SPORTS ADMINISTRATION (SPAD)

SPAD 15000 INTRODUCTION TO SPORT ADMINISTRATION 3 Credit Hours
This course is designed to introduce students to the field of sport administration. Students will be made aware of the career options available to them in the sport management profession. All course materials, assignments and class discussions will emphasize both the understanding and application of key concepts across various aspects of the sport industry. Students will also be introduced to the sport administration major curriculum and requirements. Recommend first course in the sport administration program sequences.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 15015 ORIENTATION TO PROFESSIONAL GOLF MANAGEMENT 1 Credit Hour
An overview of opportunities and responsibilities in the golf profession. Emphasis on concepts, techniques and practices of teaching golf skills; understanding the PGA Constitution, rules of golf, tournament golf operations and golf car fleet management.
Prerequisite: Special approval.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Standard Letter

SPAD 25000 SPORT IN SOCIETY (DIVD) 3 Credit Hours
Analysis of how sport relates to the social relations and cultural values of United States society. The course is framed by a critical evaluative perspective, examining how social class, ethnicity, race and gender relations contour sport practices.
Prerequisite: Sophomore standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Diversity Domestic

SPAD 25092 PRACTICUM I IN SPORT ADMINISTRATION (ELR) 1-3 Credit Hours
(Repeatable for credit) A 105-hour (per credit) field experience in a sport administration setting.
Prerequisite: None.
Schedule Type: Practical Experience
Contact Hours: 7-21 other
Grade Mode: Satisfactory/Unsatisfactory-IP
Attributes: Experiential Learning Requirement

SPAD 25192 PRACTICUM IN PROFESSIONAL GOLF MANAGEMENT I (ELR) 1-3 Credit Hours
(Repeatable for a maximum of 3 credit hours) A cumulative 105-hour (per credit) on-campus seminar and field experience in a professional golf management setting.
Prerequisite: SPAD 15015; and special approval.
Schedule Type: Practical Experience
Contact Hours: 7-21 other
Grade Mode: Satisfactory/Unsatisfactory-IP
Attributes: Experiential Learning Requirement

SPAD 35021 GOVERNANCE IN SPORT 3 Credit Hours
Issues of governance in amateur and professional sports.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 35025 FACILITY MANAGEMENT 3 Credit Hours
Overview of planning, staffing, marketing and managing sport facilities and complexes. The primary emphasis in this course is on management, personnel and operations issues.
Prerequisite: Junior; or senior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 35065 HISTORY AND PHILOSOPHY OF SPORT AND PHYSICAL ACTIVITY (WIC) 3 Credit Hours
Historical and philosophical foundations of sport and physical education; a study of factors influencing pedagogical, curricular and evaluation decisions in sport and physical education programs today.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Writing Intensive Course

SPAD 35092 PRACTICUM II IN SPORT ADMINISTRATION (ELR) 1-3 Credit Hours
(Repeatable for credit) A 105-hour (per credit) field experience in a sport management setting.
Prerequisite: SPAD 25092.
Schedule Type: Practical Experience
Contact Hours: 7-21 other
Grade Mode: Satisfactory/Unsatisfactory-IP
Attributes: Experiential Learning Requirement

SPAD 35192 PRACTICUM IN PROFESSIONAL GOLF MANAGEMENT II (ELR) 1-3 Credit Hours
(Repeatable for a maximum of 3 credit hours) A cumulative 105-hour (per credit) on-campus seminar and field experience in a professional golf management setting.
Prerequisite: SPAD 15015 and SPAD 25192; and special approval.
Schedule Type: Practical Experience
Contact Hours: 7-21 other
Grade Mode: Satisfactory/Unsatisfactory-IP
Attributes: Experiential Learning Requirement

SPAD 43018 ETHICS IN SPORT 3 Credit Hours
(Slashed with SPAD 53018 and SPAD 73018) Examination of selected situations in sport from an ethical reasoning perspective. Students undertake a problem-oriented case study approach that is based upon contemporary moral issues and moral theory.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45015 GOLF MANAGEMENT II 2 Credit Hours
An in-depth study of the business of golf. Topics include maintaining a high performance work environment and motivating techniques for staff, delegating assignments, managing performance problems, merchandise assortment plans, vendor relations, inventory management and merchandise display and promotion.
Prerequisite: SPAD 15015.
Schedule Type: Combined Lecture and Lab
Contact Hours: 1 lecture, 1 lab
Grade Mode: Standard Letter

SPAD 45020 ORGANIZATION, ADMINISTRATION AND LEADERSHIP IN SPORT 3 Credit Hours
Leadership is crucial in the sport industry. This course presents a wide array topics pertinent to leadership and administration in sport that will give students a better understanding of how to lead, serve and motivate the various constituent groups within the sport industry.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45022 EVENT PLANNING AND PRODUCTION 3 Credit Hours
(Slashed with SPAD 55022) Students learn the proper planning process that all sport events undergo. Students apply these concepts in actual events that they develop and hold.
Prerequisite: MKTG 25010; and junior or senior standing.
Schedule Type: Laboratory, Lecture, Combined Lecture and Lab
Contact Hours: 2 lecture, 2 lab
Grade Mode: Standard Letter

SPAD 45023 SPORT MARKETING 3 Credit Hours
The course, which is designed around market planning, examines how to formulate market ideas, incorporate market research, select segmentation, targeting and positioning strategies, implement sales and promotion strategies and assess control procedures within the sport and entertainment industry.
Prerequisite: MKTG 25010.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45024 SPORT IN GLOBAL PERSPECTIVE 3 Credit Hours
(Slashed with SPAD 55024) Students critically analyze how sport relates to general features of globalization and provide insight into the connection between global and local politics (including ethnic, religious, gender, environmental and sociospatial politics). The underlying assumption is that sport is part of a growing network of global inter-dependencies that bind human beings together.
Prerequisite: Senior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45026 SPORT AND THE MEDIA 3 Credit Hours
(Slashed with SPAD 55026) Course offers an introduction to current scholarship and issues concerning sport and the media, including critical analysis of media representations with attention to gender, race, sexuality and disability; an examination of the structure of sports journalism and production; and an analysis of the role of mediated sport in culture more generally. The roles of institutions, producers, texts and audiences and their relationships to each other are examined.
Prerequisite: Junior or senior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45027 PUBLIC RELATIONS AND PROMOTION IN SPORT 3 Credit Hours
Issues in public relations and promotion of sport such as advertising, crisis management, sales promotion and atmospherics.
Prerequisite: MKTG 25010.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45029 HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS 3 Credit Hours
(Slashed with SPAD 55029) Examination of the historical development of athletics within American institutions of higher learning, with an emphasis upon concepts and ideals that underlie the developments and the major problems affecting contemporary intercollegiate athletics.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45030 SPORT ENTERPRISE (WIC) 3 Credit Hours
This is a capstone course for sport administration majors. The course which is designed around business planning for sport, examines how to formulate business ideas, select a legal form of organization, locate financing sources, assess the market, develop a human resource management system and establish budget control.
Prerequisite: Senior standing; and special approval.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Writing Intensive Course

SPAD 45031 SPORT TOURISM 3 Credit Hours
(Cross-listed with RPTM 45031) (Slashed with SPAD 55031) Course incorporates both theoretical learning of travel for sports as a global phenomenon and application of such knowledge in hosting a sporting event with travel as the focus. The experiential, cultural and economic aspects of sport tourism are examined. Students demonstrate their ability to prepare a sport tourism plan upon the completion of the course.
Prerequisite: Junior or senior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45032 SALES MANAGEMENT IN SPORT AND ENTERTAINMENT 3 Credit Hours
(Slashed with SPAD 55032) Students are introduced to the area of sales-force management in sport and entertainment. Historical, theoretical and conceptual frameworks are examined thoroughly, as well as functions, activities and skills of the professional salesperson in the age of information and technology.
Prerequisite: Junior or senior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45033 CHANGE YOUR MIND, GAME AND LIFE 1 Credit Hour
(Slashed with SPAD 55033) Course focuses students on mental training to enhance sport performance and have personal growth experiences. Course assists students to tap into their inner potential by refocusing their mind, to learn they are responsible for their own life experiences, to learn that the things they want most in their lives are found within themselves and to take responsibility for their upsets.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Standard Letter

SPAD 45034 ESPORT MANAGEMENT 3 Credit Hours
(Slashed with SPAD 55034) Students will learn about the esport industry, its consumer and constituents. Also, students will investigate the steps and components necessary to manage esport teams and esport events.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45035 SPORTS WAGERING 3 Credit Hours
(Slashed with SPAD 55035) This course investigates the sports wagering industry. Students will learn about the different forms of wagering, the statutes and cases impacting sports wagering as well as impact on society of increased access to sports wagering.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45050 SOCIAL PSYCHOLOGY OF SPORT 3 Credit Hours
(Slashed with SPAD 55050 and SPAD 75050) Psychological, social and developmental factors of participation and behavior in sport exercise and recreational activities. Theoretical and applied perspectives addressed.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 45091 SEMINAR FOR INTERNSHIP PREPARATION 1 Credit Hour
(Repeatable for credit) This course prepares the students for the internship experience in sport administration. Students must successfully complete this course prior to registering for internship.
Prerequisite: Minimum 2.500 overall GPA; Senior standing and special approval.
Schedule Type: Seminar
Contact Hours: 1 other
Grade Mode: Standard Letter

SPAD 45092 INTERNSHIP IN SPORT ADMINISTRATION (ELR) 3-12 Credit Hours
(Repeatable for credit) Supervised full-time experience providing knowledge of overall agency operation in approved sport management setting. 50 contact hours per credit hour.
Prerequisite: SPAD 35092 and SPAD 45091; minimum 2.500 overall GPA; and special approval.
Schedule Type: Practical Experience
Contact Hours: 10-40 other
Grade Mode: Satisfactory/Unsatisfactory-IP
Attributes: Experiential Learning Requirement

SPAD 45096 INDIVIDUAL INVESTIGATION IN SPORT ADMINISTRATION 1-3 Credit Hours
(Repeatable for a maximum of 12 credit hours)Individual investigation in sport administration. Faculty approval is required.
Prerequisite: Sport administration major; and special approval.
Schedule Type: Individual Investigation
Contact Hours: 1-3 other
Grade Mode: Standard Letter-IP

SPAD 45192 INTERNSHIP IN PROFESSIONAL GOLF MANAGEMENT (ELR) 2-12 Credit Hours
(Repeatable for credit)Supervised full-time experience providing knowledge of overall agency operation in approved sport administration, professional golf management setting. 100 contact hours per credit hour with seminar interactive requirements.
Prerequisite: SPAD 15015 and SPAD 25192; and special approval.
Schedule Type: Practical Experience
Contact Hours: 13-80 other
Grade Mode: Satisfactory/Unsatisfactory-IP
Attributes: Experiential Learning Requirement

SPAD 46028 SPORT IN FILM 3 Credit Hours
(Slashed with SPAD 56028) Critically evaluates the role of sport in film as it relates to a variety of issues in society.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 46080 LEGAL ISSUES IN SPORT AND RECREATION 3 Credit Hours
(Slashed with SPAD 56080) A discussion of legal issues as they apply to the sport and recreation industries.
Prerequisite: Junior or senior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 46095 SPECIAL TOPICS IN SPORT ADMINISTRATION 1-3 Credit Hours
(Repeatable for credit) Special topics in Sport Administration.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 1-3 lecture
Grade Mode: Standard Letter

SPAD 50020 HIGH PERFORMANCE ATHLETES IN SPORT 3 Credit Hours
(Slashed with SEPP 40020) This course provides an understanding of various aspects of training, coaching, and best practices in working with athletes in a high-performance environment along with an emphasis on the social-psychological factors related to the successful performance of elite level athletes and teams.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 50221 EXERCISE PSYCHOLOGY 3 Credit Hours
(Slashed with SEPP 40221) This course is designed to examine the science and practice of exercise psychology from both a theoretical and applied perspective. Students will be engaged in a comprehensive inquiry into behaviors and lifestyles that influence physical and mental health from physical activity, exercise, and psychological lenses. Students will explore topics such as stress, anxiety, cognitive functioning, mood, body image, personality, emotion, and childhood inactivity/obesity as they relate to exercise behaviors and contexts. Students will gain a general understanding of issues in exercise psychology related to theory, practice, and research. In addition, students will develop practical skills to promote exercise adherence and create an exercise intervention program.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 53018 ETHICS IN SPORT 3 Credit Hours
(Slashed with SPAD 43018 and SPAD 73018) Examination of selected situations in sport from an ethical reasoning perspective. Students undertake a problem-oriented case study approach that is based upon contemporary moral issues and moral theory.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 53093 VARIABLE TITLE WORKSHOP IN SPORT ADMINISTRATION 1-3 Credit Hours
(Repeatable for credit) Topics vary in sport studies. Maximum 4 credit hours may be applied to degree.
Prerequisite: Graduate standing.
Schedule Type: Workshop
Contact Hours: 1-3 other
Grade Mode: Satisfactory/Unsatisfactory

SPAD 55007 PRINCIPLES AND APPLICATION OF SPORT PSYCHOLOGY 3 Credit Hours
(Slashed with SEPP 45007) This course encompasses the most current developments in the field of psychology with a strong foundation of the principles of human behavior in the sport and movement sciences. It incorporates sound practical theory with a focus on the application of that knowledge to be readily used by students in a range of sport and movement science careers; such as athletic training, coaching, sport management, consulting, physical education teachers and related areas with the goal to improve the sport performance and experience for all.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 55022 EVENT PLANNING AND PRODUCTION 3 Credit Hours
(Slashed with SPAD 45022) Students learn the proper planning process that all sport events undergo. Students apply these concepts in actual events that they develop and hold.
Prerequisite: Graduate standing.
Schedule Type: Laboratory, Lecture, Combined Lecture and Lab
Contact Hours: 2 lecture, 2 lab
Grade Mode: Standard Letter

SPAD 55024 SPORT IN GLOBAL PERSPECTIVE 3 Credit Hours
(Slashed with SPAD 45024) Students critically analyze how sport relates to general features of globalization and provide insight into the connection between global and local politics (including ethnic, religious, gender, environmental and sociospatial politics). The underlying assumption is that sport is part of a growing network of global inter-dependencies that bind human beings together.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 55026 SPORT AND THE MEDIA 3 Credit Hours
(Slashed with SPAD 45026) Course offers an introduction to current scholarship and issues concerning sport and the media, including critical analysis of media representations with attention to gender, race, sexuality and disability; an examination of the structure of sports journalism and production; and an analysis of the role of mediated sport in culture more generally. The roles of institutions, producers, texts and audiences and their relationships to each other are examined.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 55029 HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS 3 Credit Hours
(Slashed with SPAD 45029) Examination of the historical development of athletics within American institutions of higher learning, with an emphasis upon concepts and ideals that underlie the developments and the major problems affecting contemporary intercollegiate athletics.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 55031 SPORT TOURISM 3 Credit Hours
(Cross-listed with RPTM 45031) (Slashed with SPAD 45031) Course incorporates both theoretical learning of travel for sports as a global phenomenon and application of such knowledge in hosting a sporting event with travel as the focus. The experiential, cultural and economic aspects of sport tourism are examined. Students demonstrate their ability to prepare a sport tourism plan upon the completion of the course.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 55032 SALES MANAGEMENT IN SPORT AND ENTERTAINMENT 3 Credit Hours
(Slashed with SPAD 45032) Students are introduced to the area of sales-force management in sport and entertainment. Historical, theoretical and conceptual frameworks are examined thoroughly, as well as functions, activities and skills of the professional salesperson in the age of information and technology.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 55033 CHANGE YOUR MIND, GAME AND LIFE 1 Credit Hour
(Slashed with SPAD 45033) Course focuses students on mental training to enhance sport performance and have personal growth experiences. Course assists students to tap into their inner potential by refocusing their mind, to learn they are responsible for their own life experiences, to learn that the things they want most in their lives are found within themselves and to take responsibility for their upsets.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Standard Letter

SPAD 55034 ESPORT MANAGEMENT 3 Credit Hours
(Slashed with SPAD 45034) Students will learn about the esport industry, its consumer and constituents. Also, students will investigate the steps and components necessary to manage esport teams and esport events.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 55035 SPORTS WAGERING 3 Credit Hours
(Slashed with SPAD 45035) This course investigates the sports wagering industry. Students will learn about the different forms of wagering, the statutes and cases impacting sports wagering as well as impact on society of increased access to sports wagering. Prerequisite: Graduate Standing
Schedule Type: Lecture
Contact Hours: 3 lecture, 0 lab, 0 other
Grade Mode: Standard Letter

SPAD 55050 SOCIAL PSYCHOLOGY OF SPORT 3 Credit Hours
(Slashed with SPAD 45050 and SPAD 75050) Psychological, social and developmental factors of participation and behavior in sport exercise and recreational activities. Theoretical and applied perspectives addressed.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 55300 MOTIVATION IN SPORT, PERFORMANCE, AND MOVEMENT SETTINGS 3 Credit Hours
(Slashed with SEPP 45300) This course provides an in-depth and wide-ranging look at motivational theories and its application to sport, performance and physical activity. It combines the many theoretical concepts of the diverse frameworks and principles with a survey of motivational interventions performed in the sport domain. Students will leave the class with a rigorous and comprehensive knowledge of constructs, cutting-edge research, effective interventions and future outlook of motivation in sport.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 56028 SPORT IN FILM 3 Credit Hours
(Slashed with SPAD 46028) Critically evaluates the role of sport in film as it relates to a variety of issues in society.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 56030 DYNAMICS OF LEISURE BEHAVIOR 3 Credit Hours
(Cross-listed with RPTM 46030) Analysis of leisure behavior through examination of social-psychological theories and research.
Prerequisite: RPTM 36040 and RPTM 36075; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 56080 LEGAL ISSUES IN SPORT AND RECREATION 3 Credit Hours
(Slashed with SPAD 46080) A discussion of legal issues as they apply to the sport and recreation industries.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 58225 SPORT PERFORMANCE PSYCHOLOGICAL INTERVENTIONS 3 Credit Hours
(Slashed with SEPP 48225) This course combines the theoretical concepts of sport and performance psychology with applied skill development to enhance performance. Students will gain knowledge of psychological skills training, learn techniques and develop confidence in their skills to work with athletes and performers. The focus of this course in on both, educational psychological interventions for personal development as well as teaching athletes strategies to enhance mental skill. Learning will be done hands-on, via case studies or scenario-based activities. Through the course of this class this course, students will create and present their individual program for an athlete or performer. This course will include learning and understanding the APA/AASP ethics' code to develop awareness of the boundaries of ethical conduct of the profession.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 63091 RESEARCH SEMINAR 1 Credit Hour
(Slashed with SPAD 73091) Presentation and discussion of research by faculty and students. Maximum 2 credit hours may be applied toward degree requirements.
Prerequisite: Graduate standing.
Schedule Type: Seminar
Contact Hours: 1 other
Grade Mode: Satisfactory/Unsatisfactory

SPAD 63096 INDIVIDUAL INVESTIGATION IN SPORT ADMINISTRATION 1-3 Credit Hours
(Repeatable for maximum 6 credit hours) Independent study completed under the supervision of a faculty member. Written approval of supervising faculty member and school director required prior to registration.
Prerequisite: Graduate standing; and special approval.
Schedule Type: Individual Investigation
Contact Hours: 1-3 other
Grade Mode: Standard Letter-IP

SPAD 63098 RESEARCH 1-6 Credit Hours
(Repeatable for credit) Research carried out by the student under the supervision of a faculty member.
Prerequisite: Graduate standing.
Schedule Type: Research
Contact Hours: 3-18 other
Grade Mode: Standard Letter-IP

SPAD 63195 SPECIAL TOPICS IN SPORT ADMINISTRATION 1-3 Credit Hours
(Repeatable for credit) Selected and varied topics of relevance in sport administration.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 1-3 lecture
Grade Mode: Standard Letter

SPAD 63199 THESIS I 2-6 Credit Hours
(Repeatable for credit) Highly-individualized investigative study resulting in developing and writing a scholarly, comprehensive paper. Thesis students must register for a total of 6 credit hours, 2 to 6 credit hours in a semester distributed over several semesters if desired.
Prerequisite: Graduate standing.
Schedule Type: Masters Thesis
Contact Hours: 6-18 other
Grade Mode: Satisfactory/Unsatisfactory-IP

SPAD 63299 THESIS II 2 Credit Hours
Highly-individualized investigative study resulting in developing and writing a scholarly, comprehensive paper. Thesis students must continue registration each semester until all degree requirements are met.
Prerequisite: SPAD 63199; and graduate standing.
Schedule Type: Masters Thesis
Contact Hours: 6 other
Grade Mode: Satisfactory/Unsatisfactory-IP

SPAD 65006 CONTEMPORARY ISSUES IN SPORT MANAGEMENT 3 Credit Hours
(Slashed with SPAD 75006) A comprehensive examination of current topics impacting administrations of professional and amateur sport programs from the local to international level.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65008 SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY 3 Credit Hours
(Slashed with SPAD 75008) Sociological analysis of sport from a theoretical and empirical perspective.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65021 ORGANIZATION AND MANAGEMENT OF SPORTS PROGRAMS 3 Credit Hours
A study of the pragmatic understanding necessary in the organization and management of a sports program at the high school, college or professional level.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65031 SOCIAL PSYCHOLOGY OF SPORT 3 Credit Hours
(Slashed with SPAD 75031) Psychological, social and developmental factors of participation and behavior in sport exercise and recreational activities. Theoretical and applied perspectives addressed.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65033 SPORT LAW 3 Credit Hours
Course provides students with a basic understanding of tort, contract and constitutional law in relation to sport.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65034 CONTEMPORARY SPORT LAW 3 Credit Hours
(Slashed with SPAD 75034) Legal principles of antitrust law, injunctions, labor law and agency in sport, with a focus on professional sports.
Prerequisite: SPAD 65033; and graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65036 SPORT IN HIGHER EDUCATION 3 Credit Hours
Identification of contemporary problems and issues in collegiate sport, their history and the role of sport in colleges and universities now and in the future.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65037 NATIONAL COLLEGIATE ATHLETIC ASSOCIATION COMPLIANCE ADMINISTRATION 3 Credit Hours
This course introduces students to basic NCAA compliance principles and the NCAA rules that affect the administration of a college athletic department. This course offers an understanding of the structure and function of a Division I compliance operation and explores compliance at the Divisions II & III level. The governing principles of institutional control and ethical conduct will be explored from a compliance perspective.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65038 SPORT PROMOTION AND FUNDRAISING 3 Credit Hours
(Slashed with SPAD 75038) Analysis of contemporary sports promotions strategies, as well as promotion of fundraising tactics.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65039 FINANCIAL ASPECTS OF SPORT 3 Credit Hours
Review of basic accounting, sources and uses of funds, capital budgeting, leasing and investments as they apply in a sports context. Students are introduced to financial software used in the sport industry.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65040 SPORT ECONOMICS 3 Credit Hours
Course provides students with key economic theories and principles as applied to the sport industry.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65042 LEADERSHIP OF SPORT 3 Credit Hours
Study of theoretical and applied constructs foundational to the leadership behavior applied to sport.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65045 SPORT MARKETING 3 Credit Hours
Students develops an understanding of strategic marketing concepts and principles as they apply to the context of sport and entertainment. Students examine a variety of topics related to the marketing mix, consumer/fan behavior and research methodology. They also explore sport, entertainment and business organization relationships.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65046 FACILITY MANAGEMENT AND OPERATIONS 3 Credit Hours
Analysis of management competencies necessary to operate sport facilities. Conceptual and technical aspects of planning and design are introduced.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65048 INTRAMURAL AND CLUB SPORT ADMINISTRATION 3 Credit Hours
Students focus on developing an understanding of how these programs work and what role they play in various recreational environments. Course emphasizes decision-making techniques and communication skills leading to effective planning, organizing and managing a recreational sports-related service or product.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 65092 INTERNSHIP IN SPORT ADMINISTRATION 2-4 Credit Hours
(Repeatable for credit) Field experience involving supervised contact with sport administrators. Students work as an understudy with these administrators in all phases of their positions.
Prerequisite: Graduate standing and special approval.
Schedule Type: Practical Experience
Contact Hours: 13-27 other
Grade Mode: Standard Letter-IP

SPAD 73018 ETHICS IN SPORT 3 Credit Hours
(Slashed with SPAD 43018 and SPAD 53018) Examination of selected situations in sport from an ethical reasoning perspective. Students undertake a problem-oriented case study approach that is based upon contemporary moral issues and moral theory.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 73091 RESEARCH SEMINAR 1 Credit Hour
(Slashed with SPAD 63091) Presentation and discussion of research by faculty and students. Maximum 2 credit hours may be applied toward degree requirements.
Prerequisite: Doctoral standing.
Schedule Type: Seminar
Contact Hours: 1 other
Grade Mode: Satisfactory/Unsatisfactory

SPAD 75006 CONTEMPORARY ISSUES IN SPORT MANAGEMENT 3 Credit Hours
(Slashed with SPAD 65006) A comprehensive examination of current topics impacting administrations of professional and amateur sport programs from the local to international level.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 75008 SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY 3 Credit Hours
(Slashed with SPAD 65008) Sociological analysis of sport from a theoretical and empirical perspective.
Prerequisite: SPAD 75006; and doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 75034 CONTEMPORARY SPORT LAW 3 Credit Hours
(Slashed with SPAD 65034) Legal principles of antitrust law, injunctions, labor law and agency in sport, with a focus on professional sports.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 75038 SPORT PROMOTION AND FUNDRAISING 3 Credit Hours
(Slashed with SPAD 65038) Analysis of contemporary sports promotions strategies, as well as promotion of fundraising tactics.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

SPAD 75050 SOCIAL PSYCHOLOGY OF SPORT 3 Credit Hours
(Slashed with SPAD 45050 and SPAD 55050) Psychological, social and developmental factors of participation and behavior in sport exercise and recreational activities. Theoretical and applied perspectives addressed.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter