

# ECONOMICS - B.A.

College of Sciences and Humanities  
www.kent.edu/sh

## About This Program

The Bachelor of Arts in Economics program provides you with a solid foundation in economic theory and policy, equipping you with the analytical skills needed to understand and address complex economic issues. With a focus on critical thinking and problem solving, you will be prepared for a variety of careers in the public and private sectors. Read more...

## Contact Information

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- Speak with an Advisor
- Chat with an Admissions Counselor

## Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

## Examples of Possible Careers and Salaries\*

### Data scientists

- 33.5% much faster than the average
- 245,900 number of jobs
- \$112,590 potential earnings

### Economists

- 1.2% slower than the average
- 17,600 number of jobs
- \$115,440 potential earnings

### Mathematical science occupations, all other

- 4.0% about as fast as the average
- 5,000 number of jobs
- \$71,490 potential earnings

### Social science research assistants

- 4.4% about as fast as the average
- 40,600 number of jobs
- \$58,040 potential earnings

### Statisticians

- 8.5% much faster than the average
- 32,200 number of jobs
- \$103,300 potential earnings

\* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics' Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

## Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students.

**First-Year Students on the Kent Campus:** First-year admission policy on the Kent Campus is selective. Admission decisions are based upon cumulative grade point average, strength of high school college preparatory curriculum and grade trends. Students not admissible to the Kent Campus may be administratively referred to one of the seven regional campuses to begin their college coursework. For more information, visit the admissions website for first-year students.

**First-Year Students on the Regional Campuses:** First-year admission to Kent State's campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, is open to anyone with a high school diploma or its equivalent. For more information on admissions, contact the Regional Campuses admissions offices.

**International Students:** All international students must provide proof of proficiency of the English language (unless they meet specific exceptions) through the submission of an English language proficiency test score or by completing English language classes at Kent State's English as a Second Language Center before entering their program. For more information, visit the admissions website for international students.

**Former Students:** Former Kent State students who have not attended another institution since Kent State and were not academically dismissed will complete the re-enrollment process through the Financial, Billing and Enrollment Center. Former students who attended another college or university since leaving Kent State must apply for admissions as a transfer or post-undergraduate student.

**Transfer Students:** Students who attended an educational institution after graduating from high school or earning their GED must apply as transfer students. For more information, visit the admissions website for transfer students.

Admission policies for undergraduate students may be found in the University Catalog's Academic Policies.

Students may be required to meet certain criteria to progress in their program. Any progression requirements will be listed on the program's Coursework tab

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements (courses count in major GPA)</b>		
BA 24056	BUSINESS ANALYTICS I <sup>1</sup>	3
or MATH 10041	INTRODUCTORY STATISTICS (KMCR)	
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3

ECON 32040	INTERMEDIATE MICROECONOMIC THEORY AND APPLICATIONS (min C- grade)	3	General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours)	46
ECON 32041	INTERMEDIATE MACROECONOMIC THEORY AND POLICY (min C- grade)	3	<b>Minimum Total Credit Hours:</b>	<b>120</b>
ECON 32050	APPLIED ECONOMETRICS I (ELR) (min C- grade)	3	<sup>1</sup> Students who have taken an equivalent course in introductory statistics or have an equivalent AP statistics exam score may substitute for this requirement.	
ECON 42191	SENIOR SEMINAR IN ECONOMICS (WIC) (min C grade) <sup>2</sup>	3	<sup>2</sup> A minimum C grade must be earned to fulfill the writing-intensive requirement.	
MATH 11010	ALGEBRA FOR CALCULUS (KMCR)	3	<sup>3</sup> ECON 32082 does not count toward the major.	
MATH 11012	INTUITIVE CALCULUS (KMCR)	3-5	<sup>4</sup> If students complete the American Civic Literacy requirement by taking HIST 12061, the course will apply to the Kent Core Humanities category. If they complete it with POL 10101, the course will apply to the Kent Core Social Sciences category.	
or MATH 12002	ANALYTIC GEOMETRY AND CALCULUS I (KMCR)			
Economics (ECON) Upper-Division Electives (30000 or 40000 level) <sup>3</sup>		9		
Major or Allied Area Elective, choose from the following:		3		
ACCT 33001	INTERMEDIATE FINANCIAL ACCOUNTING I			
ACCT 43009	ACCOUNTING DATA ANALYTICS			
ANTH 38440	QUANTITATIVE ANTHROPOLOGY			
BA 44051	MACHINE LEARNING			
CIS 34034	BUSINESS MODELING AND AGILE DESIGN			
CIS 34054	USING INFORMATION SYSTEMS AND DIGITAL TECHNOLOGIES FOR SOLVING BUSINESS PROBLEMS			
CS 33101	STRUCTURE OF PROGRAMMING LANGUAGES			
CS 46101	DESIGN AND ANALYSIS OF ALGORITHMS			
FDM 30270	TRENDS AND PREDICTIVE ANALYTICS IN FASHION			
FDM 40262	DATA-BASED DECISION-MAKING IN FASHION RETAILING			
FDM 40270	FASHION INDUSTRY RESEARCH METHODS (WIC)			
FIN 36059	INTERMEDIATE INVESTMENTS			
FIN 36086	ADVANCED FINANCIAL MODELING			
FIN 46064	INTERNATIONAL BUSINESS FINANCE			
GEOG 39002	STATISTICAL METHODS IN GEOGRAPHY			
GEOG 49070	GEOGRAPHIC INFORMATION SCIENCE			
MATH 21001	LINEAR ALGEBRA			
MATH 22005	ANALYTIC GEOMETRY AND CALCULUS III			
MATH 32044	ORDINARY DIFFERENTIAL EQUATIONS			
MATH 40011	PROBABILITY THEORY AND APPLICATIONS			
MDJ 40117	MEDIA LEADERSHIP AND AUDIENCE			
MKTG 35035	CONSUMER BEHAVIOR			
PH 30002	INTRODUCTORY BIostatISTICS			
PH 30004	PUBLIC HEALTH RESEARCH			
POL 30001	RESEARCH METHODS (ELR)			
POL 30003	POLITICAL ECONOMY			
PSYC 31574	RESEARCH METHODS IN PSYCHOLOGY (ELR)			
PSYC 31684	QUANTITATIVE METHODS IN PSYCHOLOGY II			
SPAD 45030	SPORT ENTERPRISE (WIC)			
Any Economics (ECON) Upper-Division course (30000 or 40000 level) <sup>3</sup>				
<b>Additional Requirements (courses do not count in major GPA)</b>				
UC 10001	FLASHES 101	1		
Foreign Language (see Foreign Language College Requirement below)		10-16		
American Civic Literacy Requirement <sup>4</sup>		3		
Kent Core Composition		6		
Kent Core Humanities and Fine Arts (minimum one course from each) <sup>4</sup>		6-9		
Kent Core Social Sciences (must be from two disciplines) (must be from a discipline other than ECON) <sup>4</sup>		0-3		
Kent Core Basic Sciences (must include one laboratory)		6-7		

## Progression Requirements

- Minimum C- grade in ECON 32040, ECON 32041 and ECON 32050 prior to taking ECON 42191
- Minimum C grade in ECON 42191

## Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.000	2.000

- Students planning to pursue a combined degree program with the Master of Arts in Economics degree must earn a minimum 3.200 overall GPA.

## Foreign Language College Requirement, B.A.

Students pursuing the Bachelor of Arts degree\* in the College of Sciences and Humanities must complete the following:

1. Elementary I and II of any language (or equivalent) **and**
2. One of the following options:
  - a. Intermediate I and II of the same language
  - b. Elementary I and II of a second language
  - c. Any combination of two courses from the following list:
    - i. Intermediate I of the same language
    - ii. One to two college-level course(s) completed outside the United States
    - iii. Courses: ARAB 21401, ASL 19401, CHIN 25421, MCLS 10001, MCLS 20001, MCLS 20091, MCLS 21417, MCLS 21420, MCLS 22217, MCLS 28403, MCLS 28404

\*The Bachelor of Arts degree in Communication Studies is exempt from the foreign language requirement until fall 2028 due to its previous longstanding academic placement in the College of Communication and Information, which does not have a foreign language requirement.

All students with prior foreign language experience should take the foreign language placement test to determine the appropriate level at which to start. Some students may start beyond the Elementary I level and will complete the requirement with fewer courses. This may be accomplished in one of three ways:

1. Passing a course beyond Elementary I through Intermediate II level
2. Receiving credit through one of the alternative credit programs offered by Kent State University

3. Demonstrating language proficiency comparable to Elementary II of a foreign language

Certain programs may require specific languages, limit the languages from which a student may choose or require coursework through Intermediate II. Students who plan to pursue graduate study may need a particular language proficiency.

## Roadmap

This roadmap is a recommended semester-by-semester plan of study for this program. Students will work with their advisor to develop a sequence based on their academic goals and history. Courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
MATH 11010	ALGEBRA FOR CALCULUS (KMCR)	3
UC 10001	FLASHES 101	1
Foreign Language		4
Kent Core Requirement		3
Kent Core Requirement		3
<b>Credit Hours</b>		<b>14</b>
Semester Two		Credits
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
MATH 11012	INTUITIVE CALCULUS (KMCR)	3-5
or	or ANALYTIC GEOMETRY AND CALCULUS I	
MATH 12002	(KMCR)	
Foreign Language		4
Kent Core Requirement		3
Kent Core Requirement		3
<b>Credit Hours</b>		<b>16</b>
Semester Three		Credits
BA 24056	BUSINESS ANALYTICS I	3
or	or INTRODUCTORY STATISTICS (KMCR)	
MATH 10041		
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
Foreign Language and/or General Elective		3
American Civic Literacy Requirement		3
Kent Core Requirement		3
<b>Credit Hours</b>		<b>15</b>
Semester Four		Credits
ECON 32040	INTERMEDIATE MICROECONOMIC THEORY AND APPLICATIONS	3
or	or APPLIED ECONOMETRICS I (ELR)	
ECON 32050		
Economics (ECON) Upper-Division Elective (30000 or 40000 level)		3
Foreign Language and/or General Elective		3
Kent Core Requirement		3
Kent Core Requirement		3
<b>Credit Hours</b>		<b>15</b>
Semester Five		Credits
ECON 32040	INTERMEDIATE MICROECONOMIC THEORY AND APPLICATIONS	3
or	or APPLIED ECONOMETRICS I (ELR)	
ECON 32050		
General Electives		12
<b>Credit Hours</b>		<b>15</b>
Semester Six		Credits
ECON 32041	INTERMEDIATE MACROECONOMIC THEORY AND POLICY	3
Economics (ECON) Upper-Division Elective (30000 or 40000 level)		3

General Electives		9	
<b>Credit Hours</b>		<b>15</b>	
Semester Seven			
Economics (ECON) Upper-Division Elective (30000 or 40000 level)		3	
General Electives		12	
<b>Credit Hours</b>		<b>15</b>	
Semester Eight			
!	ECON 42191	SENIOR SEMINAR IN ECONOMICS (WIC)	3
Major or Allied Area Elective		3	
General Electives		9	
<b>Credit Hours</b>		<b>15</b>	
<b>Minimum Total Credit Hours:</b>		<b>120</b>	

## University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

**NOTE:** University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Flashes 101 (UC 10001)	1 credit hour
Course is not required for students with 30+ transfer credits (excluding College Credit Plus) or age 21+ at time of admission.	
American Civic Literacy	3 credit hours
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37 credit hours
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 credit hours
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate.	
Total Credit Hour Requirement	120 credit hours

## Kent Core Requirements

Kent Core Composition (KCMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
<b>Total Credit Hours:</b>	<b>36-37</b>

## Program Learning Outcomes

Graduates of this program will be able to:

1. Conceptualize and analyze problems using economic concepts and reasoning.
2. Critically analyze alternative economic policy proposals.

3. Utilize analytic and quantitative techniques that are used extensively in economics to formulate and test hypothesis.

## **Program Policies**

### **Foreign Language Requirements**

In general, students may elect any foreign language taught through the Department of Modern and Classical Language Studies. However, certain majors, concentrations and minors require specific languages or limit the languages from which students may choose. In addition, students who plan to pursue graduate study may need particular languages for that study. In such cases, students should seek the advice of the appropriate department before selecting a language.

### **Progress Toward Fulfillment**

College of Sciences and Humanities students are encouraged to begin meeting the foreign language requirement as early as possible in their program to ensure timely degree completion.

### **Mandatory Outcomes Assessment**

In addition to the other General Requirements of the college, candidates for an undergraduate degree in the College of Sciences and Humanities are required, as a condition of graduation, to participate in an outcomes assessment. These outcomes assessments are conducted by each undergraduate degree program in the College of Sciences and Humanities.

## **Full Description**

The Bachelor of Arts degree in Economics equips students with a variety of skills sought by employers, including conceptualizing and solving problems and locating, organizing and analyzing relevant data.

Students learn microeconomic and macroeconomic theory and take an econometrics class to learn data analysis skills. Students then take a series of electives that deal with vital current topics relevant to many careers in which these theories and skills are applied, such as the U.S. financial and banking system, economic relations between the United States and foreign countries; government spending and taxation policies; and the U.S. health system and policy options.

In their senior year, students take a capstone course that utilizes and applies the theory, skills and institutional knowledge learned in the program.

Kent State University offers both this B.A. degree, as well as a B.B.A. degree in Economics.

Economics students may apply early to the following master's degree programs and double count 9 credit hours of graduate courses toward both degree programs. See the Combined Bachelor's/Master's Degree Program Policy in the University Catalog for more information.

- Master of Arts in Economics degree
- Master of Business Administration degree