HOSPITALITY AND TOURISM MANAGEMENT - M.S.

College of Education Health and Human Services
School of Foundations, Leadership and Administration
www.kent.edu/ehhs/fla

About This Program
The Master of Science degree in Hospitality and Tourism Management provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field. The curriculum combines specialty classes in hospitality and business management, preparing graduates for well-compensated positions as managers in restaurants, hotels, conference centers, country clubs and other hospitality venues.

Contact Information
• Program Coordinator: Kiwon Lee, Ph.D. | klee47@kent.edu | 330-672-0594
• Connect with an Admissions Counselor: U.S. Student | International Student

Program Delivery
• Delivery:
  • Fully online

Examples of Possible Careers and Salaries*

Business teachers, postsecondary
• 12.0% much faster than the average
• 105,100 number of jobs
• $88,010 potential earnings

First-line supervisors of gambling services workers
• 16.4% much faster than the average
• 58,000 number of jobs
• $50,440 potential earnings

Food service managers
• 0.6% little or no change
• 352,600 number of jobs
• $56,590 potential earnings

Gambling managers
• 8.8% much faster than the average
• 5,100 number of jobs
• $75,470 potential earnings

Lodging managers
• -11.7% decline
• 57,200 number of jobs
• $56,670 potential earnings

Meeting, convention, and event planners
• 7.8% faster than the average
• 138,600 number of jobs
• $51,560 potential earnings

Personal service managers, all other; entertainment and recreation managers, except gambling; and managers, all other
• -1.8% decline
• 1,189,200 number of jobs
• $116,830 potential earnings

* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics’ Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

Admission Requirements
• Bachelor’s degree from an accredited college or university
• Minimum 2.750 undergraduate GPA on a 4.000 point scale
• Official transcript(s)
• Résumé
• Work experience in hospitality or tourism is preferred.
• Goal statement describing professional and research goals
• Three letters of recommendation
• English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  • Minimum 550 TOEFL PBT score (paper-based version)
  • Minimum 79 TOEFL IBT score (Internet-based version)
  • Minimum 77 MELAB score
  • Minimum 6.5 IELTS score
  • Minimum 58 PTE score
  • Minimum 110 Duolingo English Test score

Application Deadlines
• Fall Semester
  • Rolling admissions

Program Requirements

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<td>HTM 55047</td>
<td>GLOBAL ISSUES OF TOURISM TRADE</td>
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<td>HTM 56000</td>
<td>TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL</td>
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<td>HTM 65041</td>
<td>TOURISM AND HOSPITALITY REVIEW</td>
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LEADERSHIP AND MANAGERIAL ASSESSMENT 2-3
or MKTG 65051 MARKETING MANAGEMENT
or MKTG 65054 INTERNATIONAL MARKETING
RMS 65510 STATISTICS I FOR EDUCATIONAL SERVICES 3
RMS 65511 RESEARCH IN EDUCATIONAL SERVICES 3

Culminating Experience
HTM 51092 HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM 3
HTM 64099 HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE 3

Minimum Total Credit Hours: 30

Program Learning Outcomes
Graduates of this program will be able to:
1. Critically analyze and discuss managerial problems and issues related to tourism and hospitality.
2. Discuss and evaluate the social/economic, global/multicultural, operational and environmental issues facing hospitality and tourism management.
3. Formulate professional attitudes and opinions related to the hospitality and tourism industry.
4. Use, interpret and report industry data.
5. Disseminate professional vision in a hospitality and tourism setting.

Roadmap
This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Fall Semester
HTM 53025 HOSPITALITY MARKETING 3
HTM 63091 RESEARCH SEMINAR 1
MGMT 64158 LEADERSHIP AND MANAGERIAL ASSESSMENT 2
or MKTG 65051 MARKETING MANAGEMENT or MKTG 65054 INTERNATIONAL MARKETING
RMS 65510 STATISTICS I FOR EDUCATIONAL SERVICES 3

Credits 9

Spring Semester
HTM 55047 GLOBAL ISSUES OF TOURISM TRADE 3
HTM 56000 TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL 3
RMS 65511 RESEARCH IN EDUCATIONAL SERVICES 3

Credits 9

Summer Term
HTM 51092 HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM 3
HTM 63022 CURRENT ISSUES IN HOSPITALITY AND TOURISM MANAGEMENT 3
HTM 64099 HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE 3
HTM 65041 TOURISM AND HOSPITALITY REVIEW 3

Credits 12

Minimum Total Credit Hours: 30

Dual Degree with M.B.A. degree in Business Administration
Student have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.S. degree in Hospitality and Tourism Management. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.B.A./M.S. degree prepares students for responsible leadership positions and provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field.

Dual Degree Requirements

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<td>BA 64005</td>
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<td>OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT</td>
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<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
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Culminating Requirement
HTM 51092 HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM 3
HTM 64099 HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE 3
MGMT 64185 BUSINESS STRATEGY 3

Minimum Total Credit Hours: 50