PHOTOGRAPHY - B.F.A.

College of Communication and Information
School of Visual Communication Design
www.kent.edu/vcd

About This Program

In the Photography major, students develop the skills and knowledge needed to expand their artistic vision and create stunning visual content. With access to photography studio space, free-to-rent lighting equipment, cameras, lenses and more to enhance their projects, plus the expertise of our talented faculty, students are prepared to become emerging professional photographers in a range of rewarding careers. Read more...

Contact Information

- School Director: **Daniel Alenquer** | vcd@kent.edu | 330-672-7856
- Speak with an Advisor
- Chat with an Admissions Counselor

Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

Examples of Possible Careers

- Fashion Photographer
- Wedding Photographer
- Travel Photographer
- Commercial Photographer
- Photo Editor/Retoucher
- Portrait Photographer
- Scientific Photographer
- Wildlife Photographer
- Sports Photographer

Accreditation

National Association of Schools of Art and Design (NASAD)

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

First-Year Students on the Kent Campus: First-year admission policy on the Kent Campus is selective. Admission decisions are based upon cumulative grade point average, strength of high school college preparatory curriculum and grade trends. Students not admissible to the Kent Campus may be administratively referred to one of the seven regional campuses to begin their college coursework. For more information, visit the admissions website for first-year students.

First-Year Students on the Regional Campuses: First-year admission to Kent State's campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, is open to anyone with a high school diploma or its equivalent. For more information on admissions, contact the Regional Campuses admissions offices.

International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE Academic score, or by completing the ELS level 112 Intensive Program. For more information, visit the admissions website for international students.

Transfer Students: Students who have attended any other educational institution after graduating from high school must apply as undergraduate transfer students. For more information, visit the admissions website for transfer students.

Former Students: Former Kent State students or graduates who have not attended another college or university since Kent State may complete the reenrollment or reinstatement form on the University Registrar's website.

Admission policies for undergraduate students may be found in the University Catalog's Academic Policies.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the program's Coursework tab.

Program Requirements

Code	Title	Credit Hours
Major Requirements (courses count in major GPA)		
CCI 12001	PHOTOGRAPHY	3
VCD 13000	VISUAL DESIGN THINKING	3
VCD 13001	INTRODUCTION TO VISUAL COMMUNICATION DESIGN STUDIO (min B- grade)	3
VCD 18002	PHOTOGRAPHY II	3
VCD 23001	TYPOGRAPHY I	3
VCD 28003	DIGITAL IMAGING I	3
VCD 28004	PHOTOGRAPHIC PERSPECTIVES	3
VCD 34004	VISUAL ETHICS	3
VCD 37000	VISUAL DESIGN FOR MEDIA	3
VCD 38004	ADVANCED PHOTOGRAPHY	3
VCD 38007	PHOTOGRAPHY TECHNIQUES	3
VCD 38011	EDITORIAL PHOTOGRAPHY	3
VCD 40182	INTERNSHIP PREPARATION: DESIGN, ILLUSTRATION AND PHOTOGRAPHY	2
VCD 40192	INTERNSHIP: DESIGN, ILLUSTRATION AND PHOTOGRAPHY (ELR) [1]	1
VCD 44006	MOTION DESIGN I	3
VCD 48001	PHOTOGRAPHIC PROJECT	3
VCD 48002	ADVANCED PHOTOGRAPHIC PROJECT	3
VCD 48003	PROFESSIONAL PORTFOLIO PHOTOGRAPHY	3
VCD 48005	COLOR PHOTOGRAPHY	3
VCD 48008	ADVANCED DIGITAL IMAGING	3
VCD 48009	FASHION PHOTOGRAPHY	3

VCD 49198	RESEARCH PAPERS AND PROPOSALS FOR DESIGN, ILLUSTRATION AND PHOTOGRAPHY (ELR) (WIC) [2]	2
Visual Communication Design (VCD) Upper-Division Elective (30000 or 40000 level)		3
Additional Requirements (courses do not count in major GPA)		
ARTH 22006	ART HISTORY: ANCIENT TO MEDIEVAL ART (KFA)	3
ARTH 22007	ART HISTORY: RENAISSANCE TO MODERN ART (KFA)	3
Art History (ARTH) Upper-Division Elective (30000 or 40000 level)		3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
or MDJ 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	
ENTR 27056	INTRODUCTION TO ENTREPRENEURSHIP	3
UC 10001	FLASHES 101	1
College of Communication and Information Core Electives, choose from the following:		6
CCI 10095	SPECIAL TOPICS IN COMMUNICATION AND INFORMATION	
CCI 40089	BRANDING AND SOCIAL MEDIA STRATEGIES FOR ITALIAN LIFESTYLE (DIVG) (ELR)	
CCI 40095	SPECIAL TOPICS IN COMMUNICATION AND INFORMATION	
CCI 40189	ITALIAN POP CULTURE (DIVG) (ELR)	
CCI 40289	ITALIAN CINEMA (DIVG) (ELR)	
CCI 40389	DOCUMENTARY FILMMAKING (DIVG) (ELR)	
CCI 40489	MULTIMEDIA EXPERIENTIAL LEARNING (DIVG) (ELR)	
CCI 45089	INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION (DIVG) (ELR)	
CCI 46089	INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION (DIVG) (ELR)	
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL) [3]	
COMM 35852	INTERCULTURAL COMMUNICATION (DIVG)	
EMAT 25310	CREATIVE CODING	
EMAT 33310	HUMAN-COMPUTER INTERACTION	
LIS 30010	INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND	
MDJ 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS) [3]	
MDJ 21008	SOCIAL MEDIA STRATEGIES	
UXD 20001	INTRODUCTION TO USER EXPERIENCE DESIGN	
Kent Core Composition		6
Kent Core Mathematics and Critical Reasoning		3
Kent Core Humanities		3
Kent Core Social Sciences (must be from two disciplines) [4]		6
Kent Core Basic Sciences (must include one laboratory)		6-7
Kent Core Additional [4]		3
General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours) [5]		6
Minimum Total Credit Hours:		**120**

[1] Minimum 1 credit hour of VCD 40192 is required for the program. Students can apply a maximum 4 credit hours of VCD 40192 toward their degree program.

[2] A minimum C grade must be earned to fulfill the writing-intensive requirement.

[3] Students can choose COMM 15000 or MDJ 20001 as a College of Communication and Information Core Elective if NOT already taken.

[4] If MDJ 20001 is completed, then 3 credit hours of Kent Core Social Sciences and 6 credit hours of Kent Core Additional is required. If COMM 15000 is completed, then 6 credit hours of Kent Core Social Sciences and 3 credit hours of Kent Core Additional is required.

[5] A maximum of 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses may be applied toward the degree program.

Progression Requirements

- Students must receive a minimum B- in VCD 13001 before enrolling in VCD 23001. VCD 13001 may be taken a maximum three times until a minimum B- grade is achieved.
- Students must maintain a 2.500 major GPA in order to continue taking VCD courses. Failure to do so at the end of one semester will result in a written warning with the option of repeating certain VCD courses in order to meet minimum grade and GPA requirements to continue. Failure to do so at the end of two consecutive semesters will result in not being permitted to enroll in VCD courses. Students in this situation will be contacted by an academic advisor to create an alternative plan of study with a new major.

Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.500	2.000

- A minimum B- grade may be required in some courses.

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

	Semester One		Credits
	CCI 12001	PHOTOGRAPHY	3
!	VCD 13000	VISUAL DESIGN THINKING	3
!	VCD 13001	INTRODUCTION TO VISUAL COMMUNICATION DESIGN STUDIO	3
	UC 10001	FLASHES 101	1
	Kent Core Requirement		3
	Kent Core Requirement		3
	Credit Hours		**16**
	Semester Two		
	COMM 15000 or MDJ 20001	INTRODUCTION TO HUMAN COMMUNICATION (KADL) or MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
!	VCD 18002	PHOTOGRAPHY II	3
!	VCD 23001	TYPOGRAPHY I	3
	VCD 37000	VISUAL DESIGN FOR MEDIA	3
	Kent Core Requirement		3
	Credit Hours		**15**
	Semester Three		
	ARTH 22006	ART HISTORY: ANCIENT TO MEDIEVAL ART (KFA)	3
!	VCD 28003	DIGITAL IMAGING I	3
!	VCD 28004	PHOTOGRAPHIC PERSPECTIVES	3
	VCD 38004	ADVANCED PHOTOGRAPHY	3
	Kent Core Requirement		3
	Credit Hours		**15**

Semester Four			
	ARTH 22007	ART HISTORY: RENAISSANCE TO MODERN ART (KFA)	3
	VCD 48005	COLOR PHOTOGRAPHY	3
	VCD 48008	ADVANCED DIGITAL IMAGING	3
	College of Communication and Information Core Elective		3
	Kent Core Requirement		3
		Credit Hours	**15**
Semester Five			
	VCD 34004	VISUAL ETHICS	3
!	VCD 38007	PHOTOGRAPHY TECHNIQUES	3
	VCD 40182	INTERNSHIP PREPARATION: DESIGN, ILLUSTRATION AND PHOTOGRAPHY	2
	Visual Communication Design (VCD) Upper-Division Elective (30000 or 40000 level)		3
	Kent Core Requirement		3
		Credit Hours	**14**
Semester Six			
	ENTR 27056	INTRODUCTION TO ENTREPRENEURSHIP	3
!	VCD 48009	FASHION PHOTOGRAPHY	3
	Art History (ARTH) Upper-Division Elective (30000 or 40000 level)		3
	Kent Core Requirement		3
	Kent Core Requirement		3
		Credit Hours	**15**
Third Summer Term			
!	VCD 40192	INTERNSHIP: DESIGN, ILLUSTRATION AND PHOTOGRAPHY (ELR)	1
		Credit Hours	**1**
Semester Seven			
!	VCD 38011	EDITORIAL PHOTOGRAPHY	3
	VCD 44006	MOTION DESIGN I	3
!	VCD 48001	PHOTOGRAPHIC PROJECT	3
	VCD 49198	RESEARCH PAPERS AND PROPOSALS FOR DESIGN, ILLUSTRATION AND PHOTOGRAPHY (ELR) (WIC)	2
	Kent Core Requirement		3
		Credit Hours	**14**
Semester Eight			
!	VCD 48002	ADVANCED PHOTOGRAPHIC PROJECT	3
!	VCD 48003	PROFESSIONAL PORTFOLIO PHOTOGRAPHY	3
	College of Communication and Information Core Elective		3
	General Electives		6
		Credit Hours	**15**
		Minimum Total Credit Hours:	**120**

University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Flashes 101 (UC 10001)	1 credit hour
Course is not required for students with 30+ transfer credits (excluding College Credit Plus) or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37 credit hours
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 credit hours
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate.	
Total Credit Hour Requirement	120 credit hours

Kent Core Requirements

Kent Core Composition (KCMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
Total Credit Hours:	**36-37**

Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate an understanding of the ethics (and legal issues) closely associated with fields of visual communication.
2. Demonstrate an understanding of traditional hands-on skills relative to craftsmanship.
3. Demonstrate an understanding of the basic use of digital technologies as they relate to their areas of study.
4. Demonstrate an ability to create visual response to communication problems, including understanding of photography, composition and the construction of meaningful images.

Full Description

The Bachelor of Fine Arts degree in Photography provides the student with a comprehensive program of study, balancing a liberal arts education with studio offerings in digital photography. Grounded in formal, technical and conceptual skills building, the Photography major focuses on the profession of photography as it relates to commerce. The program builds a photography professional through experiential learning opportunities, as well as through required courses in design.

Programs in the College of Communication and Information are, by nature, innovative, interdisciplinary and collaborative, which is critical to both professional and scholarly disciplines. Students are educated to work at the intersections of communication, information and technology. Through a core of diverse theory- and practice-based courses, students learn basic concepts that apply across the range of college programs and develop a sense of professional expectations and build toward interdisciplinary thinking and application.

Students may apply early to the following master's degree programs and double count 9 credit hours of graduate courses toward both degree

programs. See the Combined Bachelor's/Master's Degree Program Policy in the University Catalog for more information.

- Master of Arts degree in Communication Studies
- Master of Arts degree in Media and Journalism
- Master of Arts degree in Visual Communication Design
- Master of Library Information Science degree in Library and Information Science
- Master of Science degree in Emerging Media and Technology
- Master of Science degree in Health Informatics
- Master of Science degree in Knowledge Management
- Master of Science degree in User Experience

There are many study abroad/away opportunities. For more information contact the Office of Global Education.