HOSPITALITY AND TOURISM MANAGEMENT - M.S.

College of Education Health and Human Services
School of Foundations, Leadership and Administration
www.kent.edu/ehhs/fla

About This Program
The Master of Science degree in Hospitality and Tourism Management provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field. The curriculum combines specialty classes in hospitality and business management, preparing graduates for well-compensated positions as managers in restaurants, hotels, conference centers, country clubs and other hospitality venues.

Contact Information
- Aviad Israeli, Ph.D. | aisraeli@kent.edu | 330-672-0210
- Connect with an Admissions Counselor: U.S. Student | International Student

Program Delivery
- Delivery: Fully online

Examples of Possible Careers and Salaries*
Business teachers, postsecondary
- 12.0% much faster than the average
- 105,100 number of jobs
- $88,010 potential earnings

First-line supervisors of gambling services workers
- 16.4% much faster than the average
- 58,000 number of jobs
- $50,440 potential earnings

Food service managers
- 0.6% little or no change
- 352,600 number of jobs
- $56,590 potential earnings

Gambling managers
- 8.8% much faster than the average
- 5,100 number of jobs
- $75,470 potential earnings

Lodging managers
- -11.7% decline
- 57,200 number of jobs
- $56,670 potential earnings

Meeting, convention, and event planners
- 7.8% faster than the average
- 138,600 number of jobs
- $51,560 potential earnings

Personal service managers, all other; entertainment and recreation managers, except gambling; and managers, all other
- -1.8% decline
- 1,189,200 number of jobs
- $116,350 potential earnings

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

Admission Requirements
- Bachelor’s degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000-point scale
- Official transcript(s)
- Résumé
- Work experience in hospitality or tourism is preferred.
- Goal statement describing professional and research goals
- Three letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions to waive) by earning one of the following: 1
  - Minimum 79 TOEFL iBT score
  - Minimum 6.5 IELTS score
  - Minimum 58 PTE score
  - Minimum 110 DET score

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1 International applicants who do not meet the above test scores will not be considered for admission.

Application Deadlines
- Fall Semester
  - Rolling admissions

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>HTM 53025</td>
<td>HOSPITALITY MARKETING</td>
<td>3</td>
</tr>
<tr>
<td>HTM 55047</td>
<td>GLOBAL ISSUES OF TOURISM TRADE</td>
<td>3</td>
</tr>
<tr>
<td>HTM 56000</td>
<td>TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL</td>
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Hospitality and Tourism Management - M.S.
HTM 63022  CURRENT ISSUES IN HOSPITALITY AND TOURISM MANAGEMENT  3
HTM 63091  RESEARCH SEMINAR  1
HTM 65041  TOURISM AND HOSPITALITY REVIEW  3
MGMT 64158  LEADERSHIP  2-3
  or MKTG 65051  MARKETING MANAGEMENT
  or MKTG 65054  INTERNATIONAL MARKETING
RMS 65510  STATISTICS I FOR EDUCATIONAL SERVICES  3
RMS 65511  RESEARCH IN EDUCATIONAL SERVICES  3

Culminating Experience
HTM 51092  HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM  3
HTM 64099  HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE  3

Minimum Total Credit Hours:  30

Program Learning Outcomes
Graduates of this program will be able to:
1. Critically analyze and discuss managerial problems and issues related to tourism and hospitality.
2. Discuss and evaluate the social/economic, global/multicultural, operational and environmental issues facing hospitality and tourism management.
3. Formulate professional attitudes and opinions related to the hospitality and tourism industry.
4. Use, interpret and report industry data.
5. Disseminate professional vision in a hospitality and tourism setting.

Dual Degree with Master of Business Administration
Student have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.S. degree in Hospitality and Tourism Management. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.B.A./M.S. degree prepares students for responsible leadership positions and provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field.

Dual Degree Requirements

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<td>ACCT 63038</td>
<td>MANAGERIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
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<tr>
<td>BA 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
<td>2</td>
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<td>BA 64026</td>
<td>SUPPLY CHAIN MANAGEMENT</td>
<td>2</td>
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<tr>
<td>CIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
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<td>ECON 62021</td>
<td>MACROECONOMIC ENVIRONMENT OF BUSINESS</td>
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<tr>
<td>ECON 62022</td>
<td>MANAGERIAL ECONOMICS</td>
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<td>FIN 66050</td>
<td>LAW AND ETHICS</td>
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<td>FIN 66050</td>
<td>MANAGERIAL FINANCE</td>
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<tr>
<td>MGMT 64399</td>
<td>BUSINESS STRATEGY</td>
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Minimum Total Credit Hours: 50