

# HEALTH EDUCATION AND PROMOTION - M.ED.

College of Education and Human Services  
 School of Teaching, Learning and Curriculum Studies  
[www.kent.edu/ehs/tlcs](http://www.kent.edu/ehs/tlcs)

## About This Program

Make an impact in health education and promotion with Kent State's program. Develop your leadership, communication and advocacy skills, while gaining the knowledge and experience needed to advance your career in this dynamic and rewarding field. Read more...

## Contact Information

- **Laurie M. Wagner, MCHES** | (Community Health concentration) | [lyoo@kent.edu](mailto:lyoo@kent.edu) | 330-672-0685
- **Donna Bernert** | (School Health Licensure concentration) | [dbernert@kent.edu](mailto:dbernert@kent.edu) | 330-672-0682
- Connect with an Admissions Counselor

## Fully Offered

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

*Applications to the M.Ed. in Health Education and Promotion are not being accepted at this time.*

## Examples of Possible Careers and Salaries\*

### Health education specialists

- 4.5% about as fast as the average
- 71,800 number of jobs
- \$63,000 potential earnings

### Community and social service specialists, all other

- 4.6% about as fast as the average
- 119,200 number of jobs
- \$54,940 potential earnings

### Community health workers

- 11.3% much faster than the average
- 65,100 number of jobs
- \$51,030 potential earnings

### Medical and health services managers

- 23.2% much faster than the average
- 616,200 number of jobs
- \$117,960 potential earnings

## Additional Careers

- Certified Health Education Specialist
- Community Health Educator
- Community Health Education Coordinator
- Diabetes Educator
- Health Educator
- Master Certified Health Education Specialist
- Public Health Educator

## Accreditation

The School Health Licensure concentration is accredited by the Council for the Accreditation of Educator Preparation (CAEP).

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

## Admission Requirements

*Applications to the M.Ed. in Health Education and Promotion are not being accepted at this time.*

- Bachelor's degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000-point scale
- Official transcript(s)
- Goal statement
- Two letters of recommendation
- Evidence of valid Resident Educator or Professional State of Ohio teaching license School Health Licensure concentration
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions to waive) by earning one of the following:<sup>1</sup>
  - Minimum 79 TOEFL iBT score
  - Minimum 6.5 IELTS score
  - Minimum 58 PTE score
  - Minimum 110 DET score

<sup>1</sup> International applicants who do not meet the above test scores will not be considered for admission.

## Application Deadlines

- **Fall Semester**
  - Rolling admissions
- **Spring Semester**
  - Rolling admissions
- **Summer Term**
  - Rolling admissions

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
HED 64050	HEALTH BEHAVIOR	3
HED 64055	NEEDS ASSESSMENT AND EVALUATION IN HEALTH PROMOTION	3

HED 64057	PROGRAM PLANNING AND IMPLEMENTATION IN HEALTH PROMOTION	3
HED 64063	STRATEGIES IN HEALTH EDUCATION AND PROMOTION	3
Health Education (HED) Electives (50000 or 60000 level)		9
<b>Concentrations</b>		
Choose from the following:		9
Community Health		
School Health Licensure		
<b>Minimum Total Credit Hours:</b>		<b>30</b>

## Community Health Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
HED 64030	INTRODUCTION TO RESEARCH AND DATA ANALYSIS IN HEALTH EDUCATION AND PROMOTION	3
Health Education (HED) Electives (50000 or 60000 level) <sup>1</sup>		6
<b>Minimum Total Credit Hours:</b>		<b>9</b>

<sup>1</sup> Students are recommended to select courses around a common theme, such as sexuality, substance abuse or other options approved by advisor. Students who plan to pursue a doctorate are recommended to take courses in research and statistics.

## School Health Licensure Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
HED 54091	SCHOOL HEALTH EDUCATION VARIABLE CONTENT SEMINAR	3
HED 64550	DRUG ABUSE AND VIOLENCE EDUCATION PROGRAMS	3
HED 68092	DEVELOPMENTAL APPROACHES IN TEACHING SCHOOL HEALTH EDUCATION	3
<b>Minimum Total Credit Hours:</b>		<b>9</b>

## Field Experience and Licensure Information for the School Health Licensure Concentration

Students in the School Health Licensure concentration will complete a minimum of 50 Ohio Department of Education-required field experience hours. State or Federal background checks may be required for practicum/internship experiences.

Candidates seeking Ohio licensure are required to pass specific assessments in order to apply for licensure. Students should consult their advisors for specific program requirements and refer to the Ohio Department of Education-Educator Preparation website for more information on assessments specific to licensure type.

## Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
-	3.000

- M.Ed. degree candidates have six years from the term of first enrollment to complete the degree.

- No more than one-half of a graduate student's coursework may be taken in 50000-level courses.
- Grades below C are not counted toward completion of requirements for the degree.

## Program Learning Outcomes

Graduates of this program will be able to:

1. Assess needs, assets and capacity for health education.
2. Plan health education and promotion activities.
3. Implement health education and promotion programs in schools and communities.
4. Conduct program evaluation and research in health education.
5. Advocate for health and health education.
6. Communicate effectively with a variety of audiences using appropriate theory, methods and channels.
7. Administer and manage health education.
8. Serve as an authoritative resource on health education and promotion practices in accordance with established ethical principles.

## Pre-Service Teacher Permit for Teacher Licensure Candidates

For field experience, student teaching and any culminating internship in teacher education that requires candidates to be placed within a school or agency ("school/agency") setting, in compliance with the Ohio Board of Education policy, the college requires candidates to obtain a Pre-Service Teacher Permit through the "Educator Licensure and Records (CORE)" database housed within the OHID state system. The Pre-Service Teacher Permit is valid for either one or three years. The first step is to complete both a Bureau of Criminal Investigation and Identification (BCII) and Federal Bureau of Investigation (FBI) background checks/fingerprinting evaluation. BCII and FBI background checks require current, state-issued identification (driver's license or or a state identification card issued by the Bureau of Motor Vehicles. Electronic fingerprinting is available for BCII and FBI in 221 White Hall. Regional campus students should contact their Regional Campus coordinator to identify fingerprinting availability at each campus. Candidates are responsible for fees incurred for this requirement. For more information on this policy, contact the Director of Clinical Field Experience in 304 White Hall. Visit the State of Ohio Board of Education (SBOE) website at <https://sboe.ohio.gov> for more information about background check requirements for educators in Ohio. Contact the Office of Professional Conduct at the ODE for specific information about the results of the background check.

## Education Licensure Application

Students in the teacher education programs must apply for State of Ohio Licensure within 12 months of program completion (defined by completion of all licensure program requirements) . After 12 months, applicants must meet State approved program/licensure requirements that are in effect at the time of application. This means that students who apply after the 12 month deadline may have to take additional coursework if the content, methods courses, program requirements, or licensure requirements have changed from the catalog in force.

If a student does not apply for their license within 6 years, they are subject to any additional state licensure requirements and are also subject to additional coursework based on changes in areas such as content, age of coursework and changes in program requirements. A

minimum of 9 credit hours will be required to apply for licensure after 6 years of program completion.

## Full Description

The Master of Education degree in Health Education and Promotion is designed to enable individuals to pursue their diverse interests in the field while addressing the competencies essential to the professional development of health educators.

Students in the program utilize theoretical models of attitude and behavioral change in assessing educational needs, designing educational interventions, evaluating the effectiveness of program efforts and advocating for creative and competent health education opportunities. These skills prepare graduates for various employment positions in local, state and national government; K-12 schools and community colleges; health care facilities; worksite wellness programs; and nonprofit organizations.

The Health Education and Promotion major comprises the following concentrations:

- The **Community Health** concentration provides background for those who will be involved in positions of leadership in a wide variety of health-related community settings, as well as for those who plan to pursue doctoral work in fields related to health education and health promotion. Students in the concentration can pursue certification as a Certified Health Education Specialist (CHES) or Master Certified Health Education Specialist (MCHES).
- The **School Health Licensure** concentration enables graduates to teach health in schools or pursue diverse interests in the field. Competencies essential to school health education are addressed. Students in the concentration can pursue an additional Ohio teaching license that requires students to already have an initial teaching license.

## Professional Licensure Disclosure

This program is designed to prepare students to sit for applicable licensure or certification in Ohio. If you plan to pursue licensure or certification in a state other than Ohio, please review state educational requirements for licensure or certification and contact information for state licensing boards at Kent State's website for professional licensure disclosure.