EVENT PLANNING - MINOR

College of Education Health and Human Services
School of Foundations, Leadership and Administration
www.kent.edu/ehhs/fla

About This Program
The Event Planning minor prepares students to assume leadership roles within the industry. Through innovation, research, knowledge dissemination and the enhancement of educational and practical opportunities, this minor affords students the opportunity to enroll in a variety of courses across disciplines to procure knowledge and practical skills pertaining to the process of event planning.

Contact Information
- Program Coordinator: Mark Lyberger | mlyberge@kent.edu | 330-672-2015
- Speak with an Advisor

Program Delivery
- Delivery:
  - In person
- Location:
  - Kent Campus

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare this minor, students must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.000 overall Kent State credit hours at Kent State and earned a minimum 2.000 overall Kent State GPA. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State are not allowed to declare a minor. Students with a minimum 2.000 overall Kent State GPA are eligible to declare a minor.

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Program Requirements

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>HEM 23030</td>
<td>HOTEL OPERATIONS</td>
<td>3</td>
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<tr>
<td>HEM 33270</td>
<td>GLOBAL CUISINE</td>
<td>3</td>
</tr>
<tr>
<td>RPTM 36075</td>
<td>EXPERIENCE DESIGN IN RECREATION, PARK AND TOURISM SETTINGS</td>
<td>3</td>
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<tr>
<td>SPAD 45022</td>
<td>EVENT PLANNING AND PRODUCTION</td>
<td>3</td>
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<td>Practicum Elective, choose from the following:</td>
<td>1-3</td>
<td></td>
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<tr>
<td>HEM 43092</td>
<td>PRACTICUM IN HOSPITALITY AND EVENT MANAGEMENT (ELR)</td>
<td></td>
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<tr>
<td>SPAD 25092</td>
<td>PRACTICUM I IN SPORT ADMINISTRATION (ELR)</td>
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<tr>
<td>SPAD 35092</td>
<td>PRACTICUM II IN SPORT ADMINISTRATION (ELR)</td>
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Graduation Requirements
Minimum Minor GPA: 2.500
Minimum Overall GPA: 2.000

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

Program Learning Outcomes
Graduates of this program will be able to:
1. apply the event planning process in the design, implementation, and evaluation of special events
2. Integrate event planning principles in a variety of settings including hospitality, sport, recreation, and tourism.
3. Gain practical experience in event planning.