

DESIGN - MINOR

College of Communication and Information
 School of Visual Communication Design
www.kent.edu/vcd

Contact Information

- School Director: **Daniel Alenquer** | vcd@kent.edu | 330-672-7856
- Speak with an Advisor

Fully Offered

- **Delivery:**
 - In person
- **Location:**
 - Kent Campus

Description

The Design minor provides students with a foundation in graphic design, including design research and history, specialized software and tools, industry standards and professional ethics.

This minor enables students to learn different conceptual and technical approaches to designing compelling visual solutions. It enhances and complements students' respective majors by allowing them to use composition, color, contrast, illustration and typography to better communicate their work visually.

Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Design minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Program Requirements

Minor Requirements

Code	Title	Credit Hours
Minor Requirements		
VCD 13000	VISUAL DESIGN THINKING	3
VCD 13001	INTRODUCTION TO VISUAL COMMUNICATION DESIGN STUDIO (min B- grade)	3
VCD 22000	DESIGN/ILLUSTRATION TECHNIQUES I	3
VCD 23001	TYPOGRAPHY I	3
Minor Electives, choose from the following:		6
VCD 33000	GRAPHIC DESIGN I	
VCD 34004	VISUAL ETHICS	
VCD 45000	GRAPHIC DESIGN PERSPECTIVES (WIC)	
Minimum Total Credit Hours:		18

Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.250	2.000

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).