# SCHOOL OF EMERGING MEDIA AND TECHNOLOGY

**College of Communication and Information**  
School of Emerging Media and Technology  
334 Franklin Hall  
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Kent State University’s School of Emerging Media and Technology is a cutting-edge new interdisciplinary school designed to train tomorrow’s digital leaders. Integrating elements of computer science, computer information systems, computer technology, library information science, visual communication design, journalism, communication studies, and instructional technology, it fosters a broad exposure to digital technologies as used by a wide range of professions and organizations.

## Undergraduate Programs
- Emerging Media and Technology - B.S.

## Minors
- Broadcast Engineering Technology  
- Web Design and Development

## Graduate Programs
- Emerging Media and Technology - M.S.

## Emerging Media and Technology (EMAT)

### EMAT 10010  INTRODUCTION TO EMERGING MEDIA AND TECHNOLOGY  
**3 Credit Hours**  
Through this course, students explore the emerging media and technology industries and develop their own emerging media project plan. Additionally, students learn about the impact of emerging media and technology on culture and society. Topics include an introduction to ethical technology design, emerging media and globalization and technology’s relationship and identity formation and maintenance.  
**Prerequisite:** None.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### EMAT 10310  MY STORY ON THE WEB  
**3 Credit Hours**  
This course focuses on inspiring digital content creation and the tools that make it all happen. Students learn and use digital software tools from the Adobe Creative Cloud that allow them to establish a web presence based on personal and entrepreneurial interests by the end of the semester. Students post their projects on a website they design using an online content management system. Skills used in this class prepare students for the professional world, including website design, content management, storytelling, multimedia and such ethical considerations as intellectual property.  
**Prerequisite:** None.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### EMAT 23410  COGNITION IN TECHNOLOGY  
**3 Credit Hours**  
Introduction to the basics in human cognition as they affect technology and as technology affects human cognition. Addresses designing technologies to fit and enhance cognition, augmenting cognition with technology, and cognitive tools, as well as the impact of technology on various cognitive processes.  
**Prerequisite:** None.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### EMAT 25310  CREATIVE CODING  
**3 Credit Hours**  
A hands-on introduction to computational thinking and object-oriented programming through the framework of creative coding. Students learn how to use variables, loops, functions and objects to make original works of creative code for screen-based media that move, interact and unfold over time. Emphasis in the course is placed on play and experimentation as critical facets of creative problem solving.  
**Prerequisite:** None.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### EMAT 29995  SPECIAL TOPICS IN EMERGING MEDIA AND TECHNOLOGY  
**1-4 Credit Hours**  
(Repeatable for credit) Analysis of significant and current issues in emerging media and technology not covered in regular courses. Offered when opportunities and resources permit; the topic is announced when the course is scheduled.  
**Prerequisite:** None.  
**Schedule Type:** Lecture  
**Contact Hours:** 1-4 lecture  
**Grade Mode:** Standard Letter

### EMAT 32210  DATA IN EMERGING MEDIA AND TECHNOLOGY  
**3 Credit Hours**  
Students work through all levels of data analysis, including accessing data; combining and cleaning datasets; describing data through report-writing and visualization; inferential statistics; and, finally, making data-based decisions and conveying those decisions to a lay audience. This course uses Python to process data and introduce students to report writing, sharing and documentation. Course’s focus is to convey the strengths and limitations of both “big” and “small” data with an overarching goal of instilling ethical data practices for research and application.  
**Prerequisite:** CS 13001 or CS 13012 or EMAT 25310 or IT 11002.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter

### EMAT 33310  HUMAN-COMPUTER INTERACTION  
**3 Credit Hours**  
A survey course intended to provide a broad foundation of HCI principles and perspectives relevant across multiple emerging media technologies. Focuses on both understanding HCI through the presentation of major concepts, issues and principles in HCI across the full spectrum of user-centered design processes (conceptualizing, research, prototyping, evaluation, etc.) and doing HCI, with a focus on the user, needs and task analysis, and evaluation.  
**Prerequisite:** Sophomore standing.  
**Schedule Type:** Lecture  
**Contact Hours:** 3 lecture  
**Grade Mode:** Standard Letter
EMAT 39995  SPECIAL TOPICS IN EMERGING MEDIA AND TECHNOLOGY  1-4 Credit Hours
(Repeatable for credit) Analysis of significant and current issues in emerging media and technology not covered in regular courses. Offered when opportunities and resources permit; the topic is announced when the course is scheduled.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 1-4 lecture
Grade Mode: Standard Letter

EMAT 40999  INTERDISCIPLINARY PROJECTS (ELR)  3 Credit Hours
(Repeatable for credit) In this hands-on course, students work in collaborative, interdisciplinary teams to complete a technology-based project that provides an innovative solution to a real-world problem. Whenever possible, connections will be made to project-based courses in emerging media and technology and beyond.
Prerequisite:Junior standing.
Schedule Type: Project or Capstone
Contact Hours: 3 other
Grade Mode: Standard Letter
Attributes: Experiential Learning Requirement

EMAT 41510  PROJECT MANAGEMENT AND TEAM DYNAMICS (WIC)  3 Credit Hours
(Slashed with EMAT 51510) Introduces students to the basic elements of project management as it relates to software development and the corporate environment. Although not formally endorsed by The Project Management Institute, the course aligns with the project management lifecycle approach endorsed in The Project Management Book of Knowledge.
Prerequisite: EMAT 25310 or CS 13001 or CS 13012 or CIS 24065; and junior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Writing Intensive Course

EMAT 41610  DIGITAL SYSTEMS SECURITY  3 Credit Hours
(Slashed with EMAT 51610) Provides students with an understanding of the techniques, approaches, strategies, and computer security tactics that are used to ensure computer-related assets are protected from potential cyber compromise and are integrated with the business function. This course does not focus on the technical aspects of security (e.g., details of the operating system, data structures, or networks) but instead focuses more on computer security in a business context.
Prerequisite: EMAT 25310 or CS 13001 or CS 13012 or CIS 24065; and junior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 42210  WEB APPLICATION DEVELOPMENT  3 Credit Hours
(Repeatable with EMAT 52210) In this hands-on, project-based course, students are introduced to leading industry tools and frameworks being used to create commercial web applications today, including CSS frameworks, front-end frameworks and command line tools. Lectures, coding demonstrations and weekly assignments culminate in a collaborative final project in which students are asked to conceptualize, design and implement a web application in a collaborative, team setting.
Prerequisite: EMAT 32210 and VCD 21000.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 49991  SEMINAR IN EMERGING MEDIA AND TECHNOLOGY  3 Credit Hours
(Repeatable with EMAT 59991) (Repeatable for credit) Society is driven, in part, by digital technology. The skills and techniques used in these fast-paced digital systems requires nimble and up-to-date skill sets. This course covers a rotating list of timely topics, including but not limited to mobile applications, content management systems, data visualizations and cutting-edge development frameworks. The student experience varies based on the topics from the rotation.
Prerequisite: CS 13001 or CS 13012 or EMAT 25310 or IT 11002.
Schedule Type: Seminar
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 49992  INTERNSHIP IN EMERGING MEDIA AND TECHNOLOGY (ELR)  1-6 Credit Hours
(Repeatable for a maximum of 6 credit hours) A credit-bearing work experience with educational outcomes, utilizing and enhancing a student's academic learning in practical occupational situations. The student is expected to complete pre-determined assignments, which may include a weekly journal, final paper, or experience report.
Prerequisite: Junior standing; and special approval.
Schedule Type: Practical Experience
Contact Hours: 3-18 other
Grade Mode: Satisfactory/Unsatisfactory-IP
Attributes: Experiential Learning Requirement

EMAT 49995  SPECIAL TOPICS IN EMERGING MEDIA AND TECHNOLOGY  1-4 Credit Hours
(Repeatable for credit) Analysis of significant and current issues in emerging media and technology not covered in regular courses. Offered when opportunities and resources permit; the topic is announced when the course is scheduled.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 1-4 lecture
Grade Mode: Standard Letter

EMAT 49996  INDIVIDUAL INVESTIGATION IN EMERGING MEDIA AND TECHNOLOGY  1-3 Credit Hours
(Repeatable for a maximum of 6 credit hours) Independent study carried out by a student under the supervision of a faculty member. Subject content, objectives, assignments and evaluation methods may vary.
Prerequisite: Junior standing; and special approval.
Schedule Type: Individual Investigation
Contact Hours: 1-3 other
Grade Mode: Standard Letter-IP

EMAT 51510  PROJECT MANAGEMENT AND TEAM DYNAMICS  3 Credit Hours
(Repeatable with EMAT 41510) This course introduces students to the basic elements of project management as it relates to software development and the corporate environment. Although not formally endorsed by The Project Management Institute (www.PMI.org), the course will align with the project management concepts, approaches, strategies, and computer security tactics that are used to ensure computer-related assets are protected from potential cyber compromise and are integrated with the business function. This course does not focus on the technical aspects of security (e.g., details of the operating system, data structures, or networks) but instead focuses more on computer security in a business context.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 51510  PROJECT MANAGEMENT AND TEAM DYNAMICS  3 Credit Hours
(Repeatable with EMAT 41510) This course introduces students to the basic elements of project management as it relates to software development and the corporate environment. Although not formally endorsed by The Project Management Institute (www.PMI.org), the course will align with the project management lifecycle approach endorsed in The Project Management Institute, the course aligns with the project management lifecycle approach endorsed in The Project Management Book of Knowledge.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
EMAT 51610  DIGITAL SYSTEMS SECURITY  3 Credit Hours
(Slashed with EMAT 41610) Provides students with an advanced understanding of the techniques, approaches, strategies, and computer security tactics that are used to ensure computer-related assets are protected from potential cyber compromise and are integrated with the business function. This course does not focus on the technical aspects of security (e.g., details of the operating system, data structures, or networks) but instead focuses more on computer security in a business context.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 52210  WEB APPLICATION DEVELOPMENT  3 Credit Hours
(Slashed with EMAT 42210) In this hands-on, project-based course, students are introduced to leading industry tools and frameworks being used to create commercial web applications today, including CSS frameworks, front-end frameworks and command line tools. Lectures, coding demonstrations and weekly assignments culminate in a collaborative final project in which students are asked to conceptualize, design and implement a web application in a collaborative, team setting.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 59991  SEMINAR IN EMERGING MEDIA AND TECHNOLOGY  3 Credit Hours
(Slashed with EMAT 49991) (Repeatable for credit) Society is driven, in part, by digital technology. The skills and techniques used in these fast-paced digital systems requires nimble and up-to-date skill sets. This course covers a rotating list of timely topics, including but not limited to mobile applications, content management systems, data visualizations and cutting-edge development frameworks. The student experience varies based on the topics from the rotation.
Prerequisite: Graduate standing.
Schedule Type: Seminar
Contact Hours: 3 other
Grade Mode: Standard Letter

EMAT 59995  SPECIAL TOPICS IN EMERGING MEDIA AND TECHNOLOGIES  1-3 Credit Hours
(Repeatable for credit) Analysis of significant and current issues in emerging media and technology not covered in regular courses. Offered when opportunities and resources permit; the topic is announced when the course is scheduled.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 1-3 lecture
Grade Mode: Standard Letter

EMAT 60010  FOUNDATIONS OF EMERGING MEDIA AND TECHNOLOGY  3 Credit Hours
Course provides an overview of foundational theories applied in the interdisciplinary emerging media and technology industries through case studies and interdisciplinary discussions. Covers issues related to technology and society; developing interdisciplinary thinking skills; examining the industry structure; and developing data-based writing, reporting and presentation skills.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 60310  CREATIVE CODING FUNDAMENTALS  3 Credit Hours
Course provides students hands-on experience, from applying foundational concepts in computational thinking and object-oriented programming to creating screen-based applications that move, interact and unfold over time. Specific topics covered include variables, loops, functions, classes and API’s (Application Programming Interfaces). Particular emphasis is placed on play and experimentation as critical facets of creative problem solving, and on computation as both an interdisciplinary and cross-disciplinary practice.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 60999  CAPSTONE PROJECT IN EMERGING MEDIA AND TECHNOLOGY  3 Credit Hours
(Repeatable for credit) Provides an integrative experience, bringing together components of the required coursework in the major and concentration. Students perform individual work on a project, research paper, or practicum under the supervision of faculty from programs affiliated with the School of Emerging Media and Technology. Students must be in their final semester in the master’s program to enroll in this course.
Prerequisite: Minimum overall GPA of 3.00; and graduate standing; and special approval.
Schedule Type: Project or Capstone
Contact Hours: 3 other
Grade Mode: Standard Letter

EMAT 61010  ENTERPRISE ARCHITECTURE  3 Credit Hours
Explores the alignment of IT and IS investment decisions with business goals. Enterprise architecture is increasingly used in industry as a result of the continued emergence of new technologies and ongoing pressures to reengineer business processes to achieve improved efficiency and greater customer focus. Enterprise architecture identifies the main components of an organization and the ways in which these components work together. The components include performance and strategy, people, business capabilities, applications, technology, knowledge and information, as well as financial and other resources.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 61310  ENTERPRISE ARCHITECTURE CENTER OF EXCELLENCE METHODOLOGY  2 Credit Hours
Provides an introduction to the Enterprise Architecture Center of Excellence (EACOE) methodology for enterprise architecture and practical experience using that methodology. Students learn to model a business’ current or desired future state using architectural models of goals, processes, materials, roles, locations and events. Implementation models are then developed to show relationships between architectural models, and the models are analyzed to identify move-ahead initiatives that include projects, gaps, overlaps and opportunities. These initiatives are prioritized to move the business to a desired future state. At the conclusion of the course, students have the option of submitting their course enterprise architecture artifacts to EACOE for certification. Pre/ Coerequisite: EMAT 61010.
Schedule Type: Lecture
Contact Hours: 2 lecture
Grade Mode: Standard Letter
EMAT 61510 PROJECT MANAGEMENT LEADERSHIP 3 Credit Hours
This course introduces advanced project management and project management leadership as it relates to software development and the corporate environment. The course focuses on the project management principles of effective planning, communication and motivation throughout the project lifecycle, and one key project management deliverable such as the project management plan. Although not formally endorsed by The Project Management Institute (www.PMI.org), the course will align with the project management lifecycle approach endorsed in The Project Management Book of Knowledge.
Prerequisite: EMAT 51510; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 62010 BUSINESS ARCHITECTURE 3 Credit Hours
Exploration of the concept of business architecture as the critical component of enterprise architecture. Students learn how to develop an enterprise business architecture, to apply business architecture principles, methods and artifacts to support business IT alignment and to support change management needed to implement roadmaps and initiatives based on the business architecture. Students learn how different enterprise architecture frameworks approach the business layer.
Prerequisite: EMAT 61010; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 62110 INTERACTIVE DATA 3 Credit Hours
Course applies students' prior experience in computational thinking and object-oriented programming to analytic, creative and interactive data experiences built in Python and R. Students address real-world data sets with computational, predictive and visual methods to draw insights and make decisions. Students move beyond deploying "solutions" to engaging and communicating data to constituents, user, and decision makers alike. Concurrently, students discuss critical questions of modern data access, power, bias and privacy.
Prerequisite: EMAT 60310; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 62210 WEB DEVELOPMENT 3 Credit Hours
Beginning with basic coverage of HTML, CSS, PHP, this course continues to explore those topics along with MySQL, jQuery, JavaScript and others. The course will also explore other topics relevant to web development in digital sciences, including security principles, hierarchy and visual design, responsive design, accessibility issues, interaction design, social media, and legal issues.
Prerequisite: CS 61002 or CS 61003 or ENGR 56330; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 64010 DATA ARCHITECTURE 3 Credit Hours
Exploration of data modeling at the conceptual and logical level of abstraction within the context of enterprise architecture. Students learn to identify business needs in terms of data to gain a holistic view of organizational data. Students use Master Data Management (MDM) and approaches to define various data sources.
Prerequisite: EMAT 61010; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 64210 DATA SCIENCE 3 Credit Hours
Overview of the concept of data mining, machine learning, big data, and data analytics, including the business challenges of working with data to solve real-world business problems. Students become familiar with the Cross Industry Standard Process for Data Mining (CRISP-DM). Fundamental concepts include Business Problem Understanding, Data Understanding, Data Preparation, Modeling, Evaluation, and Deployment. Data analytics in industry verticals are discussed, including science, intelligence and law enforcement, health, retail and financial services.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 65010 APPLICATION AND TECHNOLOGY ARCHITECTURE 3 Credit Hours
Introduction to the concept of application and technology architectures in the context of enterprise architecture. Students learn how to define application and technology architecture principles and standards to support business performance, and to evaluate existing architectures in relation to performance goals. Students learn to work with application and technology artifacts and matrices, prepare a technology dictionary and develop an application architecture blueprint.
Prerequisite: EMAT 61010; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

EMAT 69199 THESIS I 2-6 Credit Hours
(Repeatable for a maximum of 6 credits hours) Thesis students must register for a total of 6 hours and may take 2 to 6 hours per semester distributed over several semesters if desired.
Prerequisite: Graduate standing; and special approval.
Schedule Type: Masters Thesis
Contact Hours: 2-6 other
Grade Mode: Satisfactory/Unsatisfactory-IP

EMAT 69299 THESIS II 2 Credit Hours
(Repeatable for credit) Thesis students must continue registration each semester until all degree requirements are met.
Prerequisite: EMAT 69199; and graduate standing.
Schedule Type: Masters Thesis
Contact Hours: 2 other
Grade Mode: Satisfactory/Unsatisfactory-IP
EMAT 69992  INTERNSHIP IN EMERGING MEDIA AND TECHNOLOGY  
1-3 Credit Hours  
(Repeatable for credit) A credit bearing work experience with educational outcomes, utilizing and enhancing a student’s academic learning in practical occupational situations. The student is expected to complete pre-determined assignments, which may include a weekly journal, final paper or experience report.  
Prerequisite: Graduate standing; and special approval.  
Schedule Type: Practical Experience  
Contact Hours: 3-9 other  
Grade Mode: Satisfactory/Unsatisfactory-IP

EMAT 69995  SPECIAL TOPICS IN EMERGING MEDIA AND TECHNOLOGY  
1-4 Credit Hours  
(Repeatable for credit) Analysis of significant and current issues in digital sciences not covered in regular courses. Offered when opportunities and resources permit, the topic is announced when the course is scheduled.  
Prerequisite: Graduate standing.  
Schedule Type: Lecture  
Contact Hours: 1-4 lecture  
Grade Mode: Standard Letter

EMAT 69996  INDIVIDUAL INVESTIGATION IN EMERGING MEDIA AND TECHNOLOGY  
1-3 Credit Hours  
(Repeatable for credit) Independent study carried out by a student under the supervision of a faculty member. Subject content, objectives, assignments, and evaluation methods may vary.  
Prerequisite: Graduate standing; and special approval.  
Schedule Type: Individual Investigation  
Contact Hours: 1-3 other  
Grade Mode: Standard Letter-IP

EMAT 80310  CREATIVE CODING FUNDAMENTALS  
3 Credit Hours  
(Slashed with EMAT 60310) Course provides students hands-on experience, from applying foundational concepts in computational thinking and object-oriented programming to creating screen-based applications that move, interact and unfold over time. Specific topics covered include variables, loops, functions, classes and API's (Application Programming Interfaces). Particular emphasis is placed on play and experimentation as critical facets of creative problem solving, and on computation as both an interdisciplinary and cross-disciplinary practice.  
Prerequisite: Doctoral standing.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter

EMAT 82110  INTERACTIVE DATA  
3 Credit Hours  
(Slashed with EMAT 62110) Course applies students' prior experience in computational thinking and object-oriented programming to analytic, creative and interactive data experiences built in Python and R. Students address real-world data sets with computational, predictive and visual methods to draw insights and make decisions. Students move beyond deploying "solutions" to engaging and communicating data to constituents, user and decision makers alike. Concurrently, students discuss critical questions of modern data access, power, bias and privacy.  
Prerequisite: EMAT 80310; and doctoral standing.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter