

# WEB-ENABLED E-LEARNING KNOWLEDGE MANAGEMENT - GRADUATE CERTIFICATE

College of Communication and Information  
 School of Information  
[www.kent.edu/iSchool](http://www.kent.edu/iSchool)

## Examples of Possible Careers\*

### Computer and information systems managers

- 10.4% much faster than the average
- 461,000 number of jobs
- \$151,150 potential earnings

### Computer science teachers, postsecondary

- 2.6% slower than the average
- 38,500 number of jobs
- \$85,540 potential earnings

### Project management specialists and business operations specialists, all other

- 5.9% faster than the average
- 1,361,800 number of jobs
- \$77,420 potential earnings

## Contact Information

- School Director: **Meghan Harper** | [iSchool@kent.edu](mailto:iSchool@kent.edu) | 330-672-2782
- Chat with an Admissions Counselor

## Fully Offered

- **Delivery:**
  - Fully online

## Admission Terms

- Fall
- Spring
- Summer

**\*Note**

Source of occupation titles and labor data is from the U.S. Bureau of Labor Statistics'

Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

## Description

The Web-Enabled E-Learning Knowledge Management graduate certificate provides essential knowledge and skills to interested information professionals. Knowledge management is a business process that formalizes the management and use of an enterprise's intellectual assets. As the knowledge economy continues to take shape

in the 21st century, the factors of production are shifting from physical financial capital to intellectual capital. In this environment, the success of organizations will depend on their ability to generate, adopt and diffuse knowledge. Knowledge management promotes a collaborative and integrative approach to the creation, capture, organization, access and use of information assets, including the tacit and knowledge of people.

## Admission Requirements

- Bachelor's degree from an accredited college or university
- Official transcript(s)
- Résumé
- Goal statement
- Three letters of recommendation

For more information about graduate admissions, please visit the Graduate Studies website.

## Program Requirements

### Certificate Requirements

Code	Title	Credit Hours
<b>Certificate Requirements</b>		
KM 60301	FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT	3
KM 61096	INDIVIDUAL INVESTIGATION IN KNOWLEDGE MANAGEMENT <sup>1</sup>	3
or KM 66099	MASTER'S PROJECT IN KNOWLEDGE MANAGEMENT	
or KM 66199	THESIS I	
or Capstone Course		
Certificate Electives, choose from the following:		9
KM 60303	KNOWLEDGE METRICS AND ASSESSMENT	
KM 60305	COMMUNITIES OF PRACTICE	
KM 60311	BUSINESS PROCESS MANAGEMENT	
KM 60312	STRATEGIC INTELLIGENCE	
KM 61095	SPECIAL TOPICS IN KNOWLEDGE MANAGEMENT	

**Minimum Total Credit Hours: 15**

<sup>1</sup> Students electing to enter the full degree program should use KM 66099, KM 66199 or Capstone Experience options to fulfill the requirement, rather than KM 61096, which may be useful for those students earning the certificate only.

## Graduation Requirements

Minimum Certificate GPA	Minimum Overall GPA
3.000	

- Students enrolled in the certificate can apply for admission to the master's degree and apply a maximum of 12 credit hours taken for the certificate program to the master's program requirements.