JOURNALISM - B.S.

College of Communication and Information
School of Media and Journalism
www.kent.edu/mdj

About This Program
At Kent State, journalism students learn how to cover real stories that make a difference. Whether using a camera, a microphone, a smartphone or a laptop, you’ll develop critical skills to tell stories in all forms. Students graduate prepared to continue as journalists or apply these skills to other professions that value critical thinking, information gathering and the ability to make sense of it for others. Read more...

Contact Information
- School Director: Emily Metzgar | mdj@kent.edu | 330-672-2572
- Speak with an Advisor
- Chat with an Admissions Counselor

Program Delivery
- Delivery:
  - In person
- Location:
  - Kent Campus

Examples of Possible Careers
- Editor, copy editor or fact-checker
- Magazine writer/reporter
- Photojournalist or multimedia journalist
- Podcaster or radio host
- Reporter/journalist for web, television, audio, and newspaper
- Sports broadcaster or sportswriter
- Television anchor
- Television news producer

Accreditation
Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Admission Requirements
The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

First-Year Students on the Kent Campus: First-year admission policy on the Kent Campus is selective. Admission decisions are based upon cumulative grade point average, strength of high school college preparatory curriculum and grade trends. Students not admissible to the Kent Campus may be administratively referred to one of the seven regional campuses to begin their college coursework. For more information, visit the admissions website for first-year students.

First-Year Students on the Regional Campuses: First-year admission to Kent State’s campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, is open to anyone with a high school diploma or its equivalent. For more information on admissions, contact the Regional Campuses admissions offices.

International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE Academic score, or by completing the ELS level 112 Intensive Program. For more information, visit the admissions website for international students.

Transfer Students: Students who have attended any other educational institution after graduating from high school must apply as undergraduate transfer students. For more information, visit the admissions website for transfer students.

Former Students: Former Kent State students or graduates who have not attended another college or university since Kent State may complete the reenrollment or reinstatement form on the University Registrar’s website.

Admission policies for undergraduate students may be found in the University Catalog’s Academic Policies.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the program’s Coursework tab.

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EMAT 10310</td>
<td>MY STORY ON THE WEB</td>
<td>3</td>
</tr>
<tr>
<td>or MDJ 20011</td>
<td>PRODUCTION FUNDAMENTALS</td>
<td></td>
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<tr>
<td>MDJ 20001</td>
<td>MEDIA, POWER AND CULTURE (DIVD) (KSS)</td>
<td>3</td>
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<tr>
<td>MDJ 26001</td>
<td>WRITING FOR MEDIA</td>
<td>3</td>
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<tr>
<td>MDJ 26005</td>
<td>MULTIMEDIA JOURNALISM</td>
<td>3</td>
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<tr>
<td>MDJ 26007</td>
<td>REPORTING</td>
<td>3</td>
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<tr>
<td>or MDJ 26008</td>
<td>BROADCAST REPORTING</td>
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<tr>
<td>MDJ 40006</td>
<td>LAW OF MEDIA AND JOURNALISM</td>
<td>3</td>
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<tr>
<td>MDJ 40010</td>
<td>ETHICS AND ISSUES IN MEDIA AND JOURNALISM (WIC)</td>
<td>3</td>
</tr>
<tr>
<td>MDJ 40027</td>
<td>RACE, GENDER, CLASS AND DIS/ABILITY IN MEDIA INDUSTRIES (DIVD)</td>
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<tr>
<td>MDJ 40092</td>
<td>INTERNSHIP (ELR)</td>
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<td>CCI 12001</td>
<td>PHOTOGRAPHY</td>
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<td>CCI 45091</td>
<td>SEMINAR IN MEDIA AND MOVEMENTS (ELR)</td>
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<td>MDJ 22004</td>
<td>VISUAL STORYTELLING</td>
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<td>BROADCAST REPORTING</td>
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<td>MDJ 32001</td>
<td>PHOTOJOURNALISM I</td>
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<td>MDJ 33024</td>
<td>BROADCAST PERFORMANCE</td>
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<td>MDJ 33042</td>
<td>STUDIO TELEVISION</td>
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<td>MDJ 36005</td>
<td>EDITING</td>
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<tr>
<td>MDJ 36008</td>
<td>FREELANCE JOURNALISM</td>
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<tr>
<td>MDJ 36010</td>
<td>INTERVIEWING AND DATA FOR JOURNALISTS</td>
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<td>MDJ 36018</td>
<td>FEATURE WRITING</td>
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<td>Course Code</td>
<td>Course Title</td>
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<tr>
<td>MDJ 36020</td>
<td>AUDIO STORYTELLING AND PODCASTING I</td>
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<tr>
<td>MDJ 40017</td>
<td>MEDIA ENTERPRISE</td>
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<tr>
<td>MDJ 40295</td>
<td>SELECTED TOPICS IN MEDIA AND JOURNALISM</td>
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<tr>
<td>MDJ 41111</td>
<td>FASHION PUBLISHING</td>
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<tr>
<td>MDJ 43035</td>
<td>ADVANCED MULTIMEDIA NEWS</td>
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<tr>
<td>MDJ 46003</td>
<td>PRODUCING TELEVISION NEWS</td>
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<tr>
<td>MDJ 46009</td>
<td>REPORTING PUBLIC POLICY</td>
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<tr>
<td>MDJ 46020</td>
<td>MAGAZINE DESIGN</td>
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<td>MDJ 46021</td>
<td>ADVANCED MAGAZINE WRITING</td>
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<tr>
<td>MDJ 46395</td>
<td>SELECTED TOPICS IN JOURNALISM</td>
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Advanced Major Electives, choose from the following: 3 6
- MDJ 32002  PHOTOGRTIAL IV
- MDJ 40017  MEDIA ENTERPRISE
- MDJ 40295  SELECTED TOPICS IN MEDIA AND JOURNALISM
- MDJ 43035  ADVANCED MULTIMEDIA NEWS
- MDJ 46009  REPORTING PUBLIC POLICY
- MDJ 46021  ADVANCED MAGAZINE WRITING
- MDJ 46030  AUDIO STORYTELLING AND PODCASTING II
- MDJ 46395  SELECTED TOPICS IN JOURNALISM

Additional Requirements (courses do not count in major GPA)
- UC 10001  FLASHES 101 1

College of Communication and Information Core Electives, choose from the following:
- CCI 10095  SPECIAL TOPICS IN COMMUNICATION AND INFORMATION
- CCI 40089  BRANDING AND SOCIAL MEDIA STRATEGIES FOR ITALIAN LIFESTYLE (DIVG) (ELR)
- CCI 40095  SPECIAL TOPICS IN COMMUNICATION AND INFORMATION
- CCI 40189  ITALIAN POP CULTURE (DIVG) (ELR)
- CCI 40289  ITALIAN CINEMA (DIVG) (ELR)
- CCI 40389  DOCUMENTARY FILMMAKING (DIVG) (ELR)
- CCI 40489  MULTIMEDIA EXPERIENTIAL LEARNING (DIVG) (ELR)
- CCI 45089  INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION (DIVG) (ELR)
- CCI 46089  INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION (DIVG) (ELR)
- COMM 15000  INTRODUCTION TO HUMAN COMMUNICATION (KADL)
- COMM 35852  INTERCULTURAL COMMUNICATION (DIVG)
- EMAT 25310  CREATIVE CODING
- EMAT 33310  HUMAN-COMPUTER INTERACTION
- LIS 30010  INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND
- UXD 20001  INTRODUCTION TO USER EXPERIENCE DESIGN
- VCD 13000  VISUAL DESIGN THINKING

Kent Core Composition 6
Kent Core Mathematics and Critical Reasoning 3
Kent Core Humanities and Fine Arts (minimum one course from each) 9
Kent Core Social Sciences (must be from two disciplines) 3
Kent Core Basic Sciences (must include one laboratory) 6-7
Kent Core Additional 6

General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours) 4 28

Minimum Total Credit Hours: 120
1. A minimum C grade must be earned to fulfill the writing-intensive requirement. If the course is not being used to fulfill the writing-intensive requirement, a minimum C- grade must be earned.
2. Courses taken as a Major Requirement may not also count toward Major Electives.
3. Courses taken as Advanced Major Electives may not also count toward Major Electives.
4. A maximum of 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses may be applied toward the degree program.

Progression Requirements
- No grade lower than a C- in a MDJ course will be counted toward graduation or as a prerequisite for a subsequent class.

Graduation Requirements

<table>
<thead>
<tr>
<th>Minimum Major GPA</th>
<th>Minimum Overall GPA</th>
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Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

**Semester One**

<table>
<thead>
<tr>
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<td>UC 10001</td>
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<td>Kent Core Requirement</td>
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**Credit Hours** 16

**Semester Two**

<table>
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<th>Course Title</th>
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<tr>
<td>MDJ 26005</td>
<td>MULTIMEDIA JOURNALISM</td>
<td>3</td>
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<tr>
<td>College of Communication and Information Core Elective</td>
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<tr>
<td>Kent Core Requirement</td>
<td>3</td>
<td></td>
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<tr>
<td>Kent Core Requirement</td>
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<td>Kent Core Requirement</td>
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**Credit Hours** 15

**Semester Three**

<table>
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<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MDJ 26007</td>
<td>REPORTING or BROADCAST REPORTING</td>
<td>3</td>
</tr>
<tr>
<td>MDJ 26008</td>
<td>REPORTING or BROADCAST REPORTING</td>
<td>3</td>
</tr>
<tr>
<td>College of Communication and Information Core Elective</td>
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<td></td>
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<tr>
<td>Kent Core Requirement</td>
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<td>Kent Core Requirement</td>
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<td></td>
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<tr>
<td>General Elective</td>
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</table>

**Credit Hours** 15

**Semester Four**

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<th>Course Code</th>
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<td>MDJ 40027</td>
<td>RACE, GENDER, CLASS AND DIS/ABILITY IN MEDIA INDUSTRIES (DIVD)</td>
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<tr>
<td>Kent Core Requirement</td>
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| Kent Core Requirement | 3 |
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Kent Core Requirement 3

Credit Hours 15

Semester Five
Major Electives 6
Kent Core Requirement 3
General Elective 6

Credit Hours 15

Semester Six
Major Electives 6
College of Communication and Information Core Elective 3
Kent Core Requirement 3
General Electives 3

Credit Hours 15

Third Summer Term
MDJ 40092 INTERNSHIP (ELR) 1

Credit Hours 1

Semester Seven
MDJ 40006 LAW OF MEDIA AND JOURNALISM 3
Advanced Major Electives 3
General Electives 9

Credit Hours 15

Semester Eight
MDJ 40010 ETHICS AND ISSUES IN MEDIA AND JOURNALISM (WIC) 3
Advanced Major Elective 3
General Electives 7

Credit Hours 13

Minimum Total Credit Hours: 120

Kent Core Requirements

Kent Core Composition (KCMP) 6
Kent Core Mathematics and Critical Reasoning (KMCR) 3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each) 9
Kent Core Social Sciences (KSS) (must be from two disciplines) 6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory) 6-7
Kent Core Additional (KADL) 6

Total Credit Hours: 36-37

Program Learning Outcomes

Graduate of this program will be able to:

1. Create news and information content that effectively covers the diversity of groups in a global society and reflects appreciation for individual differences.
2. Utilize appropriate legal and ethical frameworks to guide creation of news and information content.
3. Effectively plan, research, gather, write and produce audience-focused news and information content that has impact.
4. Critically evaluate news and information sources and demonstrate an understanding of the impact media messages have on audiences and society.
5. Use appropriate and relevant technology to create and enhance news and information content and promote it to a variety of audiences.
6. Demonstrate an understanding of the business of media and apply skills in a practical setting.

Full Description

Journalists are reporters, watchdogs, storytellers. The Bachelor of Science degree in Journalism teaches students how to cover real stories that make a difference. Whether using a camera, a microphone, a smartphone or a laptop, students become journalists by doing journalism inside and outside the classroom.

Gaining critical skills that equip them for storytelling in all its forms, journalism students practice their craft in Kent State's award-winning student media. Working with these outlets, students learn how to engage audiences where they “live,” on TV, radio, online, social media and in print.

Journalism students produce news and feature content on visual, digital and emerging platforms, and they apply what they’ve learned as part of the required professional internship.

With a grounding in ethics and an understanding of media’s role in democratic society, students graduate prepared to continue as journalists or apply their skills to other professions that value critical thinking, information gathering and the ability to make sense of it for others.

Students may apply early to the following master's degree programs and double count 9 credit hours of graduate courses toward both degree programs. See the Combined Bachelor’s/Master’s Degree Program Policy in the University Catalog for more information.

- Master of Arts degree in Communication Studies
- Master of Arts degree in Media and Journalism
- Master of Arts degree in Visual Communication Design

University Requirements

All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flashes 101 (UC 10001)</td>
<td>1 credit hour</td>
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</tr>
</tbody>
</table>

Course is not required for students with 30+ transfer credits (excluding College Credit Plus) or age 21+ at time of admission.

Diversity Domestic/Global (DIVD/DIVG)

- Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.

Experiential Learning Requirement (ELR)

- Students must successfully complete one course or approved experience.

Kent Core (see table below)

- 36-37 credit hours

Writing-Intensive Course (WIC)

- 1 course

Students must earn a minimum C grade in the course.

Upper-Division Requirement

- 39 credit hours

Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate.

Total Credit Hour Requirement

- 120 credit hours

Minimum Total Credit Hours: 120

Journalism - B.S.
• Master of Library Information Science degree in Library and Information Science
• Master of Science degree in Emerging Media and Technology
• Master of Science degree in Health Informatics
• Master of Science degree in Knowledge Management
• Master of Science degree in User Experience