JOURNALISM - B.S.

College of Communication and Information
School of Media and Journalism
www.kent.edu/mdj

About This Program
At Kent State, journalism students learn how to cover real stories that make a difference. Whether using a camera, a microphone, a smartphone or a laptop, you’ll develop critical skills to tell stories in all forms. Students graduate prepared to continue as journalists or apply these skills to other professions that value critical thinking, information gathering and the ability to make sense of it for others. Read more...

Contact Information
• School Director: Emily Metzgar | mdj@kent.edu | 330-672-2572
• Speak with an Advisor
• Chat with an Admissions Counselor

Program Delivery
• Delivery: • In person
  • Location: • Kent Campus

Examples of Possible Careers
• Editor, copy editor or fact-checker
• Magazine writer/reporter
• Photojournalist or multimedia journalist
• Podcaster or radio host
• Reporter/journalist for web, television, audio, and newspaper
• Sports broadcaster or sportswriter
• Television anchor
• Television news producer

Accreditation
Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Admission Requirements
The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

First-Year Students on the Kent Campus: First-year admission policy on the Kent Campus is selective. Admission decisions are based upon cumulative grade point average, strength of high school college preparatory curriculum and grade trends. Students not admissible to the Kent Campus may be administratively referred to one of the seven regional campuses to begin their college coursework. For more information, visit the admissions website for first-year students.

First-Year Students on the Regional Campuses: First-year admission to Kent State’s campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, is open to anyone with a high school diploma or its equivalent. For more information on admissions, contact the Regional Campuses admissions offices.

International Students: All international students must provide proof of English language proficiency unless they meet specific exceptions. For more information, visit the admissions website for international students.

Transfer Students: Students who have attended any other educational institution after graduating from high school must apply as undergraduate transfer students. For more information, visit the admissions website for transfer students.

Former Students: Former Kent State students or graduates who have not attended another college or university since Kent State may complete the reenrollment or reinstatement form on the University Registrar’s website.

Admission policies for undergraduate students may be found in the University Catalog.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the Coursework tab.

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>EMAT 10310</td>
<td>MY STORY ON THE WEB</td>
<td>3</td>
</tr>
<tr>
<td>or MDJ 20011</td>
<td>PRODUCTION FUNDAMENTALS</td>
<td></td>
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<tr>
<td>MDJ 20001</td>
<td>MEDIA, POWER AND CULTURE (DIVD) (KSS) ¹</td>
<td>3</td>
</tr>
<tr>
<td>MDJ 26001</td>
<td>WRITING FOR MEDIA</td>
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<td>MDJ 26005</td>
<td>MULTIMEDIA JOURNALIALISM</td>
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<td>MDJ 40006</td>
<td>LAW OF MEDIA AND JOURNALISM</td>
<td>3</td>
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<td>MDJ 40010</td>
<td>ETHICS AND ISSUES IN MEDIA AND JOURNALISM (WIC) ¹</td>
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<td>MDJ 40027</td>
<td>RACE, GENDER, CLASS AND DISABILITY IN MEDIA INDUSTRY</td>
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<td>MDJ 40092</td>
<td>INTERNSHIP (ELR)</td>
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<td>CCI 12001</td>
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<td>MDJ 32001</td>
<td>PHOTOJOURNALIALISM I</td>
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<td>MDJ 36010</td>
<td>INTERVIEWING AND DATA FOR JOURNALISTS</td>
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<td>MDJ 36018</td>
<td>FEATURE WRITING</td>
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<td>MDJ 36020</td>
<td>AUDIO STORYTELLING AND PODCASTING I</td>
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<td>CCI 45091</td>
<td>SEMINAR IN MEDIA AND MOVEMENTS (ELR)</td>
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<td>MDJ 32002</td>
<td>PHOTOJOURNALIALISM II</td>
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<td>MDJ 32005</td>
<td>VIDEO FOR STILL PHOTOGRAPHERS</td>
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<td>MDJ 33024</td>
<td>BROADCAST PERFORMANCE</td>
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Journalism - B.S.

<table>
<thead>
<tr>
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<tr>
<td>MDJ 36008</td>
<td>FREELANCE JOURNALISM</td>
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<td>MDJ 36018</td>
<td>FEATURE WRITING</td>
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<td>MDJ 40007</td>
<td>REVIEWING THE ARTS</td>
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<td>MDJ 40015</td>
<td>MEDIA MARKETPLACE</td>
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<td>MDJ 40295</td>
<td>SELECTED TOPICS IN MEDIA AND JOURNALISM</td>
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<td>MDJ 41111</td>
<td>FASHION PUBLISHING</td>
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<td>MDJ 44055</td>
<td>SUAS AERIAL CINEMATOGRAPHY</td>
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<td>MDJ 46003</td>
<td>PRODUCING TELEVISION NEWS</td>
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<td>MDJ 46006</td>
<td>OPINION WRITING</td>
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<td>MDJ 46016</td>
<td>BUSINESS OF PUBLISHING</td>
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<td>MDJ 46020</td>
<td>MAGAZINE DESIGN</td>
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<td>MDJ 46030</td>
<td>AUDIO STORYTELLING AND PODCASTING II</td>
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<td>MDJ 46052</td>
<td>ADVANCED BROADCAST REPORTING</td>
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Journalism Culminating Experience Electives, choose from the following: 6

- MDJ 40017 MEDIA ENTERPRISE
- MDJ 42008 ADVANCED PHOTO TECHNIQUES
- MDJ 43035 ADVANCED TELEVISION NEWS PRODUCING
- MDJ 46007 INVESTIGATIVE REPORTING
- MDJ 46009 REPORTING PUBLIC POLICY
- MDJ 46021 ADVANCED MAGAZINE WRITING
- MDJ 46054 BROADCAST DOCUMENTARY
- MDJ 46055 DOCUMENTARY AND ENTREPRENEURIAL PHOTOGRAPHY
- MDJ 46395 SELECTED TOPICS IN JOURNALISM

**Additional Requirements (courses do not count in major GPA)**

- UC 10001 FLASHES 101 1

Political or Entrepreneurship Elective, choose from the following: 3

- ENTR 27056 INTRODUCTION TO ENTREPRENEURSHIP
- POL 10004 COMPARATIVE POLITICS (DIVG) (KSS)
- POL 10100 AMERICAN POLITICS (DIVD) (KSS)
- POL 10300 PUBLIC POLICY
- POL 10500 WORLD POLITICS (DIVG) (KSS)

College of Communication and Information Core Electives, choose from the following: 9

- CCI 10095 SPECIAL TOPICS IN COMMUNICATION AND INFORMATION
- CCI 40089 BRANDING AND SOCIAL MEDIA STRATEGIES FOR ITALIAN LIFESTYLE (ELR)
- CCI 40095 SPECIAL TOPICS IN COMMUNICATION AND INFORMATION
- CCI 40189 ITALIAN POP CULTURE
- CCI 40289 ITALIAN CINEMA (ELR)
- CCI 40389 DOCUMENTARY FILMMAKING (ELR)
- CCI 40489 MULTIMEDIA EXPERIENTIAL LEARNING (ELR)
- CCI 45089 INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION (ELR)
- CCI 46089 INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION (ELR)
- COMM 15000 INTRODUCTION TO HUMAN COMMUNICATION (KADL)
- COMM 35852 INTERCULTURAL COMMUNICATION (DIVG)
- EMAT 25310 CREATIVE CODING
- EMAT 33310 HUMAN-COMPUTER INTERACTION
- LIS 30010 INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND

**UXD 20001 INTRODUCTION TO USER EXPERIENCE DESIGN**

- VCD 13000 VISUAL DESIGN THINKING

- Kent Core Composition 6
- Kent Core Mathematics and Critical Reasoning 3
- Kent Core Humanities and Fine Arts (minimum one course from each) 9
- Kent Core Social Sciences (must be from two disciplines) 3
- Kent Core Basic Sciences (must include one laboratory) 6-7
- Kent Core Additional 6

General Electives (total credit hours depends on earning 120 credits hour, including 39 upper-division credit hours) 28

**Minimum Total Credit Hours:** 120

1 A minimum C grade must be earned to fulfill the writing-intensive requirement. If the course is not being used to fulfill the writing-intensive requirement, a minimum C- grade must be earned.

2 Students cannot apply these courses toward more than one of the MDJ Elective categories.

3 A maximum of 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses may be applied toward the degree program.

**Progression Requirements**

- No grade lower than a C- in a MDJ course will be counted toward graduation or as a prerequisite for a subsequent class.

**Graduation Requirements**

<table>
<thead>
<tr>
<th>Minimum Major GPA</th>
<th>Minimum Overall GPA</th>
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**Roadmap**

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

**Semester One**

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<td>UC 10001</td>
<td>FLASHERS 101</td>
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<td>Kent Core Requirement</td>
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**Credit Hours** 16

**Semester Two**

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<td>MULTIMEDIA JOURNALISM</td>
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<td>College of Communication and Information Core Elective</td>
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<td>Kent Core Requirement</td>
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**Credit Hours** 15

**Semester Three**

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<td>Journalism Skills Elective</td>
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<td>College of Communication and Information Core Elective</td>
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<td>Kent Core Requirement</td>
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<td>General Elective</td>
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**Credit Hours** 15
Semester Four
Political or Entrepreneurship Elective 3
Journalism Skills Elective 3
Kent Core Requirement 3
Kent Core Requirement 3
Kent Core Requirement 3
Credit Hours 15

Semester Five
Journalism Skills Elective 3
Journalism Specialization Elective 6
Kent Core Requirement 3
General Elective 3
Credit Hours 15

Semester Six
MDJ 40027 RACE, GENDER, CLASS AND DISABILITY IN MEDIA INDUSTRIES 3
Journalism Specialization Electives 3
College of Communication and Information Core Elective 3
General Electives 6
Credit Hours 15

Third Summer Term
MDJ 40092 INTERNSHIP (ELR) 1
Credit Hours 1

Semester Seven
MDJ 40006 LAW OF MEDIA AND JOURNALISM 3
Journalism Culminating Experience Elective 3
General Electives 9
Credit Hours 15

Semester Eight
MDJ 40010 ETHICS AND ISSUES IN MEDIA AND JOURNALISM (WIC) 3
Journalism Culminating Experience Elective 3
General Electives 7
Credit Hours 13

Minimum Total Credit Hours: 120

University Requirements
All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Flashes 101 (UC 10001) 1 credit hour
Course is not required for students with 30+ transfer credits (excluding College Credit Plus) or age 21+ at time of admission.
Diversity Domestic/Global (DIVD/DIVG) 2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.
Experiential Learning Requirement (ELR) varies
Students must successfully complete one course or approved experience.
Kent Core (see table below) 36-37 credit hours
Writing-Intensive Course (WIC) 1 course
Students must earn a minimum C grade in the course.

Upper-Division Requirement 39 credit hours
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate.
Total Credit Hour Requirement 120 credit hours

Kent Core Requirements
Kent Core Composition (KCMP) 6
Kent Core Mathematics and Critical Reasoning (KMCR) 3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each) 9
Kent Core Social Sciences (KSS) (must be from two disciplines) 6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory) 6-7
Kent Core Additional (KADL) 6
Total Credit Hours: 36-37

Program Learning Outcomes
Graduate of this program will be able to:
1. Create news and information content that effectively covers the diversity of groups in a global society and reflects appreciation for individual differences.
2. Utilize appropriate legal and ethical frameworks to guide creation of news and information content.
3. Effectively plan, research, gather, write and produce audience-focused news and information content that has impact.
4. Critically evaluate news and information sources and demonstrate an understanding of the impact media messages have on audiences and society.
5. Use appropriate and relevant technology to create and enhance news and information content and promote it to a variety of audiences.
6. Demonstrate an understanding of the business of media and apply skills in a practical setting.

Full Description
Journalists are reporters, watchdogs, storytellers. The Bachelor of Science degree in Journalism teaches students how to cover real stories that make a difference. Whether using a camera, a microphone, a smartphone or a laptop, students become journalists by doing journalism inside and outside the classroom.

Gaining critical skills that equip them for storytelling in all its forms, journalism students practice their craft in Kent State's award-winning student media. Working with these outlets, students learn how to engage audiences where they “live,” on TV, radio, online, social media and in print.

Journalism students produce news and feature content on visual, digital and emerging platforms, and they apply what they’ve learned as part of the required professional internship.

With a grounding in ethics and an understanding of media’s role in democratic society, students graduate prepared to continue as journalists or apply their skills to other professions that value critical thinking, information gathering and the ability to make sense of it for others.

Students may apply early to the following master's degree programs and double count 9 credit hours of graduate courses toward both degree
programs. See the Combined Bachelor’s/Master’s Degree Program Policy in the University Catalog for more information.

- Master of Arts degree in Communication Studies
- Master of Arts degree in Media and Journalism
- Master of Arts degree in Visual Communication Design
- Master of Library Information Science degree in Library and Information Science
- Master of Science degree in Emerging Media and Technology
- Master of Science degree in Health Informatics
- Master of Science degree in Knowledge Management
- Master of Science degree in User Experience