KNOWLEDGE MANAGEMENT - M.S.

College of Communication and Information
School of Information
www.kent.edu/iSchool

Examples of Possible Careers*

Computer and information systems managers
- 10.4% much faster than the average
- 461,000 number of jobs
- $151,150 potential earnings

Computer science teachers, postsecondary
- 2.6% slower than the average
- 38,500 number of jobs
- $85,540 potential earnings

Project management specialists and business operations specialists, all other
- 5.9% faster than the average
- 1,361,800 number of jobs
- $77,420 potential earnings

Contact Information
- School Director: Meghan Harper | iSchool@kent.edu | 330-672-2782
- Chat with an Admissions Counselor

Fully Offered
- Delivery:
  - Fully online

Admission Requirements
- Bachelor's degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000 point scale
- Official transcript(s)
- GRE scores if total GPA is below 3.000 in highest completed degree (Effective spring 2023, GRE scores will no longer be required)
- Résumé
- Goal statement
- Three letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 587 TOEFL PBT score (paper-based version)
  - Minimum 94 TOEFL IBT score (Internet-based version)
  - Minimum 82 MELAB score
  - Minimum 7.0 IELTS score
  - Minimum 65 PTE score
  - Minimum 120 Duolingo English Test score

For more information about graduate admissions, please visit the Graduate Studies website. For more information on international admission, visit the Office of Global Education website.

In calculating total GPA, all grades from all courses taken at relevant level (bachelor’s or master’s) from all institutions are counted.

Applicants who do not meet the minimum 2.750 GPA requirement must submit a statement that addresses the circumstances that contributed to the GPA and preparation for success in graduate study. Applicants should include recent professional achievements that indicate an ability to perform at a higher academic level to be considered for conditional admission to the program.

Technology Requirements

Appropriate technology and computer literacy skills are essential for each School of Information course. In order to be successful in the program, all incoming students must meet the School of Information computer competencies, as well as its minimum computer hardware, software and internet access requirements before the first day of class. For details, students should consult the school’s website.

Program Learning Outcomes

Graduates of the program will be able to:

1. Organize and manage an organization’s internal and external knowledge resources to improve decision making and business outcomes.
2. Develop and implement strategies to support organizational learning and innovation.
3. Design and manage knowledge management programs that align with organizational goals and objectives.
4. Utilize technology and information systems to support knowledge management initiatives.

Description

The Master of Science degree in Knowledge Management prepares professionals to serve as leaders who guide organizations into improved performance through better use of organizational knowledge. Graduates of the program will be able to design, deliver and support knowledge management programs at the enterprise and project levels.

Organizations of all types, across all sectors of the economy, face a growing need for increased efficiencies. Gaining these efficiencies means organizations must mature into knowledge organizations by developing and applying knowledge to serve their markets better. This requires professionals with new skills and tools found in the emerging domain of knowledge management.

Students in the Knowledge Management program learn principles, values and best practices that will prepare them for leadership roles in their future careers. They learn from interaction with their instructors and student colleagues, many of whom are also professionals working in knowledge management. Through courses, internships and other opportunities, students gain real-world, practical experience in developing and applying knowledge to improve organizational strategies, processes and technical skills.

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Organizations of all types, across all sectors of the economy, face a growing need for increased efficiencies. Gaining these efficiencies means
1. Develop and deliver strategies for organizations and communities that apply knowledge to create value.

2. Demonstrate leadership in the design and implementation of strategies that align with and enable an organization's culture, strategic intent and operational objectives.

3. Design, build, operate and lead a comprehensive program that turns strategies into action through the integration of people, process and technology components.

4. Become a thought leader in advancing knowledge management ideas and practices.

5. Prepared to engage and collaborate with the global knowledge management community to grow the demand, practice and value of knowledge management.

Program Requirements

Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>KM 60301</td>
<td>FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>KM 60302</td>
<td>DESIGNING AND IMPLEMENTING KNOWLEDGE MANAGEMENT IN THE WORKPLACE</td>
<td>3</td>
</tr>
<tr>
<td>KM 60306</td>
<td>THOUGHT LEADERSHIP AND CAREER DEVELOPMENT IN KNOWLEDGE MANAGEMENT</td>
<td>1</td>
</tr>
<tr>
<td>LIS 60636</td>
<td>KNOWLEDGE ORGANIZATION STRUCTURES, SYSTEMS AND SERVICES</td>
<td>3</td>
</tr>
<tr>
<td>MIS 64158</td>
<td>LEADERSHIP AND MANAGERIAL ASSESSMENT</td>
<td>2</td>
</tr>
</tbody>
</table>

Major Electives, choose from the following: 1 12-15

- Any Emerging Media and Technology (EMAT) Course
- Any Health Informatics (HI) Course
- Any Knowledge Management (KM) Course
- Any Library and Information Science (LIS) Course
- Any Management and Information Systems (MIS) Course
- Any User Experience Design (UXD) Course

Culminating Requirement

Choose from the following: 3-6

- KM 66092 | MASTER'S INTERNSHIP IN KNOWLEDGE MANAGEMENT        |            |
- KM 66099 | MASTER'S PROJECT IN KNOWLEDGE MANAGEMENT            |            |
- KM 66198 | MASTER'S RESEARCH PAPER IN KNOWLEDGE MANAGEMENT     |            |
- KM 66199 | THESIS I                                               |            |

Minimum Total Credit Hours: 30

1 Students who select thesis as their culminating requirement will complete 12 credit hours of electives; all others will complete 15 credit hours.