

# MEDIA LITERACY - MINOR

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College of Communication and Information  
School of Media and Journalism  
www.kent.edu/mdj

## Contact Information

- School Director: **Emily Metzgar** | mdj@kent.edu | 330-672-2572
- Speak with an Advisor

## Fully Offered

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

## Description

The Media Literacy minor gives a broad overview of the media from an information, as opposed to skills, perspective.

## Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Media Literacy minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

## Minor Requirements

Code	Title	Credit Hours
<b>Minor Requirements</b>		
MDJ 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
MDJ 20005	FUNDAMENTALS OF MEDIA MESSAGES	3
MDJ 21001	PRINCIPLES OF ADVERTISING	3
MDJ 28001	PRINCIPLES OF PUBLIC RELATIONS	3
MDJ 40006	LAW OF MASS COMMUNICATION	3
MDJ 40022	FILM AS COMMUNICATION	3
<b>Minimum Total Credit Hours:</b>		<b>18</b>

## Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.700	2.000

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).