

# COMMUNITY HEALTH EDUCATION - B.S.

College of Education Health and Human Services  
School of Health Sciences  
www.kent.edu/ehhs/hs

## About This Program

The Community Health Education B.S. program prepares you for a rewarding career in promoting health and wellness in communities, organizations and schools. With a focus on evidence-based practices, community-based research, and practical skills, the Community Health Education program will equip you with the knowledge and experience needed to make a positive impact on people's lives. Read more...

## Contact Information

- Program Coordinator: **Laurie M. Wagner, MCHES** | lyoo@kent.edu | 330-672-0685
- Speak with an Advisor
- Chat with an Admissions Counselor

## Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

## Examples of Possible Careers and Salaries\*

### Education teachers, postsecondary

- 4.8% about as fast as the average
- 77,300 number of jobs
- \$65,440 potential earnings

### Middle school teachers, except special and career/technical education

- 3.6% about as fast as the average
- 627,100 number of jobs
- \$60,810 potential earnings

### Secondary school teachers, except special and career/technical education

- 3.8% about as fast as the average
- 1,050,800 number of jobs
- \$62,870 potential earnings

\* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics'

Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

## Admission Requirements

**Freshman Students:** Admission to this major is selective. To be admitted directly into Community Health Education, it is required that new freshmen have a 2.750 high school GPA. Students who do not meet the GPA requirement at the time of admission for this major will be admitted to the EHHS General non-degree program until which time they have established a Kent State GPA of 2.750. They may then submit a change of program to declare this major.

**Current Kent State and Transfer Students:** Active Kent State students who wish to change their major must have attempted a minimum 12 credit hours at Kent State and meet all admission criteria listed above to be admitted. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

**International Students:** All international students must provide proof of English language proficiency unless they meet specific exceptions. For more information, visit the admissions website for international students.

## Program Requirements

Code	Title	Credit Hours
<b>Major Requirements (courses count in major GPA)</b>		
HED 11570	PERSONAL HEALTH (min C grade)	3
HED 11590	COMMUNITY HEALTH EDUCATION (min C grade)	3
HED 21030	INTRODUCTION TO HEALTH EDUCATION (min C grade)	3
HED 21050	HEALTH EDUCATION THEORIES (min C grade)	3
HED 32542	METHODS AND APPLICATIONS OF HEALTH EDUCATION (WIC) (min C grade)	5
HED 32544	HUMAN SEXUALITY (min C grade)	3
HED 32565	MARKETING IN HEALTH EDUCATION (min C grade)	3
HED 34050	PROGRAM PLANNING AND EVALUATION IN HEALTH EDUCATION (min C grade)	3
HED 44092	INTERNSHIP IN COMMUNITY HEALTH EDUCATION (ELR) (min S grade)	9
Data Analysis Elective, choose from the following (min C grade):		3-4
PH 30002	INTRODUCTORY BIOSTATISTICS	
PSYC 21621	QUANTITATIVE METHODS IN PSYCHOLOGY I	
SOC 32220 & SOC 32221	DATA ANALYSIS and DATA ANALYSIS LABORATORY	
<b>Additional Requirements (courses do not count in major GPA)</b>		
BSCI 10001	HUMAN BIOLOGY (KBS) (min C grade)	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL) (min C grade)	3
ETEC 39525	EDUCATIONAL TECHNOLOGY	3
ETEC 47400 or ETEC 47427	TRENDS IN EDUCATIONAL TECHNOLOGY TECHNOLOGY AND LEARNING	3
MDJ 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
MDJ 26001	WRITING FOR MEDIA	3
NUTR 23511	SCIENCE OF HUMAN NUTRITION (KBS)	3
PH 30006	INTRODUCTION TO ENVIRONMENTAL HEALTH AND SAFETY	3

PHIL 11001	INTRODUCTION TO PHILOSOPHY (DIVG) (KHUM)	3
or PHIL 21001	INTRODUCTION TO ETHICS (DIVG) (KHUM)	
PWS 10035	LIFETIME FITNESS	2
UC 10001	FLASHES 101	1
Health Education (HED) Electives, choose from the following:		18
HED 14020	MEDICAL TERMINOLOGY	
HED 32530	DRUG USE AND MISUSE	
HED 32575	CONSUMER HEALTH	
HED 34060	SMALL GROUP PROCESS	
HED 42041	HEALTH COACHING	
HED 42222	ADULTING 101: SEVEN DIMENSIONS TO A HEALTHY ADULTHOOD	
HED 42779	HAPPINESS AND HEALTH	
HED 44025	WOMEN'S HEALTH ISSUES	
HED 44030	GAMBLING, GAMING AND HEALTH	
HED 44544	SEXUALITY EDUCATION PROGRAMS	
HED 44550	DRUG ABUSE AND VIOLENCE EDUCATION PROGRAMS	
HED 46052	STRESS: RECOGNITION AND MANAGEMENT	
HED 46057	ADVANCED HUMAN SEXUALITY	
HED 47070	AIDS: ISSUES, EDUCATION AND PREVENTION	
Kent Core Composition		6
Kent Core Mathematics and Critical Reasoning		3
Kent Core Humanities and Fine Arts (minimum one course from each)		6
Kent Core Social Sciences (must be from two disciplines)		3
Kent Core Basic Sciences Laboratory		1
Kent Core Additional		3
General Electives (total credit hours depends on earning 120 credits hour, including 39 upper-division credit hours)		12
<b>Minimum Total Credit Hours:</b>		<b>120</b>

## Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.750	2.750

## Roadmap

Semester One		Credits
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
! HED 11590	COMMUNITY HEALTH EDUCATION	3
UC 10001	FLASHES 101	1
Health Education (HED) Elective		3
Kent Core Requirement		3
Kent Core Requirement		3
<b>Credit Hours</b>		<b>16</b>
Semester Two		
! HED 11570	PERSONAL HEALTH	3
PHIL 11001	INTRODUCTION TO PHILOSOPHY (DIVG) (KHUM)	3
or PHIL 21001	or INTRODUCTION TO ETHICS (DIVG) (KHUM)	
PWS 10035	LIFETIME FITNESS	2
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
<b>Credit Hours</b>		<b>17</b>

### Semester Three

BSCI 10001	HUMAN BIOLOGY (KBS)	3
! HED 21030	INTRODUCTION TO HEALTH EDUCATION	3
HED 21050	HEALTH EDUCATION THEORIES	3
Kent Core Requirement		3
Kent Core Requirement		3

**Credit Hours 15**

### Semester Four

! HED 32544	HUMAN SEXUALITY	3
Data Analysis Elective		3-4
General Electives		9

**Credit Hours 15**

### Semester Five

ETEC 39525	EDUCATIONAL TECHNOLOGY	3
! HED 32542	METHODS AND APPLICATIONS OF HEALTH EDUCATION (WIC)	5
NUTR 23511	SCIENCE OF HUMAN NUTRITION (KBS)	3
Health Education (HED) Elective		3

**Credit Hours 14**

### Semester Six

HED 32565	MARKETING IN HEALTH EDUCATION	3
HED 34050	PROGRAM PLANNING AND EVALUATION IN HEALTH EDUCATION	3
MDJ 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
PH 30006	INTRODUCTION TO ENVIRONMENTAL HEALTH AND SAFETY	3
Kent Core Requirement		1
General Elective		3

**Credit Hours 16**

### Semester Seven

ETEC 47427	TECHNOLOGY AND LEARNING	3
or ETEC 47400	or TRENDS IN EDUCATIONAL TECHNOLOGY	
MDJ 26001	WRITING FOR MEDIA	3
Health Education (HED) Electives		9

**Credit Hours 15**

### Semester Eight

HED 44092	INTERNSHIP IN COMMUNITY HEALTH EDUCATION (ELR)	9
Health Education (HED) Elective		3

**Credit Hours 12**

**Minimum Total Credit Hours: 120**

## University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

**NOTE:** University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Flashes 101 (UC 10001) 1 credit hour

Course is not required for students with 30+ transfer credits (excluding College Credit Plus) or age 21+ at time of admission.

Diversity Domestic/Global (DIVD/DIVG) 2 courses

Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.

Experiential Learning Requirement (ELR) varies

Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37 credit hours
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 credit hours
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate.	
Total Credit Hour Requirement	120 credit hours

## Kent Core Requirements

Kent Core Composition (KCOMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
<b>Total Credit Hours:</b>	<b>36-37</b>

## Program Learning Outcomes

Graduates of the program will be able to:

1. Conduct strategic planning, analyze the organization's culture in relationship to program goals, facilitate cooperation between and among levels of program personnel, formulate practical modes of collaboration among health agencies and organizations and develop volunteer opportunities.
2. Exhibit competence in carrying out planned educational programs; employ a wide range of educational methods and techniques, apply individual and group process methods as appropriate to given learning situations and select methods that best facilitate the practice of program objectives; infer enabling objectives as needed to implement instructional programs in specified settings, select methods and media best suited to implement program plans for specific learners and determine the availability of information, personnel, time and equipment needed to implement the program for a given audience; monitor educational programs, adjusting objectives and activities as necessary; and use the code of ethics in professional practice.
3. Analyze factors that influence decision-makers, assess the appropriateness of language in health education messages and select a variety of communication methods and techniques in providing health information; demonstrate proficiency in communicating health information and health education needs and respond to public input regarding health education information; identify the significance and implications of health care providers' messages to consumers; and develop a personal plan for professional growth.
4. Utilize computerized health information retrieval systems effectively and match an information need with the appropriate retrieval system; access online and other health information resources and interpret and select effective educational resource materials for dissemination; assemble educational material of value to the health of individuals and community groups, evaluate the worth and applicability of resource materials for given audiences and refer requesters to

valid sources of information; and apply various processes in the acquisition of resource materials, compare different methods for distributing educational materials and analyze parameters of effective consultative relationships.

5. Obtain health-related data about social and cultural environments, growth and development factors, needs and interests, select valid sources of information about health needs and interests and utilize computerized sources of health-related information; employ or develop appropriate data-gathering instruments; distinguish between behaviors that foster and those that hinder well-being and investigate physical, social, emotional and intellectual factors that influence health behaviors; and analyze needs assessments.
6. Synthesize information presented in the literature, develop plans to assess achievement of program objectives, determine standards of performance to be applied as criteria of effectiveness and select appropriate methods for evaluating program effectiveness; carry out evaluation plans, utilize data collecting methods appropriate to the objectives and analyze resulting evaluation data; and interpret results of program evaluation and infer implications from findings for future program planning.
7. Communicate need for the program to those who will be involved; develop a logical scope and sequence plan for a health education program; organize the subject areas comprising the scope of a program in logical sequence; formulate appropriate and measurable program objectives, design educational programs consistent with specified program objectives; match proposed learning activities with those implicit in the stated objectives; select strategies best suited to implementation of educational objectives in a given setting; and plan a sequence of learning opportunities building upon and reinforcing mastery of preceding objectives.

## Full Description

The Bachelor of Science degree in Community Health Education gives students the necessary tools to plan, implement and evaluate health education programs for individuals, communities and groups. The major features a capstone internship experience during which the student works with a health educator in a community setting. The program qualifies students to take the Certified Health Education Specialist Exam administered by the National Commission for Health Education Credentialing.

State/Federal background checks may be required for practicum/ internship experiences.

## Professional Licensure Disclosure

This program is designed to prepare students to sit for applicable licensure or certification in Ohio. If you plan to pursue licensure or certification in a state other than Ohio, please review state educational requirements for licensure or certification and contact information for state licensing boards at Kent State's website for professional licensure disclosure.