EVENT PLANNING - MINOR

College of Education Health and Human Services
School of Foundations, Leadership and Administration
www.kent.edu/ehhs/fla

About This Program
The Event Planning minor prepares students to assume leadership roles within the industry. Through innovation, research, knowledge dissemination and the enhancement of educational and practical opportunities, this minor affords students the opportunity to enroll in a variety of courses across disciplines to procure knowledge and practical skills pertaining to the process of event planning.

Contact Information
• Mark Lyberger | mlyberge@kent.edu | 330-672-2015
• Speak with an Advisor

Program Delivery
• Delivery:
  • In person
• Location:
  • Kent Campus

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare this minor, students must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.000 overall Kent State GPA. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

Program Requirements

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>HEM 33129</td>
<td>CATERING AND BANQUET MANAGEMENT</td>
<td>3</td>
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<tr>
<td>RPTM 36075</td>
<td>EXPERIENCE DESIGN IN RECREATION, PARK AND TOURISM SETTINGS 1</td>
<td>3</td>
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<tr>
<td>SPAD 45022</td>
<td>EVENT PLANNING AND PRODUCTION 1</td>
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Minor Electives, choose from the following:
- HEM 20160  SAFETY AND SECURITY RISK MANAGEMENT
- HEM 23030  HOTEL OPERATIONS
- HEM 30110  FUNDRAISING AND PHILANTHROPIC EVENT MANAGEMENT
- HEM 30120  WEDDINGS AND SPECIAL EVENT PROTOCOL
- HEM 33140  CONVENTION SALES AND MANAGEMENT

Minimum Total Credit Hours: 15

1 With permission, students may register for HEM 33129, RPTM 36075 and SPAD 45022 without completion of the prerequisite courses.
2 A maximum of 3 credit hours of practicum may be used to fulfill minor requirements with advisor approval.
3 Students may select a special topic with advisor approval.

Graduation Requirements

<table>
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<th>Minimum Minor GPA</th>
<th>Minimum Overall GPA</th>
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• Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
• Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
• Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

Program Learning Outcomes
Graduates of this program will be able to:
1. Apply the event planning process in the design, implementation and evaluation of special events.
2. Integrate event planning principles in a variety of settings including hospitality, sport, recreation and tourism.