SPORT ADMINISTRATION - M.A.

College of Education Health and Human Services
School of Foundations, Leadership and Administration
www.kent.edu/ehhs/fla

About This Program
The Master of Arts degree in Sport Administration provides students a knowledge base in management theory and application in sport settings. The program culminates with an internship, research project or thesis.

Students have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.A. degree in Sport Administration.

Contact Information
• Program Coordinator: Aaron Mulrooney | amulroon@kent.edu | 330-672-0204
• Connect with an Admissions Counselor: U.S. Student | International Student

Program Delivery
• Delivery: In person
• Location: Kent Campus

Examples of Possible Careers and Salaries*

Coaches and scouts
• 11.8% much faster than the average
• 292,000 number of jobs
• $36,330 potential earnings

Education administrators, all other
• 8.1% much faster than the average
• 52,100 number of jobs
• $87,580 potential earnings

Fundraisers
• 14.3% much faster than the average
• 100,600 number of jobs
• $59,610 potential earnings

Market research analysts and marketing specialists
• 17.7% much faster than the average
• 738,100 number of jobs
• $65,810 potential earnings

Marketing managers
• 6.7% faster than the average
• 286,300 number of jobs
• $142,170 potential earnings

Sales and related workers, all other
• 1.9% slower than the average
• 142,900 number of jobs
• $30,550 potential earnings

Sales managers
• 3.5% about as fast as the average
• 433,800 number of jobs
• $132,290 potential earnings

Miscellaneous entertainers and performers, sports and related workers
• 4.2% about as fast as the average
• 33,300 number of jobs
• $N/A potential earnings

Personal service managers, all other; entertainment and recreation managers, except gambling; and managers, all other
• -1.8% decline
• 1,189,200 number of jobs
• $116,350 potential earnings

* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics’ Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

Admission Requirements
• Bachelor’s degree from an accredited college or university
• Minimum 2.750 undergraduate GPA on a 4.000 point scale
• Official transcript(s)
• Goal statement
• Two letters of recommendation
• English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  • Minimum 550 TOEFL PBT score (paper-based version)
  • Minimum 79 TOEFL IBT score (Internet-based version)
  • Minimum 77 MELAB score
  • Minimum 6.5 IELTS score
  • Minimum 58 PTE score
  • Minimum 110 Duolingo English Test score
For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

**Application Deadlines**
- **Fall Semester**
  - Rolling admissions
- **Spring Semester**
  - Rolling admissions
- **Summer Term**
  - Rolling admissions

**Program Requirements**

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<td>SPAD 65046</td>
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**Program Learning Outcomes**
Graduates of this program will be able to:

1. Demonstrate the knowledge and experience necessary to become successful as a professional in the sport industry.
2. Apply theoretical and practical knowledge of the industry in a professional career.
3. Engage and expand the number of international promotional, scholarly and educational research/presentation opportunities in the profession.

**Dual Degree with M.B.A. degree in Business Administration**
Students have the opportunity to complete a dual degree program with the M.A. degree in Sport Administration and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.B.A./M.A. in Sports Administration provides students with an integrated business and sports management education and prepares students for responsible leadership positions in sports settings. The program culminates with an internship, research project or thesis.

**Dual Degree Requirements**

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**Culminating Requirement**

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**Minimum Total Credit Hours:** 56

1. Students who select SPAD 63098 or SPAD 65092 as the culminating requirement must select 9 credit hours of Sport Administration electives.

2. Students choosing SPAD 65092 may be required to complete state or Federal background checks for their practicum or internship experience.