

TOURISM MANAGEMENT - MINOR

College of Education Health and Human Services
School of Foundations, Leadership and Administration
www.kent.edu/ehhs/fla

About This Program

The Tourism Management minor prepares students to specialize in tourism service management and sustainable destination development relative to their careers. The minor provides students with the necessary skills for entrepreneurial success within the tourism industry. Exciting career opportunities exist in resorts, theme parks, special events, convention and visitors bureaus, regional planning, urban renewal, ecotourism, outdoor adventures, sport tourism and cultural tourism. The program provides students with knowledge, skills and abilities through coursework and hands-on, field-based experiences.

Contact Information

- Program Coordinator: **Mary Parr** | mparr@kent.edu | 330-672-0217
- Speak with an Advisor

Program Delivery

- **Delivery:**
 - In person
- **Location:**
 - Kent Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

Students declared in the Recreation, Park and Tourism Management major may not declare the Tourism Management minor.

To declare this minor, students must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.250 overall Kent State GPA. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

Program Requirements

| Code | Title | Credit Hours |
|---------------------------|--|--------------|
| Minor Requirements | | |
| RPTM 26060 | INTRODUCTION TO GLOBAL TOURISM (DIVG) | 3 |
| RPTM 26081 | PRINCIPLES OF OUTDOOR RECREATION | 3 |
| RPTM 36040 | INCLUSION OF PEOPLE WITH DISABILITIES IN LEISURE SERVICES (DIVD) | 3 |

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| RPTM 36060 | ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES | 3 |
| RPTM 46000 | TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL | 3 |
| SPAD 45022 | EVENT PLANNING AND PRODUCTION | 3 |
| Minimum Total Credit Hours: | | 18 |

Graduation Requirements

| Minimum Minor GPA | Minimum Overall GPA |
|-------------------|---------------------|
| 2.250 | 2.000 |

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).