

# EXECUTIVE MASTER BUSINESS ADMINISTRATION (EMBA)

## EMBA 67021 MACROECONOMIC ENVIRONMENT OF BUSINESS 2 Credit Hours

Analysis of forces determining economic growth, employment, inflation and the global economic environment with emphasis on understanding the business cycle and government stabilization policies.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

## EMBA 67022 ECONOMIC ANALYSIS FOR BUSINESS INNOVATION 2 Credit Hours

Analysis of managerial decision-making within the economic environment with emphasis on the firm's economic decisions under different market and business conditions.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

## EMBA 67031 FINANCIAL REPORTING FOR ANALYSIS 2 Credit Hours

Study of basic principles, concepts and financial reporting for external users and the impact this will have on executive decisions.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

## EMBA 67032 MANAGEMENT ACCOUNTING FOR EXECUTIVE ACTION 2 Credit Hours

Study of managerial decision-making through planning and control techniques. Major emphasis will be on profit planning, responsibility accounting, cost behavior patterns and application of accounting data to basic planning and control decisions.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

## EMBA 67040 MANAGING GLOBAL OPERATIONS AND SUPPLY CHAINS 2 Credit Hours

This course is designed for executives who have minimal experience with the production or operations phase of business. In this course they will develop skill in defining operating problems, in identifying alternative solutions and selecting the most viable solution.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

## EMBA 67041 ANALYTICS FOR DECISION-MAKING 2 Credit Hours

An analysis of univariate and multivariate statistical models and the use of these models to solve practical problems. A comparison of classical and neoclassical statistical approaches is also conducted.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

## EMBA 67042 CYBERSECURITY AND TECHNOLOGY MANAGEMENT 2 Credit Hours

This course provides managers and executives a critical understanding of various corporate, global and ethical issues related to leading and managing companies and innovations in a global world. This course integrates cross-functional aspects of business in light of geopolitical events, history, technology and strategy.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

## EMBA 67043 DYNAMICS OF LEADERSHIP FOR EXECUTIVES-EMBA 2 Credit Hours

(Slashed with EMBA 77043) Leadership skills including: team development, conflict resolution, negotiation, communications and project development. These skills along with ethical considerations are developed to enhance business decision making.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

## EMBA 67045 EXECUTIVE COMMUNICATION 1 Credit Hour

The purpose of this course is to increase the student's comfort, command and clarity in sharing insights and ideas. At the broadest level, this course combines theory from management, organizational behavior, social psychology and positive organizational scholarship to increase the student's understanding and practice of executive communication. However, the students' experience of our course will be totally practical, students will be applying tools and actively learning from the start. Our course is designed to dovetail with the other leadership materials and theories students will learn in the Executive Master of Business Administration program, providing students with complementary tools to develop leadership and enhance their ability to successfully work in teams and in their organizations.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 1 lecture

**Grade Mode:** Standard Letter

## EMBA 67051 MARKETING MANAGEMENT AND COMPETITIVE REALITIES 2 Credit Hours

The various elements comprising marketing strategy are studied as components of integrated programs directed toward industrial and consumer markets.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

**EMBA 67055 EXECUTIVE SKILL DEVELOPMENT 1 Credit Hour**

Provides students with knowledge of personality, emotional intelligence and communication as it relates to leadership and team building. Students will integrate what they learn about themselves through feedback on their personality and communication skills into a personal/professional development plan.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 1 lecture

**Grade Mode:** Standard Letter

**EMBA 67061 METHODS FOR FINANCIAL DECISIONS 2 Credit Hours**

Problems and approaches to financial decision-making in business enterprises: controlling the allocation of funds among both current and fixed assets, assessing financial needs and planning the mix and methods of financing.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

**EMBA 67062 CORPORATE FINANCIAL PLANNING AND BUSINESS VALUATION 2 Credit Hours**

Analysis and evaluation of the structure, functions and characteristics of domestic and international money and capital markets as the financing mechanism for business and non-business systems.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

**EMBA 67071 MANAGERIAL PERSPECTIVES ON HUMAN RESOURCES 2 Credit Hours**

The course will deal with some of the major areas of interest to the management of human resources. Special emphasis will be placed on areas of staff planning, such as job analysis and selection.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

**EMBA 67082 ETHICAL AND LEGAL DECISION MAKING 2 Credit Hours**

Managerial decision-making is examined in terms of the real and potential impacts of the legal, political and social environment of business.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

**EMBA 67084 MULTINATIONAL BUSINESS MANAGEMENT-EMBA 2 Credit Hours**

The course covers the management of multinational corporations, including environmental and cultural aspects and the financial marketing production and personnel functions of international operations.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

**EMBA 67085 COMPETITIVE STRATEGY 2 Credit Hours**

The course concentrates on the determination of corporate strategy in the business firm and its implementation through appropriate organizational arrangements and procedures.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 2 lecture

**Grade Mode:** Standard Letter

**EMBA 67089 INTERNATIONAL BUSINESS CONSULTING 1 Credit Hour**

This course focuses on strategy and policy development and execution for gaining and sustaining competitive advantages in a global context. We focus on strategic management of entrepreneurial and well-established firms, and operational and financial structures of firms and markets in international contexts. During this course students will visit one or two countries and complete a consulting project. Students will learn about country culture as it impacts how business is conducted; they will effectively apply the tools for successful strategy formulation and implementation.

**Prerequisite:** Graduate standing.

**Schedule Type:** International Experience

**Contact Hours:** 1 other

**Grade Mode:** Standard Letter

**EMBA 67090 APPLIED RESEARCH DESIGN-EMBA 1 Credit Hour**

(Slashed with EMBA 77090) Introduction to research design in management. The course deals with the applications of the scientific method to solving organizational problems with a decision making context.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 1 lecture

**Grade Mode:** Standard Letter

**EMBA 67091 SEMINAR IN EXECUTIVE SKILLS DEVELOPMENT-EMBA 1,2 Credit Hour**

(Repeatable for credit) (Slashed with EMBA 77091) A series of seminars developing managerial skills such as communications, leadership teamwork project and time management etc. Offered primarily in first year of program.

**Prerequisite:** Graduate standing.

**Schedule Type:** Seminar

**Contact Hours:** 1-2 other

**Grade Mode:** Standard Letter

**EMBA 67096 APPLIED RESEARCH PROJECT-EMBA 3 Credit Hours**

(Repeatable for credit) A research project based on an applied business or economic problem will be conducted under the direct supervision of a participating faculty member in the EMBA program.

**Prerequisite:** Graduate standing.

**Schedule Type:** Individual Investigation

**Contact Hours:** 3 other

**Grade Mode:** Standard Letter

**EMBA 67099 CAPSTONE CONSULTING PROJECT 1 Credit Hour**

In this final course of the EMBA program we apply all that students have learned in a real business context. The course is designed around a real company problem (client), and the students are responsible to analyze the problem at hand, produce alternatives based on case tools and recommend solution(s) to the client. Students serve as consultants to the host company.

**Prerequisite:** Graduate standing.

**Schedule Type:** Project or Capstone

**Contact Hours:** 1 other

**Grade Mode:** Standard Letter

**EMBA 67191 SEMINAR IN CURRENT ISSUES FOR EXECUTIVE DEVELOPMENT-EMBA 1,2 Credit Hour**

(Repeatable for credit) (Slashed with EMBA 77191) A series of seminars on current managerial, technological or economic problems facing the executive in today's society. Emphasis on global issues.

**Prerequisite:** Graduate standing.

**Schedule Type:** Seminar

**Contact Hours:** 1-2 other

**Grade Mode:** Standard Letter