

# TOURISM MANAGEMENT - MINOR

College of Education Health and Human Services  
 School of Foundations, Leadership and Administration  
 www.kent.edu/ehhs/fla

## About This Program

The Tourism Management minor prepares students to specialize in tourism service management and sustainable destination development relative to their careers. The minor provides students with the necessary skills for entrepreneurial success within the tourism industry. Exciting career opportunities exist in resorts, theme parks, special events, convention and visitors bureaus, regional planning, urban renewal, ecotourism, outdoor adventures, sport tourism and cultural tourism. The program provides students with knowledge, skills and abilities through coursework and hands-on, field-based experiences.

## Contact Information

- Mary Parr | mparr@kent.edu | 330-672-0217
- Speak with an Advisor

## Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

## Admission Requirements

Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

Students declared in the Recreation, Park and Tourism Management major may not declare the Tourism Management minor.

To declare this minor, students must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.250 overall Kent State GPA. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

## Program Requirements

Code	Title	Credit Hours
<b>Minor Requirements</b>		
RPTM 26060	INTRODUCTION TO GLOBAL TOURISM (DIVG)	3
RPTM 36060	ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES	3
RPTM 36082	INTERPRETATION OF NATURAL AND CULTURAL RESOURCES	3

RPTM 46000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3
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Minimum Total Credit Hours: 12

## Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.250	2.000

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

## Program Learning Outcomes

Graduates with this minor will be able to:

1. Apply theoretical, philosophical, and conceptual knowledge to the management of tourists and tourism destinations.
2. Interpret tourism destination resources for the benefit and enjoyment of tourists.
3. Develop and promote domestic and international tourism itineraries.
4. Demonstrate understanding of the social and economic impacts of tourism at the local, regional and national levels.