

RECREATION, PARK AND TOURISM MANAGEMENT - B.S.

College of Education Health and Human Services
 School of Foundations, Leadership and Administration
www.kent.edu/ehhs/fla

About This Program

The Recreation, Park and Tourism Management B.S. program is perfect for students interested in sharing their passions and making a difference in people's lives. From outdoor recreation, travel and sports, to camping, performing/visual arts and health and fitness. Read more...

Contact Information

- Program Coordinator: **Mary Parr** | mparr@kent.edu | 330-672-0217
- Speak with an Advisor
- Chat with an Admissions Counselor

Program Delivery

- **Delivery:**
 - In person
- **Location:**
 - Kent Campus

Examples of Possible Careers

- Managers and leaders with public/community park and recreation services
- Managers and leaders with non-profit recreation agencies
- Managers and leaders providing recreation, outdoor recreation, or tourism services to specialized groups such as youth, senior/older adults, people with disabilities, immigrant communities, marginalized populations
- Managers and leaders with health and wellness organization and services
- Managers and leaders who plan special events/community-wide events
- Managers and leaders with tourism services and agencies
- Interpreters, guides, managers, leaders with historic, cultural, nature-based organizations
- Park rangers, interpreters, guides, naturalists with regional, state, and national parks
- Leaders and organizers with outdoor recreation agencies

Accreditation

Council on Accreditation for Parks, Recreation, Tourism and Related Professions (COAPRT)

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special

talents and adult students who graduated from high school three or more years ago.

First-Year Students on the Kent Campus: First-year admission policy on the Kent Campus is selective. Admission decisions are based upon cumulative grade point average, strength of high school college preparatory curriculum and grade trends. Students not admissible to the Kent Campus may be administratively referred to one of the seven regional campuses to begin their college coursework. For more information, visit the admissions website for first-year students.

First-Year Students on the Regional Campuses: First-year admission to Kent State's campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, is open to anyone with a high school diploma or its equivalent. For more information on admissions, contact the Regional Campuses admissions offices.

International Students: All international students must provide proof of English language proficiency unless they meet specific exceptions. For more information, visit the admissions website for international students.

Transfer Students: Students who have attended any other educational institution after graduating from high school must apply as undergraduate transfer students. For more information, visit the admissions website for transfer students.

Former Students: Former Kent State students or graduates who have not attended another college or university since Kent State may complete the reenrollment or reinstatement form on the University Registrar's website.

Admission policies for undergraduate students may be found in the University Catalog.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the Coursework tab.

Current Kent State and Transfer Students: Active Kent State students who wish to change their major must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.000 overall Kent State GPA to be admitted. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

Program Requirements

Code	Title	Credit Hours
Major Requirements (courses count in major GPA)		
RPTM 16000	FOUNDATIONS OF RECREATION AND LEISURE	3
RPTM 16001	CAREER EXPLORATION IN RECREATION, PARK, AND TOURISM MANAGEMENT	1
RPTM 26010	COMMUNITY DEVELOPMENT IN RECREATION	3
RPTM 26030	LEADERSHIP IN RECREATION, PARKS AND TOURISM	3
RPTM 26060	INTRODUCTION TO GLOBAL TOURISM (DIVG)	3
RPTM 26081	PRINCIPLES OF OUTDOOR RECREATION	3
RPTM 36040	INCLUSION OF PEOPLE WITH DISABILITIES IN LEISURE SERVICES (DIVD)	3

RPTM 36060	ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES	3
RPTM 36075	EXPERIENCE DESIGN IN RECREATION, PARK AND TOURISM SETTINGS	3
RPTM 36082	INTERPRETATION OF NATURAL AND CULTURAL RESOURCES	3
RPTM 36085	LEISURE AND CULTURE (DIVD)	3
RPTM 46000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3
RPTM 46030	DYNAMICS OF LEISURE BEHAVIOR (WIC) ¹	3
RPTM 46060	ADMINISTRATION OF LEISURE SERVICES	3
RPTM 46070	PARK PLANNING	3
RPTM 46091	SEMINAR FOR INTERNSHIP PREPARATION	1
RPTM 46092	INTERNSHIP IN RECREATION (ELR)	9
SPAD 46080	LEGAL ISSUES IN SPORT AND RECREATION	3
Additional Requirements (courses do not count in major GPA)		
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
PSYC 11762	GENERAL PSYCHOLOGY (DIVD) (KSS)	3
UC 10001	FLASHES 101	1
Kent Core Composition		6
Kent Core Mathematics and Critical Reasoning		3
Kent Core Humanities		9
Kent Core Additional		3
Concentrations		
Choose from the following:		33
Recreation Management		
Park Management		
Tourism Management		
Minimum Total Credit Hours:		120

¹ A minimum C grade must be earned to fulfill the writing-intensive requirement.

Park Management Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements (courses count in major GPA)		
BSCI 10110	BIOLOGICAL DIVERSITY (ELR) (KBS) (KLAB)	4
BSCI 30360	GENERAL ECOLOGY	4
GEOG 49070	GEOGRAPHIC INFORMATION SCIENCE	4
HDF 44032	NONPROFIT FUNDRAISING AND GRANTWRITING	3
RPTM 36083	ENVIRONMENTAL EDUCATION AND CONSERVATION	3
Natural Resources Electives, choose from the following:		13
BSCI 30275	LOCAL FLORA (ELR)	
BSCI 40374	CONSERVATION BIOLOGY (ELR)	
GEOG 31070	POPULATION AND THE ENVIRONMENT	
GEOG 41073	CONSERVATION OF NATURAL RESOURCES	
ESCI 33025	WATER AND THE ENVIRONMENT	
ESCI 41077	GEOLOGY OF THE NATIONAL PARKS	
Additional Requirements (courses do not count in major GPA)		
Kent Core Basic Sciences		2
Minimum Total Credit Hours:		33

Recreation Management Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements (courses count in major GPA)		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
COMM 20001	INTERPERSONAL COMMUNICATION	3
or COMM 35852	INTERCULTURAL COMMUNICATION (DIVG)	
HDF 44032	NONPROFIT FUNDRAISING AND GRANTWRITING	3
HEM 20040	THE BUSINESS OF EVENT MANAGEMENT ¹	3
MKTG 25010	PRINCIPLES OF MARKETING	3
POL 30301	INTRODUCTION TO PUBLIC ADMINISTRATION	3
Concentration Electives, choose from the following: (courses are grouped by interest, but any combination may be selected)		9
<i>Human Development and Community Unity</i>		
HDF 44033	COMMUNITY OUTREACH IN NONPROFIT MANAGEMENT (ELR)	
HDF 44034	PRINCIPLES AND PRACTICES OF NONPROFIT MANAGEMENT	
HDF 44037	POSITIVE YOUTH DEVELOPMENT	
MDJ 28001	PRINCIPLES OF PUBLIC RELATIONS	
RPTM 36010	RECREATION, LEISURE AND AGING	
<i>Community Health</i>		
EXSC 15010	INTRODUCTION TO EXERCISE SCIENCE	
EXSC 40612	EXERCISE LEADERSHIP FOR THE OLDER ADULT	
HED 11590	COMMUNITY HEALTH EDUCATION	
HED 42041	HEALTH COACHING	
PH 10001	INTRODUCTION TO PUBLIC HEALTH	
<i>Environment</i>		
ENGR 27210	INTRODUCTION TO SUSTAINABILITY	
GEOG 32023	FOOD AND PLACE (ELR)	
RPTM 36083	ENVIRONMENTAL EDUCATION AND CONSERVATION	
<i>Other Elective</i>		
SPAD 45034	ESPORT MANAGEMENT	
Additional Requirements (courses do not count in major GPA)		
Kent Core Basic Sciences (must include one laboratory)		6-7
Minimum Total Credit Hours:		33

¹ With permission, students who complete RPTM 16000 and RPTM 16001 may register for HEM 20040.

Tourism Management Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements (courses count in major GPA)		
RPTM 45047	GLOBAL ISSUES OF TOURISM TRADE	3
Geography Electives, choose from the following:		6
GEOG 41800	GLOBAL ENVIRONMENTAL ISSUES	
GEOG 42053	GEOGRAPHIES OF MEMORY AND HERITAGE	
GEOG 46070	URBAN AND REGIONAL PLANNING	
Business Elective, choose from the following:		3
CIS 34054	USING INFORMATION SYSTEMS FOR SOLVING BUSINESS PROBLEMS	
ENR 27056	INTRODUCTION TO ENTREPRENEURSHIP	
MGMT 34165	DYNAMICS OF LEADERSHIP	

MKTG 35035	CONSUMER BEHAVIOR	
MKTG 45045	ADVERTISING AND PROMOTION MANAGEMENT	
MKTG 45060	INTERNATIONAL MARKETING	
MKTG 45082	SERVICES MARKETING	
Additional Requirements (courses do not count in major GPA)		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
FIN 36053	BUSINESS FINANCE	3
MDJ 28001	PRINCIPLES OF PUBLIC RELATIONS	3
MGMT 24163	PRINCIPLES OF MANAGEMENT	3
MKTG 25010	PRINCIPLES OF MARKETING	3
Kent Core Basic Sciences (must include one laboratory)		6-7
Minimum Total Credit Hours:		33

Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.250	2.000

Roadmaps

Roadmaps

Park Management Concentration

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
!	RPTM 16000 FOUNDATIONS OF RECREATION AND LEISURE	3
	RPTM 16001 CAREER EXPLORATION IN RECREATION, PARK, AND TOURISM MANAGEMENT	1
	UC 10001 FLASHES 101	1
	Kent Core Requirement	3
	Kent Core Requirement	3
	Kent Core Requirement	3
Credit Hours		14
Semester Two		
!	BSCI 10110 BIOLOGICAL DIVERSITY (ELR) (KBS) (KLAB)	4
	PSYC 11762 GENERAL PSYCHOLOGY (DIVD) (KSS)	3
	RPTM 26010 COMMUNITY DEVELOPMENT IN RECREATION	3
!	RPTM 26030 LEADERSHIP IN RECREATION, PARKS AND TOURISM	3
	Kent Core Requirement	3
Credit Hours		16
Semester Three		
	BSCI 30360 GENERAL ECOLOGY	4
!	ECON 22060 PRINCIPLES OF MICROECONOMICS (KSS)	3
!	RPTM 26060 INTRODUCTION TO GLOBAL TOURISM (DIVG)	3
	RPTM 36060 ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES	3
	Kent Core Requirement	3
Credit Hours		16
Semester Four		
	ECON 22061 PRINCIPLES OF MACROECONOMICS (KSS)	3
!	RPTM 26081 PRINCIPLES OF OUTDOOR RECREATION	3
!	RPTM 36075 EXPERIENCE DESIGN IN RECREATION, PARK AND TOURISM SETTINGS	3
	Concentration Elective	3

Kent Core Requirement		3
Credit Hours		15
Semester Five		
	HDF 44032 NONPROFIT FUNDRAISING AND GRANTWRITING	3
!	RPTM 36040 INCLUSION OF PEOPLE WITH DISABILITIES IN LEISURE SERVICES (DIVD)	3
!	RPTM 36083 ENVIRONMENTAL EDUCATION AND CONSERVATION	3
	RPTM 36085 LEISURE AND CULTURE (DIVD)	3
Kent Core Requirement		3
Credit Hours		15
Semester Six		
!	RPTM 36082 INTERPRETATION OF NATURAL AND CULTURAL RESOURCES	3
!	RPTM 46030 DYNAMICS OF LEISURE BEHAVIOR (WIC)	3
!	RPTM 46060 ADMINISTRATION OF LEISURE SERVICES	3
!	RPTM 46091 SEMINAR FOR INTERNSHIP PREPARATION	1
	Concentration Elective	4
	Kent Core Requirements	2
Credit Hours		16
Semester Seven		
	GEOG 49070 GEOGRAPHIC INFORMATION SCIENCE	4
	RPTM 46000 TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3
!	RPTM 46070 PARK PLANNING	3
!	SPAD 46080 LEGAL ISSUES IN SPORT AND RECREATION	3
	Concentration Elective	3
Credit Hours		16
Semester Eight		
!	RPTM 46092 INTERNSHIP IN RECREATION (ELR)	9
	Concentration Elective	3
Credit Hours		12
Minimum Total Credit Hours:		120

Recreation Management Concentration

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
!	RPTM 16000 FOUNDATIONS OF RECREATION AND LEISURE	3
	RPTM 16001 CAREER EXPLORATION IN RECREATION, PARK, AND TOURISM MANAGEMENT	1
	UC 10001 FLASHES 101	1
	Kent Core Requirement	3
	Kent Core Requirement	3
	Kent Core Requirement	3
Credit Hours		14
Semester Two		
	PSYC 11762 GENERAL PSYCHOLOGY (DIVD) (KSS)	3
	RPTM 26010 COMMUNITY DEVELOPMENT IN RECREATION	3
!	RPTM 26030 LEADERSHIP IN RECREATION, PARKS AND TOURISM	3
	Kent Core Requirement	3
	Kent Core Requirement	3
Credit Hours		15
Semester Three		
	ACCT 23020 INTRODUCTION TO FINANCIAL ACCOUNTING	3
	ECON 22060 PRINCIPLES OF MICROECONOMICS (KSS)	3
!	RPTM 26060 INTRODUCTION TO GLOBAL TOURISM (DIVG)	3
	Kent Core Requirement	3
	Kent Core Requirement	3
Credit Hours		15
Semester Four		
	COMM 20001 INTERPERSONAL COMMUNICATION or COMM 35852 or INTERCULTURAL COMMUNICATION (DIVG)	3
	ECON 22061 PRINCIPLES OF MACROECONOMICS (KSS)	3
!	MKTG 25010 PRINCIPLES OF MARKETING	3
	RPTM 26081 PRINCIPLES OF OUTDOOR RECREATION	3
	Kent Core Requirement	3
Credit Hours		15
Semester Five		
	HEM 20040 THE BUSINESS OF EVENT MANAGEMENT	3
!	RPTM 36040 INCLUSION OF PEOPLE WITH DISABILITIES IN LEISURE SERVICES (DIVD)	3
	RPTM 36060 ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES	3
!	RPTM 36075 EXPERIENCE DESIGN IN RECREATION, PARK AND TOURISM SETTINGS	3
!	RPTM 36085 LEISURE AND CULTURE (DIVD)	3
	Kent Core Requirement	3
Credit Hours		18
Semester Six		
	POL 30301 INTRODUCTION TO PUBLIC ADMINISTRATION	3
	RPTM 36082 INTERPRETATION OF NATURAL AND CULTURAL RESOURCES	3
!	RPTM 46030 DYNAMICS OF LEISURE BEHAVIOR (WIC)	3
!	RPTM 46060 ADMINISTRATION OF LEISURE SERVICES	3
!	RPTM 46091 SEMINAR FOR INTERNSHIP PREPARATION	1
	Concentration Elective	3
Credit Hours		16

Semester Seven		
	HDF 44032 NONPROFIT FUNDRAISING AND GRANTWRITING	3
	RPTM 46000 TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3
!	RPTM 46070 PARK PLANNING	3
!	SPAD 46080 LEGAL ISSUES IN SPORT AND RECREATION	3
Concentration Elective		3
Credit Hours		15
Semester Eight		
!	RPTM 46092 INTERNSHIP IN RECREATION (ELR)	9
Concentration Elective		3
Credit Hours		12
Minimum Total Credit Hours:		120

Tourism Management Concentration

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
!	RPTM 16000 FOUNDATIONS OF RECREATION AND LEISURE	3
!	RPTM 16001 CAREER EXPLORATION IN RECREATION, PARK, AND TOURISM MANAGEMENT	1
	UC 10001 FLASHES 101	1
	Kent Core Requirement	3
	Kent Core Requirement	3
	Kent Core Requirement	3
Credit Hours		14
Semester Two		Credits
	PSYC 11762 GENERAL PSYCHOLOGY (DIVD) (KSS)	3
	RPTM 26010 COMMUNITY DEVELOPMENT IN RECREATION	3
!	RPTM 26030 LEADERSHIP IN RECREATION, PARKS AND TOURISM	3
	Kent Core Requirement	3
	Kent Core Requirement	3
	Kent Core Requirement	3
Credit Hours		18
Semester Three		Credits
!	ECON 22060 PRINCIPLES OF MICROECONOMICS (KSS)	3
	MDJ 28001 PRINCIPLES OF PUBLIC RELATIONS	3
!	RPTM 26060 INTRODUCTION TO GLOBAL TOURISM (DIVG)	3
	Concentration Requirement	3
	Kent Core Requirement	3
Credit Hours		15
Semester Four		Credits
	ACCT 23020 INTRODUCTION TO FINANCIAL ACCOUNTING	3
	ECON 22061 PRINCIPLES OF MACROECONOMICS (KSS)	3
	MKTG 25010 PRINCIPLES OF MARKETING	3
!	RPTM 26081 PRINCIPLES OF OUTDOOR RECREATION	3
	Kent Core Requirement	3
Credit Hours		15
Semester Five		Credits
!	RPTM 36040 INCLUSION OF PEOPLE WITH DISABILITIES IN LEISURE SERVICES (DIVD)	3
	RPTM 36060 ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES	3
!	RPTM 36075 EXPERIENCE DESIGN IN RECREATION, PARK AND TOURISM SETTINGS	3
	RPTM 36085 LEISURE AND CULTURE (DIVD)	3
	Kent Core Requirement	3
Credit Hours		15
Semester Six		Credits
	MGMT 24163 PRINCIPLES OF MANAGEMENT	3
	RPTM 36082 INTERPRETATION OF NATURAL AND CULTURAL RESOURCES	3
!	RPTM 46030 DYNAMICS OF LEISURE BEHAVIOR (WIC)	3
!	RPTM 46060 ADMINISTRATION OF LEISURE SERVICES	3
!	RPTM 46091 SEMINAR FOR INTERNSHIP PREPARATION	1
!	SPAD 46080 LEGAL ISSUES IN SPORT AND RECREATION	3
Credit Hours		16
Semester Seven		Credits
	FIN 36053 BUSINESS FINANCE	3

	RPTM 45047 GLOBAL ISSUES OF TOURISM TRADE	3
!	RPTM 46000 TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3
!	RPTM 46070 PARK PLANNING	3
Concentration Requirement		3
Credit Hours		15
Semester Eight		Credits
!	RPTM 46092 INTERNSHIP IN RECREATION (ELR)	9
Concentration Elective		3
Credit Hours		12
Minimum Total Credit Hours:		120

University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Flashes 101 (UC 10001)	1 credit hour
Course is not required for students with 30+ transfer credits (excluding College Credit Plus) or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37 credit hours
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 credit hours
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate.	
Total Credit Hour Requirement	120 credit hours

Kent Core Requirements

Kent Core Composition (KCMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
Total Credit Hours:	36-37

Program Learning Outcomes

Graduates of this program will be able to:

1. Articulate the impact of inclusive policies and practices targeted toward underrepresented individuals and groups including, but not limited to disability, race and/or ethnicity, age, social class, gender, and sexual orientation.

2. Identify principles of inclusion, modification, and laws related to equal opportunity, and select strategies to mitigate barriers influencing recreation participation for people with disabilities.
3. Outline the historical, scientific, and philosophical foundations of the field.
4. Differentiate the nature and scope of the industry; including critical aspects of program development, service development, management, and the components of leisure service delivery systems and various providers and levels of recreation.
5. Analyze and apply common management roles, responsibilities, and approaches applicable to the field and the leadership styles and practices related to personnel management.
6. Investigate public relations and marketing strategies, planning and development issues, and fiscal/budgetary management.
7. Illustrate site specific attributes in relation to the RPTM field and the components of professional practice for successful engagement with the site.
8. Model ethical, professional, appropriate behavior, and the ability to communicate effectively in oral, visual, and written forms.
9. Apply basic principles of the program development cycle for recreation services and modifications for inclusivity.
10. Engage in academic research, writing, and evaluation of literature and data for evidence-based improvement of services in leisure science.

Full Description

The Bachelor of Science degree in Recreation, Park and Tourism Management provides students with an academic foundation and field experiences in preparation for the recreation, park and tourism professions. The program is comprised of three concentrations:

- The **Park Management** concentration focuses on providing opportunities for outdoor recreation and protecting the natural, cultural and historic resources on which those opportunities depend. Complementary minors include Disability Studies and Community Inclusion, Biology for Environmental Management and Conservation.
- The **Recreation Management** concentration focuses on providing opportunities for individuals and community health and wellbeing through recreation and parks in public, nonprofit and commercial settings. Complementary minors include: Disability Studies and Community Inclusion, Nonprofit Studies, Event Planning,
- The **Tourism Management** concentration focuses on providing entrepreneurial services for tourism industries as well as sustainable tourism destination management. Complementary minors include: Disability Studies and Community Inclusion, Event Planning, Business Management.