches.
Prerequisite: FDM 20050 and FDM 20123 and FDM 20156 and FDM 20157; and special approval.
Schedule Type: International Experience, Studio
Contact Hours: 12 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 30190  NEW YORK CITY FASHION DESIGN STUDIO I (ELR)  6 Credit Hours
A continuation of the open fashion studio concept to support the entire creative process to produce design work. Students explore fashion markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches.
Prerequisite: FDM 20050 and FDM 20123 and FDM 20156 and FDM 20157; and special approval.
Schedule Type: Study Away, Studio
Contact Hours: 12 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 30260  PRODUCT DEVELOPMENT IN THE FASHION INDUSTRY  3 Credit Hours
Researching, planning, developing and presenting a fashion product line for an identified target market with regard to prices, styling and timing.
Prerequisite: FDM 20030; and fashion merchandising major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
FDM 30262  FASHION MERCHANDISE PLANNING AND BUYING  3 Credit Hours
Study of market sources, fashion buying techniques, assortment planning and allocation and quantitative calculations needed in the fashion industry.
Prerequisite: FDM 20263; and MATH 11009 or MATH 11010 or MATH 11012 or MATH 10041; and fashion merchandising major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 30270  TRENDS AND PREDICTIVE ANALYTICS IN FASHION  3 Credit Hours
Provides an overview of fashion forecasting principles and their application from research and analysis to the creation and development of fashion forecasts. Focuses on the role of data analytics in decision making for the fashion industry as it applies to trend forecasting, retail merchandising and product marketing.
Prerequisite: FDM 20263 and FDM 25011; and Fashion Merchandising major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 30299  FLORENCE FASHION DESIGN STUDIO II (ELR)  6 Credit Hours
Continuation of the open fashion studio concept to support the entire creative process to produce design work. Students will explore fashion markets, selling seasons, and specific construction techniques; and they will further develop fashion design process approaches. Content specific to the European design experience.
Prerequisite: FDM 30161 or FDM 30189 or FDM 30190; and special approval.
Schedule Type: International Experience, Studio
Contact Hours: 12 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 30290  NEW YORK CITY DESIGN STUDIO II (ELR)  6 Credit Hours
Continuation of the open fashion studio concept to support the entire creative process to produce design work. Students explore fashion markets, selling seasons, and specific construction techniques; and they further develop fashion design process approaches. Content specific to the New York City fashion design experience.
Prerequisite: FDM 30161 or FDM 30189 or FDM 30190; and special approval.
Schedule Type: Study Away, Studio
Contact Hours: 12 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 35010  CONTEMPORARY FASHION DESIGNERS (WIC)  3 Credit Hours
Examine and analyze international fashion design and designers of the 20th and 21st centuries. Focuses on the history, development and present context of fashion. Students assemble a portfolio of fashion designers studied to include their biographies, clippings of their work and design inspirations.
Prerequisite: FDM 20013; and fashion design major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Writing Intensive Course

FDM 35011  FASHION FORECASTING  3 Credit Hours
Identifying trends to develop fashion forecasts. Interrelationships of forecasting promotion, public relations, and the fashion media will be explored.
Prerequisite: FDM 25011.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35012  SUSTAINABILITY IN FASHION  3 Credit Hours
Analysis and development of design process thinking through the lens of sustainability and socially responsibility in fashion. Readings, documentaries and lectures are discussed in class. Interdisciplinary teams create a product that supports sustainable fashion futures.
Prerequisite: Fashion design and fashion merchandising majors.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35013  FASHION ACCESSORIES  3 Credit Hours
The merchandising, promotion and sales of accessories. Materials production and resources are examined by category.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35060  FASHION IMAGE  3 Credit Hours
Study of fashion imagery through industry observation, analysis, and examination of fashion photo shoots and styling practices. Combines theoretical and practical approach in planning through individual and collaborative efforts resulting in a fashion industry-inspired photo shoot and styling project.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35063  VISUAL MERCHANDISING AND DISPLAY  3 Credit Hours
Theory and practice of merchandise presentation for the purpose of promotion and sales.
Prerequisite: Fashion merchandising major.
Schedule Type: Laboratory, Lecture
Contact Hours: 1 lecture, 4 lab
Grade Mode: Standard Letter

FDM 35070  THE LUXURY MARKET  3 Credit Hours
Purpose is to learn, understand, and perceive the luxury market and its parameters. Students gain an understanding of the marketing power of luxury brands and the organization of a luxury products company.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
FDM 35080  FASHION IN THE MEDIA  3 Credit Hours
Analysis of key fashion magazines and in-depth examination of how they are created. Students learn the fundamentals of different forms of communication and the contributions editors, writers, stylists and photographers make toward the finished product. Exploration of how various media interrelate and contribute to the fashion industry is included. Different forms of writing, editing and interviewing as well as the roles of photography, design and styling are examined. Online outlets, television commentary, fashion advertising and Public Relations are discussed.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35121  FASHION MODEL DRAWING  3 Credit Hours
In-depth study of fashion model drawing and the illustration techniques associated with realistic and stylized depictions of the fashion form. A live fashion model will be part of each class in timed poses with instructor demonstrations and in-class drawing assignments.
Prerequisite: FDM 20123; and special approval.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 35122  ADVANCED FASHION ILLUSTRATION TECHNIQUES  3 Credit Hours
Focused approach to advanced fashion illustration techniques beyond the required Drawing I and II. Covers a wide variety of illustration mediums and tools, such as gouache, marker, ink and pastels, deepening skill sets and visual literacy through demonstrations and practice-based assignments.
Prerequisite: FDM 20123; and special approval.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 35260  MERCHANDISING FOR HOME FURNISHINGS  3 Credit Hours
Introduction to the various retail classifications of home furnishing merchandise to include furniture, floor coverings, window treatments, household linens, table tops, housewares and decorative accessories.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35270  COMPUTER APPLICATIONS IN RETAILING  3 Credit Hours
The application and use of the microcomputer to solve problems in assortment planning, merchandise management, trading area and site analysis, store planning, planogramming and media planning.
Prerequisite: FDM 20263; and MATH 10041 or MATH 11012; and fashion merchandising major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35280  FASHION ENTREPRENEURSHIP  3 Credit Hours
In-depth study of entrepreneurship concepts as applied to manufacturers and retailers of apparel including product development, accounting and control merchandising and buying operation and management advertising and promotion.
Prerequisite: Junior or senior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 35589  INTERNATIONAL EXPERIENCE: ITALIAN FASHION AND CULTURE (ELR)  3 Credit Hours
Evolution of the fashion industry in post World War II Italy. Study of the creators, design and production processes creating one of the most successful unions of commercial product and cultural expression worldwide.
Prerequisite: FDM 35900.
Schedule Type: International Experience, Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 35689  INTERNATIONAL EXPERIENCE: EUROPEAN FASHION MARKETING (ELR)  3 Credit Hours
Building on the information acquired in the European Fashion Marketing Seminar lectures and visits, student complete a series of assignments designed to simulate the type of work that a merchandising professional may be asked to complete.
Corequisite: FDM 35789.
Schedule Type: International Experience, Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 35789  INTERNATIONAL EXPERIENCE: EUROPEAN FASHION MARKETING SEMINAR (ELR)  3 Credit Hours
Taken concurrently with European Fashion Marketing and uses a European city as an extended classroom, combining various field trips to directional shopping districts, fashion houses and fashion magazines. Only taught in European settings.
Corequisite: FDM 35689.
Schedule Type: International Experience, Combined Lecture and Lab
Contact Hours: 3 lecture, 2 lab
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 35889  INTERNATIONAL EXPERIENCE: EUROPEAN FASHION DESIGN (ELR)  3 Credit Hours
Taken concurrently with European Fashion Design Seminar and is designed to introduce couture techniques and enhance techniques of those who possess a basic to advance knowledge of sewing. Only taught in European settings.
Corequisite: FDM 35989.
Schedule Type: International Experience, Laboratory, Lecture, Combined Lecture and Lab
Contact Hours: 3 lecture, 2 lab
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement
FDM 35900  FLORENCE FASHION STUDY ORIENTATION  1 Credit Hour
Overview of Florence fashion program, the city of Florence, living and traveling in Europe as a study abroad student. Includes assistance for obtaining required documents. Students must enroll in Florence fashion program to receive credit.
Prerequisite: Minimum 2.500 overall GPA; and special approval.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Satisfactory/Unsatisfactory

FDM 35899  INTERNATIONAL EXPERIENCE: EUROPEAN FASHION DESIGN SEMINAR (ELR)  3 Credit Hours
Taken concurrently with European Fashion Design and uses a European city as an extended classroom, combining various field trips to directional shopping districts, fashion houses and fashion magazines.
Corequisite: FDM 35889.
Schedule Type: International Experience, Laboratory, Lecture, Combined Lecture and Lab
Contact Hours: 3 lecture, 2 lab
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 40050  FASHION TECHNOLOGY: TECHSTYLELAB  3 Credit Hours
Explores the historical and contemporary links between fashion and technology. Garments, artists, designers, institutions and projects relevant to technological explorations within the fashion context is discussed. Research and experiments conducted with the Fashion School's TechStyleLAB. Students acquire fundamental research skills for fashion technology and develop their own web presence.
Prerequisite: FDM 10053 and FDM 10054.
Schedule Type: Studio
Contact Hours: 5 other
Grade Mode: Standard Letter

FDM 40098  RESEARCH IN FASHION DESIGN AND MERCHANDISING (ELR)  1-3 Credit Hours
(Repeatable for credit) Research experience and investigation of a topic above the level available through coursework with an individual faculty member. This experience is designed to strengthen student's ability to synthesize different phases and methods of academic research. Students work closely with a faculty member to determine the specific nature, scope, and design of the research experience.
Prerequisite: Special approval.
Schedule Type: Research
Contact Hours: 3-9 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 40099  SENIOR FASHION DESIGN THESIS I (ELR)  6 Credit Hours
Senior fashion design thesis collection is created focused on the specialties of each student. This collection is finalized, analyzed and presented in Senior Thesis II. Students engage in a formalized critical development and review process with established external fashion designers.
Prerequisite: FDM 30162 or FDM 30289 or FDM 30290; and fashion design majors.
Schedule Type: Senior Project/Honors Thesis
Contact Hours: 12 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 40121  FASHION PORTFOLIO I  3 Credit Hours
Students in the course develop a professional design portfolio that will emphasize in-depth individual investigation of specific apparel markets, target customers and seasons, displaying various illustrative techniques. Croquis books, technical packets and line plans will be used.
Prerequisite: FDM 30161 or FDM 30189 or FDM 30190; and FDM 30162 or FDM 30289 or FDM 30290.
Schedule Type: Laboratory
Contact Hours: 6 lab
Grade Mode: Standard Letter

FDM 40122  FASHION PORTFOLIO II  3 Credit Hours
A continuation of FDM 40121. Students continue development of design portfolio that emphasizes their strengths in design and presentation. In addition, there is continued progress in croquis books and development of seasonal line plans.
Prerequisite: FDM 40121.
Schedule Type: Laboratory
Contact Hours: 6 lab
Grade Mode: Standard Letter

FDM 40123  FASHION STUDIO III  3 Credit Hours
Continuation of Senior Fashion Design Thesis I. Finalize senior thesis project; critical review and reflection on outcome in a short analysis. The final thesis submission will be displayed through a juried venue.
Prerequisite: FDM 40099.
Schedule Type: Laboratory
Contact Hours: 6 lab
Grade Mode: Standard Letter

FDM 40199  SENIOR FASHION DESIGN THESIS II (ELR)  3 Credit Hours
Continuation of Senior Fashion Design Thesis I. Finalize senior thesis project; critical review and reflection on outcome in a short analysis. The final thesis submission will be displayed through a juried venue.
Prerequisite: FDM 40099.
Schedule Type: Laboratory
Contact Hours: 6 lab
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 40262  DATA-BASED DECISION-MAKING IN FASHION RETAILING  3 Credit Hours
Develops data analytics and industry-focused software skills to identify solutions related to fashion merchandising and retail business operations. Emphasis is on learning industry software from inventory location optimization to the use of communication techniques for quantitative business information within the fashion retail industry.
Prerequisite: FDM 30262.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 40270  FASHION INDUSTRY RESEARCH METHODS (WIC)  3 Credit Hours
Examination of research methods used in the fashion industry. Introduction to research methods for the analysis of consumer needs and preferences and their application to materials, design and fashion retail decision-making strategies.
Prerequisite: FDM 35011 and MATH 10041 and MKTG 25010.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Writing Intensive Course
FDM 40280  GLOBAL FASHION VALUE CHAIN  3 Credit Hours
Comprehensive approach to understanding the textile and apparel supply and value chain. Includes global perspectives on value-adding activities and impacts across materials sourcing, production, distribution and operations, including the related historic, geographic, economic, ethical and environmental influences.
Prerequisite: FDM 30260 and FDM 30262.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 40291  SEMINAR IN FASHION MERCHANDISING (WIC)  3 Credit Hours
(Repeatable for credit) Capstone course in Fashion Merchandising. Builds and expands on all merchandising-related coursework with the goal of integrating content and applying it to real-life scenarios through critical thinking and analysis. A coherent portfolio demonstrating student efficacy with overall program content is completed.
Prerequisite: FDM 30260, FDM 30262, FDM 35011 and FDM 35270.
Schedule Type: Seminar
Contact Hours: 3 other
Grade Mode: Standard Letter
Attributes: Writing Intensive Course

FDM 40299  APPLIED PRINCIPLES IN FASHION MERCHANDISING (ELR)  3 Credit Hours
Capstone course in fashion merchandising that expands on all merchandising-related coursework with the goal of applying program content to real-life scenarios. Focus on critical thinking and analysis to present practical business solutions for industry. Students finish by creating a coherent portfolio demonstrating their effectiveness in applying overall program content.
Prerequisite: FDM 30260 and FDM 30262 and FDM 35011 and FDM 35270.
Schedule Type: Project or Capstone
Contact Hours: 3 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 45012  TEXTILES AND APPAREL IN THE GLOBAL ECONOMY  3 Credit Hours
Global perspective on the production and marketing of textiles and apparel; historical geographic and economic factors that influence the world trade in soft goods.
Prerequisite: FDM 30262 and 35270.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 45035  HISTORIC TEXTILES  3 Credit Hours
(Slashed with FDM 55035) Identification and analysis of textile fabrics as the reflection of culture from ancient times to present.
Prerequisite: Fashion design or fashion merchandising major.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 45045  COLLABORATIVE FASHION PRODUCTION  3 Credit Hours
Exploration of product production process from concept to a marketable product. Utilizes introductory pattern making, sewing skills, and project management to create fashion apparel products.
Prerequisite: Fashion design or fashion merchandising major.
Schedule Type: Studio
Contact Hours: 6 other
Grade Mode: Standard Letter

FDM 45093  VARIABLE TITLE WORKSHOP-FASHION DESIGN AND MARKETING  1-3 Credit Hours
(Repeatable for a total of 6 hours) Special fee actual cost basis.
Prerequisite: Special approval.
Schedule Type: Workshop
Contact Hours: 1-3 other
Grade Mode: Satisfactory/Unsatisfactory

FDM 45095  SPECIAL TOPICS  1-3 Credit Hours
(Repeatable for credit) Variable content relevant to the field of fashion.
Prerequisite: Permission.
Schedule Type: Lecture
Contact Hours: 1-3 lecture
Grade Mode: Standard Letter

FDM 45096  INDIVIDUAL INVESTIGATION  1-3 Credit Hours
(Repeatable for credit) Individual investigation of topic above the level available through coursework. Requires submission of and approval of project proposal prior to registration.
Prerequisite: Permission.
Schedule Type: Individual Investigation
Contact Hours: 1-3 other
Grade Mode: Standard Letter

FDM 45192  INTERNSHIP IN FASHION MERCHANDISING (ELR)  3 Credit Hours
Supervised practical experience in the fashion industry. Eligibility requirements available from the School of Fashion Design and Merchandising field studies coordinator.
Prerequisite: FDM 30083 and 30262; and fashion merchandising major; and special approval for internship site.
Schedule Type: Practical Experience
Contact Hours: 3 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

FDM 45212  FASHION SHOW PRODUCTIONS  3 Credit Hours
Analyses of fashion show formats are considered for promotion purposes. Production planning, organization and physical requirements are studied. Class produces a fashion show.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 45292  INTERNSHIP IN FASHION DESIGN (ELR)  3 Credit Hours
Supervised practical experience in the fashion industry. Eligibility requirements available from the School of Fashion Design and Merchandising field studies coordinator.
Prerequisite: FDM 20123 and FDM 20153 and FDM 20154; and Fashion Design major; and special approval for internship site.
Schedule Type: Practical Experience
Contact Hours: 9 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement
FDM 45392 FIELD EXPERIENCE: FASHION STUDY TOUR (ELR) 1-3 Credit Hours
(Repeatable for credit) Visit to domestic or foreign fashion markets, including design and fabric houses or showrooms, retail stores, buying offices and other areas of the fashion industry.
Prerequisite: Fashion design or fashion merchandising major; and special approval.
Schedule Type: Field Experience
Contact Hours: 12-36 other
Grade Mode: Satisfactory/Unsatisfactory
Attributes: Experiential Learning Requirement

FDM 45589 INTERNATIONAL EXPERIENCE: EUROPEAN FASHION STUDY TOUR FOR FLORENCE STUDENTS (ELR) 3 Credit Hours
(Repeatable for credit) Visit to European fashion markets including design and fabric houses or showrooms, retail stores, buying offices and other areas of the fashion industry.
Prerequisite: Fashion design or fashion merchandising major.
Schedule Type: International Experience
Contact Hours: 3 other
Grade Mode: Satisfactory/Unsatisfactory
Attributes: Experiential Learning Requirement

FDM 45590 STUDY TOUR FOR NYC STUDIO STUDENTS (ELR) 3 Credit Hours
(Repeatable for credit) Visit to the New York fashion market including design and fabric houses or showrooms, retail stores, buying offices and other areas of the fashion industry.
Prerequisite: Fashion design or fashion merchandising major; and special approval.
Schedule Type: Study Away
Contact Hours: 3 other
Grade Mode: Satisfactory/Unsatisfactory
Attributes: Experiential Learning Requirement

FDM 55035 HISTORIC TEXTILES 3 Credit Hours
(Dismissed from FDM 45035) Identification and analysis of textile fabrics as the reflection of culture from ancient times to present.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 55389 FASHION INDUSTRY INTERNATIONAL EXPERIENCE STUDY 3 Credit Hours
(Repeatable for credit) A Kent State faculty-led study abroad experience that integrates traditional classroom learning with experiential activities and site visits outside the United States. Visits to international fashion markets, including design or fabric houses or showrooms, retail stores, buying offices and other areas of the fashion industry. The primary benefits are the direct observation and study of how the fashion industry operates including how fashion products are created, manufactured, marketed and/or merchandised at the wholesale and retail levels. Students have a series of critical discussions and present a position paper upon completing the international experience. This course has pre-and post-travel classroom study.
Prerequisite: Graduate standing; and special approval.
Schedule Type: International Experience
Contact Hours: 3 other
Grade Mode: Satisfactory/Unsatisfactory

FDM 60005 RESEARCH METHODS IN THE FASHION INDUSTRY 3 Credit Hours
This course examines research subject areas and methods as they pertain to various stakeholders in the fashion value chain. Focus is on understanding research practices relevant to the fashion industry, accessing and critically evaluating existing research, engaging in active research and applying research through practice to expand knowledge in the field.
Prerequisite: Graduate standing; and special approval.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60010 THEORIES AS APPLIED TO THE FASHION INDUSTRY 3 Credit Hours
Focuses on the meaning, context and intent of fashion in contemporary society. Examination of seminal theories and constructs that inform understanding and ability to address complex issues derived from the fashion industry setting.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60011 THE FASHION INDUSTRY: A UNIFYING LENS 3 Credit Hours
This course is designed to make connections, synthesize, and develop understanding of the fashion industry. Students will participate in informed critical discussion, written, and visual work, guided by interaction with multiple stakeholders and concluded with a final paper and presentation that identifies an area where research through practice can expand knowledge in the field.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60015 FASHION SYSTEMS THINKING 3 Credit Hours
The adverse effects of the global fashion industry have become an established narrative in fashion academic and industry circles. This course examines economic, social and environmental impacts of the fashion value chain from a systemic perspective. Focus is on the five key components used in systems thinking approach, namely: interconnectedness, synthesis, emergence, feedback loops, causality and systems mapping to practice problem solving that views fashion industry-related problems as part of a wider, dynamic system.
Prerequisite: Graduate standing; and special approval.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60020 FASHION INDUSTRY DESIGN MANAGEMENT 3 Credit Hours
In-depth study of the relationship between creativity and efficiency in the fashion industry. Provides insight into how project managers can nurture innovation in an organizational context.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
FDM 60025 GLOBAL CONSUMER IN THE FASHION INDUSTRY 3 Credit Hours
This course examines global market segments, how to reach them, the consumer buying process across countries and psychological and sociological variables which influence and motivate consumers. This course broadens the understanding and evaluation of consumer behavior concepts as they pertain to domestic and global marketing strategies. Focus is also on targeting needs of diverse consumers and marketing efforts directed at creating an inclusive environment for all consumers.
Prerequisite: Graduate standing; and special approval.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60031 FORMS OF INQUIRY IN THE FASHION INDUSTRY 3 Credit Hours
Critical evaluation of research, theoretical and scholarly review of articles related to the fashion industry. Learn and practice skills needed to understand and critically evaluate research, theory and scholarly works. Examine in-depth scholarly literature as applied to one topic within the fashion industry. Write and present a scholarly review of literature.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60050 TECHSTYLELAB: DIGITAL DESIGN AND NEW MEDIA IN THE FASHION INDUSTRY 3 Credit Hours
Exploration of the intersection of New Media and Fashion. Includes research into analog design methods and digital systems of production and the supply chain management. Topics include various research and design topics such as mass-customization, co-creation, material ecology, digital craft and future craft practices.
Prerequisite: Graduate standing.
Schedule Type: Laboratory, Lecture, Combined Lecture and Lab
Contact Hours: 1 lecture, 2 lab
Grade Mode: Standard Letter

FDM 60092 FASHION INDUSTRY PRACTICUM 1-6 Credit Hours
(Course is repeatable for credit) Practicum is an off-campus progressive process involving a number of specific guided experiences with a fashion agency or company. This course is intended to bridge the gap between the theoretical and abstract learning gained in the classroom with real-world concrete applications. Students will be required to produce a substantial report on an innovation.
Prerequisite: FDM 60011; and enrolled in the master of fashion industry studies (MFIS) degree; and graduate standing; and special approval from the graduate supervisory committee.
Schedule Type: Practical Experience
Contact Hours: 3-18 other
Grade Mode: Standard Letter

FDM 60098 RESEARCH PROJECT IN FASHION INDUSTRY 3 Credit Hours
(Repeatable for credit) Research experience with an individual faculty member designed to strengthen student's ability to synthesize different phases and methods of research. Students work closely with faculty to determine the specific nature, scope and design of the research experience. Requires submission of and approval of project proposal prior to registration.
Prerequisite: Graduate standing; and special approval.
Schedule Type: Research
Contact Hours: 3 other
Grade Mode: Standard Letter

FDM 60099 FASHION INDUSTRY PRACTICUM CAPSTONE 3 Credit Hours
This course combines research with pragmatic industry-facing solutions reliant on first-hand information gathering, analysis and assessment. As a capstone experience, M.F.I.S. students base their experience from the practicum with a fashion-related industry partner by creating an in-depth case study, abbreviated business plan or industry presentation resulting from the information and research gathered and reflecting student interest.
Prerequisite: FDM 60092; and graduate standing; and special approval.
Pre/corequisite: FDM 60005 and FDM 60015 and FDM 60025.
Schedule Type: Project or Capstone
Contact Hours: 3 other
Grade Mode: Standard Letter

FDM 60100 ADVANCED FASHION INDUSTRY PRACTICE 3 Credit Hours
This capstone course is centered in research as both a practice and a process. Students will pursue case studies in which they research, interpret and aim to advance fashion industry practices. Informed by industry observation and experience, utilizing and engaging with a variety of research methods, students will document findings, analyze, reflect, and present their own pragmatic implications drawn from and applied to the fashion industry. The aim of the course is to challenge students to advance their research and analytical implications to cross disciplinary boundaries, and to develop new and original perspectives of industry research through practice.
Prerequisite: FDM 60031; and enrolled in the master of fashion industry studies (MFIS) degree; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60005 and FDM 60015 and FDM 60025.
FDM 60162  ADVANCED FASHION INDUSTRY DESIGN AND PRODUCTION  3 Credit Hours
This process-oriented course focuses on studio investigation of complex formal and spatial constructs in apparel design and production. The course will discuss and examine a variety of current approaches including those that are interdisciplinary and utilize design thinking in a fashion industry context. Students will use methods and tools for fashion research to explore new techniques in the development of design concepts that challenge current practice. Students are encouraged to think critically about design problems and processes while seeking discoveries through experimentation, resulting in a body of work examined by critique and exhibition. Examinable material includes written and visual documentation, which is then retained as the archival record of the research.
Prerequisite: Graduate standing; and special approval from the graduate studies coordinator.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 60199  THESIS I  2-6 Credit Hours
(Repeatable for credit) Thesis students must register for a maximum of 6 credits, 2 to 6 credits in a single semester, distributed over several semesters if desired.
Prerequisite: Graduate standing; and special approval from graduate supervisory committee.
Schedule Type: Masters Thesis
Contact Hours: 2-6 other
Grade Mode: Satisfactory/Unsatisfactory-IP

FDM 60299  THESIS II  2 Credit Hours
(Course is repeatable) Continuing registration required of master’s students who have completed the initial 6 hours of thesis and continuing until all degree requirements are met.
Prerequisite: FDM 60199; and graduate standing; and special approval from the graduate supervisory committee.
Schedule Type: Masters Thesis
Contact Hours: 2 other
Grade Mode: Satisfactory/Unsatisfactory-IP

FDM 63011  VISUAL PRESENTATION IN THE FASHION INDUSTRY  3 Credit Hours
This course explores the multiple methods of visual presentation practiced in the fashion industry through applications of digital and physical concepts. Students will examine and discuss current fashion industry approaches utilized by creative talent, merchants, and other stakeholders. Focus will be on developing visual communicators who can convey unique brand stories and complex ideas through use of various forms of media. Students will learn to establish branding and visualization of their own work and research to help promote their professional identity.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 65010  SUSTAINABLE CONCEPTS AND PRACTICES IN THE FASHION INDUSTRY  3 Credit Hours
This course will discuss and examine the most current approaches to sustainability in fashion. The different facets, benefits or shortcomings of each approach will be analyzed with an eye to researching viable solutions to future practices in manufacturing, material selection, design and business. Course embeds practice-based approaches to sustainable development.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 65045  FASHION INDUSTRY MERCHANDISE MANAGEMENT  3 Credit Hours
This course will discuss the overview of the merchandising process - planning, developing, and presenting merchandise lines in the fashion industry. Core merchandising concepts and principles taught in this class include merchandise performance measures, pricing mechanics, wholesale and retail pricing strategy, merchandise budgets and assortment, vendor relationships and negotiations, and merchandise replenishment management. This course will examine such concepts as applied to both manufacturers, wholesalers, and retailers of fashion merchandise.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 65055  ENTREPRENEURIAL LEADERSHIP AND SUSTAINABILITY IN THE FASHION INDUSTRY  3 Credit Hours
This course will discuss the importance of the entrepreneurial leadership and innovation as competitive advantage in the fashion industry. Students will examine the conscious leadership concepts and principles from both small/medium enterprises and large corporations of the fashion industry. By applying conscious capitalism approach, the course will introduce more progressive and purposeful ways to advance sustainable practices to benefit all five stakeholders in the fashion industry - society, partners, investors, customers, and employees.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

FDM 65065  SUPPLY CHAIN MANAGEMENT IN THE FASHION INDUSTRY  3 Credit Hours
This course examines supply chain within the fashion industry and basic theories and principles that guide decision-making in the supply chain. Students will learn how supply chain management can be used to gain a competitive advantage in the fashion industry, comprehend buyer-supplier relationships, supply chain transparency, product recalls, sourcing issues, and other challenges in the global fashion supply chain. Attention will be given to understanding sustainable practices and future developments within the global fashion supply chain.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
FDM 65095  FASHION INDUSTRY SPECIAL TOPICS  1-3 Credit Hours
(Repeatable for a maximum of 6 credit hours) Variable content relevant to the field of fashion.
Prerequisite: Graduate standing; and special approval.
Schedule Type: Lecture
Contact Hours: 1-3 lecture
Grade Mode: Standard Letter

FDM 65096  INDIVIDUAL INVESTIGATION IN THE FASHION INDUSTRY
  1-3 Credit Hours
(Repeatable for credit) Individual investigation of topic above the level available through coursework. Requires submission of and approval of project proposal prior to registration.
Prerequisite: Graduate standing.
Schedule Type: Individual Investigation
Contact Hours: 3-9 other
Grade Mode: Standard Letter