MEDIA AND JOURNALISM - M.A.

College of Communication and Information
School of Media and Journalism
www.kent.edu/mdj

Examples of Possible Careers*
Communications teachers, postsecondary
- 3.2% about as fast as the average
- 35,600 number of jobs
- $71,030 potential earnings

Additional Careers
- Editors
- News analysts, reporters, and journalists
- Proofreaders and copy markers
- Writers and authors

Contact Information
- School Director: Emily Metzgar | mdj@kent.edu | 330-672-2572
- Chat with an Admissions Counselor

Fully Offered
- Delivery:
  - Fully online (Journalism Education concentration only)
  - In person
- Location:
  - Kent Campus

Contact Information
- School Director: Emily Metzgar | mdj@kent.edu | 330-672-2572
- Chat with an Admissions Counselor

For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education’s admission website.

1 A minimum of one writing sample will be required. The writing sample may be a news article, script from a news story, paper submitted for a college course, personal essay about a topic of interest or some other original non-fictional written work.

2 At least one letter must be from a college professor who is familiar with the applicant’s work. If the applicant has significant work experience (five or more years), the letter from a college professor may be replaced with a letter from an employer who is familiar with the applicant’s work.

Program Learning Outcomes
Graduates of this program will be able to:
1. Communicate effectively across multiple platforms.
2. Demonstrate an understanding of relevant ethical and legal frameworks in their disciplines.
3. Ground their professional work in relevant theories.
4. Represent high levels of professionalism.
**Program Requirements**

**Major Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
</table>
| CCI 6100 | QUANTITATIVE RESEARCH METHODS IN COMMUNICATION AND INFORMATION
or CCI 62000 | 3            |
| MDJ 60011 | THEORY AND SOCIETAL ROLE OF MASS MEDIA                      | 3            |
| MDJ 60012 | MASS COMMUNICATION LAW AND ETHICS                           | 3            |
| MDJ 61001 | PRINCIPLES AND PRACTICES OF DIGITAL MEDIA                   | 3            |
| MDJ 66011 | REPORTING, WRITING AND EDITING FOR MEDIA                     | 3            |

**Additional Requirements or Concentration**

Choose from the following: 18

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MDJ 60007</td>
<td>Teaches Journalism Ethics</td>
<td>3</td>
</tr>
</tbody>
</table>

**Minimum Total Credit Hours:** 33

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1 Students in the Journalism Education concentration may take MDJ 60007, which is offered in the summer term, in place of CCI 61000 or CCI 62000.

**Additional Requirements for Students Not Declaring a Concentration**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MDJ 60199</td>
<td>THESIS I</td>
<td>3-6</td>
</tr>
<tr>
<td>MDJ 60399</td>
<td>MASTER’S PROFESSIONAL PROJECT</td>
<td>3</td>
</tr>
</tbody>
</table>

**Minimum Total Credit Hours:** 18

**Graduation Requirements**

- Minimum 50 percent of coursework must be at the 60000 level and must have the Media and Journalism (MDJ) course subject.
- Maximum 4 credit hours of workshop courses (xxx93) may count toward the degree.

**Journalism Education Concentration Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>MDJ 60003</td>
<td>TEACHING JOURNALISM ETHICS</td>
<td>3</td>
</tr>
<tr>
<td>MDJ 60701</td>
<td>ADVISING STUDENT MEDIA</td>
<td>3</td>
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</tbody>
</table>

**Culminating Requirement**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>MDJ 60399</td>
<td>MASTER’S PROFESSIONAL PROJECT</td>
<td>3</td>
</tr>
</tbody>
</table>

**Minimum Total Credit Hours:** 18