COMMUNICATION STUDIES - M.A.

College of Communication and Information
School of Communication Studies
www.kent.edu/comm

Examples of Possible Careers*
Communications teachers, postsecondary
- 3.2% about as fast as the average
- 35,600 number of jobs
- $71,030 potential earnings

Market research analysts and marketing specialists
- 17.7% much faster than the average
- 738,100 number of jobs
- $65,810 potential earnings

Public relations and fundraising managers
- 9.2% much faster than the average
- 88,000 number of jobs
- $118,430 potential earnings

Contact Information
- School Director: Paul Haridakis | comm@kent.edu | 330-672-2659
- Chat with an Admissions Counselor

Fully Offered
- Delivery:
  - In person
- Location:
  - Kent Campus

Admission Terms
- Fall
- Spring

*Note
Source of occupation titles and labor data is from the U.S. Bureau of Labor Statistics'
Occupational Outlook Handbook. Data comprises projected percent change in employment
over the next 10 years; nation-wide employment numbers; and the yearly median wage at
which half of the workers in the occupation earned more than that amount and half earned
less.

Description
The Master of Arts degree in Communication Studies is intended to
provide a broad spectrum of knowledge about human communication in
various social contexts, and the ways in which information is produced
and processed. Curriculum focus is on the social and behavioral study of
communication theory and research. The program prepares individuals
to pursue a doctorate degree, as well as for non-academic careers in
which a broad understanding of communication theory and research is
desirable.

Admission Requirements
- Bachelor's degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000 point scale
- Official transcript(s)
- Goal statement
- Sample of scholarly writing
- Three letters of recommendation
- English language proficiency - all international students must provide
  proof of English language proficiency (unless they meet specific
  exceptions) by earning one of the following:
    - Minimum 587 TOEFL PBT score (paper-based version)
    - Minimum 94 TOEFL IBT score (Internet-based version)
    - Minimum 82 MELAB score
    - Minimum 7.0 IELTS score
    - Minimum 65 PTE score
    - Minimum 110 Duolingo English Test score

For more information about graduate admissions, please visit the
Graduate Studies admission website. For more information on
international admission, visit the Office of Global Education's admission
website.

Program Learning Outcomes
Graduates of the program will be able to:
1. Read, critique and engage in theory-based research involving a broad
   spectrum of topics in human communication.
2. Understand and master appropriate methodological skills for the
   study of human communication and apply them to relevant and
   shifting real-world contexts that often include newer communication
   technologies.
3. Utilize theory-based and state-of-the-art knowledge to stimulate and
   improve communication processes in educational, business and
   nonprofit environments.

Program Requirements
Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tr>
<td>COMM 65000</td>
<td>FOUNDATIONS OF COMMUNICATION INQUIRY</td>
<td>3</td>
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<tr>
<td>COMM 65020</td>
<td>QUANTITATIVE RESEARCH METHODS IN COMMUNICATION</td>
<td>3</td>
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<td>or COMM 65040</td>
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<td>COMM 65652</td>
<td>THEORIES OF COMMUNICATION</td>
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Culminating Requirement, choose from the following: 21

Thesis Option
- COMM 60199 | THESIS I

Coursework-only Option
- Communication Studies (COMM) Electives

Project Option
- COMM 61198 | MASTERS PROJECT IN COMMUNICATION STUDIES

Communication Studies (COMM) Electives
Communication Studies (COMM) Electives

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<tr>
<td>COMM 64092</td>
<td>MASTERS INTERNSHIP IN COMMUNICATION STUDIES</td>
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Minimum Total Credit Hours: 30

A minimum of 9 credit hours must be at the 60000-level. Up to 6 credit hours may be taken from programs outside of Communication Studies. A maximum of 4 credit hours of workshop coursework may be taken.

Dual degree with M.B.A. degree in Business Administration

Students have the opportunity to complete a dual degree program with the M.A. degree in Communication Studies and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.A./M.B.A. degree program is designed for students and professionals whose career goals focus on communication, particularly global communication, and provides direction and leadership in economic and business development processes.

### Dual Degree Requirements

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<tr>
<td>ACCT 63037</td>
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<td>COMM 65652</td>
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<td>COMM 65851</td>
<td>ORGANIZATIONAL COMMUNICATION</td>
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<td>or MIS 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
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<td>ECON 62021</td>
<td>MACROECONOMIC ENVIRONMENT OF BUSINESS</td>
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<td>ECON 62022</td>
<td>MANAGERIAL ECONOMICS</td>
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<td>FIN 66050</td>
<td>LAW AND ETHICS</td>
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<td>FIN 66060</td>
<td>MANAGERIAL FINANCE</td>
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<td>MIS 64041</td>
<td>OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT</td>
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<td>MIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
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<td>MIS 64185</td>
<td>BUSINESS STRATEGY</td>
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<td>MIS 64271</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
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<td>MKTG 65051</td>
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Minimum Total Credit Hours: 60